

Asia	Sch 18	Indonesia	Rs 2500	Portugal	Esc 80
Bahamas	DM 0.650	Italy	Lira 1300	S. Arabia	Ria 0.00
Belgium	Bfr 26	Japan	Yen 150	Swaziland	Sw 0.00
Canada	C\$2.00	Jordan	Pds 500	Spain	Pes 110
Ceylon	C\$1.00	Kenya	Shs 500	Switzerland	Sfr 2.20
Denmark	Dkr 7.25	Laos	kip 100	Taiwan	Nt 500
Egypt	E£1.00	Malaysia	RM 1.00	Thailand	Bat 5.00
Finland	Fmk 6.00	Mexico	Ps 200	Uganda	Shs 100
France	Ffr 6.50	Norway	Nkr 6.00	U.S.A.	Dl 0.50
Germany	DM 2.20	Philippines	Pes 20		
Greece	Dr 70				
Hong Kong	HK\$ 12				
India	Rs 15				

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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Wednesday June 26 1985

D 8523 B

Economic prospects:  
Now it's up to Japan  
and Europe, Page 14

## World news

### Brussels court warning on cereals

The European Commission warned EEC member states that a continued failure to meet their obligations for cereals and rape seed could result in action against them in the European Court.

The warning came in a letter from Frans Andriessen, the farm Commissioner, to Giulio Andreotti, the Italian president of the foreign ministers council. It warned that the four-month impasse in negotiations over the cereals prices leaves the Council in breach of its obligations under the Treaty of Rome.

The letter makes clear that the Commission is reserving its right to take the Council to court if the situation is not rapidly resolved.

### Air India flight ban

Air India said it would halt flights to Canada, mainly because of fears about security following a suspected bomb attack aboard an Air India jumbo jet which killed 329 people. Page 3

### Benedetti bribe claim

Carlos de Benedetti, chairman of Olivetti and the foods group Buitoni, disclosed that he had been asked to pay a bribe in order to expedite the acquisition of the SIME food company from Italy's IRI state holding group. Page 2

### Solidarity strike call

The outlawed Polish trade union Solidarity denounced in an underground bulletin the jailing of opponents of the Government and repeated a strike call if the authorities go ahead with a planned increase in meat prices.

### Afghans executed

Several Afghan Air Force officers have been executed for sabotage following the destruction of about 20 jet fighters at the Soviet Union's largest airbase in Afghanistan.

### Easter Island talks

President Augusto Pinochet of Chile agreed to open formal negotiations with Washington over a U.S. request to use Chile's Easter Island as an emergency landing strip for its space shuttles. Page 4

### East Timor torture

Indonesian forces have systematically tortured and killed civilians in East Timor since invading the island in 1975. Amnesty International said in a report.

### Car exhaust meeting

West Germany and UK ministers met informally in London to try to bridge the gap between the two sides' positions on proposed car exhaust emission standards for the EEC.

### Mitterrand protest

French President Francois Mitterrand was greeted by angry demonstrators from winegrowers and trade unionists on the last day of a two-day electioneering trip to southern France. Page 2

### Party ban dropped

The left-wing government of the Saarland has become the first state administration in West Germany to drop the existing controversial regulations whereby active members of either the Communist party or the far-right NPD are barred from holding office. Page 2

### ANC pledge

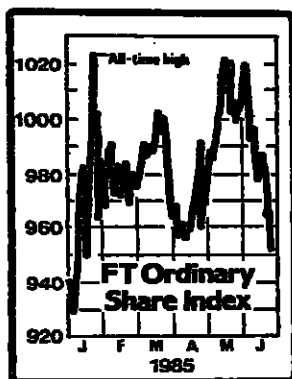
The African National Congress (ANC), the leading exiled nationalist party opposing white rule in South Africa, ended a conference in the Zambian town of Kabwe with a pledge to intensify its "political and military offensive" in the republic. Page 3

## Business summary

### Expansion forecast for EEC economy

EUROPEAN COMMISSION forecast a moderate but steady expansion in economic activity in the EEC, coinciding with a sharp increase in the overall Community trade surplus and a continued decline in the rate of inflation. Page 16

WALL STREET: The Dow Jones industrial average closed up 2.47 at 1,323.03. Page 40



LONDON issues were pulled lower by heavy selling of electronic and high-technology issues. The FT Ordinary share index closed 13.1 lower at 952.1, the second lowest level of the year. Page 40

TOKYO share prices rose on increased volume. The Nikkei-Dow market average reached a record with a 71.09 jump to 12,837.02. Page 40

DOLLAR showed little change in London, closing at DM 3.07 (DM 3.0705), SwFr 2.57 (SwFr 2.565), FFf 9.3525 (no change) and Y248.95 (Y248.8). On Bank of England figures, the dollar's exchange rate index was 145.1 from 145.0. Page 33

STERLING lost just 10 points against the dollar in London to finish at \$1.2855. It was also slightly weaker at DM 3.9425 (DM 3.95), SwFr 4.3 (SwFr 4.3025), FFf 12.0 (FFf 12.045) and Y319.5 (Y320.25). The pound's exchange rate index was unchanged at 80.3. Page 33

GOLD: In New York the Comex August settlement was \$318.30. It rose \$1.50 on the London bullion market to \$318.50 and \$0.50 in Zurich to \$315.50. Page 32

JAPAN is still failing to create viable short-term markets, a U.S. Treasury official said after two days of talks in Tokyo. Page 20

AKZO, Dutch fibres and chemicals concern, plans to sell its struggling U.S. subsidiary Enka to BASF, the West German chemicals group. Page 16

FERMENTA, the fast-growing Swedish chemicals manufacturer, broke off negotiations to take over KabiVitrum, Sweden's state pharmaceuticals company, after failing to agree a price. Page 17

WESTLAND, the troubled UK helicopter manufacturer and engineering group, has called in accountants Price Waterhouse to review its operations following last week's abandonment of an \$28m (\$113.9m) bid for the group from a consortium led by Alan Bristow, Britain's biggest helicopter operator. Page 5

RENAULT, the financially troubled French state car group, is in advanced negotiations with General Motors of the U.S. over collaboration at Renault's engine manufacturing plant in northern Mexico. Page 17

AXEL SPRINGER, the privately-owned West German newspaper publisher, is to sell 40 per cent of its stock to carefully selected buyers to ensure that the group remains intact in the event of the founder's death. Page 17

MR C. E. MEYER, Trans World Airlines chief executive, is leaving to become chief executive of Hilton International, part of TransWorld Corporation, the former parent of TWA.

## IBM to challenge AT&T with stake in telephone rival

BY PAUL TAYLOR IN NEW YORK

IBM, the world's largest computer-maker, said yesterday that it will acquire up to a 30 per cent stake in MCI Communications, the Washington-based cut-price telephone group and American Telephone and Telegraph's (AT&T) main rival in the U.S. long-distance telephone market.

The deal forms the second leg of a complex "swap" agreement under which MCI will acquire "substantially all the assets" of Satellite Business Systems (SBS), IBM's lacklustre long-distance telephone joint venture with Aetna Life and Casualty.

It brings IBM, the dominant force in the world computer industry, directly into telecommunications in the most dramatic example yet of the growing convergence of the two rapidly evolving technologies.

The two-step deal represents a further major restructuring of the fiercely competitive \$45bn-a-year U.S. long-distance telephone carrier market in the wake of the Bell System break-up last year.

The surprise announcement sent Wall Street shares in IBM, MCI and AT&T in all directions. IBM shares, which were up more than \$2 a share last week to \$122.5, up 5 1/2% in the immediate wake of the an-

nouncement; MCI's stock was suspended at \$8 a share; Aetna's stock rose 25 cents to \$46.25; while AT&T's fell 50 cents to \$29 1/2, with over 3m shares changing hands by lunchtime.

Under the terms of the three-way deal, MCI will acquire SBS from IBM and Aetna, who are the sole owners of the satellite communications group after Comsat pulled out of the joint venture last year.

In a joint announcement, the companies said that in addition to certain cash payments "and other considerations" made by IBM to Aetna, the largest investor owned U.S. insurance group, Aetna could receive a future payment from IBM depending on the market value of MCI stock at the time the MCI/SBS merger is completed.

In exchange for SBS's assets and operations, MCI will issue IBM with 45m shares and warrants to purchase a further 7m MCI shares at \$15 a share. MCI currently has about 240m shares outstanding. IBM said it had agreed to hold the shares for a minimum of three years.

The agreement also calls for IBM to make future cash investments in MCI securities, but the computer giant has agreed not to increase its

total stake in MCI beyond 30 per cent without the telephone group's approval.

Commenting on the deal, Mr John Akers, IBM's president and chief executive, said: "IBM has a continuing interest in the telecommunications services industry. We believe that through their combined operations both SBS and MCI will be strengthened and their customers will benefit."

Mr William McGowan, MCI's chairman, said: "The acquisition of SBS would significantly improve MCI's revenues and capital structure and would add over 200,000 customers to the more than 2 1/2m business and residential customers now served by MCI."

Mr James Lynn, Aetna's chairman, added: "While the transaction will produce a one-time capital loss Aetna in the second quarter of 1985, it is consistent with our strategy to refocus resources on our basic insurance and financial services businesses."

The agreement, which is subject to a number of conditions, including approval by the Federal Communications Commission, appears to provide new opportunities for both MCI and IBM.

Continued on Page 16

## Bonn advisers call for single tax cuts package

BY RUPERT CORNWELL IN BONN

THE Bonn Government's independent advisory council - the so-called "Five Wise Men" - yesterday took issue with the current plan of West German economic policy, calling specifically for the planned DM 20bn (\$8.5bn) of tax cuts to be brought in as a single package next year, instead of being split between 1985 and 1986.

The criticism, which mainly accuses the centre right coalition of failing to produce a consistent and credible strategy to speed up growth, is particularly striking in view of the fact that the government has previously been among the most unequivocal supporters of the cautious, deficit-cutting policy pursued by Herr Gerhard Schröder, the Finance Minister.

The views of the "Wise Men" came in a special report, as the Government is putting the finishing touches to its 1986 budget proposals. These foresee an increase in spending of just 2.4 per cent next year, and only modest refinancing measures, aimed specifically at the crisis-hit West German building industry.

The report does not quarrel with the generally accepted short-term outlook of rising investment, inflation at little more than 2 per cent in 1985, coupled with growth of between 2.5 and 3 per cent both this year and next.

But it blames the Government for relying on *ad hoc* measures, and for failing to live up to its promises of cutting subsidies in the economy. Last year, it notes, subsidies actually went up and the recent refusal of Bonn to accept EEC cereal price cuts suggests that it is ready to push them up, still further, particularly for agriculture.

Its main criticism, however, is directed at the decision - recently ratified by Parliament - to consider a controversial - to go ahead with

the tax cuts in two stages, despite pressure to speed the package in a bid to reduce unemployment.

"A policy which sets out to promote growth should not put the state's finances to rights by increasing the tax burden," the report declares. Instead cuts should be made on the spending side by reducing taxes to push the entire DM 20bn package through in 1985 would only lead to a temporary and quite acceptable increase in the public sector deficit, it argues.

The timing of the report now virtually guarantees that the long-running tax cut debate will continue through into the autumn, especially if no discernable decline in unemployment is by then forthcoming.

The experts concede that their optimism of last year, that the number of jobs could be reduced by 100,000 in 1985 was over optimistic, and that there will instead be no improvement.

## Tokyo relaxes import tariffs

BY JUREK MARTIN AND CARLA RAPAPORT IN TOKYO

JAPAN yesterday announced reductions in tariffs on nearly 1,900 industrial and agricultural products as the first stage of its six part "import action programme" designed to control its soaring trade surplus.

Tariffs on about 1,900 items will be cut by 20 per cent across the board "from the earliest possible time in 1986". In addition, tariffs on 42 primary and processed agricultural commodities and 22 industrial items will be cut by a different amount, or eliminated entirely, either next year or in 1987.

The immediate reaction in the importing community in Japan was to point to significant omissions in the tariff package. European circles appeared particularly incensed that the lower tariffs on wines and spirits, which have long been a cause for concern to the European Community, were not to be implemented until April 1987.

Japanese officials conceded that by themselves the tariffs cuts would probably not have a great impact on Japan's general level of imports.

But they argued that lower tariffs were important in certain controversial and price-sensitive markets.

They sought to place yesterday's measures in the context of the proposed new round of multilateral trade negotiations, which may start next year.

Japan, they said, had "taken the lead" in announcing policy lines before the new round and was prepared during those negotiations, to reduce its tariff rates on all industrial products to zero, along with other developed countries.

Other parts of the three-year import action programme are to be unveiled next month. Negotiations over them and the tariff package, have been marked by fierce bureaucratic infighting, some of which has yet to be resolved.

The balance of the programme will include lowering of some other import restrictions, such as quotas, reform of standards and certification procedures and import processing, new guidelines for government

procurement policies, the relaxation of regulations on the service sectors such as the law, and financial liberalisation which is proceeding down a separate path.

Japanese officials conceded yesterday that the tariff cuts were far from all-embracing. They do not, for example, apply to Japan's two biggest import items, crude oil and grains.

Mr Yoshio Nakasone, the Prime Minister, was even obliged to intervene personally at the eleventh hour yesterday to deflect possible foreign criticism over the exclusions of some items from the tariff reductions.

He instructed a cabinet meeting that though tariff cuts for chocolate and natural cheese - of particular concern to the EEC - were not included, Japan could not rule out lower tariffs for both during the three-year life of the import action programme.

EEC puts duties on Japanese ball bearings, Page 4

## American Express president resigns

By Paul Taylor in New York

AMERICAN EXPRESS, the U.S.-based worldwide financial services group, stunned Wall Street yesterday with a double-barrelled announcement that Mr Sandford Weill, its president, is resigning while its Fireman's Fund insurance subsidiary is to be restructured, spinning-off the loss-making property/casualty business.

Mr Weill became American Express president in January 1983 after selling his Shearson, Loeb, Rhoades Wall Street investment firm to American Express for \$800m in June 1981. He will be replaced by Mr Louis Gerstner, currently chairman of the American Express executive committee and of its money-spinning Travel Related Services (TRS) operations.

The early morning announcement ends months of speculation, both over the future of Mr Weill himself, and over the troubled Fireman's Fund insurance business. Mr Weill has overseen and reorganised Fireman's funds its problems surfaced in late 1985 leading its corporate parent to renege its first full-year earnings decline for 36 years.

Under American Express' latest plan, Fireman's Fund's profitable life insurance operations, which posted an 87 per cent gain in net income to \$49m last year, will be transferred directly back to the parent company. At the end of last year, Fireman's Fund's life insurance operations had \$23bn of policies in force and earned \$55m in premiums.

However, its property/casualty business, which remains a small loss-maker despite a marked recovery from the 1983 fourth quarter when American Express was forced to add \$20m to reserves, will be spun-off through a public stock offering. Last year the property casualty operations, which rank as the tenth largest in the U.S., recorded a net loss of \$7m on \$2.8bn in premium income and \$420m in investment income.

Mr James D. Robinson III, American Express' chairman and chief executive, announcing the changes said: "We believe both American Express and Fireman's Fund will benefit from our restructuring plan. American Express will continue to have an important equity stake in the property/casualty business while retaining 100 per cent of our life insurance activities. At the same time, Fireman's Fund, as an independent company, will be better positioned to take advantage of

Continued on Page 16

Men and Matters, Page 14; Changing track, Page 17

## Reagan looks at Beirut blockade plan

BY REGINALD DALE IN WASHINGTON, TONY WALKER IN BEIRUT AND DAVID LENNON IN TEL AVIV

PRESIDENT Ronald Reagan is considering a range of options, including the closure of Beirut airport, to increase pressure for the release of the 40 American hostages held in Lebanon.

Mr Larry Speakes, the White House spokesman, said that the measures might also include cutting off goods and services to Beirut and unspecified action against Iran, Syria and Libya. He added, however, that Mr Reagan had not yet taken a final decision and would not say how the U.S. could close the airport, other than through "international co-operation".

Mr Speakes said there were means of closing the airport without using force and repeated that any decisions would be taken "with the lives of the hostages in mind". U.S. officials pointed out that the three-man crew of the hijacked TWA Boeing 727 was still being held aboard the aircraft at the airport, and would be vulnerable to any military operation.

Mr Speakes did, however, that in ruling out the use of force to free the hostages on Sunday, Mr Reagan had been speaking only about "a violent rescue attempt" and had not meant to exclude other military action.

The President was expected to review the list of options, drawn up by his national security advisers on Monday, and possibly announce a decision later yesterday. Diplomatic

efforts to free the hostages had so far "borne no fruit" although the U.S. remained hopeful of progress, Mr Speakes said.

U.S. officials had no immediate explanation of how the airport could be closed by international co-operation, given that Middle East Airlines was now the only airline regularly using it. One official speculated, however, that the U.S. might try to persuade other countries to suspend landing rights for all flights to and from Beirut.

Such an initiative might be taken in the general context of the international fight against terrorism rather than directly in response to the hostage crisis, the official said. Mr George Shultz, the U.S. Secretary of State, claimed on Sunday that 15 per cent of all hijacking outside the U.S. in the last 15 years had involved Beirut airport in one way or another.

Other officials said that economic sanctions against Lebanon, if that was what Mr Reagan had in mind, were unlikely to have much effect on an economy that was already "a basket case".

U.S. exports to Lebanon have been declining rapidly, from \$131m in the first four months of 1984 to \$72.9m in the same period of this year. The total for last year was

Continued on Page 16

Bush rules out 'knuckling under', Page 2

## American Hospital rejects Baxter bid

BY WILLIAM HALL IN NEW YORK

AMERICAN Hospital Supply Corporation yesterday rejected a hostile \$3.6bn takeover bid from Baxter Travenol, its smaller rival. However, the news did little to dispel concern on Wall Street about the future of American Hospital's own controversial merger with Hospital Corporation of America (HCA).

The \$6.6bn stock swap, first announced on March 30, continues to be the subject of much speculation on wall street because investors have been unhappy about the rationale behind the deal to create the largest fully integrated care corporation in the world. Yesterday, Hospital Corporation of America said that it had delayed its special meeting to consider the proposed merger for the second time "in order to give

its stockholders additional time to consider the recent developments." American Hospital said that its board had unanimously rejected the Baxter Travenol bid because it continued to see a combination with HCA as being in the best long-term interest of shareholders. The company said that its directors had considered the opinion issued by Merrill Lynch Capital Markets that had reviewed the Baxter Travenol offer and concluded that the merger with Hospital Corporation is "fair to the shareholders of American from a financial point of view."

American Hospital Corporation shares rose 3 1/4 to \$27 1/4 shortly after the shares resumed trading yesterday. HCA shares dropped 5 1/4 to \$47 1/4 in early trading and Baxter Travenol shares rose 5 1/4 to \$18 1/4.

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## EUROPEAN NEWS

## Patrick Cockburn visits the Soviet Union's untamed region and assesses its development plans

### The high cost of tapping Siberia's frozen assets

IN THE north of the Soviet Union's Lake Baikal, the world's largest fresh water lake, small ice floes were still bobbing in the water at the beginning of June. Not far from the lake shore, on one of the few roads through the forests of birch and conifer, teams of workmen were repairing road surfaces cracked and potholed by the winter cold.

The taiga or forest farther to the north gives way to bleak tundra or vast swamps. Beneath the surface of the land in the permafrost regions (covering half the territory of the Soviet Union) the soil is frozen hundreds of metres deep and water cannot drain away.

The great wilderness of Siberia, stretching east from the Ural mountains to the Pacific, is also the source of most of the Soviet Union's natural wealth. Only 9 per cent of its fuel and power resources are located in the European part of the country and 88 per cent in Siberia and the Far East. The largest oil and gas fields are to be found in the swamps of Tyumen province.

The desire to exploit this wealth (40 per cent of all the world's coal, 20 per cent of its

natural gas, 15 per cent of forests) has tempted Soviet Governments since the revolution. The opportunities available on the new frontiers of Siberia seemed in the 1970s an escape from the economic problems of the older industrial areas in the European parts of the country.

The problem is that the cost of coping with the vast distances, the terrible cold and shortage of labour is always more than calculated. Russian settlers first moved into Siberia in pursuit of furs and land in the 17th century, but most of the forests are untouched and there few roads away from the cities.

The recently opened 3,100 km long Baikal-Amur (BAM) railway opens up the natural resources of the regions of almost 1m sq km. It may pay off in the long term but the capital costs are on a scale which eat into the investment available for the rest of the country.

Although 29m people live in Siberia, 3m more than in Canada to which it is often compared, there is still a serious labour shortage. It is easy to see why people do not come



even for the higher wages.

The long-established city of Irkutsk, for instance, is not far from Lake Baikal and by no means the coldest place in Siberia, but many of the trees only came into bud at the start of June and the area has only one month free of frost each year.

Along the BAM railway it is difficult to see how workers and their families are to be attracted to the new towns being built. Houses, schools, hospitals, roads and electric power have to be provided and this in the past has proved very costly. Failure

to build them means a high labour turnover and poor productivity.

Many of the senior Party and state officials such as political members Mr Yegor Ligachev and Mr Nikolai Ryzhov, now grouped around Mr Mikhail Gorbachev, the new Soviet leader, have experience of these problems because they have worked for a long time in the Urals and Siberia. This is in contrast to Mr Brezhnev, whose senior officials tended to come from the older industrial areas.

Mr Gorbachev, however, has

given little sign of favouring investment in the raw materials base of Siberia, the main theme of his economic reform is to stress that the re-equipment and upgrading of existing Soviet plants has been neglected for years and must now be given priority in investment.

The reason for previous neglect is in part because of the rush to increase production led to poor reservoir planning, reliance on discovery of new oil deposits and neglect of technology and infrastructure. Mr Vitali Vorotnikov, a Poulitro member, said recently that the "existing oilfields in the old and newly settled areas are being worked at only 40-45 per cent of their capacity although experts say that there are opportunities for raising this to 60-70 per cent. This means heavy investment in new equipment and better infrastructure and, according to the Soviet press, starting work all over again in some areas.

The same theme is likely to be seen in the rest of Siberia: the big projects started in the 1970s will be completed but the region's riches are no longer seen as the cure for Soviet economic ills.

gasfields in the marshy plains east of the Urals, where construction of road communication is not possible when the surface ice turns to marsh in summer, was the greatest economic success of the Brezhnev years. By the early 1980s, there were plans to raise output to 500m tonnes of crude a year.

This is now heavily criticised: the rush to increase production led to poor reservoir planning, reliance on discovery of new oil deposits and neglect of technology and infrastructure. Mr Vitali Vorotnikov, a Poulitro member, said recently that the "existing oilfields in the old and newly settled areas are being worked at only 40-45 per cent of their capacity although experts say that there are opportunities for raising this to 60-70 per cent. This means heavy investment in new equipment and better infrastructure and, according to the Soviet press, starting work all over again in some areas.

The same theme is likely to be seen in the rest of Siberia: the big projects started in the 1970s will be completed but the region's riches are no longer seen as the cure for Soviet economic ills.

## Bush rules out 'knuckling under' to terrorists

BY RUPERT CORNWELL IN BONN

MR GEORGE BUSH, the U.S. Vice President yesterday ruled out any question of the U.S. "knuckling under" to the demand of Shiite militants holding the 40 or so Americans seized from the TWA airliner hijacked to the Lebanon twelve days ago.

He furthermore insisted that there was no "linkage" between the possible release of the 735 Lebanese — including 545 Shites still held by Israel, and the freeing of the U.S. hostages in his words, victims of a "gross violation of international law."

Mr Bush spelt out his uncompromising stance at a news conference here after talks with Western German Government leaders dominated by the problem of combating international terrorism and the controversial space-based Strategic Defence Initiative (SDI) of Washington.

Afterwards, both Chancellor Kohl and the U.S. vice president stressed the need for closer international co-operation to stamp out such terrorism. But Mr Bush refused to be drawn on what action the Reagan Administration "might or might not take" in the specific instance of the hostages in Lebanon.

An early chance to flesh out a concerted programme will come at a meeting here of security experts from the seven leading western industrial nations. According to a Bonn Government spokesman, these discussions have been planned for some while, but have not yet taken on a particular urgency.

Mr Bush yesterday singled out the improvement of security at airports, and the greater exchange of intelligence information between governments, as possible options among a "wide range of measures" to help prevent future terrorist strikes.

The Vice President also used the opportunity of his 24 hour stopover here — part of a seven

nation European tour — to quell growing doubts in Bonn about the merits of official participation by West Germany in SDI, amid the rival attractions of the French-sponsored "Eureka" proposals for high technology collaboration.

He promised that the U.S. would welcome the idea of a European defence system against shorter range missiles — a concept with which the fledgling "Eureka" project is increasingly being linked — and argued that a "plenty of room" existed for co-operation between SDI and a specifically European initiative.

Repeating Washington's desire to secure the involvement of its allies in the space defence project, Mr Bush stressed that U.S. thinking on what form this might take was still in a formative stage. Collaboration could be envisioned beneath an "umbrella" of government agreements, or consist of programmes limited to private industry.

The entire scheme was still at a very early stage. "We are very flexible on all facets of how SDI resources will work. Those who participate will benefit," the Vice President said, "and it would not happen without consultation with our allies."

He confirmed that Chancellor Kohl, whose early enthusiasm for official German participation in SDI has been notably waning of late, gave no commitment during their one hour of talks. The concept of SDI would benefit everyone, and nothing was further from American intentions than to "de-couple" the security of the U.S. from that of Western Europe, he said. Scientific advances should make it feasible to a protection against both intercontinental missiles aimed at the U.S. and the short and intermediate range rockets targeted against Europe.

## Benedetti criticises politicians over obstacles to SME deal

BY ALAN FRIEDMAN IN MILAN

SIG CARLO DE BENEDETTI yesterday delivered a blistering attack on the Italian political forces which have blocked the agreement under which his Buitoni food group was to have acquired for L497bn (£200m) the SME food company from Italy's IRI state holding group.

Speaking at Buitoni's annual meeting in Perugia, Sig de Benedetti, chairman of Buitoni as well as the Olivetti group, disclosed that he had been asked to pay a bribe in order to expedite the SME acquisition after it ran into political trouble. He also denounced what he called "political interference, damage to the financial

markets, improper conduct and disinformation," in the SME affair.

Sig de Benedetti's accusations, especially his revelation that he was asked to pay a bribe, marks a dramatic new turn in the SME affair, which started out as an historic privatisation by IRI and has turned into a highly politicised controversy.

In a separate development yesterday, a Rome magistrate rejected a legal action by Buitoni lawyers which called for IRI to honour the privatisation agreement (announced on April 30) and which also sought the sequestration of IRI's 64 per cent share stake in SME.

Sig de Benedetti described the court ruling as a "technical" matter and pledged to continue his attempts to see the IRI-Buitoni agreement honoured. "Our industrial proposal is the only one which meets the guidelines set out by the inter-ministerial committee," he said.

The disclosure that he had been asked to pay a bribe, which emerged during a Press conference in Perugia, is a virtually unprecedented case of a leading Italian industrialist going public with an example of the seamy underside of Italian business and political life. When asked to say who

had solicited the bribe, Sig de Benedetti responded: "It is already a painful effort for me to discuss such a thing as this. I will not go into details."

The attack delivered by Sig de Benedetti follows a decision 10 days ago by the minister responsible for IRI — Sig Clelio Daricio — to suspend the deadline which would have led to a resolution of the SME affair. Since the deal was originally announced by Professor Romano Prodi, IRI chairman, it has run into heavy opposition from Prime Minister Bettino Craxi and has been followed by several counter offers for SME. Referring to the politicisation

of the SME sale, which in large part reflects a power struggle between Sig Craxi's Socialist Party and the Christian Democrats who have a key role in the running of IRI, Sig de Benedetti said it was "very worrying for Italy because it turns the clock back in our country back to the behaviour which the international community thought we had long since abandoned."

Among the counter offers which followed the IRI-Buitoni agreement was an offer for SME from a consortium composed of Fininvest, the flagship company of Sig Silvio Berlusconi, the television magnate,



Sig Carlo de Benedetti

## Rising militancy tide in France

BY DAVID HOUSEGO IN PARIS

THE SURFACING of a mood of political violence in France was vividly demonstrated yesterday by incidents in widely separated corners of the country.

President Mitterrand on a visit to the wine-growing Languedoc-Roussillon region in south-west France ran into noisy protests from members of the pro-Communist CGT union who threw firecrackers and called him "traitor."

In Paris, M Georges Besse, the head of Renault, was held captive for almost an hour by Communist party members as he got out from his car to attend a meeting. They shouted slogans blaming both M Besse and M Mitterrand for "breaking up" the state automobile group.

The two demonstrations come on top of a growing list of incidents which reflect both increased militancy by the CGT

union and a tenser climate of labour relations.

The CGT-organised violence is the result of a shift of policy in the Communist party which is seeking to brand the Government as repressive by forcing it to mobilise the riot police.

This shift was underlined yesterday by M George Marchais, the Communist Secretary-General, who told his Central Committee that the Socialists had the same objectives as the right.

They wanted to force the working class to submit to the interests of "big business," M Marchais increasingly vehement attacks reflect the Communist judgment that the right will be back in power next year — with the Communists claiming to represent the working class.

In the Languedoc-Roussillon region, M Mitterrand faced similar violent protests at the mining town of Ales on Tuesday

when CGT workers smashed portraits of him being held by Socialist supporters.

Languedoc-Roussillon is a traditionally left-wing bastion but dissatisfaction with the Government has flourished because of the winegrowers' difficulties and the entry of Spain and Portugal into the Common Market.

The recent rash of violent clashes began a month ago with the Communist-led attack to regain control of the SKF ball-bearing plant outside Paris — from which CGT workers had been evicted by the police.

But the growing strain in labour relations has also been reflected in the widely supported rail strike last week and the unexpected collapse this week of negotiations between employers and unions over redundancy and retraining contracts for those declared redundant.

## Saarland first state to drop ban on communists

BY RUPERT CORNWELL IN BONN

THE LEFT-WING government of Saarland has become the first Land, or state, administration in West Germany to drop the existing controversial regulations whereby active members of either the Communist party (DKP) or the far-right NPD are barred from holding public office.

The move was announced yesterday by Herr Friedel Lippé, Interior Minister in the Social Democrat government of Saarland under Herr Oskar Lafontaine, which was formed last year by the four other SPD-controlled federal states.

In electoral terms, however, both the Communist and NPD parties are eligible. In the 1983 general election the former won 65,750 votes and the latter 90,901 — in each case equivalent to 0.2 per cent of the poll. Neither is represented in the Bundestag, or in any state government.

## Turkish police secure sharp increase in power

BY DAVID BARCHARD IN ANKARA

PRESIDENT KENAN EVREN has ratified a law giving controversial new powers to Turkey's police force.

The law, which is intended to make it possible to lift martial law, gives far-reaching discretionary powers to policemen in matters affecting law and order and public morals and has been widely criticised as undemocratic by opposition parties and the EEC.

EEC officials have said that after the law's passage would set relations between Turkey and the Community back by 10 years.

The President's ratification has come as a surprise. Some observers were predicting that

he would either veto the law or refer it to the constitutional court.

The leading opposition party inside Parliament, the Centre-Left Populist Party, has said it will apply to the constitutional court for an annulment of the law. The court recently annulled legislation allowing foreign nationals the right to purchase land in Turkey after an earlier application to it by the Populist Party.

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## Leaders from Comecon stress national issues

By Christopher Sobinski in Warsaw

COMECON leaders attending a three-day summit in Warsaw yesterday devoted to stepping up economic integration and spurring technological progress have in a series of opening speeches stressed national concerns.

Mr Janusz Obodowski, the Polish Chairman of Comecon's executive committee, in a speech reviewing progress last year, admitted that the average 3.6 per cent real growth throughout the grouping could have been higher. But he blamed "aggressive imperialist circles, especially the Americans," for the results.

Mr Georgy Lazar, the Hungarian Prime Minister, implied that the prices of his country's food exports to other Comecon partners should be permitted to rise and suggested that technological research programmes should be better organised.

Mr Nikolai Tikhonov, the head of the Soviet delegation called for improvements in the quality of Comecon production so that it reaches "world standards." The Soviet Union, which is a major and increasingly unwilling raw materials supplier to Eastern Europe, is concerned at the poor quality of the goods which it receives in return.

Mr Tikhonov also called for decisions on greater integration taken last June at a Comecon summit to be implemented "more quickly." He said also that the Soviet Union was interested in "co-operation with the capitalist countries."

Mr Grisha Filipov, the Prime Minister of Bulgaria, which has considerable achievements in electronics, stressed the need for greater co-operation in this field.

Mr Frans Tieleens, president of the Italian arm of Philips, the Dutch group, said his company was already well into the process of rationalisation. It had recently shut two Bauknecht plants in West Germany and last month announced the closure of a washing machine factory in Halifax, Yorkshire.

"Philips has made major financial sacrifices," he said. It was seeking internal restructuring and did not aim to harm the competition.

M Pierre Garcia, director-general of Thomson Electronique, said that the Thomson Brandt group warned of the growing threat of cheap imports from East Europe which were dumping an already enfeebled EEC industry.

A process of concentration by absorption

## Oil ministers to press for cut in Opec prices

BY DOMINIC LAWSON IN MUNICH

TWO LEADING oil ministers of the Organisation of Petroleum Exporting Countries are to visit African member-states later this week in an attempt to persuade them to reduce the official oil price which they fear it would make their own crude less competitive.

But a trio of oil ministers, Sheikh Khalifa Al-Sabah of Kuwait, Sr Hendrarman Girsanti of Venezuela and Sr Francisco Labastida of Mexico — the countries are all heavy oil producers — will this week warn their opposite numbers in Algeria, Libya and Nigeria that if they do not compromise then the whole future of official Opec prices is in doubt.

Mexico is not part of Opec and the presence of these Mexican ministers in the delegation appears designed to impress on the African producers the global nature of the problem.

Latin American oil, Page 4

## Tough times ahead for EEC appliance makers

BY CHRISTOPHER PARKES

THE 300 domestic appliance manufacturers in Western Europe face a testing period of restructuring and downsizing similar to that which has transformed the U.S. industry in the past 25 years, according to Mr Vern Ketchum, a vice-president of White Consolidated Industries of Michigan.

The number of washing machine makers in the U.S. shrank from 60 to five between 1960 and 1985, he told a meeting of international manufacturers and distributors in Milan at the weekend. Over a similar period, the number of companies making refrigerators and freezers for the mass market had fallen from 58 to five.

The factors which led to the overhaul of the American business were now applying irresistible pressure in the European Community.

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"Philips has made major financial sacrifices," he said. It was seeking internal restructuring and did not aim to harm the competition.

A process of concentration by absorption

Small and medium sized companies which lacked the means to introduce new techniques and designs would disappear, he warned.

Manufacturers, which relied heavily on exports were under most pressure. Those which concentrated their efforts on their own markets were in general doing better.

Mr Bev Heslop, a strategic planning manager at Thorn EMI, the British group which focuses most of its attention on the UK market, also warned that the major mass producing companies were not at risk by the rapid segmentation of the market.

There are more than 100 different types of microwave oven on sale in the UK at present.

Mr Peppino Fumagalli, host of the meeting, and managing director of the family-owned Candy Elettrodomestici, gave a clear indication of the problem facing sectors of the Italian industry which had built their success on exports — often under other companies' brand names. Candy had been approached among others, about the possibility of helping Idealit, the troubled Italian mass producer.

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## PROSPECT BUSINESS CENTRE

The Scottish Development Agency, acting through the Dundee project, is developing and promoting the Dundee Technology Park as a centre of technology excellence of national significance.

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Telephone (0382) 29122.

Final applications to be made to above address by July 19th 1985.



BY LESLIE COLTIN IN BERLIN

ROMANIA is experiencing mounting difficulties with its own struggling oil industry as a result of serious neglect which makes it unlikely that the country will meet this year's oil production target of 12.6m tonnes, 10 per cent more than last year.

No statistics were released for 1984 oil output, however, although the Government said the plan was "not fulfilled."

The main Communist newspaper Scinteia recently published a scathing report on the oil industry which, to compound its own failure, was crippled for several months during the severe cold last winter.

The newspaper said "significant shortfalls" in oil production continued long after winter was over. At

the beginning of May it noted some 800 oil wells were still awaiting overhaul, major repairs or flow tests.

Oil production sustains "serious losses" when such a large number of wells are idle, it said. Organisational "deficiencies", inadequate repairs, poor training of oil field workers and shortage of equipment and spare parts were blamed for the decline in output. Scinteia said the operating period of deep well pumps had decreased by about 40 per cent in recent years.

Romania was forced to import an extra 1m tonnes of oil earlier this year to compensate for its own shortfall as well as steep declines in domestic gas and coal output. This was thought to be one of the reasons why Romania has sought a

\$150m loan from Western banks in addition to the recent \$80m short-term loan it obtained.

Romania recently reached agreement with the Soviet Union to obtain Soviet oil from 1986 to 1988 in return for partial payment in "soft" Romanian goods. In return Bucharest is to invest in Siberian oil field and pipeline development programmes. Some Western diplomats maintain that another Romanian concession was a noticeable toning down in criticism of the Soviet Union.

Mr Gheorghe Sava, Romania's deputy minister of the chemical industry, was relieved of his post for misappropriation of funds. While director of the Chimpec company he was said to have built an illegal aquatic sports centre

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## OVERSEAS NEWS

Zimbabwe  
minister  
dies days  
before poll

ZIMBABWE Deputy Labour Minister Robson Manyika, a leading candidate in the country's first post-independence elections, died after suffering a stroke, writes AP. Prime Minister Robert Mugabe was expected to return to Harare for a state funeral from Mozambique independence celebrations. Lawyers said Mr Manyika's death would probably mean the poll in his constituency during the general elections this weekend will be postponed.

Mr Mugabe and five other African leaders yesterday joined President Samora Machel for ceremonies marking the country's tenth anniversary of independence from Portugal. President Machel said in a speech on Monday that he was fighting the Government for most of the past decade had prevented Mozambique from attaining economic prosperity.

## S. African N-plant

Koebeg, South Africa's only nuclear reactor, located near Cape Town, has been returned to operation after being closed since January, reports Jim Jones from Johannesburg. It had been closed since January for investigation of suspected faults. The first unit of the French-built pressurised water reactor was brought into operation in March last year but the plant was closed when a routine inspection of the steel pipe-work of the second unit's cooling system was found to contain ferritic inclusions which could have been potential failure points.

## Afghan pilots executed

Several Afghan air force pilots were last week summarily executed after they were charged with "active sabotage" and destroying 20 MiG jet fighters, Western military officials said yesterday. Mohammed Aftab reports from Islamabad.

The jets were destroyed at Afghanistan's Shindand air base on June 12. The sabotage incident had been described as "the largest single loss" suffered by the Kremlin-backed Babrak Karmal regime and Soviet forces in Afghanistan since the insurgency started there in December, 1979.

Western diplomats said the Afghan pilots destroyed the MIGs in retaliation for the execution of three of their colleagues early this year for refusing to bomb civilian areas around Herat.

## Chinese coal industry

China's coal industry is plagued by overstaffing, low efficiency, poor safety and lack of mechanisation, according to Yu Hionan, who was appointed Coal Minister in a government reshuffle this month. Yu was quoted in a national news agency dispatch quoted by Reuter in Peking as saying that, despite great improvements in recent years, the general situation was "poor and backward". The target for coal production by the year 2000 is 1.2bn tonnes, up from 772m last year, with an industry budget of \$11bn for the five-year period beginning next year.

## Unsafe mines to close

Taiwan's parliament yesterday approved legislation which would eventually close the country's unsafe coal mines, where more than 230 miners were killed last year, writes Reuter from Taipei. About 80 of the country's 125 coal mines are to be shut. Seven workers were killed in the latest accident last week. An 0.5 per cent surcharge on energy imports over six years will be introduced to compensate operators and help unemployed workers. About \$150m is expected to be raised, around half of which would be paid into a welfare fund.

## 50 Iraqi troops killed

At least 50 Iraqi soldiers were killed or wounded in an abortive attack on the Howzebeh marshes of southern Iraq, according to an Iranian news agency dispatch quoted yesterday by Reuter in Niassa. The agency said the Monday casualties rose to 200 the number of Iraqi troops killed or wounded during the day.

## IMF team visits Sudan

BY JOHN MURRAY BROWN IN KHARTOUM

SUDAN'S RELATIONS with the IMF have reached a critical stage following the visit last month of Mr Abdel Magied, the Finance Minister, to Washington. An IMF technical team has arrived in Khartoum on what Sudanese officials are describing as a fact-finding trip.

Their findings could give an immediate flip to the ailing Sudanese economy as donors were to agree to release aid funds at present withheld pending some sort of go ahead from the Fund.

This aid, in the form of balance of payment support, could help finance a \$400m (£31m). This in turn would

ANC meeting pledges  
to step up attacks  
against South Africa

BY MICHAEL HOLMAN IN LUSAKA

THE African National Congress (ANC), the leading exile nationalist party opposing white rule in South Africa, has ended a major conference in the Zambian town of Kabwe with a pledge to intensify its "political and military offensive" in the republic.

Mr Oliver Tembo, the organisation's president told a press conference in Lusaka that the week-long gathering, which ended on Sunday and been "a council of war". It was attended by 250 delegates including commanders of Umkhonto We Sizwe, the ANC military wing.

The meeting took place, said Mr Tembo, against a background of growing conflict in South Africa in which nearly 500 people had died in the past 10 months while the Government had continued military incursions into black-ruled states of the region.

Asked whether the ANC would broaden its definition of suitable guerrilla objectives to include "soft targets" such as civilians, Mr Tembo warned that "the distinction between soft and hard targets is going to disappear in an intensified conflict".

The ANC has in the past concentrated on military and economic installations or buildings associated with apartheid.

although civilians have frequently been among the casualties. The South African Government itself attacked "soft" targets, said Mr Tembo, citing deaths from police action in black townships and the civilian losses in this month's raid on ANC offices in the Botswana capital of Gaborone. Mr Tembo dismissed reforms introduced by the Government: "The apartheid system remains as murderous and aggressive as it ever was," said Mr Tembo. "It is not moving in any significant way."

The heavily guarded conference in the mining town of Kabwe, 100 miles north of Lusaka, is seen as one of the most important gatherings of the ANC since its inception in 1912. It represents the culmination of an intense reassessment of its military and political strategy, prompted in part by the pace of events in South Africa itself and in part by the non-aggression pact signed between South Africa and Mozambique in March last year. The setback contributed to a debate within the party about guerrilla tactics, with some members arguing that the time had come to include "soft" targets such as white farmers and white suburban shopping centres.

## INVESTIGATIONS CONTINUE AFTER AIR INDIA DISASTER

## Further security lapses emerge in Canada

BY BERNARD SIMON IN TORONTO

FURTHER evidence has emerged of possible lapses in security arrangements in Canada for the ill-fated Air India flight destroyed in mid-air off the coast of Ireland on Sunday.

A Canadian transport official said yesterday that Air India staff did not ask for further security checks of baggage on flight 182 after suspicions were aroused by three suitcases waiting to be loaded at the aircraft's last stop in Montreal.

Meanwhile, suspicions of a link between the destruction of the Air India aircraft and the almost simultaneous bomb explosion in a luggage container offloaded from a Canadian Pacific Air jet in Tokyo have been heightened by reports that some baggage on the CP air flight was to be transferred to an Air India aircraft in Tokyo.

The suitcases held back in Montreal were later found to contain normal travel gear, but questions have arisen why Air India's staff and airport officials, jointly responsible for security arrangements, did not order visual inspection of passenger identification of the remaining bags on the flight. All luggage loaded in Montreal was passed through X-ray equipment.

The chief of airport security has criticised Air India for not telling authorities about the three suitcases. A transport department official said yesterday that security would have been tighter if a specific threat

INDIAN investigators assisted by Irish aviation experts were yesterday piecing together the larger fragments of the Air India Boeing brought ashore by the Irish Navy and other rescue vessels, our Dublin Correspondent reports.

Pieces of the wing flaps, the fuselage and an eight-foot long portion of wing had been landed by yesterday afternoon and were immediately examined by the inquiry team. Smaller pieces of wreckage have already begun to appear in the nets of trawlers outside the immediate search area, and the Irish Government has requested that all possible evidence should be reported to the authorities co-ordinating the search.

The hunt for the Boeing's inflight recorder, the "black box," continued yesterday.

had been made against Flight 182.

Earlier, Canadian officials confirmed that an X-ray machine in Toronto, where Flight 182 originated, broke down after examining three-quarters of the suitcases on the flight. A hand-held—but less effective—scanner was used to check the remaining luggage.

Security staff employed by a private company to check baggage at Toronto airport have alleged that they receive minimal training for their work.

Security arrangements at Canadian airports, regarded even before the Air India disaster as among the most efficient in the world, have been tightened on all overseas flights. The Government has

day. This part of the operation is likely to be greatly assisted by the arrival in Cork of a specialised seabed research vessel, the Guardian Location, which has equipment capable of detecting the sound emitted by the device. The radio signal transmitted by the "black box" fades after 48 hours. One expert yesterday said that the audio signal could persist for up to three weeks, and could be picked up by sophisticated microphones.

The search for clues to the cause of the disaster is now being co-ordinated by HMS Challenger, and the RAF and USAF helicopters and aircraft which had borne the brunt of the initial stages of the recovery operation have now returned to their home bases.

John Elliott adds from New Delhi: A London company of undertakers, J. H. Kenyon, has been hired by Air India to identify as many as possible of the 131 bodies recovered from the jumbo jet crash.

"The chances of visual identification are extremely unlikely. So we have to put together scientifically assembled information about the victims gathered here and in Canada," said Mr John Sheldon, Kenyon's managing director, when he arrived in New Delhi last night. Meanwhile, Air India has cancelled its next weekly flight to and from Canada.

Mr R. K. Thadani, Delhi regional director, insisted last night that this was part of flight rescheduling because of the loss of the

crashed jet, not because of fears about security in Canada.

Kenyon specialises in identifying bodies after major air crashes and other disasters. It has worked on air disasters in Abu Dhabi, Tenerife, Yugoslavia and Japan and has been in the business for over 30 years.

Relatives of the passengers in India and North America are being asked to fill in forms with personal identification marks including hair, beards and scars. Teeth are often a key method of identification but Mr Sheldon believes that dental records in India will probably be inadequate.

"With only 131 bodies recovered—and therefore about 200 not found—if everyone tried to go to the site an extremely large number of people would be very disappointed. I recommend no one should go—it could be very distressing," said Mr Sheldon, explaining why the Indian Government and Air India are recommending relatives to stay in India at least for the next few days.

"Hopefully we can identify some bodies and they will be repatriated to allow for cremation or burial," said Mr Sheldon. The work, being carried out by about 20 Kenyon employees in Ireland as well as representatives in Canada and India, could take between one and three weeks.

Two men  
killed in  
wake of  
sackings

By Anthony Robinson in Johannesburg

TWO BLACK men were dragged from a bus and hacked to death by an angry crowd in the black township of Mphohmeni near Howick in Natal on Monday night in what appears to be the latest incident in a two-year-old dispute involving the local subsidiary of the British-owned BTR Sarmol Company.

According to local sources one of the men had recently been hired by Sarmol which sacked its 500-strong labour force two months ago after a lengthy dispute over union recognition with the Metal and Allied Workers' Union (MAWU).

The mass firing, which the company said was decided upon only after two years of negotiations accompanied by what it claims was an illegal strike, go-slows and intimidation, was followed by the rehiring of 850 new workers, a move which has bitterly divided the local community and led to charges of black-legging.

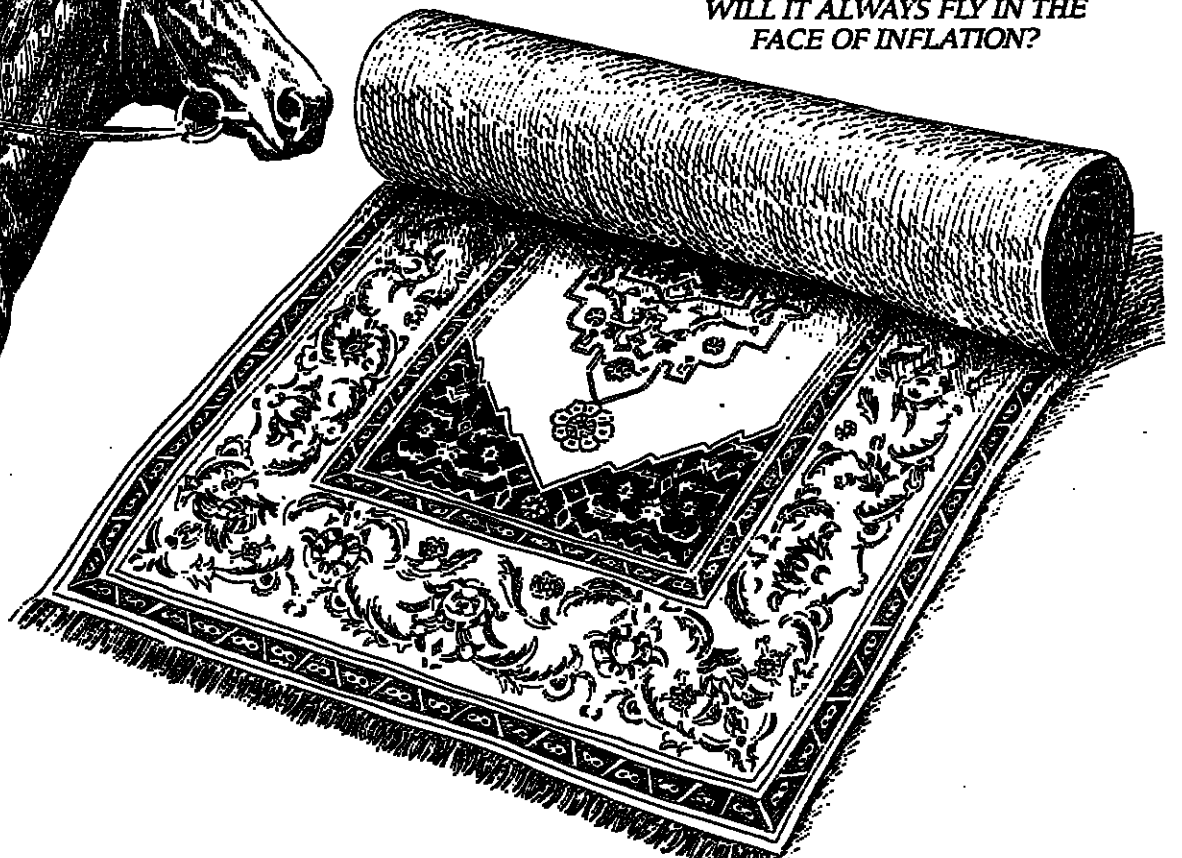
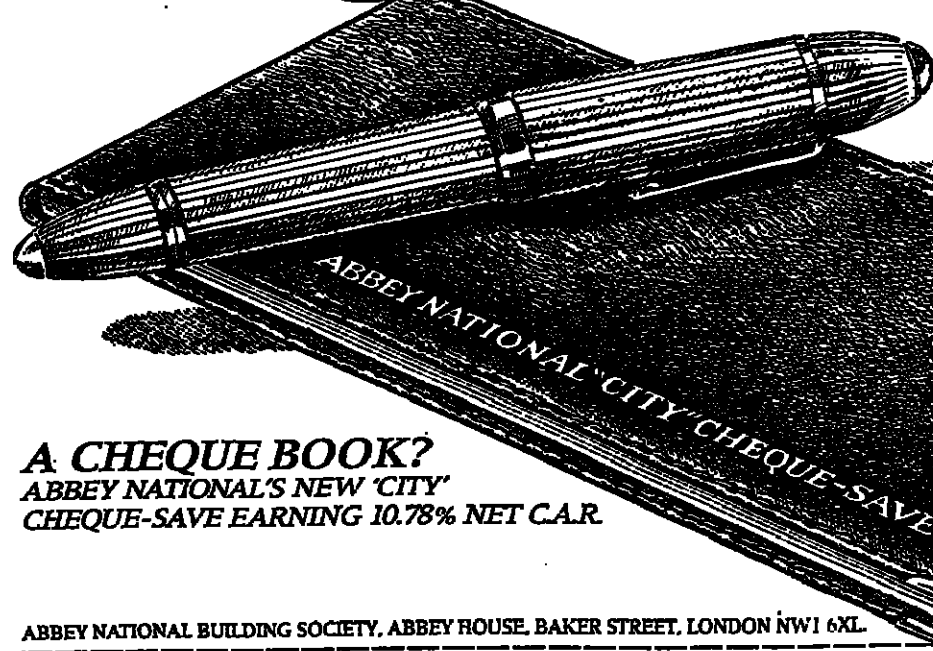
The Mphohmeni township was created 15 years ago when the Government forcibly resettled local blacks from the outskirts of white Howick to a new township 15 km away inside the borders of the KwaZulu homeland. Up until now the unrest which has caused over 400 deaths in townships throughout the country since last September has left KwaZulu and Natal largely untouched. This is believed to be due partly to the discipline and organisational strength of the Zulu-based Inkatha Movement headed by Chief Gatsha Buthelezi.

The long-running dispute at BTR Sarmol, however, has raised the temperature in the township and has been accompanied by a damaging black boycott of white shops and businesses in the area. The union has accused the company of not abiding by the terms of the European Community code of conduct for black workers and is seeking support from the British Trades Union Congress and the International Confederation of Free Trade Unions.

MAWU union organisers are also threatening to organise a sympathy strike in the two BTR plants in the Durban area following the recent takeover of Dunlop by BTR. The company accuses the union of making demands which have effectively sought to take away important elements of management's right to manage the company and management's legal rights.



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## WORLD TRADE NEWS

## EEC puts definitive duties on Japan ball-bearings

BY PAUL CHÉSSERIGHT IN BRUSSELS

THE European Community is imposing definitive anti-dumping duties of up to 45 per cent on Japanese ball bearings of more than 30 mm diameter and on tapered roller bearings.

From the European side, the imposition of the duties signifies the breakdown of price arrangements reached with Japanese manufacturers in the late 1970s. The first definitive measures against Japanese ball bearings were taken in 1977.

Provisional anti-dumping duties were imposed last December. They ranged up to 31.84 per cent, the European Commission noted yesterday.

At the same time, provisional anti-dumping duties were also placed on Japanese electronic typewriters. Proposals are now under consideration to make those duties definitive as well, and confirmation of duties now running up to 43.7 per cent in the case of Brother Industries, is expected shortly.

The ball bearings case follows anti-dumping investigations resulting in the imposition of duties on Japanese exports of hydraulic excavators and a chemical product called glycine. Although officials in Brussels do not concede that there is a pattern in all these cases, noting that anti-dumping cases are only started on receipt of a complaint from industry, they illustrate the sensitivity of EEC trade relations with Japan.

Ball bearings, however, has traditionally been a delicate sector and the Commission is at present involved in investigations of alleged dumping from Poland, Romania, the Soviet Union and Thailand.

Commission investigations into the Japanese case have shown that the Japanese manufacturers have been selling on their domestic market at higher prices than those on the EEC market.

The Commission also concluded that dumped imports were the cause of depression in market prices and reduced profitability in EEC industry.

For tapered roller bearings, a 45 per cent duty has been imposed on Nippon Seiko. A duty of 22.7 per cent has been placed on Nachi Fujikoshi sales. Lesser duties are placed on NTN Toyo Bearing and Koyo Seiko.

For ball bearings with a diameter of more than 30mm, the highest duty is placed on Izumoto Seiko at 21.7 per cent, followed by duties of 18.7 per cent on Nippon Seiko, 13.9 per cent on Nachi Fujikoshi and 10.7 per cent on Wada Seiko.

Lesser duties have been placed on NTN Toyo Bearing, Koyo Seiko, FK Bearing, Fujino Iron Works, Nankai Seiko and Sapporo Precision.

## Japanese to cut microchip spending

By Carla Rapoport in Tokyo

JAPANESE industry is planning to cut its investment in the semiconductor industry by 20 per cent in fiscal 1985, compared with a 90 per cent boost last year.

Announcing the investment slowdown, Japan's Ministry of International Trade and Industry (MITI) made a spirited defence against recent U.S. charges that Japan was building up capacity in the face of an anticipated slowdown in the chip industry.

The American side (believers) are ignoring market conditions, as if we were Martians, or members of a different species," said Mr. Watanabe Aso, an executive in MITI's International Trade Policy Bureau.

According to a survey of leading integrated circuit manufacturers, including Sony, Fujitsu and Hitachi, MITI has planned that plant and related equipment investment of 12 leading companies would amount to ¥806bn (\$1.8bn) in this fiscal year, against ¥703bn in fiscal 1984.

MITI added that most of this year's investment was aimed at achieving cost reductions and quality improvements, not building additional capacity.

MITI also forecast that demand for semiconductor chips would drop by 13.5 per cent in the U.S. this year but increase by 14.5 per cent in 1986.

U.S. semiconductor market forecasts predict growth by 2.4 per cent this year and 14.5 per cent next year.

The MITI survey comes in the wake of an unfair trade complaint filed earlier this month by the U.S. Semiconductor Industry Association (SIA) under Section 301 of the 1974 Trade Act.

The SIA charges that the Japanese are keeping the U.S. out of their domestic market, building up capacity in the face of a downturn and selling semiconductor chips at below production cost in the U.S.

Further, they charge Japan with targeting their investment in certain segments of the market. These claims have been made in recent bilateral trade talks between the U.S. and Japan.

## Spain goes ahead with plans for new combat aircraft

BY TOM BURNS IN MADRID

SPAIN'S public-owned aerospace company, Construcciones Aeronáuticas (CASA), boosted by a series of export orders, is going ahead with plans to develop a new combat aircraft named the Ax, the company said yesterday.

The company is to begin design work on the future tactical aircraft which will be built primarily to replace the Spanish air force's F-4 units in the 1990s.

After a two-year sales dip, CASA has recently landed key orders for its existing product line and earlier this year the Spanish company was awarded a

lucrative contract to maintain the U.S. air force's 100-odd F-15A units in Europe.

The company said agreement had been reached to sell 14 C-101/5 advanced jet trainers to Jordan in a deal worth \$80m-90m (\$66m-75m), and that there had been further orders for CASA aircraft from the U.S. and from Mexico.

The Spanish company hopes for further sales on the heels of the C-101/5 purchase. Jordan is expected to buy two CN-235 aircraft, the short take-off and landing commuter plane which has been developed jointly by

CASA and the Indonesian aerospace company P. T. Nurtanio, and one C-212, CASA's versatile Aviocar.

The Jordanian CN-235s would be adapted for military transport use and the Aviocar modified to serve as an air reconnaissance aircraft.

CASA said it had also sold 10 Aviocar C-212s adapted for use as maritime patrol planes to the Mexican Navy. These are the first CASA products to be sold to Mexico and the deal, worth some \$40m, was negotiated during a visit to Spain by Mexico's President Miguel de la Madrid earlier this month.

## Imports to U.S. from Asia 'set to slow'

By Andrew Fisher, Shipping Correspondent

U.S. IMPORTS from Asia, which soared by more than 25 per cent in volume last year, are expected to slow to an annual growth rate of some 5 per cent in the second half of the 1980s, Mr. Joseph Abely, chairman of the Sea-Land shipping group of the U.S. said.

The Pacific rim area will continue to rank as the fastest-growing, highest-volume trade in the world," he commented when opening a new terminal on the north-west Pacific at Tacoma in the State of Washington.

Last year, two-way trade volume on routes between mainland U.S., Alaska, Canada and Asia, all using Tacoma, rose by 15 per cent, nearly double the growth in world trade, Mr. Abely said.

Sea-Land's own investment in its north-west Pacific service would exceed \$500m (\$416m), Mr. Abely added. Despite the likely slow-down in U.S. imports from Asia, the growth rate would be still healthy.

As new capacity comes on to Pacific and other world container routes, world lines are seeking rationalisation deals with competitors.

Japan Line was yesterday reported as saying from Tokyo it would withdraw from its joint service with four other Japanese operators to New York and combine with Evergreen of Taiwan.

From Taipei, Evergreen acknowledged that Japan Line was keen to make such an agreement, but said there had been no firm negotiations.

## Isuzu plans bus chassis plant in U.S.

ISUZU MOTORS, the Japanese vehicle manufacturer, is to establish a bus chassis assembly plant in the U.S. early next year. Initial investment will amount to around \$3m at a site in Russellville, Kentucky.

The move, which mirrors similar U.S. investments by other Japanese motor groups, follows Isuzu's steady expansion in the U.S. market for light trucks and buses through direct exports.

## Tariff cuts fail to lift spirits

BY CARLA RAPOPORT

THE JAPANESE taste for foreign whisky and wine may increase over the next few years, but the main reason is not likely to be the tariff reductions on wines and spirits planned for the spring of 1987.

Imported whisky accounts for 6 per cent of the Japanese domestic market, nearly all of which is accounted for by British suppliers.

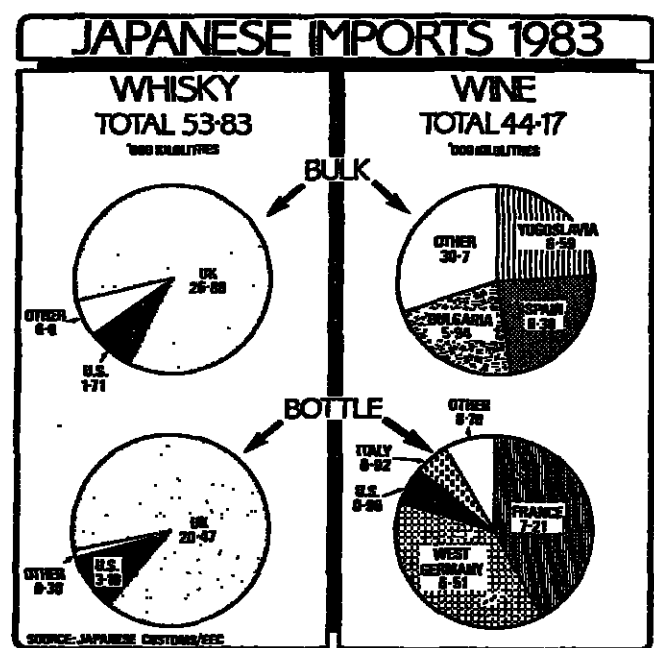
A leading importer yesterday pointed out that the plans to cut tariffs by 20 per cent will "make no difference" at all to his whisky business.

This is because the bulk of the Japanese whisky market is in the take-home trade. To enter the take-home business, a supplier must have a product priced between ¥700 (\$2.30) and ¥2,000.

Taxes alone on imported whisky come to ¥1,780, before shipping, storage, or landing charges. A 20 per cent reduction in tariffs will not scratch the surface of this problem.

"This won't get us into the main market. The key take-home trade is where all the volume is," said the importer yesterday.

In wine, where imports account for about 29 per cent of the market, and proposed



tariff cuts may have a small positive effect in the quality end of the market.

Japanese spirit companies, however, greeted the news in a different light. A major

spirits manufacturer, who asked not to be named, said: "We think it is big trouble for our industry, but we ought to co-operate with the Government on this."

## AMERICAN NEWS

## U.S. durable goods orders climb 4.1% but gloom persists

BY STEWART FLEMING IN WASHINGTON

MR Malcolm Baldrige, the U.S. Commerce Secretary, yesterday called for early action to cut the federal budget deficit in order to revive the sluggish manufacturing sector.

Mr Baldrige's comments followed the release of data showing that new orders for durable goods in May climbed 4.1 per cent. But the increase was largely due to volatile military orders: excluding the defence sector, orders rose by 1.1 per cent.

Excluding the military sector, the Commerce Department report on orders for household durable goods and capital goods in May shows some recovery from the March and April data when significant declines were registered. But the changes will do little to lift the gloom hanging over the manufacturing sector where production has been stagnant for almost a year.

Mr Baldrige's comments on the need for budget action come amid fears of a stalemate in the budget conference committee of the Senate and the House of Representatives. Democratic leaders warned that if the talks fail they will begin to push ahead with the process of appropriating funds without waiting for a budget resolution to be passed. Such a move could endanger some of the

savings Senate Republicans are seeking in their budget resolution.

Reuter adds from Washington: The U.S. dollar is about 40 per cent overvalued, according to a study released yesterday by the Institute for International Economics, a private economic institute. The study proposed replacing floating exchange rates with a system in which governments would adopt policies designed to keep currency values within specified target zones.

A meeting in Tokyo last week of the finance ministers of the leading industrial economies concluded there was no real alternative to floating exchange rates. The White House is also opposed to the target-zone concept and says the strong dollar reflects confidence in the U.S. economy.

Mr John Williamson, the institute's senior economist, said the overvalued dollar was a major reason behind the U.S. becoming a net debtor nation.

Mr Williamson also estimated the value of other currencies at which national trade accounts would be in balance.

Using this measure, he said, sterling was overvalued by about 15 per cent, the Japanese yen was undervalued by 12 per cent, the Deutsche mark by 13 per cent and the French franc by about 5 per cent.

## Ecuador seeks informal Latin America oil pact

ECUADOR, WHICH depends on oil for most of its export earnings, is seeking an alliance among Latin American and Caribbean petroleum producers to avoid a sharp drop in oil prices, a Government official said, AP-DJ reports from Quito.

Sr Fernando Santos, Deputy Minister of Natural Resources and Energy, said President Leon Febres Cordero wants to reactivate an informal alliance of oil-producing nations made up of Mexico, Venezuela, Ecuador and Trinidad.

Venezuela and Ecuador also belong to the Organisation of Petroleum Exporting Countries (Opec).

Sr Febres Cordero believes an alliance of the four nations would protect their

interests before Opec and on world oil markets, Sr Santos said.

Opec meets on July 5 in Vienna under heavy market pressure to lower the price of oil.

Ecuador, a tiny producer, is one of the members of Opec accused of producing more than its assigned quota and faces the threat of rejection from the organisation because of violation of production guidelines.

Ecuador says it is forced to maintain higher production to bolster the nation's oil-dependent economy.

In recent months Ecuador has been producing an average of 280,000 barrels a day, which is 100,000 barrels above the quota assigned to it.

## CHILEAN OPPOSITION MOUNTS AN ANGRY CAMPAIGN

## Nasa plan to extend Easter Island airport sparks heated debate

BY MARY HELEN SPOONER, RECENTLY ON EASTER ISLAND

THE TINY Chilean territory of Easter Island, home to the mysterious volcanic rock statues known as Moai, has become the focus of a heated debate in General Augusto Pinochet's Chile.

The U.S. National Aeronautics and Space Administration (Nasa) has requested permission to lengthen the South Pacific island's only landing strip for use as an emergency landing site for its space shuttles.

Chilean military officials have indicated they favour the project, which will ultimately be approved or rejected by General Pinochet. But Chilean opposition groups, suspicious of the Reagan Administration's motives, are mounting an angry

public campaign against the Nasa proposal.

One of the most vociferous opponents of the project is Sr Radomiro Tomic, a fiery former parliamentarian, ex-presidential candidate and former Chilean ambassador to the U.S. Sr Tomic, who has made dozens of public presentations before university students, trade unions and professional guilds, warns that the Nasa project has potential military uses and, as such, could convert the island into a military target during a war between the superpowers, as well as damage the area's ecology and archaeological treasures.

The U.S. embassy in Santiago has been slow to respond, perhaps fearing that engaging in such a debate might jeopardise

President Augusto Pinochet of Chile has agreed to open formal negotiations with Washington over Nasa's space shuttle landing strip, Reuter reports from Santiago. Sr Jaime del Valle, the Foreign Minister, told reporters that he would meet the U.S.

President Augusto Pinochet of Chile has agreed to open formal negotiations with Washington over Nasa's space shuttle landing strip, Reuter reports from Santiago. Sr Jaime del Valle, the Foreign Minister, told reporters that he would meet the U.S.

the Pinochet regime's approval of the project. According to embassy officials, the Nasa plan calls for extensions at either end of the airstrip by a total of 1,400 ft and the installation of new runway lights and other landing equipment.

A Chilean design company is putting together plans for the airstrip extension, which would

be built by Chileans under Nasa supervision. The cost of the extension is estimated at under \$10m (£7.8m), with Nasa providing landing equipment worth another \$4m-\$5m.

All the proposed equipment is used at the Santiago airport every day, so the argument that this could be used as some secret military base just does not hold water," said Mr Joel Cassman, the U.S. embassy's science officer who is working on behalf of Nasa during the negotiations.

According to Mr Cassman, there would be no permanent U.S. presence on the island, but Nasa technicians would come to Easter Island three or four times a year during shuttle launches from California.

For the approximately 1,200 Easter Islanders, the Nasa-Chile negotiations are just one more sign of official insensitivity to their needs. Ever since Chile annexed the island in 1888 relations between the Polynesian-descended islanders and mainland Chileans have been uneasy, despite the fact that Chile spends more than it

receives in revenues from the island.

Many Easter Islanders say they favour the proposed Nasa project, believing it would bring more tourism and badly needed jobs to the area.

But community leaders complain that Chilean authorities have not bothered to explain the proposed Nasa project to them and indicate they must, therefore, oppose any such programme undertaken without their involvement. Sr Alberto Houtus, president of the island's Council of Families, noted ironically that the U.S. ambassador had visited Easter Island and inquired what his organisation thought of the Nasa project, but that no Chilean official had done likewise.

## Alberta to cut energy royalty rates

By Bernard Simon in Toronto

THE CANADIAN province of Alberta is to cut its royalty rates on oil and gas production as part of a package to stimulate the energy industry.

The incentives are expected to be worth \$1.4bn (\$900m) a year to oil and gas companies which are also due to benefit handsomely from a series of tax concessions announced last March by the federal government.

Royalty rates on "old oil" (discovered before 1974) will drop from 45 per cent to 40 per cent, with the rate on "new oil" falling from 25 per cent to 20 per cent. A system of cash grants, which has tended to reward drilling activity rather than success, will be replaced by royalty holidays of one year worth up to \$21m per well. The holidays of one year worth 1988.

Alberta and other oil-producing provinces in Western Canada agreed earlier this year to pass on to the industry the benefits of decontrol of domestic oil prices, which has raised the well-head price of almost half of Canada's oil output. Provincial authorities in Alberta said higher sales of oil and gas leases are expected to cover lower royalty revenues under the new rules.

## W. L. Luetkens, recently in Montreal, examines the political fortunes of the nationalists Quebecois drift away from their ailing Parti

GLEAMING new glass and steel office blocks in downtown Montreal testify to a thorough change of outlook in Canada's second city and the French-speaking province of Quebec.

Less than 10 years ago Montreal appeared to be in rapid and irreversible decline, accelerated by economic difficulties in Canada and, above all, the return in 1976 of a Quebec Government dedicated to wresting sovereignty for the province from Canada. That phase has come to an end for all to see with the decision of M Rene Levesque to resign as head of the Parti Quebecois (PQ) and, subsequently, as premier.

In an oddly contradictory sort of way, the bustling new office blocks between the broad St Lawrence river and wooded Mount Royal in Montreal are both graveyards over the PQ's ambitions to make Quebec sovereign and monuments to its success in giving French-speaking Quebecers a new mood of self-assurance.

That mood, for the time being, has removed much of the urgency behind the wave of nationalism which built up in Quebec during the 1960s and 1970s, reaching its climax with the installation of M Levesque as premier in 1976.

M Levesque read the signs correctly when last year, he began to turn away from separatism. In January of this

year he persuaded a party conference to remove the issue from the prospective platform for a difficult election which will have to be held by the spring of next year.

He split the PQ by doing so without, judging by available polls, reviving its fortunes in public favour. At the moment it is trailing far behind a re-vigorated Liberal Party under M Robert Bourassa, the very man whom M Levesque routed in 1976.

A period of confusion, corruption and confrontation with the construction unions then proved the Liberals' downfall. The PQ had promised good government though it made no secret of its aspirations for a sovereign, social democratic Quebec. But sovereignty was rejected by the electorate in a referendum held in 1980. Social democratic ambitions fell victim to the worldwide trend for less government which did not stop at the borders of Canada or Quebec.

A disastrous day for four by-election defeats on June 3 must have been the decisive event that caused M Levesque, 63 years old and obviously under strain, to decide to retire from office. It also cleared the way for a fight to the finish in the PQ between pur et dur hardliners and moderate nationalists prepared to adopt the federal option.

M Pierre-Marc Johnson, a man of widely recognised

ability, is standard bearer of the moderates and appears to have the best chances of securing a majority of the PQ membership at a leadership convention on September 29. No less important, M Johnson stands the best chance to woo back voters who have drifted off to the Liberals. M Bourassa attracted enough criticism during his period as premier for present Liberal strength to appear a bit suspect.

Whichever government eventually emerges in Quebec, it is a safe assumption that the eclipse of separatism is not the end of Quebec nationalism.

Pierre-Marc Johnson: moderate Quebecer

There is a clear path through the past 25 years, closely linked with the quicksilver personality of M Levesque. As a Liberal Minister in 1960-66 he carried through the take-over of a group of private power companies. From that grew Hydro-Quebec, one of the great North American utilities and stamping ground for Quebecois managerial talent. In 1977 Mr Levesque's PQ Government put through the celebratory Bill 101 or Charter of the French Language which was intended to make French the language of government and business in Quebec.

Quebec Governments always have striven to increase the province's freedom of action, even if they did not challenge the principle of federation. All have wished in their various ways to preserve the special identity of the Quebecois. Moreover, if circumstances change separatism could rapidly re-emerge as a political force.

Its present quiescence can be attributed largely to a change of priorities among the Quebec middle classes. Having finally broken the English-speakers' monopoly of power in business management, they no longer find it necessary to agitate for more competences for a provincial administration in which they have always been well represented.

There has grown up in their place a new, more limited business centre. Though, for instance, Alcan, Canadian Pacific Airlines, Canadian National Railways and Air Canada head offices remain in Montreal, much of the new activity in the financial centre is conducted by francophones for francophone clients.

Mr Brian Mulroney, the Canadian Prime Minister and himself a Quebecer, has been in no hurry to accept M Levesque's overtures for an overall settlement enabling Quebec to adhere to the Canadian constitution accepted by the rest of the provinces in 1981. Given the uncertain outlook in Quebec politics, that is hardly surprising. But even the political interest in Quebec conceded that the constitutional argument has become a bore. There could be no greater change from the passions of 1976.

The English-speaking quarter of the Quebec population had that bill (though it could fairly be argued that they enjoyed better minority rights in Quebec than French Canadians did in the rest of the country). Several important headquarters of all-Canadian companies left for Toronto or remained as mere shells with the actual managing being done from Toronto.

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## UK NEWS

## Nutritional labelling to be mandatory

THE MINISTRY of Agriculture is to press ahead with plans to bring in compulsory nutritional labelling on food products.

This follows the publication yesterday of a joint research report by consumer groups which revealed a strong demand for more information about the nutritional content in food but some concern about the information being too complicated to understand.

The regulations outlining the sort of nutritional information to be included on food products are expected to be laid before parliament by the end of the year.

The research report, published jointly by the Consumers Association and the National Consumer Council, was based on two studies of consumer views towards information on labels.

A survey of 330 adults found that nearly three quarters thought that nutritional labelling would be "very" or "quite" useful to them personally, while 85 per cent thought it would be useful to others.

Vitamin content was the information most wanted by consumers - mentioned by 32 per cent of the survey - followed by fat content (18 per cent), protein (18 per cent), calories (15 per cent), carbohydrates (11 per cent), fibre/dietary fibre (11 per cent) and sugars (10 per cent).

Discussions with consumers found difficulty with some nutritional terms, such as kilojoules and trans-fatty acids.

"The results suggest that consumers prefer food labels which set out the information in plain, simple terms," says the report. But they disliked labels which they thought were telling them what they should or should not eat.

The two consumer bodies have recommended that the British Government should adopt the term "calories" in its proposals for labelling. "We appreciate that this goes against current EEC rules but think that the evidence from this study is sufficiently strong to enable the UK to make a good case for going it alone and then seeking to persuade the EEC to change its rules," they said.

The pressure for giving more information on labels followed the publication last year of a report by the Committee on Medical Aspects of Food Policy which drew attention to Britain's abnormally high mortality rate from heart disease and linked it with the high fat content of the average diet.

MR ANDREW READ, chairman of Imperial Tobacco, is to join the chairman's committee of Imperial, the brewing, leisure and tobacco group and not Mr John Bloxidge as was incorrectly stated in the Financial Times yesterday. Mr Bloxidge, at present president and managing director of Wilkinson Sword Consumer Products division, has been appointed managing director of Imperial Tobacco.

GLOOMY first-half profits forecast by Rascal Electronics triggered heavy selling of electrical and electronics shares on the London Stock Exchange.

Rascal's own share price closed at 150p, down 36p on the day, after touching 150p one stage. Several other industry leaders also hit new lows for this year, including GEC, which closed at 188, down 2p and STC at 132, down 4p. Rascal forecast that pre-tax profits for the six months to September 30 would be less than half the £47.2m earned in the same period last year.

It blamed increased investments in its cellular radio network, higher interest charges and a slowdown in U.S. orders.

Lex, Page 18; Company News, Page 22; Market report, Page 26

## Export embargo list attacked by software groups

BY CHRISTIAN TYLER, TRADE EDITOR

BRITISH electronics and computer software companies are in revolt against proposed export controls which they say would greatly hamper their foreign sales.

The target of their campaign is a government order, published earlier this month, that would from July 25 include in British law the new embargo list drawn up by Coom, the Paris-based committee of Nato countries and Japan that tries to stop militarily useful technology reaching the Soviet Union and its allies.

British companies say the list is drawn too widely, especially in its new controls over computer software, and that sales to all markets, including the U.S. and Europe, could be impeded.

Parliamentary opponents of the order, led by Mr Paddy Ashdown, the Liberal MP, yesterday succeeded in having the subject put down for debate on July 17 in a committee of the House of Commons.

Meanwhile, the British Computer Society and the Institute of Electrical Engineers said they would be writing to Mr Paul Channon, Trade Minister, demanding a major rethink of the proposed controls and more time for public debate.

The Computing Services Association, which speaks for software houses, is expected to join the protest.

Opponents of the order say it will be unenforceable in the software field and that instead of a general

prohibition, subject to exceptions, the Government should publish a much smaller list of banned products whose military application was obvious.

Mr Martyn Thomas, chairman of Praxis Systems, a small software company, said: "The effect of the Coom rules is likely to be fairly devastating to an important part of British industry. A substantial number of people will have to stop exporting overnight."

The UK was already running a trade deficit on information technology products of £2.3bn a year, of which £1bn was in software, he said.

If carried out in their present form, the controls could also limit academic freedom, Mr Thomas added.

A monitoring group of the British Computer Society, which met on Monday, heard that a forthcoming software engineering conference at Imperial College, London, might have to be cancelled because the programme committee includes delegates from the Eastern bloc.

In a parallel move, Mr Ashdown has challenged Sir Michael Howard, the Attorney General to deny that U.S. export control laws are infringing the sovereignty of the British courts.

His move is part of a long-running British complaint about the extra-territorial application of U.S. laws to British and European computer firms.

## Fewer Catholic recruits at Shorts

By Our Belfast Correspondent

SHORT BROTHERS, the state-owned Belfast aircraft company, disclosed yesterday that the proportion of Roman Catholics among its new recruits had fallen. But it flatly rejected claims of discrimination in favour of Protestants.

Allegations - mainly from Irish-American groups in the U.S. - that the company discriminated against Catholics reached a peak last year during Short's successful bid to supply the U.S. Air Force.

The company yesterday reported on the progress of a programme of action to redress the religious imbalance in its labour force. The programme was agreed with the Fair Employment Agency, a statutory body, in 1983.

The agency had estimated that only between 5 and 10 per cent of workers were Catholic. Shorts aimed to increase the percentage of applications from Catholics to 20 per cent and, in the period April to December 1984, it managed to boost its proportion to 26 per cent.

However, the percentage of Catholics hired in that period was 14 per cent, against 17 per cent in the period October 1983 to March 1984. The company said both it and the agency had been unable to find any specific explanation for this change in the trend.

Sir Philip Foreman, Short's chairman, said the company's employment policy was completely opposed to religious discrimination.

## De Lorean alleges entrapment conspiracy

BY JOHN GRIFFITHS

MR JOHN DE LOREAN, the former chairman of the failed Belfast sports car project, claimed last week that the UK Government, the De Lorean receivers and the FBI took part in "a very deep conspiracy" to entrap him on the drugs charge on which he was subsequently acquitted.

Mr De Lorean alleged that he had been deliberately given extensions of time by the Government and receivers to come up with further funds for the project to allow him to proceed in his negotiations with U.S. federal agents posing as drugs dealers.

He was speaking on ITV's World in Action television programme in his first public interview on the collapse of the project, which led to the loss of £77m of UK taxpayers' money. He said he and his associates would offer a £100,000 reward to anyone in the UK coming up with information to prove his assertion.

Mr De Lorean, who grew increasingly nervous and flustered - and eventually walked out on his interviewer - claimed that it was the UK Government which was responsible for the project's collapse.

The Conservative Government, he said, had "destroyed" the company by saying no to any further funding. The Government had destroyed it by "a slow strangulation - even relatively minuscule amounts of funds needed for various operations were prohibited."

Mr De Lorean denied there had been any extravagances but did admit that, as the company's problems mounted, "I became almost egomaniacal. My arrogance, looking back on it, was extreme. When I realised the Government's support was gone, if I were a prudent, rational businessman, I would have just taken a walk. I wouldn't let the dream die because of the terrible pride I had."

He refused to comment on the issue of £17.6m which should have been used to pay Lotus for developing his sports car. The money was paid by U.S. investors and the Belfast subsidiary into a Swiss-based company, GPD Services, and there-

after, said Sir Kenneth Cork, the receiver, "it went walkabout."

Subsequently, \$8.9m has been traced to Mr De Lorean's account, the remainder being still missing. U.S. investigators have said they intend to ask for fraud charges to be pressed against Mr De Lorean in connection with the GPD mystery. The other main party to the GPD deal, Lotus's founder Mr Colin Chapman, is now dead.

Last night Mr De Lorean professed his innocence with regard to GPD and said that "within a few months the whole world will know what happened and I will be vindicated." Pressed further on the subject, he walked out of the interview.

## Forecasters more optimistic about prospects for growth

BY MAX WILKINSON AND JOHN CASSIDY

ECONOMIC forecasters have become slightly more optimistic since the budget last March about the prospects for growth of the UK economy this year and next. But the consensus is that inflation will be a little higher than was earlier expected.

The latest Financial Times average of forecasts shows some unusually wide variations. The Confederation of British Industry and the City University Business School predict more than twice as much growth this year (4 per cent and 4.2 per cent respectively) as the most pessimistic forecaster. That is the Society of Business Economists, which predicts 1.8 per cent.

Liverpool University, which has traditionally been among the most optimistic about future growth prospects, is now close to the consensus of the Treasury and the major independent forecasters for this year's prospects. It predicts 3.4 per cent, but it is the only one of the 28 forecasts to predict a substantial acceleration of activity next year, to 4 per cent.

Of the 32 per cent average growth forecast for this year, about 1 percentage point represents the effect of the recovery from the year-long miners' strike which ended in March. The underlying picture, therefore, is of steady growth of about 1.5 per cent a year, which the London Business School believes will be sustained until 1988.

The National Institute, on the other hand, remains true to its belief that the economy will slow down in the absence of a specific stimulus to demand. It expects 3.2 per cent growth this year and 1.2 per cent in 1988.

Oxford Economic Forecasting

FT AVERAGE OF FORECASTS  
(Percentage change over 12 months at 1980 prices unless otherwise stated)

	1985	1986
GDP	3.2	3.2
Consumer Spending	2.5	3.0
Exports	6.9	3.2
Imports	4.9	4.1
Retail Prices (4th Qtr)	5.5	4.9
Unemployment (adults million, 4th Qtr)	3.2	3.2
Balance of Payments		
Current Account (£bn)	1.9	1.9
PSBR (financial years, £bn)	7.9	8.0
Sterling Index (1975 = 100)	76.6	76.3
Interest Rates (3-month interbank)	11.2	8.5

and the Item Club, which both use the Treasury model, are more pessimistic in their growth forecasts (both 2.8 per cent) than the official budget predictions.

Item, which is a group of business economists, suggests that the Treasury's inflation forecast of an annual rate of 4½ per cent by the middle of next year could well be achieved.

The Government's claim that the recent high inflation figures (7 per cent in May) will be temporary is widely believed by the independent forecasters. The consensus puts the inflation rate at 5½ per cent by the fourth quarter of this year, only ½ percentage point ahead of the Government's budget prediction.

The City, with its consensus forecast of 6 per cent, is markedly more pessimistic than the large independent institutions.

There is general agreement about the shape of the recovery this year, with most forecasters expecting consumers' expenditure to rise by about 2½ per cent this year and 3 per cent next year, partly as a result of the continued tendency for wage rises to outstrip prices.

There is a general feeling in the City that the Government's financial position will be under pressure, with the £7bn public sector borrowing requirement target for this year likely to be overshot by perhaps £1bn.

For next year, the London Business School and the National Institute are both sceptical whether the Government will have scope for the £3.5bn of tax cuts planned in its medium-term financial strategy. This view gets broad backing from the City estimates for next year's borrowing requirement.

All these forecasts are subject to a large margin of error.

The forecasters all expect interest rates to remain fairly high in real terms after adjusting for expected inflation. For 1985, no forecaster expects interest rates to fall from the present 12½ per cent (base rates) to below 10 per cent.

The forecasts are not all strictly comparable, since they are based on slightly different assumptions and definitions. The FT average therefore gives a broad guide to the consensus rather than being a forecast in itself.



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## Nationalisation terms defended

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT, IN STRASBOURG

THE BRITISH Government yesterday justified its defence of the 1977 nationalisation of aircraft and shipbuilding companies, the terms of which it has described as "grossly unfair and unjust."

The Conservative Government told the European Court of Human Rights in Strasbourg that, though the consequences of the then Labour Government's nationalisation had been unfair to shareholders, it had been carried out in accordance with the law and did not violate the European Human Rights Convention.

Eleven former shareholders in nationalised companies have accused the Government of a "blatant contradiction" in its approach to their claims for more than £450m in extra compensation and interest for the loss of their shareholdings.

On the one hand, they said, the Government had acknowledged that the £125m compensation paid had been grossly unfair; on the other it had claimed that a fair balance had been struck between the public interest and shareholders' rights, resulting in compensation reasonably related to the values of their shares.

Yesterday Mr Robert Alexander, QC, for the Government, said that a method of compensation considered fair by a government of one political complexion did not become in-

compatible with the Convention because the Opposition had described it as unjust.

"This remains true if that Opposition becomes the government and that, consistent with its previous stance, describes its predecessors' chosen means as 'grossly unfair'."

"Strong language may characterise debate about a choice between two methods of approach. Either of them may, however, be compatible with legal obligations," he said.

It would be unfortunate, Mr Alexander added, if - merely because such differences existed - any government were to take the view that only its approach was lawful.

The shareholders' frequently laboured point about contradiction sounded good but did not take the legal issues any further, he said.

The claimants are: Sir William Lithgow, who held a substantial holding in John G. Kincaid & Company, Vosper, in respect of its subsidiaries Vosper Thornycroft (UK) and Vosper Shiprepairs; English Electric Company and Vickers, which jointly owned British Aircraft Corporation (Holdings); Vickers, in respect of its subsidiary Vickers Shipbuilding Group; Shiprow, which owned Yarrow Shipbuilders; Dowsett Securities, Investors in Industry and the Prudential Assurance Company, which were joint owners of Brooke Marine, an

East Anglian shipbuilding company; and Baxendale Company and Northern Shipbuilding & Industrial Holdings, which owned Hall Russell & Company.

Their contention, rejected by the European Human Rights Commission last year, is that the manner in which they were compensated was a violation of Article 1 of the first protocol to the Convention, which guarantees property rights.

Central to their case is their complaint that their unquoted shares were valued for compensation purposes on the basis of a hypothetical stock exchange quotation over a six-month period to February 1974, and not on their market value at nationalisation in 1977.

Mr Alexander said that it had been decided that the use of a stock exchange quotation was likely to be more objective and expeditious than other possible methods. It would enable accountants to be taken not only of asset values but also of anticipated future earnings and dividends.

It was also the most appropriate method for valuing various classes of shareholder in companies whose structure differed widely.

The February 1974 period had been chosen to eliminate unfairness through share price distortion resulting from the nationalisation announcement. It also accurately

reflected the mid-point of the market over the past three to four years.

Valuation at nationalisation would have created maximum uncertainty.

Mr Alexander rejected the shareholders' contention that property had an "intrinsic value" which had to be reflected in compensation; that valuation at the date of nationalisation was the "norm," and that the Government had accepted the shareholders' own valuation of their shares as representing fair compensation.

He said that Article 1 required property to be valued by a *bona fide*, well-established method, and that had been done in this case.

It was not for the Strasbourg court to decide what the compensation should be. It was not a claims commission or international valuation tribunal. Its task was to see whether the human right to peaceful enjoyment of property had been violated, which did not depend on mathematical calculations and accounting procedures.

It should, he said, focus consideration on the real and non-illusory quality of the compensation and on the choice of a well-tried and appropriate method, applied without malice and discrimination.

The hearing will be completed today.



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## MANAGEMENT

## INDUSTRIAL COLLABORATION

## Why European marriages keep turning sour

Ian Rodger reports on the failure of trans-national mergers

PERHAPS EUROPEANS don't like each other very much. That may be the best way to explain why European industrialists have failed, by and large, to realise one of the dreams of the post-war period—the creation of strong trans-European companies and industries.

This is not to say that all European companies have remained small and parochial. A very few, such as Philips and Unilever, have long been well established throughout Europe and elsewhere. Others too have become large and multinational in their operations but many of them do more business today in the U.S., Australia or Brazil than in their neighbouring European countries.

On the other hand, American companies, such as Ford and IBM, seem to be able to operate on a trans-European scale more easily than European companies. European managers, it seems, would rather make deals of all kinds—marketing, technology, manufacturing—with U.S. and Japanese rivals than with the folks next door.

There may be good reasons for remaining French, Italian or Dutch rather than becoming European. But in a world in which U.S. and Japanese companies exploit their large home markets to the full, it seems perverse that many large European companies still do not look on the whole of Europe as their primary source of their revenues, technology and manpower.

Even in important new product areas, such as robots, while the U.S. industry has already shown a tendency to three large and internationally competitive players, each European country still has a number of hopeful small producers. Aena Cribier, for example, has a 30 per cent market share in France, but is little known outside that country.

There are, of course, some outstanding examples of companies and industries operating on a trans-European scale. The chemical sector is perhaps the best example of a whole industry competing across the Continent. Another trans-European manufacturer is the French St-Gobain group which, in addition to its operations at home, makes glass and glass products in West Germany, Italy, Belgium and Spain and

from pipe in West Germany, Italy, Spain and Britain. However, the key to St-Gobain's presence in other European countries is history. Many of its operations in West Germany and Italy date from the 19th century. Company executives readily acknowledge that it would be far more difficult today, given the mature and overcrowded state of most industrial sectors in Europe, to build up such a presence.

In many sectors, companies have been able to build up market shares in neighbouring European countries merely through strong sales and distribution networks, but in some major areas, the only practical routes to trans-European scale are through buying market share by way of mergers, acquisitions or associations.

None of these routes is ever easy. And a particular problem for trans-European projects is that, in many industries, the leading national companies in Europe tend to be roughly the same size. This makes it difficult for any one of them to take a leadership position by making a takeover. Thus, they have tended to try to negotiate true mergers, in which both partners continue to share in the ownership and management of the combined group.

A considerable number of trans-European mergers were attempted in the 1960s and 1970s, and they were, without exception, disastrous. One between Agfa and Gevaert, the West German and Belgian photographic equipment groups, was formed in 1964 and ended in a takeover by Agfa, a subsidiary of the Bayer pharmaceutical group, in 1981. VFW and Fokker, the West German and Dutch steel companies, merged in 1969 but went their separate ways in 1980 mainly because of conflicting national interests and the resulting inability to agree on model priorities. Dunlop and Pirelli, the British and Italian tyre groups, came together in 1971 but split up in 1981, with Dunlop in ruins. Hoechst and Roeggevoens, the German and Dutch steel companies, merged in 1972 and parted acrimoniously a decade later.

What is particularly galling in the case of Estel, as the Hoechst-Roeggevoens merger was called, is that the two participating companies have become

much more successful since they split than when they were together.

One key factor that tends to undermine mergers is the absence of a single European Companies Act. This means that the merging companies must either agree to incorporate the combined entity in one jurisdiction or take equal shares in each other's operations in the existing jurisdictions. The former course is usually unacceptable to one of the partners for reasons of national pride, but the latter is fatally flawed in that it dissipates control and facilitates dissolution if the Estel and Dunlop-Pirelli cases illustrate these problems.



Both mergers were designed with a view to growth and success, and at the time they looked like world beaters. The idea of combining a modern coastal steelworks in the Netherlands with the best rolling mills in the heart of the huge Ruhr steel market seemed brilliant. Similarly, Dunlop's market strengths in northern Europe and the Commonwealth complemented Pirelli's base in southern Europe, the Middle East and Latin America. There was not even any conflict in their non-tyre operations. Dunlop brought plantations and sports equipment to the merger and Pirelli brought a large cable business.

But almost immediately after their formation, the directors had to deal with a sharp decline in their markets and major financial losses. Tensions developed over problems that

no one had foreseen. "If you are in a situation where you have to cut capacity, things get very rough," Dr Detlev Rohwedder, chairman of Hoechst, says. "There is no solidarity between the two partners. Neither is willing to sacrifice for the other."

As it happened, this manifested itself in an unusual way. The Estel chairman was Dutch and he was naturally suspicious about imposing the necessary closures and redundancies at Dortmund in the Ruhr, to the annoyance of the German directors. The Dutch, for their part, resented the German Government's reluctance to help a company that was not totally German.

In the Dunlop-Pirelli case, Pirelli went deep into loss immediately after the merger was negotiated and so Dunlop had to absorb huge write-offs. "When you get losses like that, you begin to have conflicts of interest," Sir Campbell Fraser, the former Dunlop chairman, says. "The Pirelli family believed that even in difficult circumstances, you continue investing. They would accept gearing levels well in excess of UK practice."

In the end, it seemed easier to break these groups up than to tackle the problems. Executives of both agreed that if they had been operating under a European companies act, they would have been forced to solve the problems. The rights and responsibilities of each partner would have been thrashed out whatever the pain, and the hard decisions taken. "It is a sad story that the politicians do not provide us with the tools to put our assets together," Rohwedder says.

The association route suffers from the same flaw as the merger, the lack of a binding legal structure for it. Some trans-European associations have succeeded, such as those formed for producing the Airbus civil aircraft, the Jaguar and Tornado fighter aircraft and the Ariane space rocket. But there have also been failures, most notably the Euratom and Unidata projects.

The role of governments emerges most prominently in the cases of the associations. Often, it is a government—and most often the French Government—that pushes for the creation of the association. This

may be because the country concerned has a technology that it is no longer willing to finance alone. Experience suggests that unless the technology and market are fairly clear, as in the aircraft cases, debilitating squabbles will break out between the sponsoring governments.

Unidata, an attempt at merging the data processing interests of France's Bull, West Germany's Siemens and Philips, collapsed in a wave of bitter recriminations apparently because the French Government was too aggressive in trying to direct it. Jacques Masonrouge, former chairman of IBM Europe, has said that many European projects failed because people thought the important thing was to create a large company. "They forgot that what was important was to have a large market."

The acquisition route is probably the most satisfactory one for a company seeking to build its presence in Europe, precisely because there is never any confusion about who, ultimately, is in charge. There may be many misunderstandings and frustrating experiences with unfamiliar laws and practices, but even in countries, such as France and Italy, where employment law is particularly rigid, foreign employers have been increasingly getting their way.

Still, surprisingly few trans-European acquisitions occur. Sometimes, this is because government support by local industry, want to protect a national champion or keep out any foreign intruders. For example, in 1983, an attempt by GEC of Britain to take a stake in the troubled AEG group was vetoed by other large West German industrial companies and banks.

More often, it is because of the stand-off created in many sectors because of severe excess capacity. The strong competitors would acquire the markets of the weak, but they do not want, and are not willing to pay for, their factories and workforces.

Among the significant trans-European acquisitions of the past decade was the takeover of Uni-Cardan in West Germany by Guest Keen and Nettlefolds of Britain, a move which immensely strengthened GKN's position in automotive com-



ponents throughout the world. However, GKN got into Uni-Cardan almost by accident in the 1960s when it took over Birdfield in the UK.

Hardy Spicer, a Birdfield subsidiary, had developed the constant velocity joint, an indispensable component for front-wheel-drive cars. Birdfield also had a 37 per cent stake in Uni-Cardan, which went on to develop the product and sell it in France, Italy, Spain and elsewhere. GKN then boldly financed a major expansion into the U.S. with two greenfield plants.

Roy Roberts, managing director of GKN, says the Uni-Cardan move "enabled us to become a seriously considered European manufacturer of a variety of

components, and it has been even more important in the U.S." Roberts says the group will soon derive a third of its sales in Europe, ending the UK's dependence on less than 15 per cent in 1979.

Other significant trans-European acquisitions include the Pilkington takeover of Flachglas in Germany in 1980, and the move by Philips last year to take effective control of Grundig of Germany. Also last year, Linde of Germany took over Fenwick of France, consolidating its leadership of the European fork lift truck market. Surprisingly, it was Linde's first manufacturing venture in Europe outside of Germany.

Over the same period, the list of important acquisitions

and associations involving European and non-European companies would be much larger, and would include those between American Telephone and Telegraph and Olivetti in office equipment and Clark Equipment and Volvo in construction equipment.

Most European managers still think that their future lies in deals with U.S. and Japanese companies rather than other European companies. Peter Sulzer, vice-president of the Swiss engineering group, makes the point. "If I had an equal choice, I would still take the outside one. Management know-how, innovation and speed of reaction are far more developed in the U.S. and Japan. Why should we not benefit from that in our European operations?"

Another drawback of trans-European mergers is national pride, language and culture. Europeans do not like being ordered about by other Europeans. Officials of Pont-A-Mousson, the pipemaking subsidiary of St-Gobain that recently acquired Stanton and Staveley in Britain, says that one of their difficulties in assessing S and S was that not enough people on either side spoke the other language.

Francis Mer, managing director of Pont-A-Mousson, says trans-European groups have to be run almost like a confederation with the centre putting its faith in strong local managers in each country. It is worth recalling that his group's successful West German operations have survived two major wars between France and Germany.

Whatever the difficulties, Europeans will undoubtedly still go on trying to get together with each other, even if not at the same rate as they get together with others. Rohwedder, for one, is not discouraged by the Estel experience. "This sort of thing must be part of Europe's future. People should think twice before they do it. And they should go and see Hoechst and VFW and Dunlop and find out what went wrong in the Estel experience." This article was first published in the Financial Times on June 17, 21 and 24. The next will be published on Friday.

## TECHNOLOGY

EDITED BY ALAN CANE

## Shake-up for GEC research

GEC has formed a new research company combining its three research centres—Marconi Research Centre near Chelmsford, Essex, Hirst Research Centre at Wembley, and the Engineering Research Centre near Leicester and at Stafford.

Dr John Williams, managing director of the new company, said yesterday there were four reasons for the move. First, converging technologies meant that work done at the research centres had wider applications throughout GEC and this had brought considerable growth at the centres.

Second, the growth had led to the need for an efficient management team to co-ordinate research work.

Further, collaborative research with other companies had shown a need for a clearer corporate identity, and fourthly, GEC needed maximum cohesion to make the best of its resources.

GEC Research employs 2,500 people of whom about 1,300 are professional scientists and engineers.

The annual income of GEC Research is around £60m, approximately 10 per cent of the GEC's research and development spending.

## How Sammie adds to comfort behind the wheel

Geoffrey Charlish on software for designing cabs and cockpits

HOW DOES the designer of a truck cab or a car dashboard make sure the driver can always reach the controls, has good visibility whatever his height or does not bang his elbow on the window winder whenever he turns the steering wheel?

The answer, until recently, was a great deal of scale drawing and "cut and try" activity, often with a series of mock-ups, until the ergonomist was satisfied there were no mutual interferences and that within limits most drivers—tall, short, fat or thin—would be accommodated.

As in other parts of the motor industry, computer-aided design has come to the rescue in this case with some software called Sammie.

Sammie stands for "system for aiding man machine interaction evaluation" and was conceived by seven years ago at Nottingham University. It was later offered by Compeda, a British software company that was absorbed by U.S.-based Prime Computer at the end of 1982. Prime has recently sold systems to both Ford (in Detroit) and Leyland.

So although Sammie may have been ahead of his time in 1978, he is now coming into his own in a more sophisticated

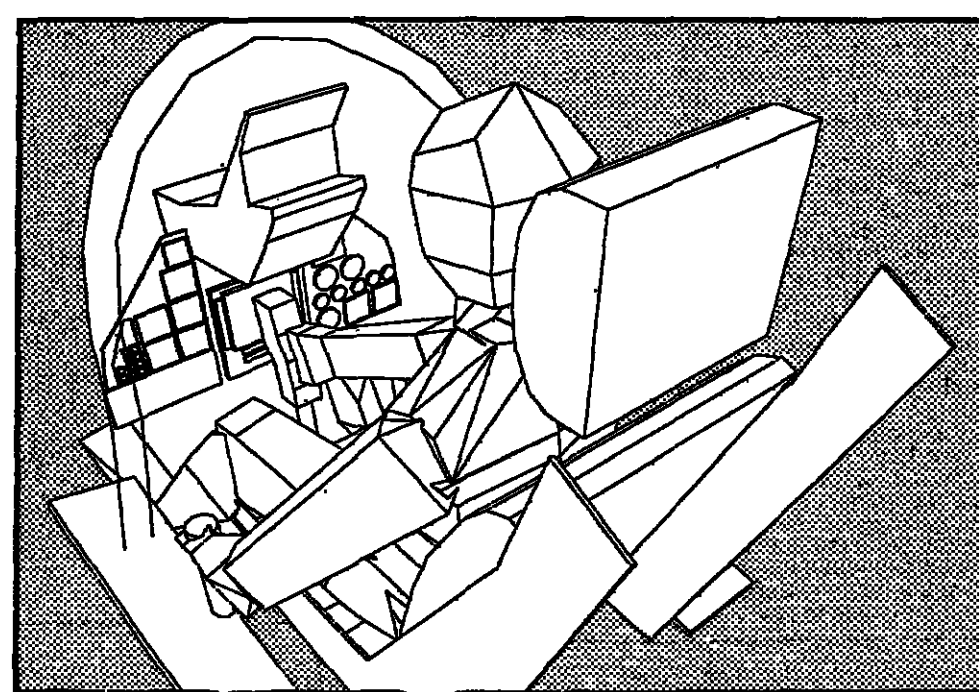
form and in colour.

The software allows human forms to be modelled three dimensionally in line form on the screen. The "man" and his surroundings can then be manipulated in order to evaluate the physical interaction between them.

At Leyland in Lancashire, an ergonomics team has used Sammie in the design of the Roadrunner, a light truck for the 6 to 10 tonnes market announced last Autumn.

Work on the screen starts from a library of basic shapes—spheres, cubes, cones for example—that the user can call up from memory and assemble into a workspace, contracting or expanding them at will. Using simple English (or French, or German) commands, items like steering wheels, pedals, instruments and windcreens can be built into a complete truck cab and a pre-defined "man" put in the driving seat.

The Sammie "man" consists of 19 connected links representing a schematic skeleton around which three-dimensional solids are pre-defined to represent the outer contours of the human body. Any size or shape of person can be represented through specified dimensional changes or statistical profiles of population groups.



Sammie checks out an aircraft cockpit

The man-model can be moved in steps into any posture likely to be assumed by a real human—the system will indicate on the screen the comfort or extreme limit of leg, arm or back. The user can interactively test the man-model's reach abilities to any point in the workspace and can analyse the fit of different sized persons into given workspaces, reducing the need for mock-ups and fitting trials.

At any time, the whole construction can be viewed from any angle and from any point either within or outside the workspace. In addition, standard two dimensional plan, side and elevation views can be displayed. Alternatively, the view

from the eye-point can be displayed.

Use of Sammie in the Roadrunner design showed the need for a "child window" down on the front of the cab—there was otherwise a danger of the driver starting off with a child in the blind spot near the kerb. A remarkable software achievement is the creation of

plain, convex or concave mirrors complete with the reflections that will be seen from the chosen viewpoint. The mirrors can be aligned so that particular objects appear where they have proved particularly useful in checking that EEC and other regulations are met with regard to what can be seen in the rear-view mirror of a lorry.

The facility even extends to checking on the unwanted reflections seen in windcreens and other glass areas.

Further software allows the whole 360 degrees view round the driver to be opened up into the kind of Mercator's projection used in maps. This allows sight angles to be checked from the eye-point in a matter of minutes—such work takes weeks if drawn by hand.

Sammie can be used for the ergonomic design of any man-machine workspace. Recently a system was sold to Rockwell in the U.S. for a purpose which, although undisclosed, is likely to be the design of fighter cockpits.

Sammie is saving time and money at Leyland and can quickly identify "no how" solutions early in the design process and before expensive mock-ups are built.

The software runs on all the Prime 50 series 32 bit computers and although Leyland are not doing so at the moment, Sammie can be connected to Prime's other software suites that cover detailed engineering design, such as Medusa.

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## Chips take lion's share of Alvey cash

TECHNIQUES for the design and fabrication of new types of integrated circuits account for nearly half the cash allocated to collaborative projects under Britain's Alvey programme to study new computer technologies.

Two years after the programme started, the Government's Alvey directors have given the go-ahead to 183 projects involving 60 companies, 40 universities and six research institutes.

Of the total, 53 projects involve chip design and production, using for instance new techniques to squeeze more electronic components on to a small piece of silicon. Semiconductor technologies account for £22.8m out of the £196.7m so far committed.

Under the Alvey scheme, three Government organisa-

tions—the Department of Trade and Industry, the Ministry of Defence and the Science and Engineering Research Council—are to make available £200m for collaborative projects over three years. Industry is to contribute the remaining £150m.

Progress in the programme is being reviewed at a four-day conference in Edinburgh organised by the Alvey directorate, which ends tomorrow.

Many projects have been slow to get under way, partly because of problems in hammering out legal agreements on exploitation of technologies among companies and academic groups. University groups, in particular, have been hampered by shortages of staff.

The Alvey programme is attempting to boost technologies in four specific areas. These

are: chip design and production; knowledge-based systems (computers that display "intelligence" by answering questions on a range of subjects); ways of improving the "human interface" with computers, for instance by building machines that understand speech; and methods to produce better, more reliable software.

Another key part of the Alvey programme comprises five big "demonstrator" projects intended to bring together several areas of technology in useful systems.

ICL is leading a group trying to make Government health and social security regulations more understandable by putting them in a computer. Racal head, another consortium investigating new information systems for car drivers, based on cellular radio for instance,

Other demonstrators, involving groups led by GEC, Plessey and Ewbank Preece (a company of design engineers), will tackle projects in factory automation, speech understanding and the design of telecommunications hardware.

The chief criticism of the Alvey programme is that it is geared too much to narrow areas which are of interest only to the research community and that it is not aimed enough at products for which obvious markets exist.

"Doing collaborative research is the easy bit—the difficult part is turning this into products that can make money," says Dr John Taylor, a former Defence Ministry scientist who played a key part in devising the Alvey programme and is now head of Hewlett-Packard's computing laboratories in Bristol.

ALVEY PROGRAMME: Cash committed to June 1985 (£m)				
Projects	DTI/MoD	Industry	SERC	Total number of projects
Large-scale demonstrator systems	15.4	15.4	9.5	5
Software	2.8	2.8	3.8	16
Knowledge-based systems	6.8	6.8	5.9	46
Human interface with computers	5.3	5.3	7.4	25
Chip design and layout	41.4	41.4	10.0	58
Communications/infrastructure	2.5	—	2.8	3
Totals	80.2	77.7	38.8	153
Cash due to be committed by 1985	150	150	50	—

Mr Brian Oakley, director of the Alvey directorate, which supervises the programme, says he is convinced that large areas of the research started under the programme will become exploited commercially, especially in studies connected with

chip design and software engineering. He also says he is impressed by the way that researchers from commerce and the academic world have "divided in" and overcome barriers that, in Britain, traditionally divide these two communities.

## Canon in U.S. joint venture

CANON, THE Japanese electronics and photographic company, has reached an agreement with a major U.S. supplier of amorphous (non-crystalline) materials covering the use of these substances in instruments and other products. Energy Conversion Devices of Troy, Michigan, and Canon will set up a joint venture in the U.S. to sell products using both companies' technologies. Canon is especially interested in photosensitive products such as coatings that can be made by techniques developed by the Troy company. The latter is well known for efforts to devise technologies to make amorphous silicon, for instance, for solar-energy converters, on a large scale. As part of the liaison, Canon is to pay Energy Conversion Devices \$1m as an advance on royalties and for research and development.



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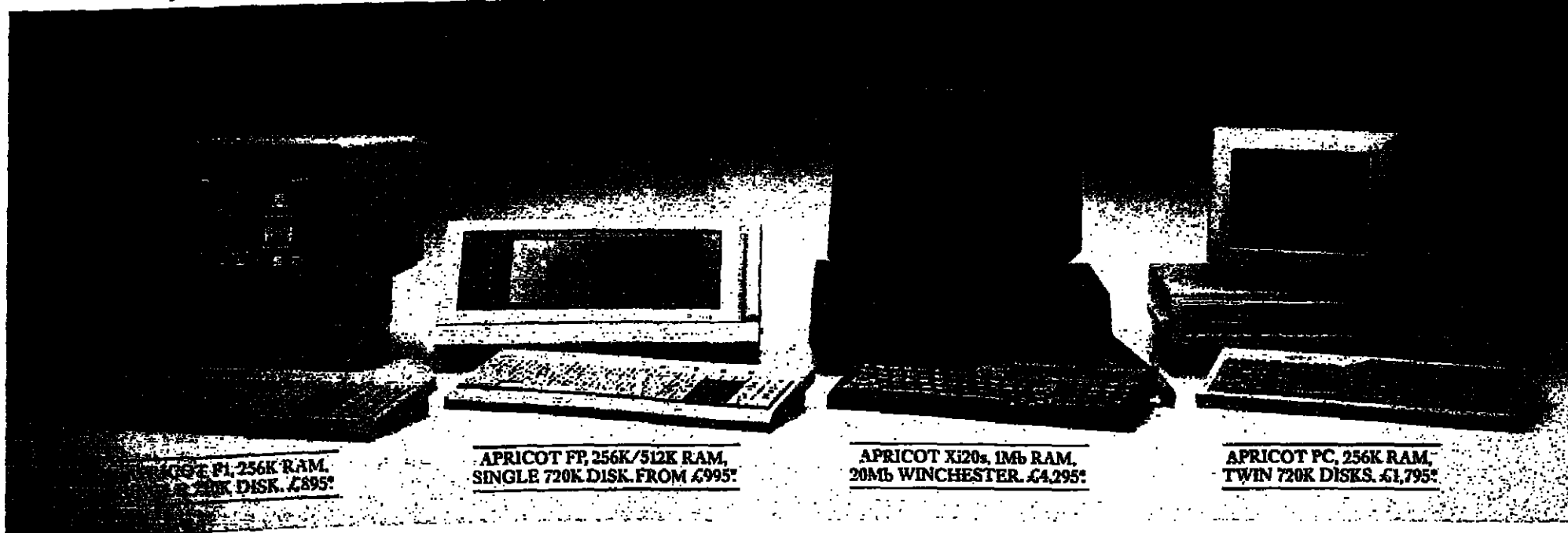
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THE ARTS

Television/Christopher Dunkley

Left and best foot forward on the demanding man's channel

When Channel 4 was launched in November 1982 it was greeted with a chorus of derision. "Channel Bore!" said the headlines, and "Channel 4: A Scorn!" It was not easy to find Labour or even Liberal politicians willing to defend it, let alone Conservatives. Now, two and a half years later, Channel 4 is the apple of everyone's eye; it is rare to hear a word said against it. Even Tory grandees sing its praises. When Lord Whiteley gave the Robert Fraser Lecture earlier this month he said: "I would like to express my personal pleasure at the increasing success of Channel 4 and to offer my congratulations to Edmond Dell, Jeremy Isaacs, and all those connected with it."

Today Channel 4 is seen as the model for everything that is good and desirable in television. Isaacs, the chief executive, is courted at the BBC where several influential people would like to see him appointed Director-General. Against the BBC's image of an ageing and over-weight dinosaur, ever more costly to keep, Channel 4 appears contrastingly as a group of sleek young animals who surge cheaply for place on the air. Since Channel 4 is financed by ITV the image may be questionable, but Channel 4 is not simply praised for its own extensive use of independent programme-makers; it is also held up as a model for the BBC and even for ITV.

In the early days the independent providers as much as 40 per cent of the channel's programmes; far more than any other channel had dreamed possible. Today the figure is about 27 per cent, but the independents receive 47 per cent of the Channel 4 budget. The discrepancy indicates not the high cost of

independent programmes but the low cost of the imports and repeats which contribute so economically to the other 73 per cent. Independents win praise for several reasons: they make programmes more cheaply than the BBC and ITV, they serve (even represent) specific minorities, and of course the substantive Thatcherite faith in small businesses.

I have always had reservations about Channel 4, partly, no doubt, because my initial expectations were too high, but mainly because it did not seem to me to be as different from the other channels as we were encouraged to believe both by its early detractors (who claimed it appealed only to black lesbian social workers) and its defenders (who claimed that it was vigorously fulfilling its obligations to be different and innovative and to supply "no more of the same but something different").

Considering the channel's most popular programmes as listed by BARB, it seems that the only way it can achieve the 10 per cent audience share, to which Isaacs has always laid claim, is to offer what everyone else offers. The current Channel 4 Top 10, for instance, comprises: two episodes of soap opera, one American TV-movie, one 1948 Stewart Granger movie, two British and two American situation comedies, a gardening programme, and Ray Connolly's "Film On Four" Forever Young. None would look even slightly out of place on the other three British channels, and even this collection wins less than 8 per cent of the audience.

Yet unmistakably Channel 4 has steadily taken over as "our"

channel: the channel for the demanding viewer, for those who want to be prompted to think as often as to laugh, who welcome the unfamiliar as much or more than the familiar. Four days a week Channel 4 offers a 50-minute early evening news. It screens modern television drama serials from abroad, not just from the U.S. or Australia, but from countries where they speak foreign languages. Some is a Dutch series about politics, direct action, and the generation gap in Amsterdam. It gains greatly from being subtitled rather than dubbed. The same goes for *Octopus* - *Power Of The Mafa* which is the most stylish and gripping series currently on British television and a very superior piece of screen writing.

Increasingly Channel 4 is the place where you expect to find thoughtful and analytical documentary series such as *End Of Empire*. Channel 4 is the place where cinema, and television considerable significance; though we should be wary of accepting every repeat of a cheap old American sitcom as an educational treasure from the archive, it should nevertheless be acknowledged that there is a demand for historic television programmes - whether from *Avengers* freaks or those wanting to see what an evening's programmes looked like in the 1950s - and only Channel 4 really tries to satisfy it.

The Independent Broadcasting Authority's last-minute ban on last week's episode of Channel 4's monthly cinema programme *Visions* would have been appalling whatever the reputation of the series, but it

was particularly contemptible in view of the solid record of seriousness which *Visions* has established. The irony of British television censoring a programme (and been somewhat disappointed at its failure to convey the political significance of several of its clips) I can only wonder at the mentality, the upbringing and indeed the sanity of those who consider it quite OK for television to show people being maimed, brutalised, and of course killed by any of a thousand horrible methods but who balk at

enjoying it (or in the case of one woman clearly not enjoying it)? Good gracious no. That is dirty. Stick to good clean hate, torture and slaughter and be sure of the IBA seal of approval.

Channel 4 is quite ready to carry real intellectual arguments. Indeed some of the participants in the recent series of *Voices* have referred to "intellectuals" without either smiling apologetically or sneering. Furthermore seven days has habitually discussed the moral dimensions of the week's events - early on Saturday evenings, a time when, according to received wisdom, only comedies and quizzes are tolerable. The 100th edition of *Seven Days* this Saturday consists of a compilation from past programmes which show how broadly the series has ranged: from the ethics of strike-breaking to surrogate motherhood, and famine relief. (If by doing good now you create a greater evil later should you do that good now?)

Moreover Channel 4 differs significantly from the others in having managed to create a distinct feeling of accessibility to its viewers. The Video Box, the nightly Comment slot after the news, *Right To Reply* (which gratifyingly rejects the BBC's habit of making a joke out of readers' reactions and insisting on the last word) and *Diverse Reports* represent collectively a bigger effort in this direction than anyone else has ever made.

Quite often these series carry right wing and conservative messages; last week's *Diverse Reports* argued the case for reducing regulations on small businesses, for example, and Tory MP Gerry Neale presented one of last week's *Comment* slots. However, it is not these specially constructed access slots from which the general tone of Channel 4 emerges but from the output as a whole, and judged as a whole Channel 4 is

unmistakably characterised by the ethos of the 1960s new left. There is nothing surprising about that. Nobody who takes the backgrounds and attitudes of chairman Edmond Dell, chief executive Jeremy Isaacs, programme controller Paul Bonner, senior commissioning editors Mike Bolland, Liz Forgan, David Rose and Naomi Sargent, could possibly expect anything else.

Nor is there anything wrong with it: one would not want to oppose the humanitarian concern characterising programmes such as *Choices Of The Heart* (about a young Catholic nun/social worker killed in El Salvador) or *Heads And Tails* (about the position of black domestic servants in South Africa) or *Promised The Earth: The Impossible Decade* (about feminist attitudes around the world) or *ET Norte* (the tribulations of Guatemalan peasants looking for work in the U.S.). In every case these programmes were dedicated and compassionate.

But Channel 4 will become a serious mass imprint and unusual service when its programme makers' dedication and compassion is extended as often to those who suffer injustice and persecution in Soviet Russia, Zimbabwe, and East Germany as in Guatemala, South Africa and El Salvador.

I must apologise for claiming last week that Michael Grade was loth to have the "Summer Season" plays on BBC1. It was "Play Of The Month" which was shifted from BBC1 to BBC2, where they will be seen in the autumn.



A still from Channel 4's "Brazil-Cinema, Sex and The Generals," banned by the IBA last week

Swimming Pools at War/Offstage Downstairs

Michael Coveney

The Chalk Farm Road, NW1, is full of surprises these days as the post-punk Camden denizens in leather jackets and loose cottons start pushing up the hill towards Hampstead, but for sheer brazen incongruity of effect it would be hard to beat the opening of a basement theatre with this slightly old-fashioned absurdist French comedy by Ives Navarre.

Buddy Dalton's theatre bookshop is a much appreciated (by me, at least) local facility and the lush artificiality of Nick Ormerod's poolside paradise of blue skies, sunshades, glistening green turf and well-tended lawns confirm that (with associate Richard Jackson) she can offer work well up to the best of her

days at the New End. Fringe theatre, you could argue, started in bookshops 20 odd years ago, in the Charing Cross Road and in Edinburgh. That was with Jim Haynes and the People Show; the future. Now the fringe looks back to Ionesco and Pirandello.

Two girls in beachwear have been hired to animate a garden centre display behind plate glass. Every so often a muscular comedy in swimming trunks appears to execute a Charles Atlas routine before diving back into the offstage pool. The girls, Fan and Cat, keep going by playing games between clenched teeth, fantasising the social conversation of despised rich people who can afford

swimming pools, and teasing a man in a mackintosh who wanders silently through the concourse.

Naturally, the plate glass is both fourth wall and barrier between aspiration and reality. Fan is of humble origins, with memories of grandparents and a money bag; Cat is the introvert brooder who becomes stuck on the mile setting role, gives a wonderfully high-spirited performance, undercutting the sleek facade with horridly satiric upper-class cackles and languorous expressions of dissatisfaction. The sparkish translation is by Ionesco's conduit of 30 years ago, Donald Watson; the playing time an uninterrupted 100 minutes.

Robert Gillespie's production does not ring out with total authenticity in this new, claustrophobic 60-seater venue. Mary Tamm and Prunella Gee, however, are both edibly decorative and convincing as the statuesque models sporting a stunning array of red and yellow casual attire (costumes by Kim Kenny). Miss Gee in particular, in the dominant pace-setting role, gives a wonderfully high-spirited performance, undercutting the sleek facade with horridly satiric upper-class cackles and languorous expressions of dissatisfaction. The sparkish translation is by Ionesco's conduit of 30 years ago, Donald Watson; the playing time an uninterrupted 100 minutes.

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June Havoc/Donmar Warehouse

Martin Hoyle

The sub-title of this June Havoc production is "Baby June Remembers"; and perhaps it is as Gypsy Rose Lee's little sister as depicted in the musical *Gypsy* that Miss Havoc is immediately identifiable to a British audience.

*Gypsy* itself is cut down to size, along with its protagonist, the girls' archetypal stage mother. Far from being a Merman prototype, she was "very small, very soft and feminine... So vulnerable... that's why she was so lethal."

As Dainty June, the infant had a three-year contract at \$1,500 a week. The Depression prompted her dance marathon record: the equivalent of 41 months' non-stop movement put her in the Guinness Book of Records. Hollywood - home movies of neighbours Lucille Ball and Jack Benny add to the evening's chatty informality - "legit" stage appearances (Shakespeare, Wilder, Sheridan) and recent Broadway musicals bring the story up to date. Those who kept their seats in the interval were even regaled with the film of a TV production of *Chorus* with Miss Havoc and Michael Redgrave, no less.

The show, latest in the Donmar's crusade for late-night liveliness in London, is drawn from Miss Havoc's Q&A turn. This explains the mood and style of intimate magic-lantern lecture. When Miss Havoc loses her way in a sentence or misplaces a phrase, or the cine-screens gets stuck when pushed half-way onstage, it adds to the effect of freshness and spontaneity. Within the framework of a tribute to vaudeville - the show opens and closes with spotlights moving round the empty stage to the recorded

voices of Jimmy Durante et al - the memories tumble out of Miss Havoc has just thought of them.

A gem for all historians of the musical is the flickering, unsteady film, by the stage manager, of the almost loopy lull "Flower Garden of My Heart" ballet from the original *Pal Joey*, Miss Havoc's first Broadway success. Elsewhere she frequently changes costume, essays a couple of songs, the odd dance and an occasional impersonation. No lack of gallantry but mere wonderment prompts the reflection that this sleek blonde with her serviceable legs and likeable, breathless directness is nearing three score and ten. A slightly rambling evening, then, with pleasurable nuggets. Must end on June 30.



June Havoc

Film and Opera in Brussels

Arthur Jacobs

Strange to be staring at the cinema screen and to be listening, yet again, to the music of Don Giovanni. After Joseph Losey's film of the opera, and after *Amadeus*, it is the turn of the Belgian director Andre Delvaux with *Don Giovanni*, a fiction grafted on to last season's rehearsals for the Belgian National Opera's production of Mozart's opera.

The opera company's home, the Théâtre de la Monnaie in Brussels, was chosen for the premiere of the film last Saturday night. Next day, José van Dam, the distinguished Belgian baritone who had the title-role in Don Giovanni, took the stage in his new role, Hans Sachs in Wagner's *Die Meistersinger*.

In the film's most striking image, the Tower of Babel in Bruegel's pictorial representation suddenly acquires theatrical lighting behind some of its windows and "becomes" the opera house. But Babel, though it adds the Italian of the opera to Belgium's accepted duality of Dutch (Flemish) and French, is not about linguistic confusion on stage or off. Delvaux imagines a tangle of loves among people working in or around the opera house (not the opera stars themselves) for whom Don Giovanni becomes a distorting mirror. The hero is a Belgian director obsessed with a plan to place the Don Juan legend in Belgium's own remote, marshy landscape by the Scheide (beautiful photography by Michel Rasmont). So the film is almost - not quite - a film about itself.

That effect is reinforced by having some known Belgian personalities play themselves. An all-knowing narrator's role is assumed with gnomelike charm by a professor from

Brussels University, Jacques Sojcher. Although François Beukelaers and Alexandra Vandermoot bring considerable intensity of passion to their roles (she makes a sudden decision to enter a convent, just like Donna Elvira), the story seems ill-fitted to bear the weight of the operatic comparison.

Sylvain Cambreling, who conducts the Don Giovanni and Sir John Eirichard are the two conductors most responsible for the recent upgrading of Brussels among Europe's leading opera centres. As conductor of *Die Meistersinger*, Sir John has been restrained himself with difficulty from walking out of such a wilyly twisted stage production as that presented by Kurt Horres. A mural in the church is suddenly gashed across the face of Jesus to reveal the balcony from which the Meistersingers will shortly audition young Walther - they in Victorian frock-coats, he in medieval knightly garb with breastplate.

Though so cruelly robbed of its contextual strength, Hans Sachs's small, wise man is securely portrayed by José van Dam. At this performance he reached full force only from the point when the great third-act soliloquy arrived. Until then, he appeared to be husbanding his voice too carefully, and with remote, marshy landscape by the Scheide (beautiful photography by Michel Rasmont). So the film is almost - not quite - a film about itself.

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Arts Guide

Theatre

**NETHERLANDS**

BA by R. Murray Schafer, directed by Thom Sokolowski, a theatrical journey (literally) from dusk to dawn based on the ritual of the Egyptian sun god. Starts in Amsterdam, (Utrecht (Weesperzijde 23), by bus to Leiden, where the performance begins at sunset (all week except Sun). (88 1805).

**LONDON**

Noises Off (Savoy): The funniest play for years in London, now with an improved third act. Michael Blake-more's brilliant direction of backstage schematics on tour with a third-rate farce is a key factor. (836 8888).

Starlight Express (Apollo Victoria): Andrew Lloyd Webber's roller-skating folly has 10 minutes of Spielberg movie magic, an exciting first half and a churning reliance on indiscriminate rushing around. Disneyland, Star Wars and Cats are all influences. Pastiche score nods to war-rock, country and hot jazz. No child is known to have sailed for his money back. (834 6194).

On Your Toes (Palace): Rodgers and Hart's 1936 musical is a genuine tonic. American jazz dance collides

with the Ballets Russes. Gems include There's a Small Hotel, Glad to be Unhappy and the Balanchine ballet for laughter on Tenth Avenue. (87 8834).

Dead Street (Drury Lane): No British equivalent has been found for New York's Jerry Orbach, but David Merrick's tap-dancing extravaganza has been regrettably received. American Celine Leach is a real find as Peggy Sawyer, and Margaret Courtenay has a field day (836 8108).

Me and My Girl (Adelphi): Sleek, efficient and enjoyable revival of Britain's biggest war-time musical hit with Robert Lindsay in the Lupino Lane role emerging as the best new musical star since Michael Crawford. (836 7811).

Other Places (Duchess): Colin Blakely and Dorothy Tutin in re-enactment of Fintar plays: A Kind of Alaska in which a victim of sleeping sickness awakes after 20 years; Victoria Station, a funny throw-back to Fintar's early revue sketches; and last year's *One for the Road*, a chilling piece of intimidatory police state confrontation with first Fintar-esque intimations of political despair. (836 8243).

Bermud (Victoria Palace): Michael Crawford returns to London with his breathtaking performance as the circus impresario, adding one or two new tricks in a likeable mélange of a musical. (834 1317, credit cards 824 4735).

Jumpers (Aldwych): Confident almost revival of Tom Stoppard's glittering comedy of love, murder and linguistic mayhem among the logical positivists, with Paul Eddington a more earth-bound George Moore II than was Michael Hordern, Felicity Kendal delighted as his retired medical comedy wife. Peter Wood directs. (836 9404, credit cards 837 6233).

Richard III (Barbican): Last year's Stuffed-up-on-Avon production with Anthony Sharp demagogically exulting as Richard in the BSC revival by Bill Alexander. Plays in repertory with Roger Rees as Hamlet and Kenneth Branagh as Henry V. All worth seeing. (828 8795, credit cards 838 8811).

Pravda (Olivier): Entertaining epic new play by David Hare and Howard Brenton for the National Theatre in which an unscrupulous South African magazine acquires Britain's most prestigious newspaper. A Jonsonian satire on the grand scale with an irresistible performance by Anthony Hopkins as the colonial who penetrates the Establishment while a nation dithers. (828 2252).

Breaking the Silence (Mermaid): Another BSC transfer, of Stephen Pollack's account of his family's emigration from post-revolutionary Russia. Alan Howard succeeding Daniel Massey alongside Jenny Agutter. Ingeniously set in an Imperial railway carriage. (828 5568).

Old Times (Haymarket): Pinter's 1971 reminiscent idyll has Liv Ullmann and, in the best performance, Michael Gambon competing in the present and the past for a glass of Nicola Pagett. David Jones's smooth production is less monumental in tone than was Peter Hall's: the text is very fine and very funny. (830 8832).

Waste (Lyric): Deserved transfer to Shaftesbury Avenue for the BSC's fine Harley Granville play about a politician ruined by sex scandal. Daniel Massey and Judi Dench head John Barton's production. (427 3886).

The Government Inspector (Olivier): Striking but unfunny revival with under-equipped TV comic Rik Mayall playing the posur as a strutting now-pickler. Richard Eyre's production for the NT lacks either comic tension or true delirium but, with John Gutter's imposing design of bureaucratic bunnies, the show has a sort of monumental starkness as well as nightmarish sedum. New translation by Adrian Mitchell. (828 2252).

The Mysteries (Lyric): The theatre of Henry Irving and Joe Loss restored for theatrical performance after 40 years. Bill Bryden's NT production in three parts is not to be missed, one of the great events of recent years. All three shows played on Saturdays for this limited run. (379 3055).

**NEW YORK**

Cats (Winter Garden): Still a sellout, Trevor Nunn's production of T. S. Eliot's children's poetry set to trendy music is visually startling and choreographically false, but classic only in the sense of a rather staid and overblown idea of theatricality. (239 6262).

42nd Street (Majestic): An immodest celebration of the heyday of Broadway in the '30s incorporates gems from the original film like *Shuffle Off to Buffalo* with the appropriately trash and leggy leading by a large chorus line. (877 8020).

Dreamgirls (Imperial): Michael Bennett's latest musical has now become a stalwart Broadway presence despite the forced effort to recreate the career of a 1960s female pop group, *I Am Supremes*, without the quality of their music. (239 6260).

Brighton Beach Memoirs (49th St): The first instalment of Neil Simon's mix of memories and jokes focuses on a Depression-era Jewish household where young Eugene falls awkwardly in love with his cousin. (221 1211).

A Chorus Line (Shubert): The longest-running musical ever in America has not only supported Joseph Papp's Public Theatre for eight years but also updated the musical genre with its backstage story in which the songs are used as auditions rather than emotions. (239 6260).

Sunday in the Park with George (Booth): Inspired by the Seurat painting, Stephen Sondheim fashions a musical with dots and dashes of song that end too soon but work well with Tony Straiger's pretty set and James Lapine's book which changes gears in the second act. (836 8243).

La Cage aux Folles (Palace): With some tinsel Jerry Herman songs, Harvey Fierstein's adaptation of the French film manages, barely, to capture the feel of the sweet and hilarious original between high-kicking and gaudy chorus numbers. (573 2625).

Torch Song Trilogy (Helen Hayes): Harvey Fierstein's touching and funny recollections as a drag queen add up to the best historic Sarah Bernhardt role on Broadway today. (844 9450).

**WASHINGTON**

Count of Monte Cristo (Eisenhower): The second production of Peter Sellers' new American National Theatre company is the James O'Neill version of this swashbuckler. (254 5870).

**CHICAGO**

Six Characters in Search of an Author (Goodman): Robert Brustein brings his acclaimed American Repertory Theatre to Chicago for this Pirandello classic. Ends July 14 (443 3680).

Saleroom/Antony Thorncroft

'Earliest English' £82,500

A scrap of vellum, which Sotheby's publicised as the earliest known fragment of English writing ever to surface, sold in the saleroom yesterday for £82,500.

The writing is actually in Latin, the work of an Irish scribe, who may have been at a monastery in Northumbria.

But the double page of writing is undoubtedly early: of the 7th century AD. It is part of Eusebius' "Historia Ecclesiastica", and this copy may well have been used as source material by the Venerable Bede when he was writing his history of England a little later in Northumbria. The fragment was found in the Folger Library in Washington as part of the binding of a Renaissance book. The price was around its forecast.

All told, the auction of manuscripts and miniatures realised £1,027,298, with 5,49 per cent. The Sevenoaks dealers, Hoffman and Freeman, paid £77,000 for a Book of Hours produced at Metz around 1530. It has 62 miniatures.

As usual the dealer H. P. Kraus was a major buyer. He paid £77,000 for a Book of Hours produced in Paris around 1450, with 26 large miniatures; £71,500 for an illuminated manuscript of Dante's "La Divina Commedia" written in Florence around 1400 and one of the last manuscripts of Dante still in private hands; and £49,500 for a herbal in Latin

and German on paper, written in Austria in 1482; it contains 408 illustrations of plants; the price was three times its forecast.

A manuscript of Cicero, produced in South Lancashire around 1482, written in French and dedicated to the Marshal of France, but looted by the armies of Henry VIII in 1544, will return to France. It was bought for the Bibliothèque Nationale for \$44,000.

Christie's kicked off London's week of Impressionist and modern picture sales with a Monday evening auction which did well in what is always a volatile market. It totalled \$2,251,800, with 18 per cent unsold.

The top price, and a record for the artist, was the \$345,600 paid for "Sonnenblumen" by Emil Nolde. This close up of flowers was painted in 1937, the year in which Nolde's works were withdrawn from museums by the Nazi government.

A view of the Engadin in 1907 by the Swiss artist Ferdinand Hodler sold for £237,600; a shore landscape by Munch for £194,400; and "Mandarin seated" by another Chinese for £178,200. Another auction record was the £172,800 paid for a 321 in high wooden sculpture by Ernst Barlach entitled "The Immaculate". Biggest casualty was a Renoir head of a girl, bought in at £105,000.



## NOTICE OF REDEMPTION

To the Holders of

## Bank of Tokyo (Curaçao) Holding N.V.

U.S. \$100,000,000 12% Guaranteed Bonds Due 1992

NOTICE IS HEREBY GIVEN to the holders of the 12% Guaranteed Bonds Due 1992 (the "Bonds") of Bank of Tokyo (Curaçao) Holding N.V., a Netherlands Antilles corporation established in Curaçao (the "Company"), that pursuant to Condition 5(b) of the Terms and Conditions of the Bonds, the Company has elected to redeem, on July 26, 1985, a part of the Bonds in the aggregate

principal amount of U.S. \$38,000,000 and bearing the following serial numbers at the redemption price of 101% of the principal amount thereof, together with accrued interest to such date of redemption which will amount to \$61.72 for each Bond.

## SERIAL NUMBERS OF BONDS TO BE REDEEMED

1	446	954	1457	1936	2398	2882	3379	3903	4374	4840	5329	5776	6217	6730	7185	7722	8197	8678	9152	9611	10072	10529	11022	11480	11958	12383	12882	13325	13820	14291	14719	15193	15651	16112	16598	17081	17568	18064	18560	19056	19578
2	447	955	1458	1937	2399	2883	3380	3904	4375	4841	5330	5777	6218	6731	7186	7723	8198	8679	9153	9612	10073	10530	11023	11481	11959	12384	12883	13326	13821	14292	14720	15194	15652	16113	16599	17082	17569	18065	18561	19057	19579
3	448	956	1459	1938	2400	2884	3381	3905	4376	4842	5331	5778	6219	6732	7187	7724	8199	8680	9154	9613	10074	10531	11024	11482	11960	12385	12884	13327	13822	14293	14721	15195	15653	16114	16600	17083	17570	18066	18562	19058	19580
4	449	957	1460	1939	2401	2885	3382	3906	4377	4843	5332	5779	6220	6733	7188	7725	8200	8681	9155	9614	10075	10532	11025	11483	11961	12386	12885	13328	13823	14294	14722	15196	15654	16115	16601	17084	17571	18067	18563	19059	19581
5	450	958	1461	1940	2402	2886	3383	3907	4378	4844	5333	5780	6221	6734	7189	7726	8201	8682	9156	9615	10076	10533	11026	11484	11962	12387	12886	13329	13824	14295	14723	15197	15655	16116	16602	17085	17572	18068	18564	19060	19582
6	451	959	1462	1941	2403	2887	3384	3908	4379	4845	5334	5781	6222	6735	7190	7727	8202	8683	9157	9616	10077	10534	11027	11485	11963	12388	12887	13330	13825	14296	14724	15198	15656	16117	16603	17086	17573	18069	18565	19061	19583
7	452	960	1463	1942	2404	2888	3385	3909	4380	4846	5335	5782	6223	6736	7191	7728	8203	8684	9158	9617	10078	10535	11028	11486	11964	12389	12888	13331	13826	14297	14725	15199	15657	16118	16604	17087	17574	18070	18566	19062	19584
8	453	961	1464	1943	2405	2889	3386	3910	4381	4847	5336	5783	6224	6737	7192	7729	8204	8685	9159	9618	10079	10536	11029	11487	11965	12390	12889	13332	13827	14298	14726	15200	15658	16119	16605	17088	17575	18071	18567	19063	19585
9	454	962	1465	1944	2406	2890	3387	3911	4382	4848	5337	5784	6225	6738	7193	7730	8205	8686	9160	9619	10080	10537	11030	11488	11966	12391	12890	13333	13828	14299	14727	15201	15659	16120	16606	17089	17576	18072	18568	19064	19586
10	455	963	1466	1945	2407	2891	3388	3912	4383	4849	5338	5785	6226	6739	7194	7731	8206	8687	9161	9620	10081	10538	11031	11489	11967	12392	12891	13334	13829	14300	14728	15202	15660	16121	16607	17090	17577	18073	18569	19065	19587
11	456	964	1467	1946	2408	2892	3389	3913	4384	4850	5339	5786	6227	6740	7195	7732	8207	8688	9162	9621	10082	10539	11032	11490	11968	12393	12892	13335	13830	14301	14729	15203	15661	16122	16608	17091	17578	18074	18570	19066	19588
12	457	965	1468	1947	2409	2893	3390	3914	4385	4851	5340	5787	6228	6741	7196	7733	8208	8689	9163	9622	10083	10540	11033	11491	11969	12394	12893	13336	13831	14302	14730	15204	15662	16123	16609	17092	17579	18075	18571	19067	19589
13	458	966	1469	1948	2410	2894	3391	3915	4386	4852	5341	5788	6229	6742	7197	7734	8209	8690	9164	9623	10084	10541	11034	11492	11970	12395	12894	13337	13832	14303	14731	15205	15663	16124	16610	17093	17580	18076	18572	19068	19590
14	459	967	1470	1949	2411	2895	3392	3916	4387	4853	5342	5789	6230	6743	7198	7735	8210	8691	9165	9624	10085	10542	11035	11493	11971	12396	12895	13338	13833	14304	14732	15206	15664	16125	16611	17094	17581	18077	18573	19069	19591
15	460	968	1471	1950	2412	2896	3393	3917	4388	4854	5343	5790	6231	6744	7199	7736	8211	8692	9166	9625	10086	10543	11036	11494	11972	12397	12896	13339	13834	14305	14733	15207	15665	16126	16612	17095	17582	18078	18574	19070	19592
16	461	969	1472	1951	2413	2897	3394	3918	4389	4855	5344	5791	6232	6745	7200	7737	8212	8693	9167	9626	10087	10544	11037	11495	11973	12398	12897	13340	13835	14306	14734	15208	15666	16127	16613	17096	17583	18079	18575	19071	19593
17	462	970	1473	1952	2414	2898	3395	3919	4390	4856	5345	5792	6233	6746	7201	7738	8213	8694	9168	9627	10088	10545	11038	11496	11974	12399	12898	13341	13836	14307	14735	15209	15667	16128	16614	17097	17584	18080	18576	19072	19594
18	463	971	1474	1953	2415	2899	3396	3920	4391	4857	5346	5793	6234	6747	7202	7739	8214	8695	9169	9628	10089	10546	11039	11497	11975	12400	12899	13342	13837	14308	14736	15210	15668	16129	16615	17098	17585	18081	18577	19073	19595
19	464	972	1475	1954	2416	2900	3397	3921	4392	4858	5347	5794	6235	6748	7203	7740	8215	8696	9170	9629	10090	10547	11040	11498	11976	12401	12900	13343	13838	14309	14737	15211	15669	16130	16616	17099	17586	18082	18578	19074	19596
20	465	973	1476	1955	2417	2901	3398	3922	4393	4859	5348	5795	6236	6749	7204	7741	8216	8697	9171	9630	10091	10548	11041	11499	11977	12402	12901	13344	13839	14310	14738	15212	15670	16131	16617	17100	17587	18083	18579	19075	19597
21	466	974	1477	1956	2418	2902	3399	3923	4394	4860	5349	5796	6237	6750	7205	7742	8217	8698	9172	9631	10092	10549	11042	11500	11978	12403	12902	13345	13840	14311	14739	15213	15671	16132	16618	17101	17588	18084	18580	19076	19598
22	467	975	1478	1957	2419	2903	3400	3924	4395	4861	5350	5797	6238	6751	7206	7743	8218	8699	9173	9632	10093	10550	11043	11501	11979	12404	12903	13346	13841	14312	14740	15214	15672	16133	16619	17102	17589	18085	18581	19077	19599
23	468	976	1479	1958	2420	2904	3401	3925	4396	4862	5351	5798	6239	6752	7207	7744	8219	8700	9174	9633	10094	10551	11044	11502	11980	12405	12904	13347	13842	14313	14741	15215	15673	16134	16620	17103	17590	18086	18582	19078	19600
24	469	977	1480	1959	2421	2905	3402	3926	4397	4863	5352	5799	6240	67																											



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## Bank of Tokyo (Curaçao) Holding N.V. continued

43225	44448	45001	45554	46114	46639	47179	47808	48386	48975	49590	50162	50786	51366	51952	52536	53127	53724	54324	54930	55542	56151	56766	57386	58010	58639	59269	59903	60538	61177	61821	62470	63114	63763	64417	65076	65736	66396	67056	67716	68376	69036	69696	70356	71016	71676	72336	72996	73656	74316	74976	75636	76296	76956	77616	78276	78936	79596	80256	80916	81576	82236	82896	83556	84216	84876	85536	86196	86856	87516	88176	88836	89496	90156	90816	91476	92136	92796	93456	94116	94776	95436	96096	96756	97416	98076	98736	99396	100056	100616	101176	101736	102296	102856	103416	103976	104536	105096	105656	106216	106776	107336	107896	108456	109016	109576	110136	110696	111256	111816	112376	112936	113496	114056	114616	115176	115736	116296	116856	117416	117976	118536	119096	119656	120216	120776	121336	121896	122456	123016	123576	124136	124696	125256	125816	126376	126936	127496	128056	128616	129176	129736	130296	130856	131416	131976	132536	133096	133656	134216	134776	135336	135896	136456	137016	137576	138136	138696	139256	139816	140376	140936	141496	142056	142616	143176	143736	144296	144856	145416	145976	146536	147096	147656	148216	148776	149336	149896	150456	151016	151576	152136	152696	153256	153816	154376	154936	155496	156056	156616	157176	157736	158296	158856	159416	159976	160536	161096	161656	162216	162776	163336	163896	164456	165016	165576	166136	166696	167256	167816	168376	168936	169496	170056	170616	171176	171736	172296	172856	173416	173976	174536	175096	175656	176216	176776	177336	177896	178456	179016	179576	180136	180696	181256	181816	182376	182936	183496	184056	184616	185176	185736	186296	186856	187416	187976	188536	189096	189656	190216	190776	191336	191896	192456	193016	193576	194136	194696	195256	195816	196376	196936	197496	198056	198616	199176	199736	200296	200856	201416	201976	202536	203096	203656	204216	204776	205336	205896	206456	207016	207576	208136	208696	209256	209816	210376	210936	211496	212056	212616	213176	213736	214296	214856	215416	215976	216536	217096	217656	218216	218776	219336	219896	220456	221016	221576	222136	222696	223256	223816	224376	224936	225496	226056	226616	227176	227736	228296	228856	229416	229976	230536	231096	231656	232216	232776	233336	233896	234456	235016	235576	236136	236696	237256	237816	238376	238936	239496	240056	240616	241176	241736	242296	242856	243416	243976	244536	245096	245656	246216	246776	247336	247896	248456	249016	249576	250136	250696	251256	251816	252376	252936	253496	254056	254616	255176	255736	256296	256856	257416	257976	258536	259096	259656	260216	260776	261336	261896	262456	263016	263576	264136	264696	265256	265816	266376	266936	267496	268056	268616	269176	269736	270296	270856	271416	271976	272536	273096	273656	274216	274776	275336	275896	276456	277016	277576	278136	278696	279256	279816	280376	280936	281496	282056	282616	283176	283736	284296	284856	285416	285976	286536	287096	287656	288216	288776	289336	289896	290456	291016	291576	292136	292696	293256	293816	294376	294936	295496	296056	296616	297176	297736	298296	298856	299416	299976	300536	301096	301656	302216	302776	303336	303896	304456	305016	305576	306136	306696	307256	307816	308376	308936	309496	310056	310616	311176	311736	312296	312856	313416	313976	314536	315096	315656	316216	316776	317336	317896	318456	319016	319576	320136	320696	321256	321816	322376	322936	323496	324056	324616	325176	325736	326296	326856	327416	327976	328536	329096	329656	330216	330776	331336	331896	332456	333016	333576	334136	334696	335256	335816	336376	336936	337496	338056	338616	339176	339736	340296	340856	341416	341976	342536	343096	343656	344216	344776	345336	345896	346456	347016	347576	348136	348696	349256	349816	350376	350936	351496	352056	352616	353176	353736	354296	354856	355416	355976	356536	357096	357656	358216	358776	359336	359896	360456	361016	361576	362136	362696	363256	363816	364376	364936	365496	366056	366616	367176	367736	368296	368856	369416	369976	370536	371096	371656	372216	372776	373336	373896	374456	375016	375576	376136	376696	377256	377816	378376	378936	379496	380056	380616	381176	381736	382296	382856	383416	383976	384536	385096	385656	386216	386776	387336	387896	388456	389016	389576	390136	390696	391256	391816	392376	392936	393496	394056	394616	395176	395736	396296	396856	397416	397976	398536	399096	399656	400216	400776	401336	401896	402456	403016	403576	404136	404696	405256	405816	406376	406936	407496	408056	408616	409176	409736	410296	410856	411416	411976	412536	413096	413656	414216	414776	415336	415896	416456	417016	417576	418136	418696	419256	419816	420376	420936	421496	422056	422616	423176	423736	424296	424856	425416	425976	426536	427096	427656	428216	428776	429336	429896	430456	431016	431576	432136	432696	433256	433816	434376	434936	435496	436056	436616	437176	437736	438296	438856	439416	439976	440536	441096	441656	442216	442776	443336	443896	444456	445016	445576	446136	446696	447256	447816	448376	448936	449496	450056	450616	451176	451736	452296	452856	453416	453976	454536	455096	455656	456216	456776	457336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## FINANCIAL TIMES

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Wednesday June 26 1985

# Forty candles for the UN

FORTY YEARS ago today the founding members of the United Nations signed the UN Charter at a ceremony in San Francisco. The Charter has held up well: its articles may have been cynically interpreted, or ignored, or have fallen into desuetude, but they have not been challenged. All the member nations still feel obliged to insist that they honour the civilised principles and procedures laid down in the charter. Yet no one can call this a particularly happy anniversary. The UN has made no recent stamp upon the world that it can point to in celebration. Its Law of the Sea has not been universally accepted. Its peace initiative in Cyprus has been stymied. It has been powerless to damp down the war between Iran and Iraq. Its peacekeeping forces have been ignored and kidnapped. In the absence of achievement, the fashionable view of the UN has become disparaging—a third world talking shop, a collection of ill-coordinated and wasteful agencies, and so forth.

As we pointed out here yesterday the lack of the international order envisaged in the charter becomes steadily more painful. In place of a colonial or super-power-dominated world, there has emerged a world of sovereign states and would-be states that is quite as unpleasant as anything that went before. Great prosperity looks down impatiently at starvation. Civilised societies trade with aid nations whose disregard for human rights is atrocious. Technology has made terrorism more and more frightening, and it is probably only a matter of time before nuclear war makes the posturing of the super-powers appear relatively benign.

## Ideological divide

But what can the UN do about it? Hasn't the dream of an international order been scotched from the start by the ideological divide between East and West? Isn't the organisation now dominated by a large number of developing countries which feel exploited by the West? Doesn't this reduce the West's UN game to damage-limitation? There is an inkling of good news as an answer. There have been signs of a new orientation in third world attitudes at the UN, but paradoxically, of economic problems. Western

economic support and techniques have emerged as indispensable. The Soviet Union's appeal has tended to dwindle as its shortcomings as a sponsor have become more apparent. The U.S. is less often singled out in hostile resolutions than it was. Third World anti-Western solidarity in the UN is diminishing as the economic performance of different developing countries becomes more disparate.

The upshot is that this may be a poor moment for Western Governments to become disdainful and dismissive of the UN. At the very least the UK should use its privileged—and by today's standards highly anomalous—position in the Security Council to put across its point of view in this evolving forum of nations. But more than exploitation is called for. Both the UK and the U.S. ought to shed their cynicism about the UN and strive actively to increase its international clout.

Both the UK and the U.S. could usually throw their weight behind the emergence of a more resolute and authoritative role for the UN secretary general and his secretariat. They could do more to explore the potential of the Security Council. The secretary general and his staff should take a tougher line in co-ordinating and monitoring the activities of the UN's numerous agencies. Some of which have the feel down impatiently at starvation. Civilised societies trade with aid nations whose disregard for human rights is atrocious. Technology has made terrorism more and more frightening, and it is probably only a matter of time before nuclear war makes the posturing of the super-powers appear relatively benign.

There are of course no inspired procedural answers to the UN's plight. The organisation needs to rediscover the virtuous circle, in which it is respected because it is effective and effective because it is respected. The top men of the Secretariat must assert themselves more, but the UN will never get it back on to this path unless major Western members do more than promote their own interests and protect their own backside. If, at year forty, western governments could decide to be more positive about the UN as a basis for an international order, they might well find that a current of third world opinion was ready to run with them.

# Trade unions and the law

TWO YEARS after Mr Len Murray, then TUC general secretary, adumbrated his strategy of "new realism" to govern relations between the unions and Government in the wake of the 1983 Conservative election victory, the idea has filtered down to the rank and file, and has won reluctant converts within the ranks of left-wing union officials.

The Transport and General Workers' Union will—according to its retiring general secretary, Mr Moss Evans—take a "pragmatic line" on labour legislation. Mr Alistair Graham, general secretary of the Civil and Public Services' Association will propose to the TUC Congress in September that some parts of the 1980 Employment Acts, which curb the scope of their immunities, restrictive and the 1984 Trade Union Act (which enjoins ballots for strikes, executives and political funds) an irritating nuisance. But, most of the time, their members don't.

There are no Damascus road conversions. Union leaders and the 1980 and 1982 Employment Acts, which curb the scope of their immunities, restrictive and the 1984 Trade Union Act (which enjoins ballots for strikes, executives and political funds) an irritating nuisance. But, most of the time, their members don't.

## Ballot issue

The employment acts which have been used sparingly but effectively, have gradually corroded the unions' obedience to the law—always excepting the National Union of Mineworkers, of course, which has been financially ruined by defying it. The trade union act has given union members the right to a voice on some of the most crucial issues they have to face as union members. As Mr Graham on the right of the movement and Mr Knapp on its left have both realised, their members will not relish being told by the Labour Party that it intends to destroy their right to determine policy. In telling his conference yesterday that Labour had to "get to grips" with the ballot issue before the next election, Mr Knapp was saying, cloudily but unmistakably, that it was probably here to stay. It is an irony that, in the area

deemed in 1979 to be the most contentious of all, the Government has succeeded in legislating for a pattern for industrial relations which looks as though it might stick, at least in part. The "step by step" approach, planned carefully and carried through with different styles but with similar philosophic approach by ministers as disparate as James Prior, Norman Tebbit and Tom King, has paid off: employment law reform is the jewel in the crown.

Mr King is now proposing more. In a speech to political reformers last week, he outlined a series of proposals which will be issued as a consultative document, probably well after the summer recess. One set concerns the possibility of legislation on essential services, a pledge in the manifesto; the other seeks to widen still further the individual rights to union members. Detailed comment must wait until the proposals are issued, but two points may be made now. First, the Government faces a delicate political choice on whether it is better to consolidate the gains from the existing legislation, or to risk union alienation by pressing ahead further.

Second, some of the areas proposed by Mr King for reform are minefields. The banning of strikes in essential services is an old and awkward issue, which has a superficial gloss but which suffers from the dilemma of turning out to be oppressive if done efficiently, and laughable if done halfheartedly. The favouring of non-striking over strikers by protecting them from all disciplinary action if they work would mean that, even where a union obeyed government legislation on strike ballots and produced an overwhelming majority for action, the minority would enjoy a favoured position by being unaffected by the strike vote—a privilege not available in reverse.

At a time when union leaders, under pressure from the Government, are embracing pragmatism, the Government ought to do the same. Any future measures must be rigorously scrutinised for equity and efficiency; otherwise they will not last, and in failing they will endanger a structure which has been one of the unequivocal successes of the Thatcher era.

# Now it's up to Japan and Europe

By Anatole Kaletsky

CAN the world economy survive a slowdown in U.S. growth? In the past few weeks, this question has fairly leapt out from between the lines of international assessments produced by such bodies as the OECD and the Bank of International Settlements. As the U.S. economy has faltered after its record-breaking growth rates last spring, industrialists and bankers in many countries have started to worry about the implications of economic weakness in America for the future of world trade, the prospects for reducing unemployment and the stability of the international banks.

## U.S. slowdown will dominate economic debate

to go by. But during the next few months it will.

As America's recovery passed its peak about a year ago and the economic growth rate settled around the 3 to 3 per cent level—close to its historical average—it became increasingly apparent to many economists that the upsurge of output and employment in 1983 and early 1984 was largely attributable to the short-term fiscal stimulus from President Reagan's widely denounced budget deficits.

The lauded supply-side effects of Mr Reagan's tax cuts, which were supposed to be transforming the underlying structure of the U.S. economy, may have helped to boost the dollar and to control inflation—but they could not so far be credited with raising America's long-term trend growth rate. Nor had the supply-side effects eliminated the traditional cyclical forces. These ensure, in traditional economic theory, that the benefits of a fiscal stimulus gradually dissipate themselves

as the economy returns towards full employment, either through higher interest rates, through inflation, through increased imports or through a combination of all three. If this traditional analysis of the U.S. economic recovery is right, the implications for the rest of the world could be momentous.

The central problem, defined this month in the BIS annual report is this: "Over the last two years, the U.S. has accounted for just over 70 per cent of the increase in aggregate demand in the OECD area. The rise of more than \$110bn in the annual rate of imports into the U.S. since the second half of 1982 represents a large real demand impulse... possibly as much as 3 per cent on top of U.S. GNP." This second growth of U.S. imports is attributed directly to the huge budget deficit, which has simultaneously provided purchasing power for American consumers and corporations, and boosted the value of the dollar by U.S. raising interest rates.

As Mr Henry Wallich, the conservative Federal Reserve Governor responsible for international policy affairs put it in a recent speech, using Keynesian language which would hardly have been imaginable a few years ago: "The budget deficit has enormously increased demand in the U.S. economy simply by giving the taxpayer more purchasing power. This force has been propelling the economy for two and a half years. Meanwhile, draining away purchasing power from the economy, the trade deficit has been nibbling at the expansionary force of the budget deficit."

The critical corollary in Mr Wallich's words is that "the rest of the world is as dependent on the stimulus it gets from our imports of their goods as the U.S. is on our imports of their capital."

In blunter language—anything which dampens America's demand for imports, even if this involves a reduction in U.S. budget deficits and helps to bring world trade into better long-term balance—would inevitably the world economic recovery.

According to the latest OECD Economic Outlook, the faster

growth of exports than imports accounted for 85 per cent of Japan's growth rate last year. The corresponding figures for other countries were 38 per cent in Germany, 59 per cent in France, 50 per cent in Belgium, 20 per cent in Sweden and 21 per cent in Canada. Of the biggest industrialised countries, only Britain and Italy, apart from the U.S., increased their imports faster than their exports, thus giving a boost to demand in the rest of the world.

An even more striking, and longer-term view of the problem is provided by the BIS. Its annual report this month devoted considerable space to analysing the role of foreign demand during the whole of the current economic recovery since its beginnings, in the fourth quarter of 1982. In Japan, net foreign demand has contributed no less than 42 per cent to GNP growth—against

Germany, Italy, Belgium, Taiwan, Indonesia, Colombia, Ecuador and Venezuela. It has accounted for two-thirds or more of 1984 export growth in every other major industrialised country with the exception of Britain and the Netherlands.

In fact, of the 30 countries studied by Data Resources, all but Britain, Australia, China, Malaysia and Argentina relied on the U.S. for 50 per cent or more of last year's increase in export sales.

Yet in normal times, the U.S. market accounted for less than 8 per cent of total exports, in the case of all the Continental European countries, 30 per cent of total exports from Japan, and less than 40 per cent in all the developing countries with the exception of Mexico and Ecuador.

One implication from all these statistics is that Europe has probably benefited at least

an average of only 2 per cent in previous post-war economic recoveries. Contrary to popular belief, these have mostly been well-balanced and internally-generated in Japan.

In Germany, the foreign contribution to this recovery has been 17 per cent, against a 12 per cent average. In France, which has been squeezing relentlessly on domestic demand, net exports have accounted for an astonishing 55 per cent of GNP growth, compared with a negative contribution to growth in previous post-war recoveries, when France has typically allowed imports to outpace the rate of export growth.

America's role in generating the export-led growth of other countries emerges clearly from a recent study by Data Resources, a leading economic forecasting firm. This shows that the U.S. market has accounted for the whole of the growth of exports in 1984 from

as much as Asia from the surge in U.S. imports. Indeed, the Data Resources figures suggest that all the European countries, apart from Britain, have built up their U.S. shares even faster than the Japanese—albeit from much lower levels.

It is, however, the gloomier side of this trade picture, which is increasingly preoccupying international economists. What if the U.S. becomes unable to go on running current account deficits as big as this year's \$120bn, or the \$145bn predicted by the OECD for 1986? Or what if American manufacturers and politicians become unwilling to permit such deficits, even if the outside world is prepared to go on financing them with capital inflows?

During the first few months of this year, U.S. officials, particularly Mr Paul Volcker, chairman of the Federal Reserve Board, started drawing forceful attention to the first of these

questions, pointing out that the continuing accumulation of foreign debts required to finance growing current account deficits will eventually become unsustainable.

One ulterior motive behind this publicity was almost certainly to "talk down" the overvalued dollar, by explaining the fundamental financial forces which sooner or later would bring the U.S. currency back to earth.

However, the campaign to talk down the dollar has been no more effective than the sharp decline in interest rates which the Fed has engineered since the signs of a slowdown in the U.S. economy became unmistakable in the second half of last year. Despite a fall in Eurodollar deposit rates from 13 per cent last June to their current 8 per cent, for example, the dollar is 8 per cent higher today, on its trade-weighted index, than it was a year ago.

Not only can say precisely how much of the 43 per cent surge in the volume of U.S. imports between the second half of 1982 and the second half of 1984 has been due to the overvalued dollar, and how much to the contrast between rapidly growing domestic demand in America and the sluggishness induced by austere policies in the rest of the world economy.

The tentative attempt made by the BIS to untangle these effects, suggests that only 35 per cent of the increase in U.S. imports may have been due to U.S. domestic demand growth, with another 10 per cent attributable to a long-term trend growth in import penetration. This leaves 55 per cent of import growth to the explained, primarily by the overvaluation of the dollar.

However, such calculations seem almost irrelevant in the face of the foreign exchanges' continuing indifference to the long-run financial unsustainability of America's trade performance.

As the dollar continues to defy gravity, the second danger raised by the U.S. trade figures—that the U.S. Congress may turn to protectionism in order to curb imports—is the one that has the international economic establishment genuinely worried.

The competitive advantages which foreign manufacturers have derived from the overvalued dollar emerge from figures on comparative labour costs published last week by the U.S. Department of Labour.

In the past two years, American workers have enjoyed smaller real wage increases than workers in other major industrial countries. Real hourly compensation in U.S. manufacturing increased by only 0.1 per cent from 1982 to 1984, compared with increases of 2 per cent in Japan and Germany and 5 per cent in Britain.

But the dollar easily overwhelmed the benefits of this wage restraint for U.S. manufacturers: from 1982 to 1984, their unit labour costs increased by 1.9 per cent compared with their competitors in Japan, 16.5 per cent compared with Germany and 21.6 per cent compared with Britain.

One sector of U.S. industry after another has fallen victim

to relatively low-cost foreign competition, and, as the computer industry suffers its worst ever shake-out, even the hope of a high-tech revolution in America's industrial structure is fading. In the next year or so, a further slowdown in overall economic growth, leading perhaps to a gradual rise in unemployment, is likely to be added to these troubles.

Under these circumstances, the pressures for protectionism in Congress seem bound to grow unless there is a rapid, and unexpected change in the world economic or financial environment.

In the end, the fear of protectionism could turn out to be a stronger argument even than domestic unemployment or the Third World debt problem, in forcing governments outside America to concentrate their minds on today's greatest economic challenge—how to keep the world economy going, now that the U.S. locomotive has lost power.

## Anything which dampens America's demand for imports would imperil the world economic recovery

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## Weill leaves

### American Express

When Sandford Weill handed over the running of the now renamed Shearson / American Express investment banking unit to Peter Cohen in 1983,

corporate folk here has it that the effervescent Weill presented his protégé with a pair of over-size shoes just to show him what he had to fill.

Whether a similar ceremony marked Weill's decision to step down as president of American Express and pass on the number-two job at the financial services group to Louis Gerstner is a matter of conjecture.

For Weill, 52, the parting with Amexco and its 49-year-old chairman, James D. Robinson III, though apparently friendly, must be a wrench.

Sandy Weill, who has a reputation on Wall Street as big as his smile, is a self-made businessman who has amply demonstrated his ability as a deal-maker and corporate strategist. Starting out as a Wall Street runner, he formed his own brokerage firm and went on to build Shearson into one of the largest brokerage houses.

Perhaps his biggest coup was engineering Shearson's 1981 merger with American Express for \$900m. Since then, he has played a pivotal role in Amexco's flood of major acquisitions.

Now, after helping calm the crisis at Amexco's troubled Fireman's Fund insurance unit, he is quitting "to do his own (unspecified) thing again."

For Gerstner, 43, who has risen steadily through Amexco's tough management ranks over the past seven years, the president's job represents not only the chance for a shot at the chairman's position should "Jimmy Three Sticks" Robinson decide eventually to return to his venture capitalist roots; it is also recognition of the part he has played in reshaping Amexco's cash-cow, its travel related services unit (TRS).

## Men and Matters



"Service in this hotel has improved—complained about the shower and three Special Branch men were up immediately."

Gerstner, who is currently chairman of the group's executive committee as well as chairman and chief executive of TRS, is widely credited with masterminding the card, travellers cheques and travel division's recent rapid and highly profitable growth. Last year the unit contributed \$3.62bn towards Amexco's \$12.9bn in total revenues, and \$387.1m of its \$600.6m in net profits.

Although he has always played down his own ambitions, Gerstner has long felt a bit miffed that while TRS provides over half the group's profits, it is also recognition of the part he has played in reshaping Amexco's cash-cow, its travel related services unit (TRS).

## Stolen the public limelight

As president of Amexco, while retaining the TRS unit, Gerstner has been a powerful manager in the Amexco mould, may be hoping he can redress that balance.

## Fallen hero

Bill Kieschnick's announcement that he will step down as chief executive of Atlantic Richfield (Arco), the West Coast oil group, has caught Wall Street by surprise and set the rumour mills rolling. Less than two months ago he introduced a dramatic shakeup of the company and in normal circumstances had another three years to go.

Given the recent upheavals in oil, Kieschnick's departure has given rise to the speculation that he might have been pushed by Robert Anderson, Arco chairman for the last 20 years.

Anderson, 68, has taken big gambles as he led Arco into a major international oil company. He handed over the chief executive's job to Kieschnick just over three years ago and the new man set about dismantling several of Anderson's more ambitious diversification moves. The process came to a head in April when the company announced a \$1.3bn write-off and a plan to turn itself into much smaller but more profitable oil company.

In Wall Street, Kieschnick was elevated to near hero status for daring to do things other oil bosses would not dream of, but it was reported that not everybody at Arco in Los Angeles was happy.

Yesterday Arco men played down the talk of top management dissension and noted that

Kieschnick will remain as a board member. He is handing over to Lodwick Cook, 57, 29 years with the company and a petroleum engineer by training. Like Kieschnick, he is a Southerner.

Kieschnick's departure in October still leaves unanswered the question of who will take over the chairmanship when Anderson steps down. Although he has delegated a lot of responsibility, Arco is still regarded very much as Robert Anderson's company. Like 86-year-old Dr Armand Hammer, who heads its Los Angeles rival, Occidental, Anderson shows no signs of going. It must be the California air.

## Duty roster

The Japanese government had trouble yesterday translating its actions into words. Plans were announced to cut tariffs on so many items that even officials did not have full English-language lists available at the press conference.

But there was enough among the items listed to cause a stir of excitement. European journalists rushed off to report to the folks back home that Japan is going to cut the duty on jelly-fish (prepared or preserved) by 2 per cent and free completely imports of oak leaves.

This liberalisation of trade will extend, too, to something called blood art shell—but I have not yet traced an exporter for a comment on how this will affect the balance of payments.

American reporters, similarly, found much good news to purvey to their readers. Japanese barriers are being lowered for U.S. walnuts and pistachios; and the market for menthol is to be opened a little.

They were intrigued to learn, too, that duty will be charged in future on imports of U.S. "polished skin" but a bit disappointed later to find it is made from aluminium.

Observer

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The 'Technology Gap' is bound to be high on the agenda at this weekend's EEC Summit: here are two personal views



AFTER a hasty burial some 15 years ago, concern about Europe's 'technology gap' has staged a remarkable resurrection.

The symptoms of the problem are clear enough and have been extensively described, though sometimes too simplistically; but misapprehensions abound as to the causes and the possible cures. (As in all areas, the greatest danger lies in 'what people think they know that isn't so'.) Three widespread beliefs about the sources of European technological performance fit into this category.

The first is 'not enough R&D'—with the solution being yet more public subsidies for R&D in high technology industries. The EEC countries already spend massively on R&D in high technology industries: in total, only slightly less than the U.S. and considerably more than Japan.

Government subsidies to high technology R&D in the EEC are also about level with those in the U.S. and surpass those in Japan by a factor of ten. Per unit of output and especially exports, the R&D spending of EEC high technology firms—

and notably that part of it financed by public money—vastly exceeds that of its trading partners. Whatever the cause of Europe's difficulties may be it is not that too few resources are devoted to R&D. The second is 'firms not big enough to carry out R&D'—the proposed solution being mergers and link-ups between European firms and the replacement of 'national champions' in each country by 'European champions'. To begin with, this claim is factually incorrect. Excluding the oil companies, there is not a significant size differential between European and U.S. firms.

More fundamentally, this argument confuses the chicken and the egg. Particularly in high high technology, innovative industries, firms do not succeed because they are large, but are large because they succeed. This is not to deny that economies of scale and market power are facts of life. But in

## Exploding the myths about what's wrong

By Henry Ergas

the 1950s, IBM was hardly larger than some of its major European challengers; and it was certainly smaller than GE and RCA. Who would claim that the advantage Norsk Data—one of Europe's true success stories—has over Siemens is one of size?

The belief that size equals strength has long been the analytical justification for the national champions strategy. In practice this strategy has compounded weaknesses and undermined strengths. The putative champions have been forced to salvage the assets and labour force of nearly bankrupt domestic firms operating in the activity. Formed from disparate origins, most of their energy goes into resolving internal management problems and lobbying for further government support. Preferential public procurement has absolved them from developing a proper sales organisation and prevented them from rationalising their product range. It is difficult to believe that these

from the past, what rational private investor would be willing to finance the new competitors of the future?

The third argument I would like to address is 'protection'. The claim that U.S. and Japanese firms, in addition to other advantages, have benefited from large and protected home markets. In the case of the U.S. this is usually linked to defence procurement; in the case of Japan to overt and covert restraints on foreign competition. Given this diagnosis, the proposed solution is strengthened protection, either at a national or European level.

Protection—whether high-tech, mid-tech or no-tech—has costs, not only for consumers but also for unprotected industries. Huge U.S. defence expenditures, whatever their other effects, withdraw resources—most notably managerial assistance—from commercially-oriented, high technology activities. They lead firms to concentrate on high-cost, over-engineered products rather than on market require-

ments. Equally, one can wonder which has done more to propel Japan's drive into world advanced technology markets: the highly protected computer and space communications firms or the consumer electronics firms which have received little or no government assistance.

These points also apply to Europe. The highly protected telecommunications sector absorbs 20 to 30 per cent of Europe's software resources—six times more than in the U.S. Given the shortage of trained software specialists, this is a straightforward tax on the European commercial software industry.

But the problems with the protectionist approach are even more fundamental. Like the U.S., the European countries spend heavily on defence R&D; like Japan, they protect a number of industries which they believe strategic. But unlike the U.S., the benefits from defence expenditure hardly percolate beyond the defence

would not only reduce the efficacy of each individual project, but the chances of success overall.

Rather, the causes of lower R&D efficacy lie primarily in the European environment for innovation. Three critical factors are at work.

First, though the EEC accounts for 40 per cent of total OECD high technology demand, its continuing fragmentation drastically reduces the demand for high technology products and services. It diminishes the incentives for firms to innovate.

Second, the technical infrastructure European firms can draw on to innovate is weaker than that of their rivals overseas. In the EEC complete a full span of secondary and tertiary education than in the U.S. and Japan. No one would dispute the quality of much of European university research, but by and large the EEC countries spend much less per student and researcher than the U.S. or

Japan, and industry has greater difficulty in accessing the results of university research. Finally, the EEC countries devote a much higher volume of funds (twice as much) than the U.S. or Japan to government research laboratories, subject neither to the competitive discipline of the market or of the search for academic excellence.

Features of the industrial structure compound these effects of lesser demand pull and technology push. In particular, the threat of new competition—and hence the imperative to innovate—is necessarily weaker in countries whose rates of creation of new high technology firms are half those in the U.S. and Japan. This is partly because of structural factors, but the role of public policies should not be overlooked.

Consider the telecommunications equipment industry. A new firm trying to provide modems or PABXs for the EEC market would face regulatory costs nearly 100 times higher than those required of its U.S. counterpart.

It is often claimed that these regulatory burdens are needed to protect European firms from powerful foreign multinationals. However, regulatory costs of even several million dollars are unlikely to deter a large U.S. or Japanese firm from entering the European market. But their impact on a small, new firm can be devastating. It is no surprise that the new generations of telecommunications terminal equipment—be they modems, PABXs, or communicating work stations—are not being pioneered in Europe.

Removing these barriers deserves the highest priority. The whole history of European integration proves that harmonisation can only be achieved by liberalising. Twelve governments cannot be expected to agree on 10,000 regulations. If agreement is to be reached it must be on a few basic requirements, the rest can only be left up to the market. This is as true of high technology as of other industries; it applies with special force to telecommunications.

International competition in high technology is not a zero-sum game. All countries gain from the race, and the EEC countries, with sound macro-economic policies, strong trading links with the world as a whole, and a human capital of nearly half a million researchers, are especially well placed. They will need to find the strategic courage to enter it on the most favourable possible terms.

The author works for the OECD in Paris and is a senior research associate at the Centre for European Policy Studies in Brussels.

## Wanted: an industry that is world class

By R.W. Wilmot

THE national high-technology markets of the 1970s are rapidly becoming the global markets of the 1980s. Much of the impetus behind this change stems from Japan, whose companies often compete three or four at a time to gain economies of scale in selected 'target' markets.

Each company aims for at least 5 per cent of the world market, which involves 'targeting' the U.S. and Europe. This demands formidable organisation and sense of purpose—as well as the management ability to take big risks and to ensure that existing products and marketing support new ventures until these become profitable.

In the U.S. the same ends are achieved by different means. Every year \$400 of venture capital funds the creation of 'start-up' companies. Typically, these aim for 10 per cent of the U.S. market. This is equivalent to the 5 per cent of the world market needed for economies of scale but does not require Japanese-style international 'targeting'. It is misleading to view U.S. start-ups as small businesses: they are embryo big companies, around which service companies and small businesses spring up.

In Japan, once four semiconductor companies (NEC, Fujitsu, Hitachi, and Toshiba) had each captured 5 per cent of the world market in 1983, a second wave surfaced (eg. Matsushita, Mitsubishi, Sharp, and Oki) and are now being joined by a third wave (Ricoh, Sony, NMB, etc.).

This process creates fierce competition. Similarly, when a U.S. start-up company becomes a winner, it rapidly attracts a dozen or so imitators. In the ensuing battle the decisive factors are quality of management and sound financing, not a temporary technological lead.

By contrast, Europe is caught in the cross-fire. Even its largest electronics companies have difficulty attaining in Europe the production and market volumes from which to launch profitable initiatives in the U.S., let alone Japan.

High EEC tariffs have encouraged delays in essential cost cutting while collaborative research, such as the EEC's Esprit programme, is only the tip of the iceberg. In reality, every £1 spent on research needs further investments of £10 in development and £100 in production and marketing to succeed on global markets.

European governments which subsidise well over 30 per cent of the cost of inward investments by large, cash-rich American and Japanese companies rob Europe's industry of any incentive to attack these problems. Subsidising competitors to grab key staff and market share is pure industrial madness. Inward investors set up in Europe for one reason: to take cash flow out of Europe.

On their own eye-catching European technology projects, such as Eureka, will not solve any of these problems and could even perpetuate industrial fragmentation and delay real solutions. While they might form a part of a wider package of measures, we must not be seduced into thinking of them as panaceas.

There are two fundamental challenges: ● How to reduce the fragmented high-technology effort across the Community so as to produce three or so industrial enterprises organised on a genuinely European scale and equipped to execute Japanese-style 'targeting' strategies.

● How to make venture capital operate at a European level so that start-ups treat all of Europe as their home market, 20 per cent of which is 5 per cent of the world market.

Slavish copying of the U.S. and Japan will not work. Europe must devise its own answers if it is to create truly European enterprises enjoying competitive economies of scale. Full-blown mergers have already been tried—and failed. A better way is for companies to form new, jointly-owned groups by pooling selected operations and management resources in areas where teamwork makes real commercial sense.

Clearly, this would require a dramatic change in attitudes and a willingness by companies to look beyond narrow, short-term interests. The best catalyst

is fiscal stimulus. This can complement market forces, rather than replace them—and it works. Esprit has already shaken up EEC's research community by forcing its members to cross-cross Europe in pursuit of EEC grants.

It is debatable whether more research is being done, but more contact between researchers is undoubtedly accelerating technology diffusion throughout the EEC.

As for venture capital, this took off in the U.S. in the 1970s not because Americans suddenly became more entrepreneurial, but because capital gains tax was cut to 20 per cent. In the UK, the Business Expansion Scheme has stimulated a frenzy of activity. So far, though, little of the money has gone into European technology start-ups with world-class potential.

My chosen fiscal instrument would be a European Enterprise Scheme for Qualifying European Enterprises (QEES). These could either be joint ventures between existing companies, or start-ups, which as a minimum featured European incorporation, financing and management. Investors in them would be entitled to personal and corporate tax deductions (or tax credits).

I would like to see all inward investment subsidies abolished and the money used to set up a European Enterprise Fund. This could, for an experimental three-year period, offer QEES matching funds of 30 per cent of all the new equity finance they raised.

The EEC should also introduce more attractive and uniform tax treatment of realised capital gains for founders' equity, staff stock options and investors in QEES. EEC finance ministers could, if they wished, take the necessary decisions in an afternoon, with minimal impact on their existing national tax policies. My proposals rely not on 'picking winners' but on the efficient working of the capital markets and the backing of financial institutions, which will otherwise increasingly shift their investment emphasis away from Europe.

The author is chairman of ICL enterprises organised on a genuinely European scale and equipped to execute Japanese-style 'targeting' strategies. ● How to make venture capital operate at a European level so that start-ups treat all of Europe as their home market, 20 per cent of which is 5 per cent of the world market.

Slavish copying of the U.S. and Japan will not work. Europe must devise its own answers if it is to create truly European enterprises enjoying competitive economies of scale. Full-blown mergers have already been tried—and failed. A better way is for companies to form new, jointly-owned groups by pooling selected operations and management resources in areas where teamwork makes real commercial sense.

Clearly, this would require a dramatic change in attitudes and a willingness by companies to look beyond narrow, short-term interests. The best catalyst

is fiscal stimulus. This can complement market forces, rather than replace them—and it works. Esprit has already shaken up EEC's research community by forcing its members to cross-cross Europe in pursuit of EEC grants.

It is debatable whether more research is being done, but more contact between researchers is undoubtedly accelerating technology diffusion throughout the EEC.

As for venture capital, this took off in the U.S. in the 1970s not because Americans suddenly became more entrepreneurial, but because capital gains tax was cut to 20 per cent. In the UK, the Business Expansion Scheme has stimulated a frenzy of activity. So far, though, little of the money has gone into European technology start-ups with world-class potential.

My chosen fiscal instrument would be a European Enterprise Scheme for Qualifying European Enterprises (QEES). These could either be joint ventures between existing companies, or start-ups, which as a minimum featured European incorporation, financing and management. Investors in them would be entitled to personal and corporate tax deductions (or tax credits).

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The author is chairman of ICL

### Accountancy practice

From Mr P. Anderson

Sir.—The Johnson Matthey Bankers episode is certainly on a scale that defies belief, as David Lascelles (June 22) pointed out. Apparently, under present accountancy standards and legislation, there is nothing to safeguard such future dramas from unfolding. The accountancy profession needs to examine its relationship with its clients to ensure that those who pay the piper are not allowed to call all of the tunes, as present auditing practices seem to allow.

Professional bodies qualified to function and provide audited accounts as instructed by clients, need to examine their own role. If, as Nigel Lawson suggests, the Old Lady had fallen down on the job and the claims for industrial injuries were on an unprecedented scale of benefit from the public purse then, gentlemen should be expected, not only those who are being accused of pushing the Old Lady down but also the professional standards required to push and cause such damage, should be looked into.

May I, therefore, suggest that auditing practices be carried out in that section of the economy that has provided the JMB hiccup be subjected to the same standards as those now applying to local government. The Code of local government audit practice for England and Wales, published by the Audit Commission, shows how a professional body is able to contribute to the cleanliness of the affairs it is called upon to handle. The main contributor to this publication is the Chartered Institute of Public Finance and Account-

### Letters to the Editor

any.  
P. Anderson,  
179 Central Avenue,  
Hayes, Middlesex.

#### Complaints against solicitors

From Mr S. Best

Sir.—An independent body for dealing with complaints against solicitors, as recommended by Coopers & Lybrand (June 18) and earlier by the National Consumer Council, has the great advantage that, as well as catering for the legitimate complainant, it will be seen as opening the door to welcoming fashion to all those—and they are many—with imagined grievances.

There is a halfway house for those who do not want the sole recourse of the complainant to be the Law Society. In 1983, I proposed that, where financially eligible, the complainant should be given legal aid, thus enabling them to consult a solicitor local to them as in the case of alleged professional negligence. This would enable differences to be sorted out where and disciplinary proceedings to be taken in serious cases. The snag with the Law Society's present role is that complainants have to send detailed, factual, logically-constructed complaints by letter and most cannot or will not.

Central to my proposals, however, is the provision that where the solicitor is found to

be innocent he should recover the cost of defending his reputation either from the complainant (when not legally aided) or a public fund.

Stanley Best,  
(Immediate past-chairman,  
British Legal Association),  
116 London Road,  
Southborough,  
Tunbridge Wells,  
Kent.

#### Efficient market theory

From Dr J. Taddon

Sir.—I find it reassuring to read in Mr Mullis's letter (June 18) that 'the apparently 'stable' trends revealed in charts are perfectly consistent with being a series of cumulative random numbers'.

Be that as it may, some currency traders, such as myself, make use of these 'apparently stable trends', whatever generates them, to make a satisfactory profit year after year. In replying to Mr Corfield's letter (June 13) Mr Mullis writes that 'if he were to take the first difference in price along the trend line and plot this against time he would be impressed by the clear lack of dependence which exists'. Quite so, but in saying this he ignores smoothing the price series with a moving average. If Mr Mullis would use exponential smoothing, best estimate or other methods available and treat the result as runs non-parametrically he would find that the market more often

than not is 'decidedly non-random'.

A fund manager or any trader with a gearing of, say, ten to one at his disposal is unable to outperform the market, or at least put up a good performance, it is not because of the efficient market theory or random walks but because he cannot identify these apparently stable trends early enough. Realising that forecasting the markets is very much in its infancy I am not surprised that most cannot do so. (Dr) J. Taddon,  
75 Avenue General Guisan,  
1009 Pully-Lausanne.

#### A barbaric relic

From Dr G. Myddelton

Sir, Sir Walter Salomon's forecast (June 18) of a central bank refusing to take gold in payment for a picture worthy of H. M. Bateman. The chief cashier of the Bank of England is shown ordering a diffident little man with a bag of gold off the premises with an imperious gesture: 'Take that barbaric relic right out of here. I wouldn't dream of exchanging it for my lovely newly printed bank notes'.

The only spectator who might not laugh would be the customer with £100 worth of War Loan, bought in 1915 with 100 sovereigns, which if sold 70 years later would just about raise half the current price of that gold coin. His patriotic faith in the Old Lady of Threadneedle Street has lost him 99½ per cent of the original investment and he can hardly be blamed if he now feels a little bitter about paper money and Maynard Keynes.

(Dr) Geoffrey Myddelton,  
Blue Moon,  
1877 Quai des sur-Olon,  
Vaud, Switzerland.

### Are the EEC and the United States pushing Japan too far?

From the Deputy Head, EC Delegation, Tokyo

Sir.—Are the EEC and U.S. pushing Japan too far as Jurek Martin suggests in his Lombard of June 14? Let's look at his arguments.

The issue of the large retail stores is one of substantial importance for foreign exporters of consumer goods. In Japan the supermarkets, are considered as the most suitable for the promotion of manufactured imports because of their nationwide networks, the possibility of large-scale direct imports and their relative independence of the large Japanese economic interest groups. These stores, however, have only 12 per cent of the retail market and their number is deliberately kept down by a very tight policy of administrative guidance of the MITI and local authorities. Moreover, sales of imported alcoholic beverages could be

considerably increased if supermarkets could obtain the necessary licences which they are presently denied by the Ministry of Finance.

Jurek Martin's argument is that the loss for Japan in terms of unemployment and damage to the social structure will be inordinately heavy. This might be true although not everybody in Japan thinks that way. A report of the Economic Planning Agency of June 1984 draws attention to the negative impact of MITI's administrative guidance in this field in terms of difficulties of satisfying consumer needs, misallocation of resources, discouragement of innovation and prevention of competition.

But the question should also be put in a wider context. All industrialised countries have had to sacrifice things dear to their societies and traditions as on an unavoidable price of having free international exchanges

based on economy of scale in a worldwide market. Unemployment is a complex phenomenon but one should recognise that these elements have contributed to the European unemployment figure of 11 per cent.

Against this background, should Japan maintain a distribution system that is an important impediment to imports because of its alleged social texture and its unemployment situation while at the same time harvesting the benefits of open markets for its consumer products abroad in countries with serious employment problems? This means having the best of both worlds: the benefit of the open system worldwide and the export of unemployment to the EEC and the U.S.

As to the claim that foreign lawyers be allowed to practise in Japan, one has to realise that what the EEC wants is the possibility for lawyers to advise on international transactions, to act as consultants and to be

associated with Japan's patent attorneys and accountants and to remain under the control of official Japanese governmental institutions and courts, not of the powerful Federation of Bar associations: to evoke the image of foreign legal sharks turning every court room in Japan into a living Daumier print does not correspond to this claim. It is very unlikely that Japan will be flooded by legal experts. But the presence of a number of foreign lawyers would be highly positive as it could help to overcome a lot of misunderstanding and confusion and has little to do with litigation.

There is great concern, at least in Europe, about the threat of protectionism. It is obvious that Japan can make an essential contribution to avoiding that frightful prospect. J. P. van Rij,  
Kansai 25 Building,  
8-7 Sanbanchu,  
Chiyoda-ku,  
Tokyo 102

Turn of the century Liverpool was a powerhouse of industrial activity and invention. There, in 1901, Frank Hornby devised the system of nuts, bolts and girders that we know as Meccano. At the same time and also on the banks of the Mersey, we were in our adolescence — and much too busy to concern ourselves with a toy like Mr. Hornby's. Eighty-four years on, in our hundredth year in the UK, we have no such teenage inhibitions. In the North Sea, our £400 million tower of steel is one of Britain's newest oil production platforms. Built with the best of contemporary British technology and know-how, the platform's component parts were assembled offshore in just 23 days. That's a near-record for the North Sea. And not a bad time for the playroom floor, either.



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# FINANCIAL TIMES

Wednesday June 26 1985

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BRUSSELS PROJECTS CONTINUED DECLINE IN INFLATION

## Steady EEC growth is forecast

BY QUENTIN PEEL IN BRUSSELS

A MODERATE but steady expansion in economic activity in the EEC, coinciding with a sharp increase in the overall Community trade surplus and a continued decline in the rate of inflation, was forecast yesterday by the European Commission.

The predictions for 1985 and 1986 suggest a steady growth rate of 2.3 per cent, despite a reduction in the expansion of world trade and a slowdown in both the U.S. and Japanese economies.

At the same time, the combination of weak commodity import prices, including oil, and only a gradual decline in the strength of the dollar, should boost the Community's visible trade surplus to \$18bn this year, and \$26bn in 1986, the forecasters say.

The slower expansion of world trade is blamed on the reduced growth in the U.S. economy and the

continuing difficulties of most developing countries. However, the principal stimulus for EEC countries will continue to come from exports of goods and services.

Consumer spending, which only grew at a rate of 1 per cent in 1984, will accelerate to 1.5 per cent this year, and catch up with the overall growth rate of 2.3 per cent by 1986, the forecast concludes.

Investment spending should also recover slightly, although still running well below the growth rates for the U.S. and Japan. The EEC rate of increase is put at 2.2 per cent this year and 2.9 per cent in 1986, compared with U.S. figures of 5.9 per cent and 5 per cent, and Japanese rates of 6.8 per cent and 5.8 per cent.

The most notable EEC success has been in fighting inflation, with the forecast rate for 1985 of 5.4 per

cent, less than half the figure of 11.7 per cent recorded in 1981. By 1986 the rate should be down to 4.4 per cent, the Commission officials conclude.

On the employment front, the creation of jobs in 1985 will still not be enough to prevent a further small expansion in unemployment, but the jobless figure is expected to stabilise at around 11.1 per cent by 1986. The comparable U.S. figure is put at 7.7 per cent, while the Japanese rate is unlikely to exceed 2.5 per cent.

The forecast assumes a decline in real growth of gross national product in the U.S. from 6.8 per cent last year, to 2.7 per cent in 1985, and 2.4 per cent - only marginally above the EEC - by 1986. The slowdown is attributed to private consumption no longer being boosted by personal tax cuts, and government spending

beginning to react to measures to reduce the budget deficit.

The exchange-rate assumption excludes any sudden collapse in confidence in the dollar, but rather projects a gradual weakening over the next 18 months.

On the balance-of-payments front, European exporters will therefore continue to benefit from the relatively strong dollar, while imports will remain more modest because of weak commodity prices. Import prices are expected to increase by some 2 per cent, against a 3 per cent rise for exports, resulting in a further improvement in the terms of trade.

Although the traditional EEC deficit on invisibles is expected to continue to increase, the current account surplus of the 10 nations should reach \$9bn in 1985, and \$10bn by 1986.

## UK police operation to thwart IRA bomb campaign

By Margaret Van Hattem in London

POLICE in Britain are mounting "one of the largest preventive operations ever mounted" in the wake of arrests pointing to a planned widespread IRA bombing campaign, Mr Leon Brittan, the Home Secretary, announced yesterday.

Mr Brittan said Sir Kenneth Newman, commissioner of the London Metropolitan Police, would co-ordinate the operation.

Sir Kenneth, formerly Chief Constable in Northern Ireland, will set up a co-ordination centre and clearing house - to which officers of individual forces may be seconded - to maximise co-operation and free flow of information between the forces involved.

Since last Saturday, police have questioned 21 people detained under the Prevention of Terrorism Act about a number of offences, including the bombing of the Grand Hotel in Brighton during last year's Conservative Party conference.

Last night, the police said they had released eight of these but were still holding eight in Glasgow, Scotland, three in Sussex and two in London.

Mr Brittan told the House of Commons that the police had reason to believe that IRA preparations for a bombing campaign at hotels in 12 British seaside resorts had been interrupted at an early stage. They believed that a bomb discovered on Sunday at the Rubens Hotel near Buckingham Palace in London was the only device so far planted.

The bombs were to have been planted to explode at intervals throughout the peak of the holiday season, from mid-July, and were intended to be indiscriminate in their victims, he said.

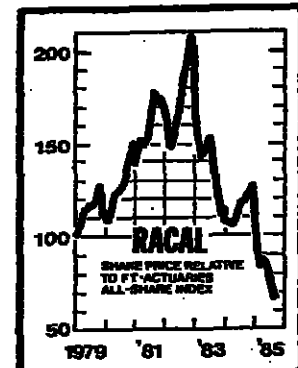
In the Commons, the police received acclaim for their efforts from all parties. Mrs Margaret Thatcher, the Prime Minister, commending the police for their skill and efficiency, promised that "all possible resources" would be made available to enable the most rigorous search of hotels in all the towns listed.

Mr Neil Kinnock, the Labour leader, warmly congratulated the police for their "remarkable detective work and success achieved against the Provisional IRA".

Irish government officials expressed warm praise for the police and "profound relief" at the thought of what had been averted. They also expressed hopes that the events would draw the London and Dublin governments closer together.

THE LEX COLUMN

## Switching out of switching



So far as the City of London is concerned, all news about electronics these days is bad news. The deteriorating relationship between investors and the electronics companies has created a state of mind in which the stock market's automatic response to any electrical stimulus is to cut the share prices. Though yesterday's simultaneous jobs from Rascal and Mr Norman Tebbit, the UK Industry Minister, were in no real sense connected - indeed, the referral of BT's bid for Mitel might in other times have been interpreted as good for telecoms suppliers - the double combination had a convulsive effect across the board; the sector dropped about 4 per cent its value on the day.

As one of the highest fliers during the City's former infatuation with electronics, Rascal must bear much of the blame for souring the atmosphere this year. Although its results for the year to March just about pass muster - and Rascal's pre-tax profits of £132.3m should keep it out of trouble with former shareholders in Chubb - the warning of a fall in profits during the first half of this year was more than the market was prepared to stand. Yesterday morning the shares were already 100p below their peak for the year, after repeated disappointments; closing a fifth lower at 155p, they may find it hard to regain favour until the ink is dry on next year's audited figures.

Not that everything is wrong with Rascal: higher interest costs and operating expenses associated with development of the cellular radio network are a palpably justifiable investment in profits that should start to come through before the year is out, and there are good things coming out of tactical radar, Decca, and even Chubb. Yet the group's largest source of revenue - data communications - is proving a managerial albatross in the short term, and it is widely recognised that Rascal's main product in that area, the modem, has a commercial life that will be ended by the spread of digital telephone switching.

If Rascal's share price has perhaps been dealt with over-harshly, it is tempting to say the same of other companies in the sector. Yet there is scarcely one of them which does not parallel Rascal's difficulties in managing U.S. diversifications, while all the other majors are more exposed to tougher procurement attitudes struck by BT or the Ministry of Defence. With the sector now

threatened by deregulation. With controls being lifted on deposit rates, its funding costs will rise; and on the other side of the balance sheet, demand for long-term bank borrowing is falling. Having already moved into the Euromarkets, the next logical step is expansion in the U.S. - and in terms of assets, BT has not paid an exorbitant price. But Schroders need not feel too hard done by. The deal should bring a Far Eastern client base which can be serviced not just in America, but probably in Europe, too.

**Mercury/Hambro**

It was unfortunate for Hambro that it was reporting on the same day as Mercury Securities, for the contrast could not have been more evident. While Warburg and its associates showed a 37 per cent increase in reported net profits from merchant banking, Hambro's banking operation saw a 4 per cent decline.

Hambro has been saying for some time that it wants to shift its banking operation towards fee and commission business; and the splendid returns Mercury is reporting from Warburg's corporate finance and investment management were an additional if unwelcome reminder. If Hambro did turn in the largest retained profit in the history of UK merchant banking, this was chiefly the mess of potage for the sale of its Hambro Life birthright and the shares are unlikely to attract much interest until this is transformed into acquisitions.

Mercury had no difficulty swimming through yesterday's rough market, and the share price added 25p. Commissioners of MIG, the future financial conglomerate based around Mercury, immediately did their sums and even after the larger-than-expected sting of preference shares now already available to Mercury shareholders, yesterday's premium seemed to some too great against the other quoted entry vehicle, Akrolys, which put on 10p to 285p as investors switched. The switching occurred despite a rather disappointing show by Akrolys in yesterday's pro-forma MIG figures, while Rowe & Pitman/Mullens were held back by launch costs on the international business. None the less, Mercury still yields a generous 5 1/2 per cent - only a point less than Hambro.

**Schroders/IBJ**

Schroders' proposed partnership with the Industrial Bank of Japan in New York seems almost too good to be true. In one go, Schroders has disposed of a large stake in a subsidiary which was earning a meagre 9 per cent return on its capital, leaving it with a small enough share to enable it to qualify for investment banking status; and IBJ has won a New York base to allow it to continue diversifying away from its threatened domestic business.

Once the two stages of the deal have gone through, and IBJ owns 75.1 per cent of the U.S. commercial banking business, Schroders will have been paid \$197.6m, a 15 per cent premium over net asset value. On disclosed reserves, this would immediately double the group's free capital ratio from 6 to 12 per cent, giving Schroders tremendous financial flexibility. Even if the money were put on deposit, it could earn more than it did before. But once its stake is less than 25 per cent, the Fed should allow Schroders to expand into niche investment banking in the U.S. - a strategy which, if it worked, would tie in neatly with the bank's moves in the UK and the Far East.

IBJ, meanwhile, like the other Japanese long-term credit banks, is

## Monopoly probe for BT's Mitel purchase

By Jason Crisp in London

BRITISH TELECOM's proposed £180m (\$230.4m) acquisition of a 51 per cent stake in Mitel, the Canadian telecommunications manufacturer, has been referred to the Monopolies and Mergers Commission.

Mr Norman Tebbit, Trade and Industry Secretary, referred the deal following a recommendation from the Director General of Fair Trading which was also backed by Professor Bryan Carsberg, director general of the Office of Telecommunications.

Sir George Jefferson, chairman of BT, said yesterday: "I am both disappointed and surprised by the Secretary of State's decision. We believe that we have an excellent case to put to the Monopolies and Mergers Commission. But we regret the loss of time entailed in this reference. We very much hope the commission will make every effort to deal with the matter quickly."

The deal has been referred because BT dominates the UK market for private telephone exchanges (PABXs) which is also Mitel's main product line. The Fair Trading Act 1973 requires that a merger which results in a 25 per cent share of the market to qualify for referral to the commission. BT has around 90 per cent of UK market for small PABXs.

BT's share of the market would be slightly increased by the Mitel acquisition. Most of the Canadian company's UK sales are through BT itself but its products are also sold by ICL and Norton.

Other British telecommunications manufacturers such as Plessey and GEC objected to the proposed takeover. They feared that once BT, effectively the monopoly distributor of PABXs, had its own manufacturing company they would be put at an unfair disadvantage.

BT has argued that it would not change the existing distribution agreements. It has said it is buying Mitel to gain access to the North American and other world markets and to move into manufacturing.

The commission, which has six months in which to conduct the investigation, has to decide whether or not the acquisition is against the public interest. The argument is likely to hinge on whether it is more important for BT's aspirations to become an international information technology company or the UK manufacturers fear that they may be squeezed in their domestic market.

The proposed acquisition also has to be approved by the Canadian and U.S. authorities. Given that Mitel has been in financial difficulty it was thought unlikely that the Canadians would object to takeover by BT which would have meant a £300m (\$220.5m) cash injection for the company.

Last night BT shares closed at 171p, down 4p as a result of the news.

See Lex

## Schroders to dispose of 75% of U.S. banking interests

BY DAVID LASCELLES, BANKING CORRESPONDENT, IN LONDON

SCHRODERS, the UK merchant banking group, is to sell 75 per cent of its U.S. commercial banking interests to the Industrial Bank of Japan (IBJ) for \$100m. The deal, which will be done in two stages over two years, will free Schroders to enter the traditionally more profitable U.S. investment banking business.

It will also create a partnership in the U.S. market between Schroders and IBJ, which is the seventh largest bank in Japan and one of the few banks in the world with a triple A credit rating.

In the first stage, due early next year, IBJ will pay \$73.1m for 51 per cent of the share capital of three Schroders subsidiaries, J. Henry Schroder Bank & Trust Co, J. Henry Schroder Banking Corp, and J. Henry Schroder & Co, which are engaged respectively in banking, trust banking and leasing. Eighteen months later it will pay \$26.9m to raise its stakes to 75.1 per cent.

The Schroder banking activities, which will retain the J. Henry Schroder name, have assets of about \$2bn and earned \$9.7m after tax last year. The price represents a premium of about 15 per cent over the businesses' net asset value, which is \$125m under U.S. accounting principles.

Schroders will retain 100 per cent interest in its non-banking U.S. subsidiaries which are engaged in investment banking, mergers and acquisitions, venture capital and investment management. Once Schroders' holding in the commercial bank falls below 25 per cent, it will no longer be subject to the U.S. Bank Holding Company Act which bars banks from entering most securities-related activities.

Mr George Mallinckrodt, executive chairman of Schroders, described the deal as "an important strategic development for all the group's businesses in New York," and said it was "consistent with the

worldwide strategy set for the group two years ago" when Schroders decided to develop its securities business.

IBJ is keen to develop U.S. banking and sees the acquisition as a means to provide banking services to Japanese companies in the U.S. market and U.S. companies in Japan. Although the deal will create ties between Schroder and IBJ, the partnership is limited to the U.S. market.

The deal was viewed in London financial circles yesterday as a well managed move by Schroders to sell a lacklustre banking business and escape from the constraints of U.S. bank regulation into the more attractive securities field. However, Schroders is reluctant to detail its plans because the transaction still needs the approval of U.S. bank regulators.

Schroders share jumped 15p to 65p on the London Stock Exchange. See Lex Details, Page 28

## Snap general election likely in Portugal after Soares quits

BY DIANA SMITH IN LISBON

PORTUGAL'S SOCIALIST premier, Mr Mario Soares, has now formally delivered a letter of resignation to President Antonio Ramalho Eanes, 11 days after announcing his plan to resign.

Sr Soares's formalisation of his intention to resign might make it possible for President Eanes to nominate an independent premier to head a caretaker government in which the Socialists would play a prominent part.

It seems likely now that the President has little choice but to dissolve parliament in the next few weeks and call a snap general election.

His attempt to persuade other main parties to form a consensus with the Socialists that would permit basic legislation to be dealt with and provide some continuity until the December presidential elections, fell flat. None of the main parties was willing to cooperate.

Sr Soares and the president had been doing all they could to avoid early general elections, which, they believed, would incur tremendous costs to the nation, both politically and economically. An election is not expected to alter voting pattern substantially. It is likely to defer badly needed economic decisions while the nation is once again faced with the end of a government long before completion of its mandate.

The other parties have all been pushing for elections, showing no desire to provide the kind of stability that the president and Sr Soares had hoped for.

Portugal's current account achieved a monthly surplus in March. As a result, the quarterly balance of payments deficit on the current account (January-March 1985) was only \$69m, a 74.4 per cent improvement over the first quarter of 1984.

The current accounts are per-

forming so well that Bank of Portugal officials predict the year-end result may be a balance of payments deficit of \$400m - half the working figure of \$800m on which Portugal's foreign borrowing requirements were based earlier this year.

While shrinkage of the deficit and appearance of a \$80m monthly surplus in March and one of about \$40m in April please the financial authorities, there is also serious concern. Such results indicate that forecast economic growth of 3 per cent for 1985 is nowhere near being achieved and that the recession in 1984's rigid austerity is wearing off more slowly than had been hoped.

With the authorisation of banking licences for the Societe Generale de Banque de Belgique and two new Portuguese commercial banks, the Portuguese authorities have allowed 10 new banks into the scene in less than a year.

## American Express president resigns

Continued from Page 1

opportunities in the property/casualty industry."

In the wake of the announcement, shares in American Express rose by \$1 to \$50. The group recently agreed to sell its only other loss making subsidiary, its Warner/Amex cable television joint venture with Warner Communications.

In announcing Mr Weill's resignation, effective from August 1, Mr Robinson praised him as an "outstanding business builder."

## Akzo to sell U.S. unit

BY LAURA RAUN IN AMSTERDAM

AKZO, the Dutch fibres and chemicals concern, plans to sell its American Enka subsidiary to the West German chemicals concern BASF.

It is understood that the sale of the U.S. fibre and textile subsidiary is pending approval from the U.S. Justice Department, which is expected to give the go-ahead within three months. American Enka has struggled in a stagnant and increasingly competitive market in the U.S., with profits plunging 29 per cent to F140m (\$11.4m) in 1984 from the previous year.

Despite heavy restructuring in recent years, American Enka still suffers from overcapacity and its 2.7 per cent profit margin remains sharply below that of competitors such as Du Pont with around 15 per cent. The company has sought to create a higher-quality image for textile fibres, which have been viewed in the U.S. as down-market materials.

The surprising disclosure follows closely on the heels of Akzo's failure to beat BASF last month for the acquisition of Inmont Corporation, a coating unit of United Technologies of the U.S.

## IBM to take MCI stake

Continued from Page 1

For IBM, it appears to confirm the computer group's determination to go "head-to-head" with AT & T in the U.S. telecommunications business.

SBS has had a chequered history. The group, which began operations in 1981, was set up mainly to provide data transmission services for big businesses. However, IBM and SBS partners are generally viewed as having misjudged the market for such services. As a result, SBS was forced to attempt to bolster revenues by providing a cut-price, long-distance telephone service to individual customers, in competition with MCI, GTE's Sprint unit, ITT and others.

Although SBS revenues doubled last year to \$290m the group has been struggling to make a profit - something SBS has yet to achieve. Last year, Comsat pulled out of the joint venture because of its belief that the group would need further substantial capital investment - a move which further consolidated IBM's domination of the partnership.

But despite SBS's mixed success, the unit is a useful addition to MCI, which built its reputation as a cut-price carrier leading the attack against the AT & T monopoly. However, MCI's meteoric growth has been slowing in recent years

## Reagan's Lebanon options

Continued from Page 1

\$285.9m, down from \$484.3m in 1983.

In return, the U.S. imported only \$7.8m worth of goods from Lebanon in 1984, down from \$17.5m in 1983, although U.S. imports rose to \$8.1m in the first four months of this year.

Mr Reagan was yesterday also expected to approve a series of measures to increase airline security, including expanded use of sky marshals on American aircraft.

Meanwhile there were further indications of mounting pressure from Middle East radicals on Mr Naji Barri, leader of Amal, the Shi'ah Muslim organisation that is holding most of the American hostages.

Hojatollah Ali Akbar Hashemi Rafsanjani, speaker of the Iranian parliament and Ayatollah Khomeini's personal representative on the supreme defence council, has held talks in Syria and Libya this week. In Damascus he had a long session with Sheikh Mohammed Hussein Fadlallah, the spiritual leader of the Hezbollah (the party of God) which is supported by Iran.

The Hezbollah is believed to have supplied the original hijackers of the TWA jet and may be holding those passengers from the plane who have Jewish-sounding names.

In a joint communiqué from Tripoli, Iran and Libya sharply attacked the policies of Mr Barri, accusing him of participating in a Zionist conspiracy to liquidate the Palestinian presence in Beirut.

They absolved Lebanon's Shi'as of responsibility for the recent attacks on the Palestinian refugee camps in Beirut carried out by Mr Barri's Amal militia and called on them "to frustrate sedition and put an end to its authors."

Iran has never before called so specifically for the removal of Mr Barri and if Hezbollah's views are shared by the Hezbollah leadership in Lebanon, the task of securing the negotiated release of the American hostages might be further complicated.

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## World Weather

Place	Temp	Wind	Cloud	Temp	Wind	Cloud	Temp	Wind	Cloud
Algeria	22	22	22	22	22	22	22	22	22
Amman	22	22	22	22	22	22	22	22	22
Baghdad	22	22	22	22	22	22	22	22	22
Bombay	22	22	22	22	22	22	22	22	22
Buenos Aires	22	22	22	22	22	22	22	22	22
Calcutta	22	22	22	22	22	22	22	22	22
Cairo	22	22	22	22	22	22	22	22	22
Colon	22	22	22	22	22	22	22	22	22
Hong Kong	22	22	22	22	22	22	22	22	22
London	22	22	22	22	22	22	22	22	22
Madras	22	22	22	22	22	22	22	22	22
Mumbai	22	22	22	22	22	22	22	22	22
New Delhi	22	22	22	22	22	22	22	22	22
Paris	22	22	22	22	22	22	22	22	22
Rangoon	22	22	22	22	22	22	22	22	22
Singapore	22	22	22	22	22	22	22	22	22
Tokyo	22	22	22	22	22	22	22	22	22
Yokohama	22	22	22	22	22	22	22	22	22



Wednesday June 26 1985

## Fermenta fails to agree KabiVitrum merger deal

BY KEVIN DONE, NORDIC CORRESPONDENT, IN STOCKHOLM

FERMENTA, the fast-growing Swedish manufacturer of pharmaceutical intermediates and fine chemicals, has broken off negotiations for the takeover of KabiVitrum, the Swedish state pharmaceutical company.

The breakdown of the deal is the first significant setback for Fermenta, which has expanded rapidly in the last three years through a series of acquisitions in Western Europe and the U.S.

Fermenta and Procordia, the Swedish state holding company, said yesterday that they were unable to agree a price for KabiVitrum.

It is understood that Procordia was unwilling to provide the profit guarantees demanded by Fermenta following the withdrawal earlier this year of KabiVitrum's most profitable product, Crescomon, a growth hormone.

Fermenta has purchased a 9.5 per cent stake, however, in Amgen, the U.S. genetic engineering company, in a deal worth some SKr 86.25m (\$87.7m). It has also signed a letter of intent to buy a further fer-

mentation and fine chemicals plant in Italy.

Negotiations for the takeover of KabiVitrum have been underway for more than four months. A framework for the deal was announced in April under which Fermenta was to have issued new shares to Procordia, providing the Swedish state with a significant minority stake.

The deal began to turn sour, however, when KabiVitrum had to withdraw Crescomon from the international market. It was suggested that a similar U.S.-produced drug could cause a fatal brain disease.

KabiVitrum said the withdrawal of the drug, which provided most of its profits in 1984, could cut 1985 earnings by around a third or at least SKr 50m, with a loss of up to SKr 200m sales revenue.

Fermenta and KabiVitrum are to seek other forms of business co-operation, however, and it is still possible that merger talks could be resumed later, when the prospects are clearer for KabiVitrum's new generation biosynthetic growth hormone, which is due to be launched

during the next one or two years.

The managing directors of both Fermenta and Procordia denied reports that the deal had foundered on demands from the Swedish state for a "dominant influence" in the ownership of a merged Fermenta/KabiVitrum. Procordia is now to inject SKr 100m in new equity capital into KabiVitrum.

Fermenta said it had purchased 1.06m shares in the Los Angeles based Amgen genetic engineering research company, giving it a holding of 9.5 per cent.

It has bought the stake from the Swedish Beijer group, and has financed the purchase with the issue of 250,000 new shares at SKr 345 per share, putting a market value on the deal of SKr 86.25m.

The Beijer investment group now holds some 650,000 shares in Fermenta, or around 8.2 per cent of the equity.

Fermenta is seeking access to Amgen's recombinant DNA research work in the areas of peptide hormones, vaccines and fine chemicals and is eager to link the two companies' biotechnology activities.

## Belgian court ends Smurfs tug of war

By two Dawney in Brussels

THE SMURFS, the blue-skinned heroes of countless marketing campaigns, have been liberated by the Brussels Commercial Court.

For more than six months, they and other comic-book characters owned by Dupuis, the Belgian publisher, have been the subject of a vicious tug of war by rival consortiums.

Last autumn, Groupe Bruxelles Lambert, Belgium's second biggest industrial and financial holding group, and Hachette, the French publisher, looked set to take over more than 80 per cent of Dupuis' shares in a Bfr 1.35bn (\$22.8m) "friendly" deal.

But when, in an apparent last-minute change of heart, Dupuis proposed accepting a Bfr 100m higher offer from rival French publisher, Editions Mondiales, GBL and Hachette turned to the court. They argued that their offer had been formally accepted and could not be set aside.

The Commerce Tribunal ruled that the shares in Dupuis be frozen until the dispute was resolved. In an interim judgment in January, it looked as if the GBL-Hachette objections would be supported by the court.

However, this week that position was reversed in a ruling freeing Dupuis' hands and unfreezing the shares. But the Dupuis affair, as it has been dubbed in copious news coverage, looks as unending as the cartoon exploits on which it centres.

Shortly after the court ruling, GBL warned that it would probably appeal.

## Go-ahead for Terex plan

By Mark Meredith in Edinburgh

A CREDITORS meeting in Hindson, Ohio, has approved a restructuring plan for Terex, the earthmoving company. Terex filed for protection from its creditor in the U.S. at the time its parent company, IBH Holdings of West Germany, collapsed in November 1983.

Last year, First Boston Bank organised proposals to reorganise the company and reunite the Terex plant in Ohio with Terex in Scotland.

## Heavy demand for Montedison convertible

By Alan Friedman in Milan

MONTEDISON, the Italian chemical group, launched a L25bn (\$12.7m) seven-year issue of convertible bonds on the Milan bourse yesterday, which was sold out within hours. The bond issue, lead-managed by Mediobanca, is designed to attract small investors for the Italian group. Proceeds of the issue are to be used to help restructure Montedison's debt.

The L25bn fixed-term issue, which pays 10 per cent interest, is convertible into shares of Selma, the Montedison energy subsidiary, and also into shares of M.E.T.A., the Montedison subsidiary which holds a stake in the Rizzoli publishing group. The bonds were available only in L5m segments, ensuring that small investors would participate.

The successful issue is part of a larger L100m total issue of convertible Montedison bonds. The remaining L75bn worth is being sold to Italian and foreign institutional investors; of this L75bn some L30m is being placed privately in the Euromarket by Goldman Sachs.

The underwriting banks which joined in the Mediobanca-led L25bn issue are Banco Commerciale Italiano, Credito Italiano, Banca di Roma, Banca Nazionale del Lavoro, Banca Popolare di Milano and SIF, the financial arm of Montedison.

## FINANCIAL SERVICES DIVISION PRESIDENT REPLACED

## American Express changes track

BY PAUL TAYLOR IN NEW YORK

WALL STREET woke up yesterday to witness the American Express corporate executive revolving doors spinning once more.

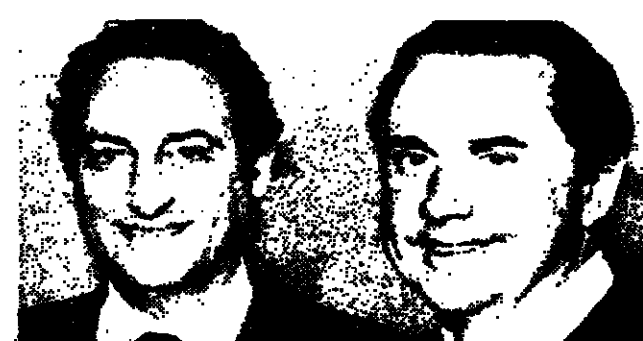
Mr. Sandy Weil, the dynamic president of the financial services group, had announced his resignation, and Mr. Lou Gerstner, the man who has rebuilt American Express' core business - its travel-related services unit - had been named to succeed him.

The changes were announced by Mr. James D. Robinson, American Express' soft-spoken Atlanta-born chairman and chief executive, and appear to further consolidate his power at the head of the \$13bn-a-year financial services conglomerate.

Wall Street has become accustomed to management change and surprises from American Express, whose "blue box" corporate symbol and advertising slogan "American Express will do nicely, thank-you" have become renowned the world over - mainly through the travel and entertainment card and travellers cheque operations.

Since Mr. Robinson took over in 1977, American Express has had three presidents, not counting Mr. Gerstner who will take over the number two job on August 1.

But yesterday's announcement also marked a watershed of another kind. Over the past few years Mr. Robinson and American Express have dazzled Wall Street with a



Departing president Sandy Weil (left) with chairman James Robinson

string of major acquisitions beginning in 1981 with the \$830m acquisition of Mr. Weil's Shearson Loeb Rhoades Wall Street investment group. Since then the group has added Safra's TDB Investors Diversified Services (IDS) and most recently Lehman Brothers, the blue-chip Wall Street investment bank.

But this massive acquisition binge may indeed have come to an end. A few weeks ago American Express agreed to sell its loss-making Warner-Amex cable television joint venture with Warner Communications, and now the group has announced a major restructuring of its troubled Fireman's Fund subsidiary involving the spinning-off of the insurance company's property and casualty operations.

That Mr. Weil's departure should

coincide with the Fireman's Fund restructuring is probably not mere coincidence. Mr. Robinson dispatched Mr. Weil and Mr. William J. McCormick to "put out the flames" at Fireman's Fund when the West Coast insurer ran into serious problems in late 1983 - leading its corporate parent to report its first full-year earnings decline for 36 years.

Since then Mr. Weil, as chairman of the insurance group, has been attempting to restructure Fireman's Fund's operations and set it back on the rails.

Those efforts, including cost reductions and a refocusing of the insurer's business strategy, have begun to pay small dividends.

In the first quarter this year American Express' insurance operations posted net income of \$9.3m

compared with a \$10m profit in the 1984 first quarter which followed the disastrous 1983 fourth quarter when American Express was forced to bolster the unit's reserves by \$230m. But the earning recovery at Fireman's Fund has been lopsided. Property-liability operations continue to be hit by losses.

In the latest quarter the property-liability operations posted a \$4.1m loss compared with a profit of \$3.5m a year earlier.

In contrast Fireman's Fund's life insurance operations have rebounded strongly accounting for \$12m in net income in the first quarter, an increase of 150 per cent over the year-ago period.

It now seems American Express and Mr. Robinson have finally bitten the bullet. By holding on to the profitable life insurance business but spinning off the risky property-casualty operations through a planned public offering, the group will have rid itself of its only two loss-making business operations (the second being Warner-Amex).

Now the company, which reported an 18 per cent increase in net earnings last year to \$601m fuelled by sparkling performances by the travel-related services and international banking operations, will have fewer excuses for not matching up to Wall Street's high expectations of one of the nation's premier diversified financial services groups.

## Holzmann warns of declining turnover

BY JONATHAN CARR IN FRANKFURT

PHILIPP HOLZMANN, the West German building concern, expects group construction turnover to drop below DM 7bn (\$2.26bn) this year from DM 8.1bn in 1984 - a fall which would be even sharper but for buoyant business in the U.S.

Earnings will again be under pressure too, after a 1984 result

which saw net profit in the parent company fall to DM 40.3m from DM 49.6m in 1983. An unchanged dividend of DM 10 is being proposed for 1984, however, and DM 22.5m is being added to reserves.

The results for the first five months of this year graphically underline the dilemma in which Holz-

mann - like other leading German construction companies - finds itself at present.

Holzmann's total construction turnover from January to May was down against the same period of 1984 by 22.4 per cent to DM 2.6bn.

The Bonn cabinet is expected to announce steps next week to help

the deeply depressed building sector, but these are unlikely to work through to affect companies' balance sheets before 1986.

Foreign business, excluding the U.S., is down sharply too - in Holzmann's case by 52 per cent in the first five months. Only in the U.S. is construction activity buoyant,

## Renault and GM discuss collaboration

By Paul Betts in Paris

RENAULT, the financially troubled French state car group, said yesterday it was in advanced negotiations with General Motors of the U.S. over collaboration at Renault's recently completed engine manufacturing plant in northern Mexico.

The French group has been seeking ways to reduce losses from the plant which has absorbed investments of about \$400m over three years.

The plant, at Gomez Palacio, near the U.S. border, was originally designed to supply engines to American Motors (AMC), the U.S. car group 48 per cent held by Renault.

The original target was for the new plant to produce 1,000 engines a day by the end of this year. But the slump in AMC sales has forced Renault to lower the production figure to around 450 a day.

Renault was at one stage envisaging the outright closure of the plant as part of its overall restructuring.

However, a solution could not emerge involving the sale of engines from the plant to General Motors enabling production to be raised to the original target.

## Axel Springer plans 49% equity sale

BY PETER BRUNNE IN BONN

WEST GERMANY'S biggest newspaper publisher, the privately-owned Axel Springer group, is to begin selling off 49 per cent of its stock from this Friday, which could raise it up to DM 558m (\$181m) and which, it is hoped, will ensure the group remains intact after the death of the founder, Herr Axel Springer.

The shares, so-called named stock, are being sold at DM 335 each only to approved buyers who will not be able to sell them without Springer's permission. The placement is being handled by the Deutsche Bank.

Daimler Benz, the car producer, and Robert Bosch, the electrical components group, both based in Stuttgart, have been mentioned as possible major buyers. The country's main automobile club, ADAC, is also understood to be interested in buying up to 12.5 per cent of Springer.

The group will still be effectively controlled by the existing main shareholders, the Springer family, with 26.1 per cent and another pub-

lisher, Burda, which will retain the 24.9 per cent it bought in 1983.

Herr Springer's concern has been to prevent the collapse of his empire after his death. He has attempted to merge the group with other publishers, but these efforts have been frustrated by the Cartel authorities.

Bankers were confident yesterday the shares would be taken up and given the selling conditions imposed on them, plus the fact that buyers will not be able to take up large lots, any effort to co-ordinate action against the wishes of the controlling shareholders would be extremely difficult. West German buyers will be given preference in the sale.

Springer is also likely to use the money raised to finance new investments in commercial television and satellite broadcasting which is slowly taking off in West Germany.

Herr Springer founded the group in 1946. It publishes the country's biggest selling newspaper, Bild Zeitung (circulation 5.5m) and the conservative Die Welt. Total turnover in 1983 reached DM 2.4bn.

## INTERNATIONAL BONDS

## Focus on bulldog bond market

BY ALEXANDER NICOLL IN LONDON

THE market for bulldog bonds, issued by foreign borrowers in the sterling domestic market, stole the limelight yesterday from a lacklustre dollar sector, with a £100m issue by Credit Foncier de France.

Credit Foncier is a private-sector concern financing housing, but carries a French state guarantee. Its issue, led by Baring Brothers, is the largest ever placing in the bulldog market and carries the lowest margin yet seen over UK government bond yields.

There are no innovations in its structure, which includes an initial 25m part payment and serial maturities over four years from 2011, giving it an average life of 27½ years.

The terms, to be fixed today including a price of about 90, will give a yield of 7½ basis points above that on the 13½ per cent gilt due 2004/08. This compares with a margin of 1.35 per cent above the same gilt for the last comparable issue by a French borrower, Electricite de France in May last year. In the secondary market, comparable issues are trading with margins of 80 basis points or a little more.

The narrowing of the margin since last year reflects the growing liquidity of the market, helped by increased demand from the UK institutions which are the main targets of such paper. But the pricing

was still seen as aggressive. Nevertheless, it is meeting a moderately enthusiastic welcome in the market.

The dollar bond market was weighed down by recent new issue volume and U.S. economic uncertainties, which have made investors increasingly selective. Neither of the two new dollar issues yesterday, met a very favourable response.

Nippon Telegraph and Telephone, which moved this year from public to private company status, is making its first forays into the market without a government guarantee. Yesterday a \$100m straight Eurobond was launched, and on Friday it is expected to make SwFr 150m issue.

The dollar issue was aggressively priced, with a seven-year non-callable life, a 10 per cent coupon and a 99¼ per cent price and total fees of 1½. It was quoted close to them last night. The issue is led by Morgan Guaranty with Nomura International and Dai-ichi Kangyo International.

NTT is still 100 per cent owned by the Japanese Government, though it plans to sell off up to two-thirds of the company over the next five years. It is to lose its monopoly as a result of recent legislation, but Mr Masahito Kojima, NTT executive vice-president, said in London this

week that, while he could not say the advent of competition would cause no damage whatever, NTT would still be strongly placed.

Mr Kojima said NTT preferred to do without a government guarantee because "when you receive privileges from the Government, you also get certain restrictions."

The latest issue counts outside the quotas imposed on Japanese institutional buyers of Eurobonds, because it is being issued directly from Tokyo.

National Australia Bank issued a \$100m 12-year floating-rate note at ¼ over six-month London interbank bid rate (Libid), with a maximum coupon of 13 per cent, led by Salomon Brothers International. But there were growing signs that the market for this type of paper is now over-loaded.

The World Bank, which is expected to launch a FFr 1bn bond soon, its first borrowing in that currency, launched a DM 200m private placement for five years, with a 7 per cent coupon and 100% issue price, led by Commerzbank. The DM market was unchanged amid a lack of investor interest, but two issues launched on Monday, one for BHF-Bank and the other for Continental Gummiwerke, were doing well.

International bond service, Page 18

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The coupon and issue price will be determined, as provided in the Placing Memorandum, at 3 p.m. today, will be announced later today and published in the Financial Times tomorrow, 27th June, 1985.

Particulars of the Stock will be available from Exel Statistical Services Limited on 27th June, 1985. In the meantime, copies of the Listing Particulars relating to the Stock may be obtained during usual business hours on any weekday (Saturdays and public holidays excepted) from the Company Announcements Office of the Stock Exchange (up to, and including, 28th June, 1985) and (up to, and including, 12th July, 1985) from:—

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## INTL. COMPANIES and FINANCE

### General Instrument stays in the red

By Paul Taylor in New York

GENERAL Instrument, the U.S. electronic components, semiconductor devices and cable television equipment group, reported its second consecutive quarterly loss, blaming depressed market conditions for most of its products, especially semiconductors.

The New York-based group posted a net loss of \$3.3m, or 10 cents a share, in its fiscal first quarter ending June 2 compared with net earnings of \$9.22m, or 30 cents a share, in the year-ago period.

The latest quarterly loss, which follows a \$34.9m fiscal fourth-quarter loss partly reflecting a \$18m write-off of the company's investment in United Satellite Communications, the direct broadcast satellite (DBS) television group, came on revenues which fell by 8 per cent to \$218.7m from \$238.7m a year earlier. The company also noted that its order backlog fell to \$377.4m from \$635.1m a year ago.

Commenting on the results Mr. Frank Hickley, chairman and chief executive, said they were "disappointing" but "not unexpected."

"Depressed industry-wide market conditions continue to adversely affect our principal business segments, cable TV and semiconductor products, which represent over 80 per cent of our traditional revenue," he said.

The worldwide slump in the semiconductor industry is the largest negative factor inhibiting our return to profitable operations. All three of our semiconductor divisions, microelectronics, discrete semiconductor and optoelectronics, have suffered from weak order input which followed the industry pattern starting in the last half of fiscal 1985. We are uncertain as to when a significant upturn in orders will occur. Many industry observers believe it will not happen until late in our fiscal year."

Mr. Hickley added: "Cable TV electronics operations were at a depressed level in the first quarter. Recently, however, order input has increased. It is not yet clear if this is the beginning of a trend."

### UK market listing for Telefonica

By Stefan Wagstyl in London

TELEFONICA, the Spanish telephone monopoly, is joining the London stock market this week by way of an introduction by merchant bank Morgan Grenfell and stockbrokers Savory Milin and Cazenove.

Dealings in the company's shares are due to start tomorrow. Some 15m Telefonica shares, worth about £31.5m (\$46m), are to be placed with UK institutions on behalf of Spanish institutional investors.

The London Stock Exchange listing and the placing are part of a broad campaign by Telefonica, which is 47 per cent-owned by the Spanish Government, to attract foreign investors.

Listings are also being sought on the Frankfurt, Paris, and Tokyo stock exchanges, and there are plans for a possible listing in New York.

Telefonica, which has a stock market capitalisation of Ptas 410.9bn (£2.35bn) is the largest company in Spain. Pre-tax profits last year were Ptas 57.4bn, on turnover of Ptas 385.5bn. In 1985, turnover is expected to increase by 14 per cent and pre-tax profits by 18 per cent.

As well as its monopoly over the telephone service, Telefonica operates Spain's only public data transmission network.

### Danish bid for oil licence

By Hilary Barnes in Copenhagen

A DANISH industrial consortium, in which a state company will hold half the shares, is to seek operator status when the second round of oil and gas exploration licences for the country's onshore and offshore areas is awarded.

Invitations to apply for licences will be made in July, according to the Energy Ministry. The new round covers an area of about 100,000 sq km.

The consortium will consist of Dopsa, a subsidiary of the state oil and gas distribution company, Dansk Olie og Naturgas.

The private-sector participants include the East Asiatic Company with 25 per cent and Grepco, a consortium of J. Lauritzen, Monberg & Thorsen, Hejgaard & Schultz, Christiani & Nielsen and Kampex, also with 25 per cent. The remaining half share in the private partnership will be offered to institutional investors and interested industrial companies.

There was no Danish operator when the first-round licences were awarded last year, but the opposition Social Democratic Party has pressed for Dopsa to be main operator in the new round.

The areas now being licensed were given up by A. P. Møller, the shipping and industrial group.

### FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. The following are closing prices for June 28.

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## INTL. COMPANIES &amp; FINANCE

## Swiss gnomes mount invasion of Germany's banking parlours

BY JONATHAN CARR IN FRANKFURT

WHERE WILL the Swiss gnomes strike next? The question has been bothering a lot of bankers in West Germany since the start of what has been dubbed, with some exaggeration, the "invasion from the south."

Credit Suisse, the smallest of the big three Swiss banks—its balance sheet total in 1984 was SwFr 54bn (\$63.2bn)—has made most of the running so far. At the start of this year it took over the Grunding Bank of Fuent, Bavaria, and last month it completed the purchase of Effectenbank Warburg in Frankfurt. But the other big two are not inactive.

Swiss Bank Corporation is planning to set up a fully-fledged Frankfurt subsidiary this year, while Union Bank of Switzerland intends to have its bearer shares and participation certificates listed on the Frankfurt Stock Exchange. The latter move is seen as a prelude to a more active drive into the German banking scene. Yet another "invader"—albeit one doing battle with the Swiss as well as the Germans—is the fast-expanding Bank in Liechtenstein (BIL). Its Frankfurt subsidiary began operations in January.

It may seem odd that all this is happening at a time of worried debate in West Germany over whether Frankfurt can stay in the race as a leading financial centre against the international competition of London, New York and Tokyo. Deutsche Bank, for example, recently moved its non-D-Mark Eurobond business from Frankfurt to London.

But it is precisely the fact that the Germans have seen the challenge and are acting on it which gives the Swiss one big stimulus (among several) to move north. Already this year the Bundesbank, Germany's central bank, has given the green light to the introduction of such financial innovations as zero coupon bonds and variable interest rate instruments—a step it had previously resisted. Since May, foreign banks incorporated in Germany have been allowed at long last to lead-manage D-Mark Eurobond issues. Still more liberalisation moves seem bound to follow.

Credit Suisse has already underlined its particular interest in these new opportunities in Germany with the name it has given to its Frankfurt



acquisition, CSFB-Effectenbank. Credit Suisse First Boston is an acknowledged leader in the Eurobond business and the Frankfurt operation will give it a handy base on the inside of what stands to be a developing sector of the market.

Apart from the new opportunities arising from the further liberalisation of the German capital market, the Swiss clearly see prospects of growing business with the Mittelstand—those medium-sized, often family-owned, companies which form the backbone of German industry. Indeed, many foreign banks in Germany are casting hungry glances at the Mittelstand these days, but the Swiss appear notably well-placed to scoop up some of the best morsels. There is a language barrier for the Swiss, and they already have close contacts across the border in southern Germany, where many of the most prosperous small and medium-sized companies are to

be found. All this, of course, means tougher competition at home for the German banks. But they can hardly complain since they have long been encroaching on Swiss territory.

Opinions differ on whether there ever really was a "gentleman's agreement" between the Swiss and German banks, under which neither side would invade the other's preserve. But if ever there was such an accord, it is now well and truly dead. About a dozen German banks are now established in Switzerland, including the big three—Deutsche, Dresdner, and Commerzbank—and the trade-union-owned Bank fuer Gemeinwirtschaft.

Most of the German moves to Switzerland have been within the past five years or so. The German banks saw some of their domestic corporate customers giving part of their business to the Swiss, and decided to preempt further such moves by

becoming bankers on Swiss soil themselves. Moreover, Swiss banking secrecy rules meant the Germans in Switzerland could win customer funds from the Middle East and elsewhere which would not have flowed to them at home.

The question remains, which German bank is ripe for Swiss takeover? There are not many obvious opportunities. One splendid chance would have been Schroeder Muenchmayer Hengst (SMH). But Lloyds Bank quickly snapped up the healthy part of that bank following its near collapse in late 1983, although some of the brightest members of the former SMH staff joined the Bank in Liechtenstein (Frankfurt). Indeed, it was the availability of the ex-SMH staff which proved decisive in founding the BIL's Frankfurt operation.

The following names are constantly mentioned informally as possible acquisition candidates, though in each case the bank concerned has stressed it is not for sale.

● Trinkhaus and Burkhart, based in Düsseldorf with group assets, including foreign subsidiaries, of close to DM 6bn (\$1.9bn). It is more than 90 per cent owned by Midland Bank, which plans to cut its stake by about 25 per cent though not, it says, by more.

● Bankhaus Hermann Lampe, based in Bielefeld on the fringe of the Ruhr industrial area, with group assets of DM 3.4bn and a bevy of good Mittelstand customers. The bank is majority owned by Herr Rudolf August Oetker, the food industry magnate, who recently sold his holding in Deutscher Ring Lebensversicherung, the life insurance company, to the Swiss Balaise group.

● Bethmann Bank, based in Frankfurt, with assets of about DM 1bn. The bank, with a proud family history, is now wholly owned by Bayerische Vereinsbank, the big Bavarian bank.

● Bankhaus Reuschel (Munich) and Deutsche Landerbank (Frankfurt-Berlin) are both subsidiaries of Dresdner Bank.

The owners and/or management stress of all these banks they are "pearls" which are shining with special lustre these days. But as one Frankfurt bankers drily observed, "every pearl has its price."

This announcement appears as a matter of record only



ECU 60,000,000

SUMITOMO CORPORATION

(Sumitomo Shoji Kabushiki Kaisha)

(Incorporated with limited liability under the Commercial Code of Japan)

9¼ per cent. Notes due 1993

Issue price 100%

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GENERALE BANKBANQUE PARIBAS CAPITAL MARKETS  
SWISS BANK CORPORATION INTERNATIONAL LIMITEDALGEMENE BANK NEDERLAND N.V.  
BANQUE NATIONALE DE PARISBANQUE BRUXELLES LAMBERT S.A.  
DEUTSCHE BANK AKTIENGESellschaft

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Enskilda Securities Skandinaviska Enskilda Limited  
Hambros Bank Limited  
Mitsubishi Finance International Limited  
Nippon European Bank S.A.  
Rabobank Nederland  
Svenska Handelsbanken Group

Bank Mees & Hope N.V.  
Banque Continentale du Luxembourg  
Banque de Luxembourg S.A.  
Caisse Nationale de Crédit Agricole de Paris  
Crédit Commercial de France  
Crédit Lyonnais  
Girozentrale und Bank der österreichischen Sparkassen AG  
Hill Samuel & Co. Limited  
Nederlandse Credietbank N.V.  
Norddeutsche Landesbank Girozentrale  
Sparebanken Oslo Akershus  
Vereins- und Westbank Aktiengesellschaft

Bank of Tokyo International Limited  
Banque Générale du Luxembourg S.A.  
Banque de L'Union Européenne  
Commerzbank Aktiengesellschaft  
Crédit Communal de Belgique S.A.  
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IBJ International Limited  
Nippon Credit International (HK) Ltd  
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Sumitomo Finance International  
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All of these securities having been sold, this announcement appears as a matter of record only.

Not a New Issue / June, 1985

10,000,000 Shares  
Phibro-Salomon IncCommon Stock  
(\$1 par value)

Salomon Brothers Inc

Lazard Frères &amp; Co.

ABD Securities Corporation	The First Boston Corporation	Bear, Stearns & Co.
Alex. Brown & Sons	Deutsche Bank Capital	Dillon, Read & Co. Inc.
Donaldson, Lufkin & Jenrette	Drexel Burnham Lambert	Goldman, Sachs & Co.
Hambrecht & Quist	E. F. Hutton & Company Inc.	Kidder, Peabody & Co.
Merrill Lynch Capital Markets	Montgomery Securities	Morgan Stanley & Co.
PaineWebber		Prudential-Bache
Robertson, Colman & Stephens		L. F. Rothschild, Unterberg, Towbin
Shearson Lehman Brothers Inc.		Smith Barney, Harris Upham & Co.
Swiss Bank Corporation International		UBS Securities Inc.
Wertheim & Co., Inc.		Dean Witter Reynolds Inc.
Daiwa Securities America Inc.		The Nikko Securities Co.
Nomura Securities International, Inc.		Yamaichi International (America), Inc.

Private Placement

This announcement appears as a matter of record only.

May 1985

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SINAİ KALKINMA  
BANKASI A.Ş.  
(Industrial Development Bank of Turkey)

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Yen 7,000,000,000

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The Nikko Securities Co., Ltd.  
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## INTL. COMPANIES &amp; FINANCE

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## Istituto per la Ricostruzione Industriale

### ECU 300,000,000

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The Sumitomo Trust & Banking Co., Ltd.

The Bank of Tokyo, Ltd.  
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Citicorp International Bank Limited  
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The Mitsui Bank, Limited  
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The Kyowa Bank, Ltd.  
The Tokai Bank, Limited

Managed by

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The Taiyō Kobe Bank, Limited  
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Caisse d'Épargne de l'État du Grand-Duché de Luxembourg, Banque de l'État  
Algemene Spaar-En Lijfrentekas/Caisse Générale d'Épargne et de Retraite  
Credito Italiano  
Sanpaolo-Lariano Bank S.A.

The Saitama Bank, Ltd.  
Bank Ippa  
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Chemical Bank (Guernsey) Limited  
Crédit Lyonnais  
The Industrial Bank of Japan, Limited  
The Long-Term Credit Bank of Japan, Limited  
The Royal Bank of Canada Group  
Crédit Agricole  
The Mitsui Bank, Limited  
The Tokai Bank, Limited  
The Saitama Bank, Ltd.  
Bank Ippa  
Credito Italiano  
Sanpaolo-Lariano Bank S.A.

The Bank of Tokyo, Ltd.  
The Chase Manhattan Bank, N.A.  
Citicorp International Bank Limited  
Lloyds Bank International Limited  
Morgan Guaranty Trust Company of New York  
The Sumitomo Trust & Banking Co., Ltd.  
The Kyowa Bank, Ltd.  
Italian International Bank Plc/Monte dei Paschi di Siena, NY-IBF  
The Chuo Trust and Banking Company, Limited  
B.A.C.—C.O.B. Savings Bank  
Banque Federative du Credit Mutuel  
Citicorp International Bank Limited

This announcement appears as a matter of record only.

May 1985

THAT'S THE SAD THING ABOUT  
R & B—AS SOON  
AS THEY MAKE  
A TOY WORK, WE  
TAKE IT AWAY



## Singapore success for Tomy's toys

ROMPIN' ROADSTERS' eye-ball headlights pop up, it bounces happily on its springs. Its sky-blue doors snap shut and away it rolls. To set off, first push down the driver's orange top hat. To delight your 18-month-old child, you might let him or her do it, too.

Alternatively, try a Ring-A-Dingy. Push a coloured button on a plastic typewriter or cash register, clock or petrol pump—and ring the changes. Next year sample a mock record player, video camera or computer. Try to allow your child to play as well.

If perchance you get bored, there are another three dozen pre-school toy products to play with—including "pre-hysterical" monster Zoids—all made in Singapore by the same manufacturer, Tomy Kogyo.

Tomy is a private Japanese company which is increasingly making its mark in the lucrative but cut-throat US\$2bn-a-year world toy market. Its \$300m annual turnover makes it one of Japan's big three toy manufacturers and places it in the world top ten—a league which is dominated by companies like Mattel, General Mills and Hasbro Bradley of the U.S.

Tomy has four factories in Japan producing a wide variety of toys for children (and adults) of all ages. But its Singapore operation, manufacturing only its well-known range of pre-school toys, is Tomy's biggest single plant.

Located on seven floors of what looks almost like a housing block in the corner of an industrial estate, it employs 550 people and exports 98 per cent of its output—the bulk to sister marketing companies in Britain, Europe and North America.

In Britain, Tomy last month reached fifth position in the UK sales tables, having been nowhere just two years ago shortly after it set up Tomy UK to distribute its products.

British industry analysts say Tomy has maintained a high brand profile through constant all-year advertising, and that in the pre-school sector the public is now said to know the name better than that of Fisher-Price, even though Fisher-Price actually outsells it in Britain.

Like the world toy market as a whole, the pace of Tomy's progress rarely has been slackened. It has been in the business since 1924, when the company was founded by Mr Eiichiro Tomiyama. He died in 1978, four years after moving to the chairmanship to let his son Masanari become president. Grandson Kazuo is also on the board.

The company's success lies in the reliability of its toys and the ingenuity of a 150-strong research and development team in Japan. The idea, says Tomy, is to stimulate the imagination and to cut across nationalities

as well as generations. Creations on the road to recognition have included a bubble-blowing elephant in 1967, a realistic-sounding talking doll in 1964 and, starting in 1967, a series of mechanical toys. Nowadays, of course, computer technology is used in design, and also to produce the model cars, toy characters and even games.

Thus, it is not just "high-tech" radio-controlled cars, toy robots, home computers and model trains which need precision. So do more traditional model cars, toy characters and even games. Many demand sophistication and elegance in their workings, precisely to achieve the hallmark of simplicity.

Tomy's Singapore operation, for example, produces mechani-

A Japanese toy company is making an impact on the world market through production facilities in Singapore which are geared to exports to the West, writes Chris Sherwell. European and American parents are playing along happily

cal rather than electronic toys which are made up principally of moulded plastic, springs and screws.

As for the decision to set up in Singapore in 1972, it is no secret that, apart from the customary advantages of location, infrastructure and cheaper labour costs, the island state offered advantages under the Generalised Scheme of Preferences (GSP) for Tomy were a major attraction.

Because of GSP, toys made in Singapore arrive duty-free in the U.S. or Europe, whereas items made in Japan are liable to a duty of 12 or 13 per cent. As for the foreign sales bases in Britain, West Germany, the U.S. and Canada, these take 80 per cent of the Singapore plant's production, with the remainder of the exports going to distributors in another three dozen countries.

So far Tomy has no single toy which identifies it to the public as the Barbie Doll does for Mattel, the Cindy Doll for Pedigree of the UK or Dungeons and Dragons for TSR, also of the U.S.

In any case, times change—Hornby, for example, is now known for its dolls, not its electric trains—and the modern secret is diversification, along with finance to fund today's heavy investment and marketing expenses.

## U.S. wants further easing by Japan

BY JUREK MARTIN IN TOKYO

THE U.S. still believes that Japanese financial liberalisation is falling short of expectations because of its failure to create viable short-term markets.

Mr David Mulford, Assistant Secretary at the U.S. Treasury, said after two days of talks in Tokyo with his counterparts at the Ministry of Finance that this deficiency needs "immediate attention" if the yen is ever to reflect Japan's economic strength.

Japanese reforms of large-scale longer-term markets, while welcome, "only get at the periphery of the interest rate structure, not at its heart."

He listed four financial instruments that the U.S. felt Japan should introduce. They are a fully fledged uncollateralised interbank market, operating along U.S. federal funds lines; a larger market in certificates of deposit and a bigger secondary CD market; free discount bill and bankers' acceptance markets, with full participation by foreign banks; and a short-term, low denomination government bond market, again determined by market, not managed, interest rates.

Mr Tomomitsu Oba, the deputy Minister of Finance, said Japan would within a month offer—possibly as part of the broader "import action programme"—what he described as a "tentative schedule" for the deregulation of interest rates on large-scale deposits over the next two to three years.

This would include liberalising interest rates on ordinary time deposits in the ¥100m to ¥200m (\$400,000 to \$800,000)

range, a more flexible regime for money market certificates, including a lowering of an increase in maturities from six months to two years; and raising the ceilings on the number of CDs issued.

But Mr Oba was unable to offer specific assurances on the short-term, small deposit front, on which most interest rates remain fixed.

Mr Mulford argued that while trade barriers were often difficult to resolve quickly it was incumbent on Japan, especially in the light of protectionist sentiments in the U.S. Congress, to move quickly where and when it could. Its financial regime, he said, was an obvious example of this.

Accepting that capital outflow from Japan was a factor in the yen's relative weakness against the dollar, he said that if Japanese companies were allowed to raise more Euroyen (that is, yen held outside Japan) the Japanese currency should benefit. This has long been a fundamental contention of the U.S. in this two-year series of negotiations on financial liberalisation.

However, Mr Mulford, referring to reports in yesterday's Japanese Press, insisted that the U.S. had "no present serious plan" further to tap Japanese investor interest in the U.S. by issuing yen-denominated U.S. Treasury bonds.

Both Mr Mulford and Mr Oba said that subsequent talks inside the yen-dollar committee, which will next meet in the autumn, were likely to focus less on European issues.

## HK Bank sells stake in broker

By Our Financial Staff

HONGKONG and Shanghai Banking Corporation has sold its 70 per cent stake in Mansion House Securities, a domestic broking operation which it set up as recently as 1983.

The sale, on undisclosed terms, gives full ownership to Mr Evans Lowe, chief executive of Mansion House.

A half share in the securities house—which has concentrated mainly on private client business—was held through Wardleys Holdings and 20 per cent through Hang Seng Bank.

Hongkong Bank said yesterday the move followed its acquisition of a 29.9 per cent stake in James Capel, the UK broker which has a strong existing presence in the territory. The bank reaffirmed its intention to move to full control of Capel when London Stock Exchange regulations permit.

## Mitsubishi Electric ahead

By Our Financial Staff

MITSUBISHI ELECTRIC of Japan yesterday reported a 31.2 per cent profit in consolidated net profits to ¥47,048bn (\$189.48m) in the year to March, up from ¥38,87bn.

Pre-tax earnings were a similar 20.8 per cent ahead at ¥98,14bn against ¥82,01bn, on turnover which breached the ¥2,000bn mark for the first time—¥2,035bn (compared with ¥1,741bn).

Japanese steel PRE-TAX profits for Japanese steelmakers in the year to March were incorrectly stated in the Financial Times of June 1. The true results were: Nippon Steel ¥90,81bn, Nippon Kokan ¥37,58bn, Kobe Steel ¥28,42bn, Kawasaki Steel ¥32,24bn, and Sumitomo Metal ¥35,24bn.

## FIDELITY FAR EAST FUND

Société d'Investissement à Capital Variable (SICAV)  
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R.C. Luxembourg B 16926

### DIVIDEND NOTICE

A dividend of US\$0.12 per share will be paid on or after July 12, 1985 to shareholders of record on June 27, 1985 against surrender of coupon no 6.

By order of the Board of Directors

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## Personal

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FINANCIAL TIMES CONFERENCES

## Oil Industry Developments

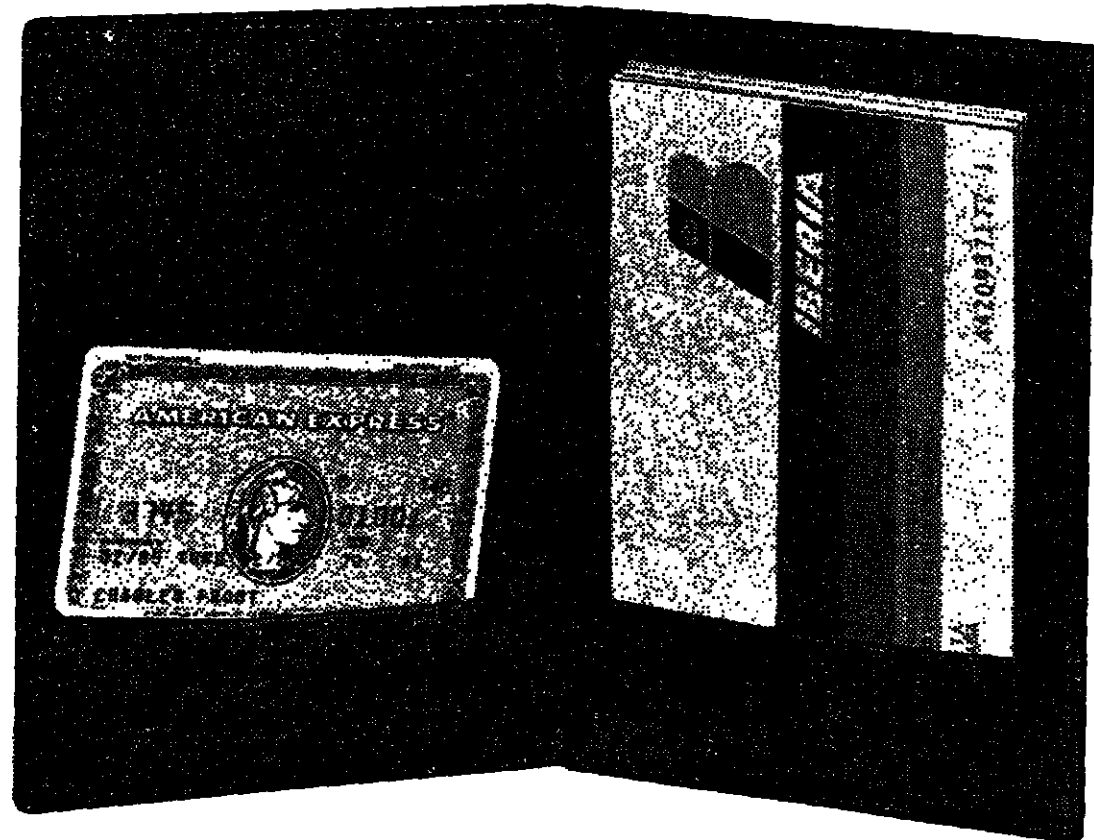
Hotel Inter-Continental, London  
9 & 10 July, 1985

The FT Oil Industry Developments conference will cover prices, the outlook for OPEC, denationalisation, the take-over scene in America, the problems of the independents, refining and petrochemicals.

To be chaired by Mr John Raisman, CBE, the conference will include papers by:

Mr James Adamson  
Mr Pierre Desprairies  
Mr A Craven Walker  
Mr Peter Gaffney  
Mr Robert Horton  
Mr Richard Johns  
Mr John Lichtblau  
Mr Robert Mabro  
Sir Leslie Murphy  
Mr A Radford  
Mr Yves Rovani  
Dr Frank Schmidt

Oil Industry Developments  
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## UK COMPANY NEWS

Anthony Moreton on Burton's bid for Collier  
End of a long courtship

FOR Mr Ralph Halpern yesterday was a case of third time lucky. Twice previously the chairman of the Burton Group had courted Collier, the menswear chain, only to be rebuffed.

He had been unlucky in April, 1983, when United Drapery Stores was trying to offload Collier, then known as John Collier, as a protective measure when it was the subject of a takeover bid from Hanson Trust. He was similarly out of luck a few months later when Mr David Hall launched a successful management buyout for Collier. Burton did not give up. We have courted Collier for a long time," Mr Michael Wood, the group's finance director, said yesterday, "and we are delighted they have accepted our terms."

Although he put a brave face on the deal the decision to sell to Burton must be a big disappointment to Mr Hall, Collier's managing director. Only six months ago he was talking about vigorously opposing any bid.

The reason he has had to swallow his words lies in the institutions which funded the management buy-out that Mr Hall led. The initial prospectus was clearly over-optimistic and the Burton bid offered them an exit at a reasonable price.

For Burton the bid is perfectly in line with its strategy of recent years, exemplified by the massive £575m takeover approach to Debenhams at the start of this month.

Two-thirds of its customers are under the age of 30, according to Mr Wood, and the group identified with rising buying power is the 25-to-45-year-old young executive.

This segment of the market was first brilliantly exploited by Hepworth and is always associated with Mr George Davies and the Next chain. Next was originally pointed at the affluent younger woman but has since been extended to Next for Men.

Other groups have climbed on this bandwagon—JDS itself with Visuals, Austin Reed with Options and Burton with Principles.

What Burton lacked among its outlets—Dorothy Perkins, Evans,

Principles, Top Shop, Peter Robinson—was a specialist stores chain selling men's clothes aimed at the affluent over-30s. The Collier chain is intended to fill this bill in the same way that Debenhams is seen as giving the group a larger share of the total over-30s market.

Burton already has plans to open three Principles for Men in August and with acquisition of Collier there will probably be a rethink about the name under which menswear in this age bracket will be sold.

Will it convert Collier into Principles for Men or drop Principles for Men in favour of the longer-established but slightly fuzzy image of Collier? It hardly seems likely Burton



Mr Ralph Halpern

will develop the two name simultaneously in the same area. Retail strategy today is to compartmentalise buying outlets and attempt to attract specific buyers—teenagers, under 25s, 25s to 45s—in specific shops of chains of shops.

This way, small shops can keep up with changes in fashion more easily by buying shorter runs of individual designs and colours of clothes, so changing the representations much more frequently than departmental stores such as House of Fraser or

Debenhams or the chains such as Marks and Spencer, Littlewoods and British Home Stores are able to do.

The pity about the Burton Collier takeover from the point of view of Mr Hall is that the reorganisation of Collier was beginning to produce tangible results. "We suffered a lot of frustration when we were in UDS," he said, "because we were under orders to concentrate on formal wear, a declining sector of the market."

Having gained freedom we repositioned Collier in an expanding part of the market by modernising stores and introducing the sort of clothes, especially casual wear, that men want.

"We put Collier among the 30-year-olds and offered them greater choice in the middle market."

The takeover from Burton is acceptable now because this is exactly the area the group wants to boost.

It will also give our staff greater career prospects. They have been unsettled by talk in the newspapers about a potential takeover though, apart from the Burton bid, there have been no other serious approaches."

With the acquisition of Collier's 200 shops (the company had intended to close eight, 5 per cent of Burton's goods. There is therefore little chance of either the buyer or the supplier being squeezed by the deal.

Twenty years ago the then John Collier group achieved considerable fame with its Collier, the window to watch advertising campaign. Yesterday's news proved it was still a company to watch.

Initial soundings appear to indicate that the Department of Trade and Industry will not refer the deal, especially as no single supplier accounts for more than 5 per cent of Burton's goods. There is therefore little chance of either the buyer or the supplier being squeezed by the deal.

Twenty years ago the then John Collier group achieved considerable fame with its Collier, the window to watch advertising campaign. Yesterday's news proved it was still a company to watch.

Hambros  
relies on  
non-banking  
interests

THE NON-BANKING activities were the main force behind the profit rise for Hambros in the year to the end of March 1985. Profits after tax and minorities for banking were £9.8m, compared with £10m in 1983-84, whereas non-banking returned £5.7m (£1m).

With the help of the company's share of profit of Hambro Life Assurance of £2m, operating profit before investment gains was £12.8m, compared with £10.2m for the previous year.

A final payment of 45p net per £2 (50p paid) share, has been recommended, a 5 per cent rise on last year's offer of 42.75p. That makes a total payment of 85p (58p).

The major increase in non-banking activities was in income from investments, up from £1.7m to £3.1m. The other components were insurance broking £3.8m (£3.1m), stockbroking £700,000 (£1.1m), diamond operations £1m (£500,000) and oil and gas interests which showed a loss of £2.8m against £3m for 1983-84, where there was also a £1m contribution from advertising.

Tax was £8.1m (£3m) and minority interests took £800,000 (£200,000).

During the year the group's 59 per cent interest in Hambro Gas and Oil was sold to Inter-North Inc. The oil and gas loss was the loss incurred until the realisation. As part of the sale some properties were retained in a newly-formed company. Full provision has been made against the cost of these properties.

The group also sold its interest in Hambro Life, resulting in an extraordinary profit of £68m. With an extraordinary debit of £3m (£100,000), profit after extraordinary items came out at £65.4m, compared with £12.3m for the previous year, when there was an extraordinary item arising from changes in taxation of £12.5m and a transfer from reserves of £12.5m.

See Lex

## MAM director quits

By Lucy Kellaway

The director of Management Agency and Media who last week took the unusual step of resigning to sign a circular being sent to MAM shareholders outlining the details of a proposed merger between the board of MAM and

Mr David Landau, a solicitor who became a non-executive director in 1980, offered to resign 10 days ago. He then told the board that he was not prepared to accept responsibility for the full details contained in the circular as a matter of principle, even though the circular stated that he was in favour of the merger.

His resignation was not accepted. MAM's advisers, Charterhouse Japhet, felt that it would not have been appropriate for a director to step down at the final stage of the merger talks.

The changed stance follows consultations between MAM and the Takeover Panel which considered that his decision to waive responsibility was incompatible with his position on the board.

"We were not happy that a director was not accepting full responsibility, and thought that the best thing was that he should leave," a spokesman from the Takeover Panel said yesterday. Mr Landau said yesterday that his failure to sign was unconnected with news earlier this week that Spandau Ballet, one of Chrysalis' major artists, is claiming for damages over an alleged breach of contract. However, he had been worried about potential artists' claims and this justified his fears, he said.

Aitken Hume offshoot  
faces legal action

By Stefan Wagstyl

Aitken Hume International, the financial group, has disclosed that Aitken Hume (Guernsey), its Guernsey banking subsidiary, faces a legal claim of \$500,000 (£300,000).

The company is advised it has a strong defence. Liability has been denied and the claim is being contested," says the company in its report and accounts, published yesterday.

It is understood that the claim relates to a transaction involving Hume Corporation which took place before June 1981 when cousins Mr Jonathan Aitken and Mr Timothy Aitken took control of the group and renamed it Aitken Hume.

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Mercury  
Securities

## Results for the year ended 31st March, 1985

- ☐ The year has been as active and profitable as any in our history.
- ☐ The most significant development of the year was our proposed merger with three leading Stock Exchange firms, jobbers Akroyd & Smithers and brokers Rowe & Pitman and Mullens & Co., to be implemented under the name of Mercury International Group.
- ☐ Our planning and preparation for the merged group's operations are well advanced.
- ☐ The merger provides an ideal foundation for a combined group to operate profitably in offering integrated merchant banking and broker/dealer services in the U.K. and other main financial centres of the world to our governmental, corporate and institutional clients.
- ☐ Since the end of the financial year we have realised investments for proceeds of over £50 million and a net gain of approximately £17.4 million after provision for tax. The expected initial capital resources of the merged group of over £300 million will provide a strong and flexible financial base for our U.K. and international business in the new market structure.

David Scholey, Chairman

	Year ended 31st March,	
	1985	1984
Profit for the year before extraordinary items	£28.2m	£20.8m
after tax and minority interests and after transfers by the S. G. Warburg & Co. Group to inner reserves		+35.5%
Extraordinary profit after tax, principally on the sale of MPA (Holdings) Ltd.	£9.7m	-
Disclosed earnings per share before extraordinary items		
actual	64.3p	48.0p
diluted	60.2p	45.8p
		+34.0%
Proposed dividend per share		
net	16.0p	11.5p
gross	22.8p	16.4p
		+39.1%
Group capital and reserves, excluding inner reserves of the S. G. Warburg & Co. Group	£176.3m	£138.5m
to which can be added		+27.3%
disclosed unrealised appreciation of investments (before tax)	£35.9m	£31.5m

The arrangements for the merger would, on the basis of the results of the four firms for their financial periods ended on or about 31st March, 1985 (and excluding the amount transferred by the S. G. Warburg & Co. Group to inner reserves which will, however, be taken into account in the eventual computation), result in shareholders of Mercury Securities receiving, in addition to new Ordinary Shares of Mercury International Group, not less than £24.7 million nominal of Preference Shares, giving an overall exchange basis of 100 Ordinary Shares and approximately 56 Preference Shares of £1 each of Mercury International Group for every 100 shares of Mercury Securities.

The Report and Accounts will be posted to shareholders on 1st July, 1985. Copies may be obtained from The Secretary, Mercury Securities plc, 33 King William Street, London EC4R 9AS. The Annual General Meeting will be held on 24th July, 1985.

S.G. Warburg &amp; Co. Ltd.

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It is clear that company acquisitions are an excellent way to achieve rapid growth. But there are attendant risks; many of the acquisitions in this country are later regarded as failures by the acquiring management.

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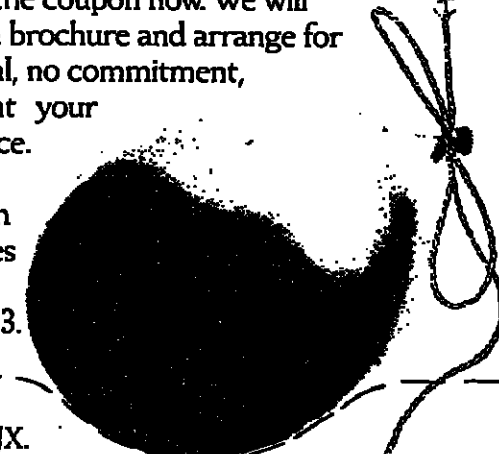
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## PACER SYSTEMS, INC.

(Incorporated with limited liability in Massachusetts, U.S.A.)

The principal business of the Company is the provision of systems services, comprising technical management, systems engineering and support services, mainly for United States government defence agencies. The Company has also developed a number of proprietary products.

PLACING  
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1,363,599 shares of Common Stock of par value \$0.01 each at 170p per share

Authorised SHARE CAPITAL Issued and now being  
\$65,000.00 In shares of \$0.01 each issued fully paid \$44,672.73

Application has been made to the Council of The Stock Exchange for the grant of permission to deal in the whole of the issued share capital of the Company in the United Securities Market. A proportion of the shares being placed is being made available to the public through the market during market hours today. It is emphasised that no application has been made for the securities to be admitted to listing.

Particulars relating to the Company are available in the External Statistical Services and copies of the Prospectus may be obtained during normal business hours on any weekday (Saturdays and public holidays excepted) up to and including 12th July, 1985, from:

SIMON & COATES  
1 London Wall Buildings, LONDON EC2M 5PT

## Leisure Investments PLC

(Incorporated in England under the Companies Act 1948—No. 644746)

The principal activities of the company are the development and operation of leisure and entertainment facilities.

## Introduction

to the  
Unlisted Securities Market  
arranged by

Brewin Dolphin &amp; Co.

Authorised SHARE CAPITAL Issued and  
£1,775,000 In Ordinary Shares of 10p each fully paid £1,660,432

Application has been made to the Council of The Stock Exchange for the grant of permission for the whole of the issued ordinary share capital of the Company to be dealt in on the Unlisted Securities Market. It is emphasised that no application has been made for these securities to be admitted to listing.

Particulars relating to the Company are available in the External Statistical Services and copies of the Introduction memorandum may be obtained during normal business hours up to and including 10th July 1985 from:

Blyth Dutton  
Brewin Dolphin & Co.  
5 Giltspur Street,  
London EC1A 9DE.  
8 & 9 Lincoln's Inn Fields,  
London WC2A 3DW.  
26th June 1985



Share price fall wipes £165m off market value

## Racal warning of profit downturn

Racal Electronics' market value tumbled from just over £1bn to £835m yesterday as Sir Ernest Harrison, the group chairman, warned of a profit downturn for the first half of the current year.

The warning accompanied Racal's statement for the year to March 31 1985 showing that the group had just bettered the £123.4m profit forecast made when it acquired Chubb & Son, and was slightly adrift of most City estimates of £125m.

Excluding Chubb, the underlying growth rate was below 4 per cent with pre-tax profits rising from £119.25m to £122.61m.

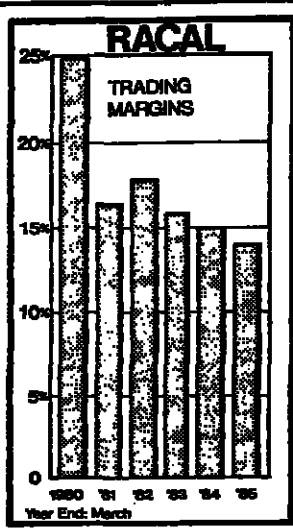
However, after adding in a net £3.8m pre-tax contribution from Chubb, the group showed an 11 per cent improvement to £126.41m, after a surge in interest charge from £2.65m to £11.24m.

Yesterday's share price fall of 38p to 156p is the third major fall this year. In January a warning of a lacklustre performance for the second half of 1984-85 triggered two falls in less than three days which left Racal's shares 72p lower at 218p.

Sir Ernest's latest warning centres around three areas: planned increased costs associated with cellular radio expansion; higher interest charges; and a slow start to the



Sir Ernest Harrison, chairman of Racal Electronics



order intake of U.S. operations.

Cellular radio is to be built up more quickly and peak costs will be incurred in the first half. Racal hopes that cellular radio will reach the break-even point in the final quarter.

Over 7,000 subscribers are already connected and by the end of 1985-86 the total is expected

to be 20,000. Racal will be producing equipment in the UK next month.

Racal also announced yesterday a further £40m order for its tactical radio equipment through its Racal-Tacticon subsidiary. This is the largest single order received by any Racal company for complete equipment and will

be fully delivered in the current year.

During the period from March to May 1985, additional orders worth £40m were received making a total of £81m. This underlines Racal's position "as the world's number one supplier of tactical radio equipment and systems," says Sir Ernest.

Regarding overall group prospects for 1985-86, he is looking for higher sales but says that the rate of profit growth will vary much depend upon the strength of the U.S. economy. Sales for the year under review rose from £815.65m to £1.11bn, including a £163.33m contribution from Chubb.

Despite problems in January, the data group's world wide sales rose by £70m to £390m (equal to 31 per cent of the group total) while the radio side notched up a £20m increase to £185m.

After tax of £46.16m, against £39.96m, earnings per share emerged as 14.51p compared with 14.81p. The final dividend is being raised by 0.11p to 2.26p, making a total of 3.034p (238p).

There were extraordinary charges of £3m (£3.6m)—extraordinary expenditure of Chubb to £7.55m—which left the attributable balance at £76.66m (£75.88m). See Lex

## Guinness and Bell chiefs meet in London

RELATIONS BETWEEN Guinness and Arthur Bell & Sons appeared to improve yesterday after the chief executives of the two companies met for what they later described as frank discussions.

Earlier this month Guinness launched a £300m takeover bid for the whisky distiller.

Mr Ernest Saunders, chief executive of the stout brewer, met Mr Raymond Miquel, chairman and chief executive of Bell for talks at a neutral venue in London.

Neither side would reveal if anything had been achieved by the meeting but Guinness said: "The fact that it took place is quite significant. Mr Miquel had said he would not meet us under any circumstances."

Mr Miquel, who was in the U.K. when the Guinness bid was announced on June 14, described it at the time as "certainly inadequate."

Guinness expects to send out its formal offer document by the end of this week. It is offering nine of its shares for every 10 of Bell, with a cash alternative of 225p per share.

The bid has been accompanied by a concerted lobbying campaign with Scottish MPs pressing in the Commons, for the grounds that Scottish industry has already been diluted by Guinness's shares fell 2p to 232p yesterday, while Bell was unchanged at 235p. The Guinness offer is worth 227p per share.

## Trafalgar has 25% of Kier

By Andrew Airds

Trafalgar House, the construction and property group, has increased its stake in construction group French Kier from 14 to 25.2 per cent. The move was seen in some quarters of the market as a prelude to a full bid.

In May, Trafalgar House bought back from Amec a 14.9 per cent holding in French Kier, which it sold four years ago, at a cost of £28.5m. It said yesterday that the purchase of a further 5.1m ordinary shares was a "trade investment."

At yesterday's opening price it would have cost Trafalgar House around £8.5m.

However, one stockbroker commented yesterday that a 25 per cent stake in a company was more than most fund managers would hold as a trade investment.

Last night French Kier shares jumped 16p to 183p which values the group at around £90m. Trafalgar House shares slipped 15p yesterday to close at 330p.

In recent months Trafalgar House has made a number of share acquisitions in other construction and engineering groups. Earlier last month it said it had acquired a 5 per cent stake in Higgs and Hill, and in March it revealed it held a 5.5 per cent stake in Davy, the large engineering and construction group.

But on June 6 it announced it was dropping its £37.2m takeover bid for Haden, the engineering group, in the face of a £55.5m management buy-out counter bid.

Last night Mr Alan Fretts, French Kier chairman since May 24 of this year refused to comment on the possibility of a takeover bid.

The success of the £55.5m management buy-out bid for Haden, the building and engineering group, was guaranteed yesterday. It is the biggest management buy-out yet in the UK.

Manugood, the company set up by Haden's management to carry out the deal, announced it had received acceptances from the holders of 78.4 per cent of the ordinary shares (12.3m) taking its total ownership to 82.5 per cent (12.5m).

Manugood has also acquired 31.7 per cent (8,618) of the 5.6 per cent preference shares and 99.7 per cent (248,367) of the 3.35 per cent preference shares.

The offers have been extended until 3 pm on Monday 1st July. Yesterday Haden's shares were unchanged at 357p.

Backing the 27 senior Haden managers in the new company are a number of City institutions—led by the Electra and Globe investment trusts—and the Prudential Insurance Company of America.

Earlier this month Trafalgar House, the shipping, engineering and construction group, gave up a £37.2m bid for Haden. The company is one of the few remaining independent building services equipment companies in the UK.

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## Mercury Securities up £7m: merger plans well advanced

Mercury Securities, the holding company for S. G. Warburg, the merchant bank, raised its 1984/85 attributable profits by £7.6m to £28.21m and is lifting the year's dividend from 11.5p to 16p. The increase was mainly due to strong merchant banking activities.

Mr David Scholey, the chairman, says the year was as active and profitable as any in the group's history.

He tells shareholders that the most significant development was Mercury's proposed merger with Jobbers Akroyd & Smithers and brokers Rowe & Pitman and Mullens & Co.

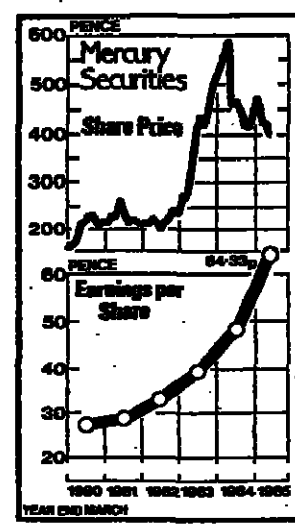
The planning and preparation for the merged group's operations are well advanced.

On a pro forma basis combined profits attributable to ordinary shareholders in the new group will be known as the Mercury International Group, amounted to £40.6m in the 12 months to March 31 1985, compared with £37.7m the previous year.

The merger will be implemented when the new Stock Exchange rules permit. The pro forma figures were prepared, for the purpose of information only, on the assumption that the merger had been fully implemented throughout the year to March.

Mr Scholey says the merger provides an ideal foundation for the combined group to operate profitably in offering integrated merchant banking and broker/dealer services in the UK and other main financial centres of the world.

He adds that since the end of the financial year Mercury has realised investments for proceeds



of over £50m and a profit of approximately £17.4m after tax.

Mr Scholey concludes that the expected initial capital resources of the merged group of over £200m will provide a strong and flexible financial base for Mercury's UK and international business in the new market structure.

The arrangements for the merger would, on the basis of the results of the four companies for the financial periods ended on or about March 31 1985 result in shareholders of Mercury Securities receiving, in addition to new ordinary shares in Mercury International, approximately £24.7m nominal of preference shares. This would give an overall exchange basis of 100

ordinary shares and some 56 preference shares of £1 each of Mercury International for every 100 shares of Mercury Securities.

Mercury Securities' profits for the past year were after tax and minority interests and after transfers by S. G. Warburg to inner reserves. There was also an extraordinary credit (principally the sale of MPA Holdings) of £9.67m, bringing the total to £37.87m (£30.81m).

Disclosed actual earnings per 25p share emerged at 64.33p (48.01p), or at 60.24p (45.8p) diluted.

The profits included £24.89m (£18.21m) from merchant banking, £2.66m (£1.72m) from insurance broking (Stewart Wrightson Holdings) and £1.81m (£2.90m) from securities trading (Akroyd & Smithers)—the comparative figures for securities trading were from Akroyd's acquisition in November/December, 1983.

Profits at Rowe & Pitman were £7.1m, down from £8.1m, mainly because of the start up costs of Rowak, the group's international equity trading company.

Interest charges rose from £24,000 to £14,7m. The share of attributable profits from associated entities totalled £7.64m (£4.97m). Exchange and other adjustments added £5.91m to disclosed reserves.

Since the year-end the group has sold investments in Stewart Wrightson Holdings, Effectenbank-Warburg AG and Societe des Banques S.G. Warburg at Leu for aggregate proceeds of £50.1m, which subject to tax, are available for deployment in the group's principal merchant banking activities.

At the same time the company revealed plans to acquire a shirt licence and merchandiser, Melite Merchandising Company, for an initial sum of £275,000. Fretts also forecasts that profits for the current year will be at least £550,000—a 225 per cent increase on the £261,000 made in 1984.

Proceeds of the rights issue will be used to fund growth, which has included the expansion of the group's optician shops by a link with Ramers Jewellers, and via Pallen a major move into the buying and licensing of rights for video, cinema and television.

The initial purchase price of Mobile, which will be financed by £116,000 in cash and the remainder by the issue of 382,000 new shares in Fretts, is £24,000 above net tangible assets of £451,000.

Under the terms of the deal the vendors will receive the full amount of Mobile's after tax profits from January 1 1985 to June 30 1988. In the following year the vendors will receive half of any profit in excess of £500,000.

Fretts also announced yesterday that it will be recommending a final dividend of 0.7p a share to make a dividend for the year of 1.06p, a 50 per cent increase on the previous year.

## Crest Nicholson forecasts further profit increase

DESPITE little-changed pre-tax profits at the half-way stage, Crest Nicholson, is predicting that profits will increase again in the full year.

Turnover for the six months to the end of April 1985 rose by 14 per cent to £30.81m (£24.96m), giving pre-tax profits of £1.06m, compared with £1.01m for the same period the previous year.

An increase in the interim dividend to 1.5p net per 10p share (1.25p) is recommended. Last year's dividend of 3.75p was paid on profits of £5.25m.

Mr David Donne, the chairman, says that there is an imbalance between the two halves because of the seasonal nature of much of the group's activities.

Mr Donne says the first half figures are no guide to final performance—hence the analysts are forecasting £9.5m pre-tax for the full year regardless of the static interim. On the horizon, however, has to be the possibility of a rights issue in order to reduce capital gearing from the present 60 per cent level. Certainly fresh funds could be well used to make a reasonable sized acquisition—more small purchases would not go down well with a market that still needs to be convinced that Crest is really a two-legged animal. Under such circumstances the right market strategy for the investor could be to wait until an announcement is made, although the shares on a prospective p/e of almost 7 at 97p and a yield of 5.9 per cent do not look overpriced.

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## Prestwich calls for £3m to fund expansion

By Lucy Kellaway

Prestwich Holdings, the Manchester-based holding company that has seen its shares leap from a low of 36p last year to 150p yesterday as a result of the acquisition in September of Falan Entertainment, has announced a two-for-five rights issue at 120p to raise £3.14m.

At the same time the company revealed plans to acquire a shirt licence and merchandiser, Melite Merchandising Company, for an initial sum of £275,000. Fretts also forecasts that profits for the current year will be at least £550,000—a 225 per cent increase on the £261,000 made in 1984.

Proceeds of the rights issue will be used to fund growth, which has included the expansion of the group's optician shops by a link with Ramers Jewellers, and via Pallen a major move into the buying and licensing of rights for video, cinema and television.

The initial purchase price of Mobile, which will be financed by £116,000 in cash and the remainder by the issue of 382,000 new shares in Fretts, is £24,000 above net tangible assets of £451,000.

Under the terms of the deal the vendors will receive the full amount of Mobile's after tax profits from January 1 1985 to June 30 1988. In the following year the vendors will receive half of any profit in excess of £500,000.

Fretts also announced yesterday that it will be recommending a final dividend of 0.7p a share to make a dividend for the year of 1.06p, a 50 per cent increase on the previous year.

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## UK COMPANY NEWS

## Polypipe comes to USM with £12m value

By Lucy Kellaway

Polypipe, a manufacturer and supplier of plastic plumbing systems, is joining the USM with a market value of £12m.

County Bank is placing 2.9m shares at 80p each, representing 23.9 per cent of the enlarged share capital. The placing will raise £2,320,000 for existing shareholders and about £1.7m for the company after expenses. This money will be used initially to reduce bank overdrafts, which stood at £1.6m at the end of May and to increase working capital.

Five years ago Polypipe started producing a small number of plastic plumbing products from a factory at Lancaster. Since then both turnover and profits have increased rapidly to just over £1m in 1984—on sales of £5.6m as the company has enlarged its product range and its customer base.

Polypipe now has about 18 per cent of the above ground UK plastic plumbing market, and about a 30 per cent share in the North. It is currently stepping up its efforts in the South and in Scotland, which now account for less than 10 per cent of sales, and to this end has recently opened a factory at Sittingbourne.

The key to Polypipe's rapid growth has been to undercut drastically the prices of its competitors. Although larger rivals have responded by reducing their own prices, Polypipe claims that it can retain its competitive advantage because of its tight control of costs.

Earlier this year Polypipe moved into the underground plastic drainage market, which is about the same size as the market for above ground systems.

The move should help the company sell its products to building merchants who require both above and below ground systems. For the current year to June 1985, Polypipe is forecasting a 23 per cent increase in pre-tax profits to £1.3m on a turnover of 36 per cent up to £11.6m. Based upon this forecast, the shares at the placing price are on a p/e of 12.4 after an estimated 38 per cent tax charge.

The yield is 4.2 per cent on a projected dividend of 2.9p. Dealings are expected to start on July 1.

## Yearlings up

The interest rate for this week's issue of local authority bonds is 12 per cent, up 1/16 of a percentage point from last week and compares with 10 1/2 per cent a year ago. The bonds are issued at par and are redeemable on July 2 1986.

A full list of issues will be published in tomorrow's edition.

## Hargreaves doubles to £7m despite coal strike

WITH THE contribution from its energy, transport and shipping activities more than doubled, Hargreaves Group, West Yorkshire-based industrial holding company, has lifted pre-tax profits to a record £7m for the year to end-March 1985, against £3.52m previously.

The directors say that strategic reshaping of the group has enabled it to take advantage of an unusually high level of activity in fuel oil trading and to withstand the inroads made by the miners' strike.

They add that the group has now successfully moved above its profit plateau, and that the new financial year has started very well in the main activities. For 1984-85 the bulk of profits, some £4.9m (£1.6m), were earned in the second half, and the directors are recommending a higher 2.5p (2.25p) final, to lift the total dividend for the year to 4.5p (4p).

Group turnover surged by £203.1m to £397.75m, with sales and profits divided as to energy,

transport and shipping £350.6m (£199.14m) and £23.2m (£3.03m), environment and construction materials £23.27m (£22.77m) and £706,000 (£1.11m), commercial vehicle distribution £33.53m (£21.77m) and £39,000 (losses £13,000).

Tax amounted to £3.51m (£1.41m), and there were minorities of £123,000 (nil). Last time extraordinary items took £27,000. After extraordinary profits emerged £1.38m ahead at £3.47m, for earnings 63 per cent higher at 8.9p (8p), per 20p share.

Retained profits increased to £1.85m (£553,000).

## ● comment

Viewing doubled profits from Hargreaves, it is hard to believe that there was a long and bitter miners' strike. But the group was lucky to the extent that it had expanded its fuel oil division in December '83 with the purchase of Clovers and had completed an extensive reorganisation before the strike really took hold. So while UK solid

fuel distribution activities were almost jerked to a stop by the strike, the CEOB and industrial customers were besieging liquid fuel suppliers just as Hargreaves got its oil division's act together. The solid fuel side was not totally without work for its activities cover some of the regions that were still working while in the European market the group remained active thanks to its Belgian subsidiary. Elsewhere commercial vehicles swung into the black after some dramatic surgery though construction was hampered by a lack of spending on roads and the sharp decline at Pozzament, which supplies grout for the NCB. Though the full picture of solid fuel swings and oil fuel roundabouts is not clear, the exceptional profits probably balanced the £2m from energy remains a firm base line for growth this year which will see further reshaping of the group. At 110p the shares yield 5.8 per cent and stand on a p/e of 11.2.

## Halma nears £4m as margins improve

AN IMPROVEMENT in trading margins for 1984-85 pushed Halma up to near the £4m mark pre-tax, and the dividend is to be lifted by 20 per cent.

The outcome for the period to March 30 showed a rise in taxable profits from £3.08m to £3.89m, or some 26 per cent, on turnover 19 per cent head at £24.95m (£20.99m).

With trading profits ahead by £390,000 at £3.95m, this represented a 1 point improvement in margins to 15.8 per cent. The directors have declared a final dividend of 1.167p net per share, up from 0.972p, for a total of 1.894p against 1.578p.

The directors state that the group was able to generate a very strong cash flow. After capital expenditure more than doubled at £1.97m, cash acquisitions amounted to £222,000 and substantial loan repayments, net cash balances at the year end amounted to £2.23m.

Halma, which involved in safety, security and environmental control, paid more in tax at £1.40m against £1.28m. The directors also recommend a scrip issue on a one-for-three basis.

## ● comment

Halma has again produced profit above even optimistic forecasts. Progress in the UK is coming from across the board: among the large machine tool makers; the range of the group's activities—see Apollo Fire Detectors, supplying the sophisticated end of its market with high-tech sensors which have a low false alarm rate; Power Equipment, in the expanding market of supplying silencing covers for business machines; Standard Machinery, profiting from a surprising upsurge in demand for machinery for the shoe-making industry; and Wilkinson and Simpson, whose counts used among the world leaders in making reagents for water analysis. The only blot on the landscape, and a mere smudge at that, has been Aquionics, set up in the U.S. last year to market ultra-violet water sterilisation equipment, which turned in a not-unexpected initial loss. In the past five months there have been another five acquisitions fitting in with the existing range of activities, and more are likely. Their contribution combined with further organic growth could provide profits of £5.4m which, on a 36 per cent tax charge and at 233p, produces a prospective p/e ratio of 18—high for the sector but mean in the circumstances.

## Whitcroft over £7m

WHITECROFT, engaged in textiles, building supplies and engineering, raised pre-tax from £6.54m to a record £7.66m in the year to March 31, 1985, and is lifting the dividend to 7.7p (6.6p) with a final of 5.4p (4.6p). Turnover rose to £161.67m (£137.7m). Net profits emerged at £4.21m (£4.62m) after tax of £3.25m (£1.62m). Earnings amounted to 19.4p (22.6p) per 25p share. Property development activities produced profits of £1.9m (£97,000).

## Lower profits hit CPS shares

WITH PRE-TAX profits failing to meet expectations, the share price of CPS Computer Group fell by 15p on the way to 46p.

On turnover up by 59 per cent from £15.48m to £23.9m, pre-tax profits fell by 36 per cent to £602,000 (£948,000). An unchanged interim of 1p was declared. Last year a total dividend of 1p was paid.

At one time, following its arrival on the USM in March last year, the shares touched 205p.

Mr Geoffrey Sewell, the chairman, says that turnover for the period to March 31 1985 was in line with internal budgets but profits were below expectations as a result of losses in its CPS (Data Systems) and Lamer subsidiaries.

The strong U.S. dollar adversely affected the results for

Data Systems as well as heavy discounting on the IBM PC and associated products. The chairman says, however, that action has been taken to restore margins, including the introduction of new products, which have been well received. An improvement is expected in the second half.

Lamer suffered because of the confusion created by IBM in the marketing of its intermediate product range. However a good prospect list has been compiled and an increase in order intake is expected soon.

The integration of Phoenix Computer Associates has been completed, giving the group increased penetration of international markets. It is expanding its sales force and product

range in the States and, the chairman says, should contribute to profits in the second half.

Trading profit for the half year fell by £211,000 to £750,000 and the pre-tax figure was struck after net interest payable of £138,000 (£3,000).

Pre-tax profit includes figures, on a merger basis, from Phoenix Computer Associates which incurred losses for the period of £20,000, compared to profits of £127,000 for the comparable period the year before. It also reflects the revised basis of allocating certain accrued items which has deferred £194,000 of profit to the second half.

Tax took £150,000 (£63,000) and dividends £74,000 (£17,000). Earnings per 20p share were halved at 1.5p.

## Petbow recovers to £400,000

WITH ALL of its major operating subsidiaries and divisions and second six months Petbow Holdings moved back into the black for the full year to March 31, 1985.

Sales were at a reduced level, reflecting the policy of accepting only profitable business with secure terms of payment, but profits at the pre-tax level reached £409,000, compared with previous losses of £1.6m.

The figures were after redundancy costs of £138,000 (£356,000) and a special provision last year of £580,000.

Market conditions were difficult, especially in export areas

—the group's principal activities take in the design, manufacture and sale of diesel generating sets and welding equipment. It also has interests in trade printing by litho and silk screen processes.

Turnover for the year declined from £24.7m to £19.5m, but at the trading level the group swung from losses of £1.24m to profits of £0.72m. Net interest charges accounted for £306,000, compared with £3.8m.

Earnings amounted to 1.33p (losses £4.22p) and the dividend is being lifted from 1p to 1.1p net per 10p share.

The directors do not expect trading conditions to be any

easier in the current year but they expect to expand divisional sales by both continuing to improve and widen existing product ranges and aggressive marketing.

They say, however, that there is clear evidence now of a substantial shortage of funds, particularly in the Third World, for projects requiring power generation.

In the belief that it is essential for the group to diversify its product and market base an acquisition policy is being pursued.

Traditionally, the second six months are more profitable for the group.

## East Rand Gold and Uranium Company Limited

(Incorporated in the Republic of South Africa)

## Extracts from the review by the Chairman Mr. E. P. Gush

## Financial and operating results

The company performed well during the year by increasing the throughput and hence gold production of both the Ergo and Simmergho Division plants. This production improvement led to a higher dividend of 65 cents.

Gold output for the year improved to 6 935 kilograms which, together with a higher average gold price of R18 256 per kilogram, resulted in turnover reaching the record level of R161.7 million. The cost of sales increased to R55.3 million, mainly because of the increased throughput, major repairs to the acid plant and environmental requirements. Taxation also rose. In spite of these increases, after-tax profit was 12.9 per cent higher at R74.2 million.

Capital expenditure increased to R80.9 million. Loans and new equity financed R15.3 million of this, leaving R65.6 million to be appropriated from current earnings. The dividend absorbed R27.1 million and retained earnings increased to R2.4 million.

## New developments

Construction and commissioning of the carbon-in-leach (CIL) plant progressed satisfactorily during the year. The designed throughput of 66 000 tons per day was reached in April 1985 and it is estimated that the planned recovery will be obtained by July 1985.

The first phase of the tailings dam extension was completed on schedule in December 1984 and the original dam from being fully utilized and contained by the CIL plant's tailings. The 38 km tailings pipeline from the Simmergho Division to the new tailings dam was completed during the year. This solved the environmental problem of disposing of the substantial quantity of effluent from the Simmergho Division plant, which is situated in the heart of a major urban and industrial area.

The CIL plant at Ergo is the largest of its kind in the world and the tailings disposal pipeline is the country's longest solids transportation pipeline. I take this opportunity to commend the engineers and metallurgists who developed and applied the technology which has enabled Ergo to expand the scope of its business and to remain at the forefront of the reclamation industry.

The design of the one million tons per month (tpm) CIL plant at the Daggafontein Division is now well advanced. Construction began in January 1985 and the rate of progress will depend on the company's ability to finance the commissioning of the first stream. It is now forecast that the commissioning of the first stream will commence early in 1987—somewhat later than first expected. The second stream will follow as soon as possible, probably some time in 1988. As a result of this deferment, the revised estimated capital cost of this CIL plant is R154 million.

## Markets

Uranium: the short-to medium-term outlook has been affected by the recent introduction of a uranium enrichment contract by the US Department of Energy. This will have the effect of postponing demand for enrichment feed and hence for natural uranium. During the past year, further pressure was brought to bear on negotiated prices in our long-term contracts. The decline in the value of the rand, however, has more than compensated for the small reduction in demand to suggest that Gold: there is little in the current environment to suggest that the trends of the past few years have changed. The economic and monetary factors underlying the dollar's performance appear to be still in place. There will undoubtedly be another surplus of gold in 1985 to be taken up by investors. It appears that investment demand for gold, and hence the currency that will determine gold's price performance in the markets, will again determine gold's price performance in the

year ahead. One must conclude that the short-to medium-term outlook for gold in the eyes of the investment community remains largely unchanged and thus no major change in the gold price in real terms in the year ahead is expected.

## Manpower

Management and staff representatives, serving on the Joint Consultative Council, discuss and resolve problems. In addition, regular meetings between management and shop stewards were initiated after the company recognised the National Union of Mineworkers as being the representative of certain categories of staff in the collective-bargaining process for the negotiation of wages and certain other conditions. Staff training was a matter of great importance during the year as a fully-trained team had to be prepared for the commissioning of the CIL plant. Fifteen employees completed their apprenticeships with the company during the year and they were able to fill the company's vacancies for artisans. More than half of the successful apprentices are black who received their training at the Isidingo Technical College, built in nearby Daveyton by the Anglo American and De Beers Chairman's Fund. Ergo has donated about R5 million to this Fund over the past six years, and it is pleasing to see our employees and the employees of others benefiting from the work of the Chairman's Fund.

## Future of the company

This relative importance of the sources of Ergo's gold production is expected to change markedly over the next few years as traditional sources decline and new lower-grade sources come on stream.

In the 1985/86 financial year, the tonnage of slimes treated through the Ergo Division flotation plant is expected to be similar to that of the year under review. Assay results indicate, however, that the grade of the material to be treated is likely to be lower, resulting in a decline in gold production from this source. The commissioning of the CIL plant will also result in gold output from the carbon columns being reduced to about one-third of the quantity produced in the year under review. The CIL plant, on the other hand, is expected to boost gold production by about 2 000 kilograms. Although this increased tonnage will raise Ergo's total production, the profitability of this source is lower than that of the flotation plant.

The head-grade of the sand reclaimed at the Simmergho Division is likely to drop by about 15 per cent but it will remain at that level for a number of years. Efforts are being made, however, to maintain gold production from the Simmergho Division by reclaiming more ore from the Main and other reefs (Shallow Reefs) within the Simmer and Jack and Simmer Extensions lease areas.

Forecast capital expenditure for the current financial year at the Ergo Division is R7.0 million, chiefly for the completion of the CIL plant. For the Simmergho Division forecast capital expenditure is R2.0 million. The greatest portion of the capital expenditure budget has been earmarked for the Daggafontein Division CIL plant. It is expected that about R41.0 million will be spent on this project. This capital expenditure forecast is based on the assumption that the average gold price for the year will be R20 000 per kilogram.



London Office: 40 Holborn Viaduct EC1P 1AJ.

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange.

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## GOODHEAD PRINT GROUP plc



(Incorporated in Great Britain under the Companies Acts 1948 to 1981—No. 1794199)

Placing by  
Capel-Cure Myers  
of 2,422,350 Ordinary shares of 20p each at 88p per share payable in full on application

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The Group is one of the largest independent web-offset printers in the United Kingdom of free, paid for and subscription newspapers, house journals and magazines. The addition of higher quality colour printing now complements this traditional base, whilst free newspaper publishing and paper merchandising have further broadened the scope of activity.

Particulars relating to the Company are available in the Extel Unlisted Securities Market Service and copies of such particulars may be obtained during normal business hours on any weekday (excluding Saturdays) up to and including 8th July, 1985 from:

CAPEL-CURE MYERS,  
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26th June, 1985

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It does not constitute an invitation to any person to subscribe for or purchase any of the 10.5 per cent. second cumulative preference shares of £1 each.

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## PORTSMOUTH AND SUNDERLAND NEWSPAPERS, plc

(Registered in England No. 209653)

Issue of 10.5 per cent. second cumulative preference shares of £1 each.

1,500,000 10.5 per cent. second cumulative preference shares of £1 each are being issued by way of capitalization to the ordinary shareholders of the company on the register on June 3, 1985.

Particulars relating to the 10.5 per cent. second cumulative preference shares are available in the Extel statistical services, and copies of such Particulars may be obtained during normal business hours on any weekday (Saturdays excepted) up to and including July 26, 1985 from:

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June 26, 1985

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Piercy House,  
7 Copthall Avenue,  
London EC2R 7BE.

This notice complies with the requirements of the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland and does not constitute an offer of, or invitation to subscribe for or purchase, any securities.



## Copenhagen Handelsbank A/S

(Incorporated in the Kingdom of Denmark with limited liability)

US\$100,000,000

Subordinated Floating Rate Notes Due 2000

MORGAN GUARANTY LTD

CITICORP CAPITAL MARKETS GROUP

MERRILL LYNCH CAPITAL MARKETS

BANKAMERICA CAPITAL MARKETS GROUP

BANK OF TOKYO INTERNATIONAL LIMITED

CIBC LIMITED

COMMERZBANK AKTIENGESellschaft

COUNTRY BANK LIMITED

CRÉDIT LYONNAIS

DAI-ICHI KANGYO INTERNATIONAL LIMITED

DAIWA EUROPE LIMITED

DEN NORSKE CREDITBANK

DEUTSCHE BANK AKTIENGESellschaft

KIDDER, PEABODY INTERNATIONAL LIMITED

ITCB INTERNATIONAL LIMITED

MITSUBISHI TRUST &amp; BANKING CORPORATION (EUROPE) S.A.

MITSUI TRUST BANK (EUROPE) S.A.

MORGAN STANLEY INTERNATIONAL

NOMURA INTERNATIONAL LIMITED

ORION ROYAL BANK LIMITED

SHEARSON LEHMAN BROTHERS INTERNATIONAL

SUMITOMO FINANCE INTERNATIONAL

SVENSKA HANDELSBANKEN GROUP

SWISS BANK CORPORATION INTERNATIONAL LIMITED

TOYO TRUST INTERNATIONAL LIMITED

WESTDEUTSCHE LANDESBANK GIROZENTRALE

Application has been made to the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland for the Notes, to be issued at 100%, to be admitted to the Official List. Interest on the Notes is payable semi-annually in arrears in June and December in each year, the first such payment being due in December 1985.

Listing Particulars relating to Copenhagen Handelsbank A/S and the Notes will be available in the Extel Statistical Service. Copies of such Listing Particulars and the Annual Report of the Bank for the year ended 31st December, 1984 may be obtained during usual business hours up to and including 28th June, 1985 from the Company Announcements Office of The Stock Exchange and up to and including 10th July, 1985 from:

Morgan Guaranty Ltd  
30 Throgmorton Street  
London EC2N 2NT

Cazenove & Co.  
12 Fenchurch Lane  
London EC3R 7AN

Morgan Guaranty Trust Company of New York  
Morgan House  
1 Angel Court  
London EC2R 7AE

26th June, 1985



A copy of this prospectus, which comprises listing particulars with regard to Bradstock Group PLC (the "Company") required by The Stock Exchange (Listing) Regulations 1984 has been delivered to the Registrar of Companies for registration in accordance with those Regulations.

Application has been made to the Council of The Stock Exchange for the whole of the issued ordinary share capital of the Company to be admitted to the Official List, and the listing particulars have been approved by the Council. The Directors of the Company, whose names appear in this prospectus, are the persons responsible for the information contained in this prospectus. To the best of the knowledge and belief of the Directors (who have taken all reasonable care to ensure that such is the case) the information contained in this prospectus is in accordance with the facts and does not omit anything likely to affect the import of such information. The Directors accept responsibility accordingly.

# BRADSTOCK GROUP PLC

(Registered in England - no. 644863)

## OFFER FOR SALE

BY

## KLEINWORT, BENSON LIMITED

OF 2,606,234 ORDINARY SHARES OF 5p EACH  
AT A PRICE OF 170p PER SHARE, PAYABLE IN FULL ON APPLICATION

Applications must be received not later than 10 a.m. on 2nd July 1985 and the application list will close as soon thereafter as Kleinwort, Benson Limited may determine. The procedure for application (including an application form) is set out at the end of this prospectus.

DIRECTORS AND ADVISERS	SUMMARY OF INFORMATION	SHARE CAPITAL																																																																																										
<p><b>Directors</b></p> <p>David Fitcherbert Bradstock (Chairman)</p> <p>Robin Edward Graeme Gibson (Managing Director)</p> <p>Peter William John Cresswell</p> <p>Noel Ronald Hayden</p> <p>Edmund Brian McGrath</p> <p>Cyril Payne</p> <p>Oliver David Plunkett</p> <p>all of 5b Wardrobe Place London EC4V 5ED</p> <p><b>Secretary</b></p> <p>Registered Office</p> <p>Rodney Jeffreys F.C.A.</p> <p>5b Wardrobe Place London EC4V 5ED</p> <p><b>Auditors and Joint Reporting Accountants</b></p> <p>Macnaur Mason</p> <p>Chartered Accountants</p> <p>58 Houndsditch London EC3A 7EU</p> <p><b>Joint Reporting Accountants</b></p> <p>Price Waterhouse</p> <p>Chartered Accountants</p> <p>Southwark Towers</p> <p>32 London Bridge Street London SE1 9SY</p> <p><b>Issuing House</b></p> <p>Kleinwort, Benson Limited</p> <p>20 Fenchurch Street London EC3P 3DB</p> <p><b>Joint Solicitors to the Company</b></p> <p>Norton, Rose, Botterell &amp; Roche</p> <p>Kempson House</p> <p>Camomile Street</p> <p>London EC3A 7AN</p> <p>Ashurst Morris Crisp &amp; Co.</p> <p>Broadgate House</p> <p>7 Eldon Street</p> <p>London EC2M 7HD</p> <p><b>Solicitors to the Offer</b></p> <p>Herbert Smith &amp; Co.</p> <p>Watling House</p> <p>35-37 Cannon Street</p> <p>London EC4M 6SD</p> <p><b>Stockbrokers</b></p> <p>Rowe &amp; Pitman</p> <p>1 Finsbury Avenue</p> <p>London EC2M 2PA</p> <p><b>Principal Bankers</b></p> <p>C. Hoare &amp; Co.</p> <p>37 Fleet Street</p> <p>London EC4P 4DQ</p> <p><b>Registrar, Receiving Banker and Transfer Office</b></p> <p>Lloyds Bank Plc</p> <p>Registrars' Department</p> <p>Goring-by-Sea</p> <p>Worthing</p> <p>West Sussex BN12 6DA</p>	<p>The following information should be read in conjunction with the full text of this prospectus from which it is derived:—</p> <p><b>BUSINESS</b></p> <p>The Group was founded in 1959 and is engaged in insurance broking and reinsurance broking with offices in London, Nottingham, Manchester, Glasgow, Belfast and New York.</p> <p><b>TRADING RESULTS</b></p> <table> <tr> <th></th><th>1980</th><th>1981</th><th>1982</th><th>1983</th><th>1984</th></tr> <tr> <td>Brokerage and fee income</td><td>£'000</td><td>£'000</td><td>£'000</td><td>£'000</td><td>£'000</td></tr> <tr> <td>Net investment income</td><td>2,852</td><td>3,327</td><td>3,988</td><td>4,594</td><td>5,582</td></tr> <tr> <td>Expenses</td><td>359</td><td>414</td><td>497</td><td>405</td><td>679</td></tr> <tr> <td>Profit before taxation</td><td>(2,730)</td><td>(2,965)</td><td>(3,510)</td><td>(3,774)</td><td>(4,562)</td></tr> <tr> <td>Profit after taxation and minority interests</td><td>226</td><td>836</td><td>845</td><td>1,064</td><td>1,821</td></tr> <tr> <td>Forecast profit before taxation for the year to 30th September 1985</td><td>28</td><td>351</td><td>318</td><td>464</td><td>878</td></tr> </table> <p><b>OFFER FOR SALE STATISTICS</b></p> <p>Issued share capital..... 11,991,876 Ordinary Shares</p> <p>Market capitalisation at the Offer for Sale Price..... £20.4 million</p> <p>Net tangible assets as at 31st March 1985..... £2.6 million</p> <p>Earnings per share for the year ended 30th September 1984..... 7.6p</p> <p>Forecast earnings per share for the year to 30th September 1985*..... 12.4p</p> <p>Price earnings multiple based on forecast earnings per share*..... 13.7 times</p> <p>Indicated annual dividend for the year to 30th September 1985* (net of the associated tax credit)..... 5.25p</p> <p>Gross dividend yield at the Offer for Sale Price (based on the indicated annual dividend of 5.25p per share)..... 4.4 per cent.</p> <p>* On the basis of 11,647,561 Ordinary Shares being the weighted average number of shares notionally in issue during the relevant year, adjusted for the two capitalisation issues and consolidation in June 1985.</p> <p>† After an estimated 44 per cent. tax charge.</p> <p>Truck Industries Limited and JVC (U.K.) Limited. In addition, it places business on behalf of housing associations and charities as well as two regional water authorities and all 29 statutory water companies.</p> <p>BBC is particularly active in arranging professional indemnity insurance, with a special scheme for chartered accountants, and believes that it is well placed to take advantage of the growing demand from professional firms for more extensive and sophisticated cover. It also provides specialist services to many insolvency practitioners, including several of the largest international firms of chartered accountants.</p> <p>BBC provides consultancy services to certain smaller brokers in order to assist them in designing and implementing more effective insurance programmes for their clients. This enables it to earn a share of the brokerage and to arrange other forms of specialised insurance which the client may not already have.</p> <p>BBC has recently developed a personal motor insurance scheme in conjunction with Renault (UK) Limited which provides BBT with access to individuals on a mass mailing basis. The Directors believe that there are attractive opportunities for developing this type of scheme in conjunction with other clients. The mass mailing scheme is administered by the Nottingham office which has installed a specialised computer system to enable a large volume of small accounts to be processed efficiently and cost-effectively.</p> <p>Bradstock Blunt &amp; Thompson (L&amp;P) covers a broad spread of life assurance and pension business. The emphasis is on pensions, where advice is given to professional, corporate and individual clients.</p> <p>BBT carries on business through a number of regional offices, established as wholly-owned subsidiaries of the Company, as well as from its headquarters in London. Bradstock Blunt (Northern) was started in 1976 and has offices in Manchester and Nottingham. Bradstock Blunt (Scotland) started operations in 1978, based in Glasgow, followed by Bradstock Blunt (N.I.) in 1980 with an office in Belfast. Each regional office provides the full range of direct insurance broking services.</p> <p>The breakdown of the sources of direct insurance broking business is set out below:—</p> <table> <tr> <th></th><th>1980</th><th>1981</th><th>1982</th><th>1983</th><th>1984</th></tr> <tr> <td>Industrial and commercial clients</td><td>803,000</td><td>41</td><td>851,000</td><td>42</td><td>1,255,000</td><td>45</td></tr> <tr> <td>Professional firms</td><td>989,000</td><td>30</td><td>615,000</td><td>27</td><td>793,000</td><td>28</td></tr> <tr> <td>Financial associations, charities and water</td><td>228,000</td><td>14</td><td>325,000</td><td>15</td><td>363,000</td><td>13</td></tr> <tr> <td>Industry</td><td>240,000</td><td>13</td><td>365,000</td><td>13</td><td>312,000</td><td>11</td></tr> <tr> <td>Life and pensions</td><td>58,000</td><td>2</td><td>65,000</td><td>3</td><td>78,000</td><td>3</td></tr> <tr> <td>Personal</td><td>1,958,000</td><td>100</td><td>2,248,000</td><td>100</td><td>2,782,000</td><td>100</td></tr> </table> <p>Each of BBT's corporate and professional clients is assigned a specific team to deal with all aspects of its insurance requirements. The Directors believe that the foundation of BBT's successful growth has been the quality and personal nature of its service.</p> <p><b>REINSURANCE BROKING - BRADSTOCK BLUNT &amp; CRAWLEY</b></p> <p>BBC was formed in 1963 and now undertakes all classes of reinsurance broking. Its clients comprise direct insurance companies, reinsurance companies and underwriting syndicates at Lloyd's. In 1984 BBC and its subsidiaries acted for over 280 clients.</p> <p>The reinsurance market is both international and professional in character, with nearly all parties being known to each other directly or by reputation. London is a major centre for international reinsurance and includes Lloyd's,</p>		1980	1981	1982	1983	1984	Brokerage and fee income	£'000	£'000	£'000	£'000	£'000	Net investment income	2,852	3,327	3,988	4,594	5,582	Expenses	359	414	497	405	679	Profit before taxation	(2,730)	(2,965)	(3,510)	(3,774)	(4,562)	Profit after taxation and minority interests	226	836	845	1,064	1,821	Forecast profit before taxation for the year to 30th September 1985	28	351	318	464	878		1980	1981	1982	1983	1984	Industrial and commercial clients	803,000	41	851,000	42	1,255,000	45	Professional firms	989,000	30	615,000	27	793,000	28	Financial associations, charities and water	228,000	14	325,000	15	363,000	13	Industry	240,000	13	365,000	13	312,000	11	Life and pensions	58,000	2	65,000	3	78,000	3	Personal	1,958,000	100	2,248,000	100	2,782,000	100	<p><b>AUTHORISED</b></p> <p>£750,000 IN ORDINARY SHARES OF 5p EACH</p> <p><b>ISSUED AND FULLY PAID</b></p> <p>£559,993.80</p> <p>The Ordinary Shares now offered for sale rank in full for all dividends and other distributions hereafter declared, made or paid.</p> <p><b>DEFINITIONS</b></p> <p>In this prospectus, the following expressions shall have the following meanings:—</p> <p>the "Company"</p> <p>Bradstock Group PLC</p> <p>the "Directors" or the "Board"</p> <p>the directors of the Company</p> <p>the "Group"</p> <p>the Company and its subsidiaries</p> <p>"Kleinwort Benson"</p> <p>Kleinwort, Benson Limited</p> <p>the "Offer for Sale"</p> <p>the offer for sale by Kleinwort Benson of 2,606,234 Ordinary Shares as described herein</p> <p>"Offer for Sale Price"</p> <p>the price per share at which Ordinary Shares are offered for sale under the Offer for Sale</p> <p>"Ordinary Shares"</p> <p>ordinary shares of 5p each of the Company</p> <p>"Bradstock Plunket &amp; Crawley" or "BPC"</p> <p>Bradstock, Plunket &amp; Crawley Limited</p> <p>"Bradstock Blunt &amp; Thompson" or "BBT"</p> <p>Bradstock, Blunt &amp; Thompson Limited</p> <p>"Bradstock Blunt &amp; Crawley" or "BBC"</p> <p>Bradstock Blunt &amp; Crawley Limited</p> <p>"Bradstock Inc"</p> <p>Bradstock, Incorporated</p> <p>"Bradstock Blunt (Northern)" or "BB(N)"</p> <p>Bradstock, Blunt (Northern) Limited</p> <p>"Bradstock Blunt (N.I.)" or "BB(NI)"</p> <p>Bradstock, Blunt (N.I.) Limited</p> <p>"Bradstock Blunt (Scotland)" or "BB(S)"</p> <p>Bradstock, Blunt (Scotland) Limited</p> <p>"Bradstock Blunt &amp; Thompson (L&amp;P)" or "BBT(L&amp;P)"</p> <p>Bradstock, Blunt &amp; Thompson (L&amp;P) Limited</p> <p>"Bradstock Blanch"</p> <p>Bradstock Blanch Limited</p> <p>the beneficial shareholders and/or shareholdings in BBC and BBT and the identity of all shareholders holding five per cent. or more of the issued share capital of the Company.</p> <p>Prospective purchasers should note that the acquisition of any shares in the Company might bring them within the terms of sections 10 to 12 of Lloyd's Act 1982 if they already are, or subsequently become, connected with a Lloyd's managing agent.</p> <p><b>MANAGEMENT AND EMPLOYEES</b></p> <p>In the Spring of 1984 Robin Gibson (Managing Director of BBC and now Managing Director of the Group) and certain key executives (including the Chairman of BBC and the Chairman and the Managing Director of BBT) commenced discussions with a view to acquiring a controlling interest in the Group from its founder David Bradstock and his family. This acquisition was completed in June 1985. These executives have been primarily responsible for the development and expansion of the Group over the last 10 years. As part of the management buyout and the consequent reorganisation of the Company, six members of management were appointed to the Board on 19th June 1985. David Bradstock continues as Chairman of the Group.</p> <p>The success of an insurance broking or reinsurance broking business depends to a large extent on the calibre and motivation of its personnel. Following the management buyout and the Offer for Sale, the Directors and their families will together own approximately 80 per cent. of the share capital of the Company. Other employees will own at least 13 per cent. of the Company's share capital. In addition, the Company has adopted an executive share option scheme, details of which are set out below in "General Information".</p> <p>The total number of employees in the Group as at 31st March 1985 was 185, of whom 42 are directly involved in producing or placing business. The Group operates a final salary pension scheme for the benefit of employees and their dependants. The pension scheme is an exempt approved scheme under the provisions of the Finance Act 1970 and members are contracted-out of the State Earnings-Related Pension Scheme.</p> <p>Brief details of the directors and senior management of the Group are set out below:—</p> <p><b>THE BOARD</b></p> <p>David Bradstock, 61, is the Chairman of the Group and has worked in the insurance industry since 1948. He was a</p>
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<p><b>INDEBTEDNESS</b></p> <p>At the close of business on 31st May 1985, the Company and its subsidiaries had outstanding secured bank loans repayable in one to five years of £1,250,000 and contingent liabilities of £225,000 in the form of unsecured counter-indemnities and guarantees to banks.</p> <p>Save as aforesaid and apart from intra-Group borrowings, the Company and its subsidiaries had at that date no loan capital outstanding or created but unused, term loans (whether guaranteed, unguaranteed, secured or unsecured) or other borrowings and indebtedness in the nature of borrowing including bank overdrafts, hire-purchase commitments, mortgages, charges, contingent liabilities or guarantees.</p>																																																																																												
<p><b>DESCRIPTION OF THE GROUP</b></p> <p><b>INTRODUCTION</b></p> <p>The Company is a holding company for a group of insurance broking and reinsurance broking companies carrying on business principally in the United Kingdom and the United States of America. The Group has been engaged in direct insurance broking since 1959 and expanded its activities to include reinsurance broking in 1963.</p> <p>The Group comprises two distinct insurance broking businesses:—</p> <ul style="list-style-type: none"> <li>direct insurance broking conducted mainly through Bradstock Blunt &amp; Thompson; and</li> <li>reinsurance broking conducted mainly through Bradstock Blunt &amp; Crawley.</li> </ul> <p>Each business operates in its particular market under its own executive management with the Board providing overall direction, supported by centralised management and administrative services. The Group's accounting systems are computerised and are located at Southend. In addition, each of the two broking businesses has a computer system tailored to handle its specific needs.</p> <p>Each of the two broking businesses earns brokerage by placing business on behalf of clients with insurers or reinsurers; neither business is involved in underwriting risks. The majority of the Group's income is received in the form of brokerage (which represents a percentage of the premium charged for the insurance or reinsurance of the risk) from the insurers and reinsurers with whom it places business.</p> <p>In the Spring of 1984, as described under "Management and Employees" below, the present Managing Director, Robin Gibson, and a number of key executives, commenced discussions regarding the acquisition of a controlling interest in the Group from its founder David Bradstock and members of his family. This acquisition was completed in June 1985. David Bradstock continues as Chairman of the Group.</p> <p><b>DIRECT INSURANCE BROKING - BRADSTOCK BLUNT &amp; THOMPSON</b></p> <p>BBT's business consists of dealing with the general insurance needs of a wide variety of clients, primarily industrial and commercial companies and professional firms. Its clients include organisations such as The National Trust, Renault</p>																																																																																												

37-11-1984



founder of the Group and, from 1967 up to the time of the management buyout, he and members of his family had a controlling interest in the Company.

Managing Director of BBC, he joined Willis, Faber & Dumas Limited as an aviation broker in 1968 and has worked in the insurance industry since then, joining the Group in 1972. He has been responsible for the development of BBC's interests in the United States and is also a major producer of reinsurance business, particularly aviation.

Peter Cresswell, 41, joined the Group in 1975 after a period of employment with the Institute of London Underwriters and subsequently Bland Payne Limited, where he became a director responsible for marine broking within its reinsurance business. He became a Director of BBC in 1976. He is currently responsible for the production of non-marine and marine reinsurance business and is Chairman of Bradstock Blanch.

Noel Hayden, 69, Group Finance Director, has worked in the insurance industry for 50 years and joined the Group in 1972 as Company Secretary. He is responsible for the supervision of all Group financial and administrative matters. The Group chief accountant, Peter Ballard, and the Group accountant, Richard Bax (who are responsible for the day to day financial control of the subsidiaries in the Group) and the Company Secretary, Rodney Jeffreys, (who is responsible for all Group administrative matters) report directly to him.

Eddie McGrath, 47, is the Managing Director of BBT. He joined the Group in 1974, after working for Commercial Union Assurance Company plc for 15 years, and was made a Director of BBT in that year. He is responsible for all aspects of the Group's direct broking operations.

Cyril Payne, FCIL, 53, is Chairman of BBT. He joined the Group as a Director of BBT in 1965 having worked for Royal Insurance plc for 15 years. He was Managing Director of BBT from 1968 to 1980, when he became joint Chairman with David Bradstock. He is responsible for a number of the largest clients of BBT as well as its general administration.

David Plunkett, 44, is Chairman of BBC. After working for ten years as a broker with Willis, Faber & Dumas Limited he joined the Group in 1970 and was appointed a Director of BBC in 1976. He was Managing Director of BBC from 1976 to 1983. His main role now is as a producer of all classes of business with particular emphasis on the development of new business.

#### SENIOR MANAGEMENT

Name	Prime Responsibility	Age	Joined Group
Peter Ballard	Group Chief Accountant	47	1971
Richard Bax	Group Accountant	38	1978
Guy Belcher	Director of BBC	31	1987
Sally Bennington	Director of BBT	31	1987
Peter Bentley	Director of BBC	30	1980
Robin Bradstock	Director of BBT	39	1968
Nick Bryce-Smith	Director of BBT	39	1970
Jim Butler	Director of BBT(L&P)	47	1973
James Campbell	Director of BBC	39	1978
David Cocks	Director of BBC	49	1978
John Coslett	Managing Director of BBT	46	1975
David Dean	Director of BBC	40	1978
Tony Fox	Managing Director of Bradstock Blanch	42	1972
Nick Garbutt	Director of BBT(L&P)	42	1972
David Harnwell	Director of BBC	44	1974
David Hull	Director of BBC	47	1974
David Huntington	Administration Director of BBC	46	1983
Rodney Jeffreys	Company Secretary	38	1972
Don Mott	Director of BBC	44	1974
Michael Morland	Director of BBC	44	1972
Eddie Mowbray	Director of BBC	48	1963
Scott Smith	Managing Director of BBT(L&P)	38	1987
Frank Staples	Director of BBT	41	1981
David Stratton	Director of BBC	42	1984

All the directors of the insurance broking companies of the Group are registered insurance brokers or, in the case of three recently appointed directors, have applied for registration under the Insurance Brokers (Registration) Act 1977.

#### FINANCIAL AND BUSINESS CONTROLS

The Group pays particular attention to its financial and business controls. Management accounts are prepared monthly and brokerage and expenses are monitored closely against budgets. The quality of the Group's financial controls is reflected in its consistently low level of bad debts. BBC has a security committee which regularly reviews the financial standing of insurance and reinsurance companies with which it places clients' business. Its computer system prevents the issue of cover notes on behalf of companies which have not been approved by the security committee.

Neither BBC nor BBT place more than 7½ per cent. of the Group's business with any one insurance carrier and no client of BBC or BBT accounts for more than 7½ per cent. of the Group's total brokerage commission.

The Group currently places both dollar and sterling surplus cash on deposit in those respective currencies for appropriate periods. The Group closely monitors its dollar brokerage and takes appropriate action to protect itself against currency fluctuations.

#### FINANCIAL INFORMATION

Trading Results  
Extracts from the consolidated profit and loss accounts for the five years ended 30th September 1984 and six months ended 31st March 1985 as shown in the Joint Accountants' Report are set out below:

	Year ended 30th September				Six months ended 31st March	
	1980 £'000	1981 £'000	1982 £'000	1983 £'000	1984 £'000	1985 £'000
Brokerage and Fee Income—						
Direct insurance broking	1,498	1,697	1,958	2,248	2,782	1,958
Reinsurance broking	1,394	1,484	1,630	2,348	2,790	1,888
	<u>2,852</u>	<u>3,327</u>	<u>3,988</u>	<u>4,594</u>	<u>5,582</u>	<u>3,426</u>
Operating expenses	(2,730)	(3,165)	(3,510)	(4,374)	(4,962)	(3,513)
	<u>122</u>	<u>362</u>	<u>478</u>	<u>820</u>	<u>1,020</u>	<u>913</u>
Net investment income	359	414	487	405	579	431
Share of results of associated companies	9	(3)	(5)	69	122	68
Exceptional items*	(264)	63	(125)	(230)	—	—
	<u>326</u>	<u>638</u>	<u>945</u>	<u>1,064</u>	<u>1,821</u>	<u>1,412</u>
Profit before taxation	(182)	(426)	(484)	(584)	(907)	(688)
Taxation	43	410	361	480	914	714
Profit after taxation	<u>0.3p</u>	<u>3.7p</u>	<u>3.2p</u>	<u>4.0p</u>	<u>7.9p</u>	<u>5.9p</u>
Earnings per share†						

\* The exceptional items relate to the cost of a bonus to two directors, office relocation costs and the sale of a lease.

† Earnings per share have been calculated by dividing the profit on ordinary activities after taxation and minority interests by the weighted average number of shares in issue during each of the relevant years adjusted for the capitalisation issue in April 1985 and the two capitalisation issues and consolidation in June 1985.

The majority of the Group's income is brokerage (which represents a percentage of the premium charged for the insurance or reinsurance of a risk) from the insurers and reinsurers with whom it places business. The brokers' clients pay the agreed premium to the broker who deducts brokerage before passing the balance to the insurer or reinsurer.

BBT has grown, despite difficult market conditions, by increasing business both from existing clients and through gaining new accounts. BBC's increased brokerage and profits over the last five years reflect its success in generating and placing business for existing and new clients; in particular, the expansion of its activities in the United States since 1981 has contributed to recent growth.

Most of BBC's income is receivable in US dollars and BBC's results have benefited over the period from the increasing strength of the dollar. In 1984 some 85 per cent. of the Group's reinsurance brokerage income, amounting to some 43 per cent. of total brokerage income, was received in US dollars cent. of total brokerage income in sterling. The Group's direct brokerage with the balance in sterling and accounted for some 50 per cent. of total brokerage income in 1984.

The growth in the Group's business has generated increased funds for investment and net investment income has increased accordingly over the period. The charge for taxation reflects United Kingdom corporation tax, adjusted for disallowable expenditure, and, where appropriate, United States taxation at rates ruling during the period.

#### NET TANGIBLE ASSETS

The Group's net tangible assets attributable to shareholders as at 31st March 1985 as shown in the Joint Accountants' Report amounted to £2,625,000; equivalent to 22.8p per Ordinary Share based on the number of Ordinary Shares in issue at that date after adjusting for the two capitalisation issues and consolidation in June 1985.

#### PROFIT AND DIVIDEND FORECAST

On the basis of the audited accounts for the six months ended 31st March 1985, the unaudited management accounts for April 1985 and the assumptions set out in 'Profit Forecast', Bases, Assumptions and Letters' below, the Directors forecast that, in the absence of unforeseen circumstances, the profit before taxation of the Group for the year ending 30th September 1985 will be not less than £2.6 million.

The majority of the Group's US dollar income for the current year has been sold forward thereby minimising the potential effect of currency fluctuations on the forecast earnings for the period.

In the absence of unforeseen circumstances, the Directors of the Company intend to recommend the payment of a final dividend of 3.5p in respect of the year ending 30th September 1985, which will be payable in April 1986.

If the Company's Ordinary Shares had been listed throughout the current year the Directors would have expected to recommend total dividends for the year of 5.25p (7.5p with associated tax credit) payable as to 1.75p as an interim dividend in October 1985 and as to 3.5p as a final dividend in April 1986. The Directors expect that, in future years, interim and final dividends will continue to be payable in October and April respectively.

The Directors do not intend to pay an interim dividend in respect of that year.

#### REASONS FOR THE OFFER

The Directors consider that the listing of the Ordinary Shares on the Stock Exchange will enhance the Group's status and will assist the Group in the continuing development and expansion of its business.

The Group has no present need for additional funds and will not receive any of the proceeds of this Offer for Sale. Of the Ordinary Shares being offered for sale, 2,246,480 have been sold to Kleinwort Benson by the existing shareholders of the Company of which 2,024,832 have been sold by the Directors and their families.

#### PROSPECTS

The markets in which the Group has been operating since 1981 have been extremely difficult due to the combined effects of the recession, depressed premium rates and fierce competition between brokers. The Group's success to date has been achieved against this background and the Directors believe that its depth and spread of business provide it with a secure base from which to continue to expand and to take advantage of the current hardening in rates.

Although the Group's results are affected by exchange rate fluctuations, the Directors believe that the size and strength of its direct broking operation gives the Group some protection from any adverse currency movements in the future.

The Directors believe that BBT's wide spread of clients, and in particular its strong contacts with industrial and commercial companies and professional firms, especially in the accountancy profession, mean that BBT is well placed to take advantage of the present improvement in market conditions. In addition, the Directors believe that BBT's emphasis on the development of new business and the quality and personal nature of its service provide substantial possibilities for expansion, particularly in the area of professional indemnity cover.

With regard to BBC, the Directors consider that the increase in both the size of insured risks and the exposure of insurers to the accumulation of risks will continue to be reflected in an expanding demand for reinsurance. The Directors consider that BBC's broad base of expertise, the length and depth of its client contacts and its particular emphasis on the development, marketing and placing of business, put BBC in a strong position from which to expand. Furthermore, BBC's expansion into the United States of America makes a substantial contribution to its operation, not only as a source of new business but, at times such as the present, as a market of considerable value and importance for placing reinsurance. The Directors believe that BBC's proven ability to place business, despite difficult market conditions, will continue to stand it in good stead.

The Directors look forward to the future with confidence and enthusiasm.

#### PROFIT FORECAST, BASES, ASSUMPTION AND LETTERS

1. Bases and Assumption  
The profit forecast for the year ending 30th September 1985 set out under 'Profit and Dividend Forecast' is based on:  
(a) the audited accounts for the six months ended 31st March 1985;  
(b) the unaudited management accounts of the Group for April 1985 together with a forecast for the remaining five months of the year.

The forecast assumes that there will be no significant change in the current levels of interest rates during the remainder of the financial year. The Group has entered into forward sale contracts for the majority of the US dollar income which it expects to receive. Accordingly, the effect of any fluctuations in the US dollar/sterling exchange rate during the remaining part of the year will not be material to the forecast.

2. Letters Relating to the Profit Forecast  
The following are copies of letters relating to the profit forecast for the year ending 30th September 1985—

(a) Letter from the joint reporting accountants, Macnair Mason and Price Waterhouse  
Macnair Mason  
88 Houndsditch  
London EC3A 7EU

The Directors  
Bradstock Group PLC  
and  
The Directors  
Kleinwort, Benson Limited

Gentlemen,  
We have reviewed the accounting policies and calculations for the profit forecast for the year ending 30th September 1985 of Bradstock Group PLC and its subsidiaries (for which the Directors are solely responsible) set out under 'Profit and Dividend Forecast' in the prospectus dated 25th June 1985.

The forecast includes the audited results for the six months ended 31st March 1985 and the results shown by the unaudited management accounts for April 1985.

In our opinion the forecast, so far as the accounting policies and calculations are concerned, has been properly compiled on the basis of the assumption made by the Directors set out in the prospectus and is presented on a basis consistent with the accounting policies normally adopted by Bradstock Group PLC and its subsidiaries.

Yours faithfully,  
Macnair Mason  
Chartered Accountants

(b) Letter from Kleinwort, Benson Limited  
The Directors  
Bradstock Group PLC

Gentlemen,  
We have discussed with you, Macnair Mason and Price Waterhouse the forecast of profit before tax of Bradstock Group PLC and its subsidiaries for the year ending 30th September 1985, as set out in the prospectus dated 25th June 1985. We consider that the profit forecast, for which the Directors are solely responsible, has been made after due and careful enquiry.

Yours faithfully,  
Kleinwort, Benson Limited  
T. H. Holland-Bosworth  
Director

#### JOINT ACCOUNTANTS' REPORT

The following is a copy of a joint report received from Macnair Mason, the auditors and joint reporting accountants, and Price Waterhouse, joint reporting accountants.

Macnair Mason  
88 Houndsditch  
London EC3A 7EU

The Directors  
Bradstock Group PLC  
and  
The Directors  
Kleinwort, Benson Limited

Gentlemen,  
We have examined the audited financial statements of Bradstock Group PLC (the "Company" and its subsidiaries, together referred to as the "Group") for the five years ended 30th September 1984 and for the six months ended 31st March 1985.

On 25th June 1985 the Company sold its 100% interest in Clonville Lodge Stud Limited, a subsidiary company. The financial information set out below is presented as if this company had been an investment throughout the period and its results and sources and application of funds have been excluded.

During the period the Company has acquired the minority interests in certain subsidiaries for consideration comprising partly cash and partly shares. The financial effects of these acquisitions have been accounted for in the years in which they arose and no retrospective adjustment of profit attributable to the shareholders has been made.

In our opinion the financial information set out below, which is based on the audited financial statements after making such adjustments as we consider appropriate, gives a true and fair view of the profit and source and application of funds of the Group for each of the periods and of the state of affairs of the Group at the dates stated.

1. Accounting policies  
The principal accounting policies applied in determining the financial information set out in this report are as follows:

(1) Accounting convention  
The financial statements have been prepared under the historical cost convention.

(2) Basis of consolidation  
The accounts of the Group include those of the Company, its subsidiaries and the Group's share of the results of its associated company. The investment in the associated company is shown as the Group's share of the net tangible assets. The cost of goodwill, being the premium on acquisition of shares in subsidiaries and the associated company, is written off to reserves as it arises.

(3) Turnover  
Turnover represents retained brokerage and fee income. The Group takes credit for this income when the client is debited.

(4) Other income  
Interest and other sundry investment income is dealt with on a receivable basis.

(5) Foreign currencies  
Assets and liabilities held in foreign currencies are translated to sterling at rates of exchange ruling at the end of each accounting period. The results of the overseas subsidiary are translated to sterling at the rates of exchange ruling at the end of each such period and differences arising from the re-translation of the opening net asset position are dealt with through reserves. Exchange profits and losses on trading transactions are dealt with in the profit and loss account.

(6) Tangible fixed assets  
Depreciation is provided on a straight line basis at the following rates per annum:  
Office equipment 20-25 per cent.  
Motor vehicles 25 per cent.

(7) Deferred taxation  
Provision is made for deferred taxation in respect of the excess of capital allowances given for tax purposes over depreciation and for other timing differences, except to the extent that such taxation is not likely to be payable in the foreseeable future.

2. Profit and loss accounts  
The profit and loss accounts for the Group for the five years ended 30th September 1984 and for the six months ended 31st March 1985 are set out below:

	Six months ended					
	Year ended 30th September			31st March		
Notes	1980	1981	1982	1983	1984	1985
	£'000	£'000	£'000	£'000	£'000	£'000
Turnover	(1)(2)	2,852	3,327	3,988	4,584	5,582
Operating expenses	(3)	(2,730)	(3,266)	(3,510)	(3,774)	(4,650)
						(2,313)
Net investment income	(4)	122	362	478	820	1,020
Share of results of associated companies		359	414	487	405	579
		9	(3)	(5)	89	122
Profit before exceptional items		490	773	970	1,294	1,821
Exceptional items	(5)	(264)	63	(125)	(230)	—
Profit before taxation		226	836	845	1,064	1,821
Taxation	(7)	(182)	(426)	(484)	(584)	(907)
Profit after taxation		44	410	361	480	914
Minority interests	(8)	(15)	(39)	(45)	(16)	(39)
Profit after taxation and minority interests		29	371	316	464	875
Extraordinary item		—	—	—	101	28
Retained profit		29	371	316	464	875
Earnings per share	(10)	0.3p	3.7p	3.2p	4.0p	7.9p

Notes:  
(1) Analysis of turnover by activity  
Direct insurance broking  
Reinsurance broking

(2) Analysis of turnover by territory  
United Kingdom offices  
United States offices

The above analysis is based on the location of offices and does not necessarily represent the source or currency of business.

(3) Operating expenses  
Operating expenses include the following items:

Depreciation  
Directors' remuneration  
Auditors' remuneration  
Contribution to Employees' Trust  
Employment costs

(4) Net investment income  
Interest receivable on bank and other borrowings repayable within 5 years  
Investment income

(5) Exceptional items (charged)/credited

Bonus to directors  
Surplus on sale of lease  
Relocation costs

(6) Analysis of profit before taxation  
Direct insurance broking  
Reinsurance broking

The above analysis is after allocating central expenses.

(7) Taxation  
United Kingdom Corporation tax  
Debtors' tax  
Overseas tax  
Share of associated companies

(8) Minority interests  
On 13th October 1980 the Company acquired half of the 49 per cent. minority interest in Bradstock Bunt & Crawley Limited for a cash consideration of £584,000. The attributable goodwill amounting to £465,000, representing the excess of consideration over tangible net assets acquired, was written off against reserves. On 25th June 1985, the remaining minority interest was acquired in consideration for the issue of 945,320 ordinary shares of 1p each in the Company and the payment of £564,000 in cash. The goodwill arising of £382,000 has been written off against reserves. The shares issued by the Company were recorded at their nominal value as permitted under section 37 of the Companies Act 1981.

Subsequent to 31st March 1985, the remaining minority interests in subsidiary companies have been acquired in consideration for the issue on 19th June 1985 of 364,750 ordinary shares of 1p each in the Company and the payment of £185,189 in cash. The goodwill arising, totalling approximately £135,000, will be written off to reserves.

(9) Extraordinary item  
Profit on sale of investments  
Less taxation

The profit on sale of investments in the year ended 30th September 1984 relates to the disposal of the Group's interest in a managing agency, Bradstock, Barker & Ashby (Underwriting Agencies) Limited, in order to comply with the requirements of Lloyd's Act 1982. The profit in the period ended 31st March 1985 relates to the disposal of the Group's interest in Servicio Tecnico Incomercial SA de CV. The income of these operations throughout the above period, which are included in the Group's profit and loss accounts prior to their disposal, totalled £21,000.

(10) Earnings per share  
Earnings per share have been calculated by dividing the profit on ordinary activities after taxation and minority interests by the weighted average number of shares in issue during each of the periods, adjusted for the capitalisation issue on 2nd April 1985 and the capitalisation issue and consolidation in June 1985.

3. Statements of source and application of funds

Source of funds  
Profit before taxation  
Adjustment for items not involving the movement of funds:  
Share of (profit)/loss of associated companies  
Depreciation  
Surplus on sale of fixed assets  
Fixed assets written off  
Other movements

Funds from other sources  
Proceeds from disposals of fixed assets

Applications of funds  
Purchase of fixed assets  
Net (increase)/decrease in loans to and investment in associated companies  
Taxation paid (increased)/decrease in investments  
Cost of acquisition of minority interests in subsidiary and associated companies

Increases/(decreases) in net working capital  
Debtors  
Creditors  
Cash at bank  
Bank overdrafts

4. Balance sheets  
The balance sheets of the Group as at 30th September 1980 to 1984 and as at 31st March 1985 are set out below:

Notes

Fixed assets  
Tangible assets  
Investments

Current assets  
Debtors  
Cash at bank

Creditors: amounts falling due within one year

Net current assets

Total assets less current liabilities  
Creditors: amounts falling due after one year  
Deferred taxation

Capital and reserves  
Share capital  
Share premium account  
Retained profits

Minority interest

Notes:  
(1) Tangible assets  
Freehold property  
Office equipment  
Motor vehicles

Subsequent to 31st March 1985, the freehold property has been disposed of based on a professional valuation, to D. F. Bradstock for £240,000 in cash resulting in an extraordinary profit after taxation of £130,000.

(2) Investments  
Investment in associated companies  
Other investments  
Investment in subsidiaries and associated companies not forming part of the continuing group

Subsequent to 31st March 1985 the investment in Clonville Lodge Stud Limited has been sold to D. F. Bradstock and P. M. Bradstock for £350,000, based on a professional valuation.

The Group has sold its holding in Bradstock & Barker (Underwriting Agencies) Limited ("B&B"), a Lloyd's members agent, to D. F. Bradstock for £115,585 paid on 25th June 1985. Further consideration of £52,925 will only be payable on receipt of confirmation by The Council of Lloyd's that B&B will be re-registered as a Lloyd's members agent on acceptable terms.

(3) Debtors  
Trade debtors  
Amounts owed by associated companies  
Prepayments and accrued income  
Other debtors

Prepayments and accrued income at 31st March 1985 include the proceeds of the sale of Bradstock, Barker & Ashby (Underwriting Agencies) Limited, which was sold in May 1984, amounting to £147,000 receivable on 31st March 1985.

(4) Cash at bank  
Cash at bank of the Group includes £9,860,000 held in connection with insurance broking bank accounts which are subject to the requirements of the Insurance Brokers Registration Council. These include certain US dollar business balances amounting to the equivalent of £1,986,813 which are held in compliance with the requirements of the Corporation of Lloyd's and are subject to a charge in favour of a trustee for insurance broking creditors.

(5) Creditors: amounts falling due within one year  
Bank loan  
Corporation tax

The bank loan is repayable on forty-two months' notice and is secured on the assets and undertaking of the Company.

(7) Deferred taxation  
Capital allowances  
Other timing differences

The above also represents the full potential amount of deferred taxation as at 31st March 1985.



(8) Share capital

The movement in share capital from 1st October 1979 to 25th June 1985 has been as follows:

Share capital on 1st October 1979 and on 30th September 1980 and 1981	£000
Capitalisation issue on 2nd April 1982	19
Issue of shares on acquisition of minority interest on 25th July 1982	3
Share capital on 30th September 1982, 1983, 1984 and on 31st March 1985	19
Subsequent to 31st March 1985 the share capital of the Company has been increased due to the following capitalisation and acquisition issues:	£000
Share capital as at 31st March 1985	19
Capitalisation issue of 4 shares for every 1 share held	77
Issue of shares and acquisition of minority interest	77
Capitalisation issue of 5 shares for every 1 share held	900
Share capital at the date of this Report	600

(9) Share premium account

The movement in the share premium account during the period from 1st October 1979 to 25th June 1985 has been as follows:

Share premium as at 1st October 1979 and on 30th September 1980 and 1981	£000
Capitalisation issue on 2nd April 1982	180
Share premium as at 31st March 1985	165
Subsequent to 31st March 1985, the share premium account has been utilised as set out below:	£000
Share premium as at 31st March 1985	165
Capitalisation issue of 4 shares for every 1 share held	(77)
Capitalisation issue of 5 shares for every 1 share held	(88)
On 19th June 1985, 34,975 Ordinary Shares of 1p were issued resulting in a share premium of £35,234.	35,234

Six months ended 30th September

Year ended 30th September	1980	1981	1982	1983	1984	1985
£000	£000	£000	£000	£000	£000	£000
(10) Retained profits						
Opening retained profits of Lloyd's	538	621	453	284	706	1,738
Profit and loss account for the year	28	351	318	464	878	708
Goodwill written off on acquisition of minority interests in subsidiary and associated companies	—	(465)	(382)	(24)	—	—
Goodwill written off on acquisition of insurance business	—	—	(15)	—	—	—
Other movements	—	(5)	(22)	—	4	—
Increase/(decrease) in subsidiary not forming part of the continuing business	55	(49)	(68)	(18)	43	—
Closing retained profits	621	453	284	706	1,738	2,441

The results for the above periods of Claville Lodge Stud Limited, a 100 per cent subsidiary, which was disposed of on 25th June 1985, have been eliminated from the profit and loss account and taken directly to reserves.

The retained profit attributable to the holding company amounted to £120,000 as at 31st March 1985. Subsequent to 31st March 1985, the Company has received dividends from subsidiary companies totalling £1,490,000 and capitalised £412,000 of its reserves.

(11) Contingent liabilities

The Group has given guarantees and counter-indemnities in respect of the underwriting of Lloyd's on behalf of employees (including one ex-employee) amounting to £225,000 at 31st March 1985. In no case does this contingent liability under any one guarantee or indemnity exceed £37,500.

Yours faithfully,

Macnair Mason  
Chartered Accountants

Price Waterhouse  
Chartered Accountants

## GENERAL INFORMATION

1. Audited Accounts

The financial information contained in the Joint Accountants' Report does not amount to full accounts as defined by section 11(5) of the Companies Act 1981. Full Group accounts for the financial years from 1st October 1979 to 30th September 1984, have been prepared by the Companies and Macnair Mason, Chartered Accountants, have made reports on them under section 14 of the Companies Act 1967. Each report was an unqualified report within the meaning of section 43 of the Companies Act 1980.

2. Share Capital

The Company was incorporated in England under the Companies Act 1948 on 15th December 1959 (registration number 844563) as a private company under the name Block Brokers Limited with an authorised and fully paid share capital of £100,000 divided into 1,000,000 shares of 1p each. The Company was re-registered under the Companies Act 1980 as a public limited company and its name was changed to Bradstock Group Public Limited Company.

At 25th June 1982, the authorised share capital of the Company was £20,000 divided into 2,000,000 ordinary shares of 1p each, of which 1,573,330 were issued fully paid. Changes to the authorised and issued share capital of the Company since that date were as follows:

(a) On 25th July 1982, 345,330 ordinary shares of 1p each were allotted and issued, credited as fully paid, in exchange for 11,759 ordinary shares of £1 each and 11,759 deferred shares of £1 each in BPC.

(b) On 19th June 1985:

- the authorised share capital of the Company was increased to £750,000 by the creation of 73,000,000 new ordinary shares of 1p each;
- 1,574,800 ordinary shares of 1p each were allotted (credited as fully paid) by way of capitalisation of the sum of £28,748 standing to the credit of the share premium account of the Company, two parts to the holders of ordinary shares of 1p each in existence immediately prior to the passing of the resolution to capitalise such sum;
- 159,885 ordinary shares of 1p each were allotted and issued credited as fully paid to D. M. Stratton in exchange for his 48 per cent shareholding in Bradstock & Stratton Limited;
- 184,880 ordinary shares of 1p each were allotted and issued credited as fully paid to M. H. Morland in exchange for his 18.3 per cent shareholding in Bradstock Inc;
- 34,975 ordinary shares of 1p each were allotted and issued to M. H. Morland for cash at an aggregate subscription price of £35,234;
- the Directors were, in accordance with section 14 of the Companies Act 1980, authorised generally to exercise the powers of the Company to allot relevant securities (as defined in that section) up to the amount of the authorised but unissued share capital of the Company, such authority expiring on 18th June 1990;
- the Directors were empowered, pursuant to section 18 of the Companies Act 1980, to allot for cash consideration equity securities (as defined in section 17 of that Act) pursuant to the authority referred to in sub-paragraph (vi) above as if section 17(1) of that Act did not apply to the allotment; this power expires on the date of the Company's Annual General Meeting to be held in 1986 and is limited to:
  - allotments in connection with rights issues; and
  - the allotment (otherwise than pursuant to (a) above) of a maximum of 5 per cent. of the nominal amount of the authorised share capital of the Company as increased under sub-paragraph (b)(i) above, being £37,500; and
- the adoption of the Executive Share Option Scheme which the Company was ratified and then the Scheme was amended.

(c) On 24th June 1985:

- every 5 of the existing issued and unissued ordinary shares of 1p each of the authorised capital of the Company was consolidated into one Ordinary Share of 5p;
- 5,993,230 Ordinary Shares were allotted (credited as fully paid) by way of capitalisation of the sum of £28,748 standing to the credit of the share premium account and £411,137.50 standing to the credit of reserves of the Company, pro rata to the holders of Ordinary Shares in the capital of the Company in existence immediately prior to the passing of the resolution to capitalise such sum.

Save as disclosed above and in paragraphs 4 and 9 below and save for intra-Group issues, within the three years preceding the date of this prospectus:

(i) there has been no alteration in the issued share capital of the Company or of any of its subsidiaries;

(ii) no share loan capital of the Company or of any of its subsidiaries is under option or has been agreed conditionally or unconditionally to be put under option nor has been issued or is proposed to be issued fully or partly paid either for cash or for a consideration other than cash; and

(iii) no commissions, brokerages or other special terms have within the same three year period been granted by the Company or any of its subsidiaries in connection with the issue or sale of any share or loan capital.

3. Subsidiaries and Associated Company

Details of the Company's principal subsidiaries (all of which are wholly owned) and of its associated company are given below:

NAME	DATE OF INCORPORATION	ISSUED AND PAID SHARE CAPITAL	REGISTERED OFFICE	PRINCIPAL ACTIVITY
Subsidiaries				
Bradstock & Stratton Limited	Dec 1959	£11,918	50 Wandrobe Place, London EC4V 5ED	Intermediate Holding and Management Company
Bradstock & Stratton Limited	May 1971	£10,000	50 Wandrobe Place, London EC4V 5ED	Insurance Brokerage
Bradstock & Stratton Limited	Apr 1983	£144,000	50 Wandrobe Place, London EC4V 5ED	Reinsurance Brokerage
Bradstock & Stratton Limited (L&P) Limited	Apr 1983	£110,000	50 Wandrobe Place, London EC4V 5ED	Direct Insurance Brokerage

NAME	DATE OF INCORPORATION	ISSUED AND PAID SHARE CAPITAL	REGISTERED OFFICE	PRINCIPAL ACTIVITY
Bradstock & Stratton Limited (Northern) Limited	Feb 1975	£10,000	50 Wandrobe Place, London EC4V 5ED	Direct Insurance Brokerage
Bradstock & Stratton Limited (Scotland) Limited	Sep 1978	£20,000	6th Floor, 121 St. Vincent St., Glasgow G2 5HW	Direct Insurance Brokerage
Bradstock & Stratton Limited (N.I.) Limited	Jul 1979	£1,000	121 St. Vincent St., Belfast BT2 8AA	Direct Insurance Brokerage
Bradstock & Stratton Limited (USA) - New York	Apr 1981	US\$37,500	120 Broadway, New York 10011 USA	Reinsurance Brokerage
Bradstock & Stratton Limited (Plastics) Limited	Dec 1979	£1,000	50 Wandrobe Place, London EC4V 5ED	Insurance Agents
Bradstock & Stratton Limited (Aug 1983)	Aug 1983	£1,000	50 Wandrobe Place, London EC4V 5ED	Insurance Consultants
Bradstock & Stratton Limited (Dec 1981)	Dec 1981	£200,000	50 Wandrobe Place, London EC4V 5ED	Reinsurance Brokerage

At 31st March 1985 the Company owned, Bradstock Plunkett & Crawley Limited, £1,104,745.

The Company owns 40 per cent of the issued share capital of Bradstock Plunkett & Crawley Limited, holds 51 per cent of the voting power in general meeting of that company, but does not control the composition of its board of directors.

4. Executive Share Option Scheme and Employees' Trust

(A) The Company has adopted an Executive Share Option Scheme (the "Scheme") which has been approved by the Board of Inland Revenue under the provisions of the Finance Act 1980.

All full-time employees (including executive directors) of the Company and its subsidiaries are eligible to be nominated for participation in the Option Scheme. The directors have a discretion in selecting employees to whom options are to be granted and in determining the number (subject to the limitations set out below) and terms of options to be so granted. No option may be granted after 28th May 1985. No more than 1,198,186 Ordinary Shares may be put under option under the Scheme although this number may be adjusted in the event of capital reorganisation.

Options granted will be for a period of 10 years and will entitle the recipient to subscribe for Ordinary Shares in the Company at a price determined by the directors, being not less than the higher of (i) the market value of such shares (as agreed with the Inland Revenue) on the date of grant of the options and (ii) their nominal amount. Each individual's participation will be limited so that the aggregate price of all shares issued and remaining issuable under options granted to him will not exceed four times the relevant individual's salary.

An option will normally be exercisable only after the expiry of three years from the date of its grant. Options may, however, be exercised earlier than this in the event of death, or (at the discretion of the directors) retirement by reason of ill health, redundancy, retirement before normal retirement age, or if the company employee ceases to be a member of the Group. Options are not transferable and will lapse if an option holder leaves the service of the Group otherwise than in the circumstances referred to above. Options are also exercisable in the event of winding-up or liquidation of the Company.

Within 30 days of the exercise of an option, Ordinary Shares will be allotted and issued to the option holder concerned and such shares will then be subject to dividend and other entitlements arising by reference to a date prior to their issue. An application will be made to the Council of The Stock Exchange for the admission of the shares so allotted to the Official List.

Immediately following publication of this prospectus up to 3.2 per cent. of the issued Ordinary Share capital will be made available for options under the Scheme. About 30 senior employees will be offered options in amounts not exceeding four times their salary at the time of the Offer for Sale.

Certain provisions of the Option Scheme may be amended by the directors but the material terms (including the persons eligible to participate and the circumstances in which exercise may be made) cannot be altered without the prior consent of the Company in general meeting and the Inland Revenue.

(B) In 1979 the Company established an Employees' Trust, funded by the Group, principally in order to facilitate the purchase and sale of shares in the Company whilst it was a private company. It now holds 2.6 per cent. of the issued share capital of the Company.

The Trust does not participate in any year to accept payments from the Group in excess of 5 per cent. of the pre-tax profits of the Group for that year.

5. Memorandum and Articles of Association

The Memorandum of Association of the Company provides that the Company's principal objects are to carry on the business of a holding company, the business of insurance and reinsurance broking and the provision of management and administrative services. The objects of the Company are set out in full in clause 4 of the Memorandum of Association which is available for inspection at the address specified in paragraph 16 below.

The Articles of Association of the Company contain, inter alia, provisions to the following effect:

- Dividends and Distributions of Assets on Liquidation
- The holders of Ordinary Shares are entitled to the profits of the Company available for dividend and are to be distributed in proportion to the amount paid up on the shares in respect of which the dividend is declared.
- On a winding up the balance of assets available for distribution shall be applied in repaying to the holders of Ordinary Shares the amounts paid up on such shares and any surplus assets will belong to the holders of Ordinary Shares according to the respective number of shares held by them.
- Voting
- Subject to any special terms as to voting upon which any shares may have been issued, or may for the time being be held, on a show of hands every member present in person, or being a corporation present by a duly authorised representative, shall have one vote and on a poll every member present in person, or by representative or by proxy shall have one vote for each share of which he is the holder. The holder of a share shall not be entitled to exercise such right to vote if he, or any person appearing to be interested in shares held by him, has been duly served with a notice under section 74 of the Companies Act 1981 (requiring disclosure of interests of shares) and has failed to comply with such notice or has made a statement in reply which is false or misleading in a material particular and the Company has served on the member and has not withdrawn a dissenting resolution.

(c) Modification of Rights and Alteration of Capital

- All or any of the rights or privileges attached or belonging to any class of shares for the time being forming part of the capital of the Company may, subject to the provisions of the Companies Acts 1948 to 1983, be modified, affected, varied, extended or surrendered in any manner with the sanction of an extraordinary resolution passed at a separate meeting of the members of that class. To any such separate meeting all the provisions of the Articles in relation to general meetings shall, mutatis mutandis, apply, but so that the necessary quorum shall be members of the class holding or representing by proxy one-third of the capital paid up or credited as paid on the issued shares of the class, or at an adjourned meeting shall be any holder of shares of the class.

(ii) The Company may by ordinary resolution increase its share capital, consolidate and divide all or any of its shares into shares of larger or smaller nominal value, and may cancel any shares not taken or agreed to be taken by any person.

(iii) The Company may, subject to the provisions of the Companies Acts 1948 to 1983, by special resolution reduce its share capital, any capital redemption reserve and any share premium account.

(d) Transferability

The Ordinary Shares are in registered form. The directors may decline to register the transfer of a share (not being a fully paid share) to a person of whom they do not approve, and they may also decline to register the transfer of a share on which the Company has a lien. The instrument of transfer of a share may be in any usual or common form or in such other form as the directors may think fit, and shall be stamped, and shall be executed by or on behalf of the transferor, and, unless the share is fully paid, by or on behalf of the transferee. There are no other restrictions in the Articles on free transferability of Ordinary Shares.

(e) Unclaimed Dividends

All dividends unclaimed one year after being declared or resolved to be paid may be paid by the directors for the benefit of the Company until claimed and are forfeited if unclaimed after 12 years.

(f) Borrowing Powers

The directors may exercise all the powers of the Company to borrow money and to mortgage or charge its undertaking, property and uncalled capital or any part thereof and to issue debentures and other securities. The board shall restrict the borrowing of the Company and exercise all voting and other rights and powers of control of the Company in respect of its subsidiaries so as to ensure that the aggregate amount for the time being outstanding in respect of the moneys borrowed or secured by the Group (exclusive of intra-Group borrowings) shall not at any time, without the previous sanction of the Company in general meeting, exceed an amount equal to the greater of (i) 3 times the aggregate from time to time of the amount paid up on the issued share capital of the Company and the amounts standing to the credit of the capital and revenue reserves of the Company and its subsidiaries calculated and adjusted as provided in the Articles; and (ii) £5,000,000.

(g) Directors

- A director is not required to hold any qualification shares. A director is required to retire at the annual general meeting commencing next after he attains the age of seventy years but is eligible for re-appointment.
- The remuneration of the directors is to be determined by the Company in general meeting and (unless otherwise determined) divided amongst the directors as the board agrees and shall be paid in such manner as the directors may think fit, and may include travelling and hotel expenses incurred by them respectively in or about the performance of their duties as directors. If by arrangement with the board any director performs any special duties outside his ordinary duties as a director, the board may pay him special remuneration (in addition to any fees or ordinary remuneration) which may be by way of a lump sum, salary, commission, participation in profits or otherwise.

(iii) The board may establish and maintain any contributory or non-contributory pension or superannuation fund for the benefit of or give or procure the giving of donations, gratuities, pensions, allowances or emoluments to, any persons who are or were employees of any company in, or associated with, the Group or who are or were directors or officers of any such company and who have held or held any salaried employment or office in such company, and the families and dependants of any such persons.

(iv) A director may be appointed by the board to the office of Managing Director and/or any other office or place of profit under the Company (except that of Auditor) for such period, on such terms and at such remuneration as the board may determine.

(v) No director or managing director is disqualified by his office from contracting with the Company nor is any contract or arrangement entered into on behalf of the Company in which any director is in any way interested, liable to be avoided nor is any director so contracting or being so interested liable to account to the Company for any profit realised thereby, but the nature of his interest must be declared by the director at a meeting of the board.

(vi) Save as provided below, a director may not vote in respect of any contract or arrangement or any other proposal whatsoever in which he has any material interest (other than by virtue of his interests in shares or debentures or other securities of or otherwise in or through the Company. A director will not be counted in the quorum of a meeting in relation to any resolution on which he is interested from voting.

(vii) A director is (in the absence of some other material interest than is indicated below) entitled to vote (and will be counted in the quorum) in respect of any resolution concerning any of the following matters, namely:

- the giving of any security or indemnity to him in respect of money lent or obligations incurred by him at the request of or for the benefit of the Company or any of its subsidiaries;
- the giving of any security or indemnity to a third party in respect of a debt or obligation of the Company or any of its subsidiaries to the director or to any person who is or has been or is to be interested as a participant in the underwriting or sub-underwriting thereof;
- any proposal concerning any other company in which he is interested directly or indirectly and whether as an officer or shareholder or otherwise, or in connection with the business of such company (together with persons connected with him within the meaning of section 94 of the Companies Act 1980) is not the holder of or beneficially interested in 1 per cent. or more of any class of the equity share capital of such company (or of any third company in which his interest is derived) or of the voting rights available to members of the relevant company;
- any proposal concerning the adoption, modification or operation of a superannuation fund or retirement, death or disability benefits scheme under which he may benefit and which has been approved by or is subject to and conditional approval by the Board of Inland Revenue for taxation purposes;

(viii) The Company may by ordinary resolution suspend or relax the provisions of any of the paragraphs (i) to (vii) above to any extent or ratify any transaction not duly authorised by reason of a contravention of such provisions.

6. Directors and Other Interests

(A) Following this Offer for Sale, the interests of the Directors and their families in the issued share capital of the Company as recorded in the Register of Directors' Interests maintained under the provisions of the Companies Act 1987 (as amended) will be as follows:

	No. of Ordinary Shares	% of Total Issued	% of Total Voting
D. F. Bradstock	1,478,561	12.3	225,000
R. E. G. Gibson	1,468,275	12.3	57,000
P. W. J. Cresswell	855,635	9.8	302,825
N. R. Hayden	220,018	1.8	—
E. B. McGrath	1,468,002	12.3	115,116
C. Payne	—	—	—
O. D. Plunkett	—	—	—

N. R. Hayden will be applying for 10,000 Ordinary Shares in the Offer for Sale.

Save as disclosed above, no Director is interested in any shares of the Company or of any of its subsidiaries.

O. D. Plunkett, P. W. J. Cresswell and R. E. G. Gibson are each the beneficial owners of 4,000 non-voting shares of £1 each in Bradstock Plunkett & Crawley Limited, amounting in aggregate to 6 per cent. of the issued share capital of that company.

(B) Save as aforesaid, the Directors are not aware of any shareholding which, following this Offer for Sale, will represent five per cent. or more of the Company's issued share capital or of any other persons who directly or indirectly, jointly or severally, exercise or could exercise control over the Company.

(C) In relation to the underwriting membership of Lloyd's of N. R. Hayden and E. B. McGrath the Group has given a counter-indemnity in respect of a bank guarantee amounting to £35,000 and made a deposit with the Corporation of Lloyd's of £17,500 respectively. There are no outstanding claims against any member of the Group to any of the Directors, nor any other guarantee provided by any member of the Group for their benefit.

(D) Save as disclosed in paragraph 10 below no Director has any interest in any transaction which is of an unusual nature, contains unusual terms or which is significant to the business of the Group and which was effected by the Company during the current or immediately preceding financial year, or during any earlier financial year and which remains in any respect outstanding or unperformed.

(E) There are no arrangements in existence under which future dividends have been waived or agreed to be waived by Directors or their families.

(F) R. E. G. Gibson and O. D. Plunkett own the entire issued share capital of the Company Insurance Brokers Limited, a registered insurance broking company operating a motor broking business in Banbury. The shares of Insurance Brokers Limited are under option to the Company for a period of seven years from 24th June 1985 at market value to be independently determined.

7. Service Agreements

(A) There are no existing or proposed service agreements for Directors which are not determinable by the employing company within one year without payment of compensation (other than statutory compensation) save for the following:

NAME	DATE OF AGREEMENT	TERMS
D. F. Bradstock	1985	£125,000
R. E. G. Gibson	1985	£75,000
P. W. J. Cresswell	1985	£75,000
E. B. McGrath	1985	£75,000
O. D. Plunkett	1985	£75,000

D. F. Bradstock's salary will increase to £145,000 per annum in 1986 and £180,000 per annum in 1987.

All of the above agreements are with the Company and commenced with effect from 1st June 1985 in the case of D. F. Bradstock and from 28th June 1985 in the case of the other Directors. They are for a minimum period of 3 years and thereafter subject to termination by 6 months' written notice by either party.

C. Payne has a service agreement with BBT, dated 25th January 1972, and amended on 20th November 1984, whereby he receives a present salary of £68,000 and fee determination by either party on giving 30 months' written notice.

(B) The aggregate remuneration and benefits in kind granted to the Directors during the year ended 30th September 1984 amounted to £258,000. Each director is estimated to amount to £52,000 during the year ending 30th September 1985.

(C) D. F. Bradstock has waived £50,000 of his emoluments in the year to 30th September 1984 and £33,333 from such date to 31st May 1985; there is no other arrangement under which a Director has agreed to waive future emoluments nor have there been any other waivers of such emoluments during the past financial year.

8. Principal Establishments

NAME	DATE OF INCORPORATION	ISSUED AND PAID SHARE CAPITAL	REGISTERED OFFICE	PRINCIPAL ACTIVITY
Bradstock & Stratton Limited	Dec 1959	£11,918	50 Wandrobe Place, London EC4V 5ED	Intermediate Holding and Management Company
Bradstock & Stratton Limited	May 1971	£10,000	50 Wandrobe Place, London EC4V 5ED	Insurance Brokerage
Bradstock & Stratton Limited	Apr 1983	£144,000	50 Wandrobe Place, London EC4V 5ED	Reinsurance Brokerage
Bradstock & Stratton Limited (L&P) Limited	Apr 1983	£110,000	50 Wandrobe Place, London EC4V 5ED	Direct Insurance Brokerage

(A) Under an agreement ("the Offer for Sale Agreement") dated 25th June 1985 between (i) the Directors (2) the Vendors (3) certain major shareholders ("the Covenanted") (4) Kleinwort Benson and (5) the Company, Kleinwort Benson has agreed to purchase 2,946,480 Ordinary Shares from the Vendors at a price of 165.25p per share and to offer such shares for sale to the public (together with other shares owned by Kleinwort Benson) at a price of 170p per share (representing a premium of 85p over the nominal value). Under the Offer for Sale Agreement, warranties have been given to Kleinwort Benson, jointly and severally, by the Company and the Directors who, with the exception of N. R. Hayden, have also given certain indemnities to Kleinwort Benson, jointly and severally, in addition to the Covenanted have jointly and severally given indemnities to each member of the Group (and to Kleinwort Benson as trustee for purchasers of the shares being offered for sale) against tax as referred to in paragraph 12(C) below and in respect of certain other tax matters. Kleinwort Benson will pay an underwriting commission of 1 1/4 per cent. of the value of the Offer for Sale Price of the shares being offered and a fee to the brokers. The Company has agreed to pay the costs and expenses of the application for admission to the Official List of the issued Ordinary Shares, a fee to Kleinwort Benson, the legal fees and other expenses of Kleinwort Benson, the costs and expenses of the Joint Response Accounts and the costs of printing and advertising the Offer for Sale. The Company will pay all other expenses of and incidental to the Offer for Sale and the transactions associated therewith. Kleinwort Benson may rescind the Offer for Sale Agreement if, inter alia, admission of all the issued Ordinary Shares to the Official List of The Stock Exchange does not become effective by 16th July 1985.

(B) The Directors (including their families) and other Vendors selling shares as part of the Offer for Sale are as follows:

NAME	NUMBER OF SHARES
D. F. Bradstock	1,478,561
R. E. G. Gibson	1,468,275

NAME	NUMBER OF SHARES
P. W. J. Cresswell	403,147
E. B. McGrath	224,501
C. Payne	418,334
O. D. Plunkett	34,975
E. B. McGrath	35,975
N. M. Bryce-Smith	59,989
D. C. Huntington	88,938
M. H. Morland	35,975







## Granville &amp; Co. Limited

Member of The National Association of Security Dealers  
and Investment Managers

9 Lovat Lane London EC3R 8DT

Telephone 01-421 1212

## Over-the-Counter Market

High	Low	Company	Price	Change	Gross Yield	Fully
148	128	Ass. Brit. Ind. Ord.	128	-3	8.6	8.2
151	135	Ass. Brit. Ind. CULS	140	-	10.0	7.7
42	26	Almington Group	40	-	8.4	7.7
42	26	Amitec and Rhodes	27	-	2.8	4.8
198	168	Bardon Hall	168	-	4.0	2.5
60	42	Bry Technology	50	-	3.8	7.3
301	181	CCO Ordinary	183	-	12.0	7.4
152	108	CCL Type Com. Pref.	108	-	16.7	14.9
129	10	Carbonium Ord.	128	-	4.8	6.3
88	83	Carbonium 7.5pc Pl.	84	-	10.7	12.7
73	48	Calsonic Services	48	-	8.8	14.1
338	182	Frank Hordell	182	-	13.8	17.8
270	170	Frank Hordell Pr.Ord.	170	-	8.8	10.8
32	28	Frederick Parker	28	-	—	—
62	32	George Blair	32	-	4.1	8.3
50	28	Ind. Precision Castings	30	-	2.7	13.8
218	177	Inta Group	177	-3	15.0	8.5
124	101	Jackson Group	110	-	8.8	8.0
285	213	James Burrough	213	-	18.0	8.4
53	33	James Burrough SpCP	30	-	12.8	14.3
86	71	John Howard and Co.	71	-	10.0	16.3
225	100	Lingaphone Ord.	222	-	8.8	1.3
100	82	Lingaphone 10.5pc Pl.	82	-	16.0	16.3
850	300	Minhouse Holding NV	618	-	8.8	1.3
130	31	Robert Jenkins	87	-	6.0	7.5
80	28	Scrymgeour "A"	38	-1	5.0	6.7
82	61	Torday and Carls	78	-	5.0	6.7
444	326	Trevian Holdings	326	-	4.3	1.3
30	17	Unilock Holdings	30	-	1.3	4.3
104	81	Walter Alexander	101	-2	7.5	7.6
247	216	W. S. Yates	225	-	17.4	7.7

Prices and details of services now available on Prestal, page 48148

Record U.S.  
growth helps  
LIT to £4.3m

ALL OPERATING divisions of the London Investment Trust performed profitably during the year to March 31 1985, with the U.S. futures trading operations producing another year of record growth.

The pre-tax result of this investment holding company more than doubled from £2.0m to £4.28m, on turnover ahead by £11.12m to £36.22m.

As indicated at the interim stage, the directors are recommending an increased final of 0.721p (0.658p), bringing the total for the year to 1.102p (1.064p), and completing a six-year period of dividend growth. Stated net earnings per 5p share emerged at 2.85p (1.74p).

The group possesses a strong and liquid balance sheet, with net tangible assets of almost £17m. Borrowings are minimal, the directors say, and are confident that the group will be able to extend the scope of its activities by acquisitions in the current year.

Shatkin Trading Company, the group's principal U.S. subsidiary which operates as a clearing and broking company on the main futures exchanges in Chicago, has continued to prosper.

Bailey Commodities, the group's UK futures broking subsidiary, produced a small profit for the year. The directors feel this is encouraging, given last year's results and the losses incurred during the first half. Management changes have taken place here, and its business emphasis altered. It has recently changed its name to Bailey Shatkin.

Centresur, which provides financial consultancy to UK corporate clients, suffered a decline in profitability for the first time since its incorporation. The directors are confident, however, that Centresur will remain an important component of the group.

After a tax charge of £1.72m (£18,000), and dividend absorption of £1.05m (£945,000), retained profits emerged at £1.51m (£379,000).

## comment

The secret of London Investment Trust's rising profits is its Shatkin clearing house business in Chicago — almost a licence to print money as long as the volume of futures trading goes on increasing. Equally perhaps the secret of the company's somewhat low rating is its association with high risk commodity trading — subsidiary E. Bailey in the UK, having been stung heavily by the collapse of a third party broker in 1983. The attachment of Centresur to British film financing is also easily misunderstood — LIT are in the fee earning rather than the funding business. The only question is how much of what activity there is, that comes LIT's way. To these results Shatkin contributed some £3m and Centresur about £350,000, leaving about £900,000 to the renamed Bailey Shatkin and the group's small property activities. The company could be on the look out for a UK acquisition — possibly in insurance broking — in order to balance out its U.S. assets and for tax reasons. For 1985-86 the analysts are looking for 55m pre-tax, which has the shares at 29p trading on a modest prospective multiple of 8 (35 per cent tax charge).

## MINING NEWS

## Ashton's £52m lease-back

Ashton Mining has completed a £51.7m leveraged lease involving the sale of its 38 per cent stake in the Argyle diamond mine plant to National Australia Bank and a seven-year lease-back.

Ashton, owned 46.3 per cent by Malaysia Mining Corporation, said that the deal will significantly reduce the cost of funds.

It is lending A\$100m to National Australia from a U.S.\$ 175m (£136m) project finance facility provided solely to Ashton by a 14 bank syndicate led by Chase Manhattan Bank NA in 1983.

Ashton's finance director Mr Jorgen Elstoft said Ashton has drawn nearly all the U.S.\$150m principle tranche but has not used a \$25m standby facility and does not expect to.

The statement said Ashton believes this is the first time that

a participant in a major Australian (A\$1.7m) leveraged lease and its interest in joint venture assets.

The Argyle project in the Kimberley region of Western Australia is scheduled to begin production in 1986, producing annually from 1986.

Other participants in the project are CRA (56.2 per cent), and Western Australian Diamond Trust (5 per cent).

SA sanctions

Mr George Nisbet, president of the South African Chamber of Mines, told the chamber's annual meeting yesterday that economic sanctions against South Africa would be counterproductive, as would a ban on imports of Krugers into the U.K.

The country's mining industry could see an increase in exports in 1985 compared with 1984, when revenues rose 17 per cent to a record R 19bn (£7.5bn).

## BASE LENDING RATES

A.B.N. Bank	12 1/2%	Hill Samuel	11 1/2%
Allied Irish Bank	12 1/2%	C. Hoare & Co.	12 1/2%
American Express Bank	12 1/2%	Johnson & Shanghai	12 1/2%
Bank of America	12 1/2%	Johnson & Shanghai	12 1/2%
Bank of Australia	12 1/2%	Knowles & Co. Ltd.	13 %
Bank of Canada	12 1/2%	Lloyds Bank	12 1/2%
Bank of China	12 1/2%	Edward & Sons Ltd.	12 1/2%
Bank of India	12 1/2%	Edwards & Sons Ltd.	12 1/2%
Bank of Japan	12 1/2%	Midland Bank	12 1/2%
Bank of Korea	12 1/2%	Morgan Grenfell	12 1/2%
Bank of London	12 1/2%	Mount-Credit Corp. Ltd.	12 1/2%
Bank of Mexico	12 1/2%	National Bk. of Kuwait	12 1/2%
Bank of New York	12 1/2%	National Girobank	12 1/2%
Bank of Persia	12 1/2%	National Westminster	12 1/2%
Bank of Portugal	12 1/2%	Northern Bank Ltd.	12 1/2%
Bank of Spain	12 1/2%	Norwich Gen. Trust	12 1/2%
Bank of Sweden	12 1/2%	PK Finance Intl. (UK)	13 %
Bank of Switzerland	12 1/2%	People's Trust	12 1/2%
Bank of the East	12 1/2%	Provincial Trust Ltd.	12 1/2%
Bank of the Middle East	12 1/2%	R. Raphael & Sons	12 1/2%
Bank of the Pacific	12 1/2%	P. S. Refson	12 1/2%
Bank of the South	12 1/2%	Roxburgh Guarantee	13 1/2%
Bank of the West	12 1/2%	Royal Bank of Scotland	12 1/2%
Bank of the World	12 1/2%	Royal Trust Co. Canada	12 1/2%
Bank of the World	12 1/2%	Standard Chartered	12 1/2%
Bank of the World	12 1/2%	TCB	12 1/2%
Bank of the World	12 1/2%	Trustee Savings Bank	12 1/2%
Bank of the World	12 1/2%	United Bank of Kuwait	12 1/2%
Bank of the World	12 1/2%	United Bank Ltd.	12 1/2%
Bank of the World	12 1/2%	Westpac Banking Corp.	12 1/2%
Bank of the World	12 1/2%	Whiteaway Laidlaw	13 %
Bank of the World	12 1/2%	Williams & Glyn's	12 1/2%
Bank of the World	12 1/2%	Yorkshire Bank	12 1/2%
Bank of the World	12 1/2%	Members of the Accepting Houses Committee	12 1/2%
Bank of the World	12 1/2%	7 day deposits 9 1/2% - 1 month	12 1/2%
Bank of the World	12 1/2%	monthly deposits 12 1/2% - At call when	12 1/2%
Bank of the World	12 1/2%	£10,000+ remains deposited	12 1/2%
Bank of the World	12 1/2%	Call deposits £1,000 and over	12 1/2%
Bank of the World	12 1/2%	9 1/2% gross	12 1/2%
Bank of the World	12 1/2%	21-day deposits over £1,000 10 1/2%	12 1/2%
Bank of the World	12 1/2%	Mortgage base rate	12 1/2%
Bank of the World	12 1/2%	See Provincial Trust Ltd.	12 1/2%
Bank of the World	12 1/2%	Demand deposits 9 1/2%	12 1/2%

## CLYDE BLOWERS PLC

PRELIMINARY ANNOUNCEMENT

HALF-YEAR TO 28 FEBRUARY 1985

GROUP TURNOVER	1985	1984
GROUP OPERATING LOSS	(£115,913)	(£62,226)
INCOME FROM INVESTMENTS	61,008	55,678
EXTRAORDINARY EXPENDITURE	(54,905)	(6,548)
REDUNDANCY COSTS	—	83,442
LOSS BEFORE TAX	(54,905)	(89,990)
TAXATION	—	—
LOSS ATTRIBUTABLE TO SHAREHOLDERS	(£54,905)	(£89,990)
INTERIM DIVIDEND PER SHARE (1)	0.82685p	0.82685p
TOTAL COST OF INTERIM DIVIDEND	£8,269	£8,269
EARNINGS PER SHARE	(5.5p)	(9.0p)

(1) Interim Dividend of 0.82685 pence per Share is payable on 11 July 1985.

CHAIRMAN'S COMMENTS ON HALF-YEAR RESULTS  
Reduced turnover coupled with continuing difficult trading conditions have again given rise to an operating loss for the half-year. However, we are still actively seeking economies in the manufacture of our standard range of equipment through continuous research and development.  
In addition, we are currently promoting the sale of new associated products with every effort being made to establish additional overseas markets.

P. M. WILSON

## UK COMPANY NEWS

Schroders' disposal marks move towards investment banking

## An important part of the blueprint

BY DAVID LASCELLES

Schroders is the UK's second largest merchant banking group after Kleinwort Benson. But it has kept so quiet in the hurly burly of the City revolution that nobody was sure whether it was being wisely cautious, or just plain timid.

Unlike its rivals, Schroders did not buy a stockbroker or jobber, but decided to build up its own securities team instead. A fortnight ago it dropped out of the running to become a primary dealer in the gilt-edged market, making it a conspicuous absentee from a list that includes virtually all the prestige names in UK banking.

It all seemed a bit of a let-down after the much-trumpeted arrival of new management to haul Schroders out of the doldrums in 1982, headed by "the Germans": Mr George Mallinckrodt, the executive chairman based in New York, and Mr Win Bischoff, the group chief executive in London.

But Schroders has not been inactive, as yesterday's intriguing deal with the Industrial Bank of Japan shows. Executives at its Cheapside headquarters insist there is a carefully laid strategy to steer the £3.5bn group more in the direction of securities — now the fashionable area for banks to be in — but to do it carefully.

The decision to sell just over 75 per cent of its New York banking operation to the Japanese bank should achieve two things.

First, it will reduce Schroders' stake in a bank that has provided only mediocre returns over the years. The operation, which consists of commercial banking, trust and leasing businesses, is grouped under the J. Henry Schroder name, has a balance sheet of about \$2bn (£1.56bn) and has historically yielded about 7.8 per cent on capital after tax, about half what a UK bank would hope to earn domestically.

By UK standards, the bank was a big foreign investment and marked the largest presence in New York of any UK merchant bank (it owned 70 per cent of Ben Strickland, group finance director, it was too small to win



Mr G W Mallinckrodt, chief executive of Schroders... has no intention of taking on the giants of Wall Street

a worthwhile slice of the lucrative U.S. commercial banking market.

Worse, perhaps, it was a barrier to Schroders' entry into the U.S. securities business, from which banks are largely barred. By reducing its stake to below 25 per cent, the transaction will achieve the second aim of permitting Schroders to stop being a bank in the U.S., and become a securities house instead.

This, at least, is the intention — it has yet to receive the blessing of the U.S. bank regulators, so Schroders executives are being rather coy.

If and when it goes through, the deal will fill out an important part of the Schroders blueprint, which is to switch emphasis from an institution that provides finance through lending to one which offers its clients finance through securities.

"We are positioning ourselves carefully at a time of great change," said Mr Strickland.

Plans are already at various stages of fruition elsewhere in

the world. Schroders recently sold its Australian leading business in order to concentrate on securities. It has applied for permission to open a securities trading branch in Tokyo (where it has never had a banking branch).

And in London, Schroders is "rolling its own" securities business, grouped round Heibert Wagg, the broking operation through which it will eventually become a member of the Stock Exchange. It currently has 80 people, which will rise to 120-140 by the end of next year.

This strategy, which looks low key compared with the eye-catching acquisitions made by its rivals, is based partly on what Schroders fears would be the "cultural problems" of buying a stockbroking or jobbing firm. The best Wall Street investment banks have also developed their securities business "in house".

But having done its deal in New York and liquidated about \$108m of capital, how will Schroders actually manage

things on the highly competitive U.S. market?

Mr Mallinckrodt said Schroders had no intention of taking on the giants of Wall Street, the Salomon Brothers and Merrill Lynch. "We want to pursue a 'niche' strategy," he said. Schroders would try to distribute the products of its large UK investment management business, such as unit trusts. There should also be scope for financing the U.S. subsidiaries of UK companies, bringing new U.S. companies to the securities markets, and making markets in American equity securities.

But compared with a merchant bank like Kleinwort, which will be doing the same sorts of things, plus running large primary dealerships in both the U.S. and UK government securities markets, it still looks comparatively modest.

Schroders will still have a stake in its New York bank, of course, through which it will retain a foothold in the U.S. banking market and be able to offer banking services to its clients. But over time the Japanese will probably want to assume fuller ownership and control in order to build up the bank's competitive strength.

In the IBJ, Schroders has found Japan's most strongly capitalised bank which has a rare Triple A status that should help J. Henry Schroder Bank's funding costs. The IBJ is a long-term funds to Japanese business, which it finances through the sale of debentures. For its huge size (£88bn in assets) it has a comparatively small staff of 5,000 thanks to the wholesale nature of its business.

The deal with Schroders is termed "a partnership" but this applies only to the U.S. market. Mr Hideo Ishihara, head of IBJ's international operations, said it would not be allowed to interfere with IBJ's existing clients and businesses, and there were no plans to team up in Japan or the U.K. He said the IBJ was keen to boost its presence in the U.S. to serve its Japanese corporate clients on that market, and work with U.S. companies doing business in Japan.

## Klöckner-Humboldt-Deutz AG

has acquired the

## Agricultural Equipment Business

and

## Allis-Chalmers Credit Corporation

from

## Allis-Chalmers Corporation

The undersigned acted as financial advisor to  
Klöckner-Humboldt-Deutz AG.



June 26, 1985

## The First Boston Corporation

## Klöckner-Humboldt-Deutz AG

has successfully completed the financing of

\$940,000,000 of debt instruments  
due 1990 to 1999

in connection with its acquisition of

## Deutz-Allis Credit Corporation

(formerly Allis-Chalmers Credit Corporation)

The undersigned acted as financial advisor to  
Klöckner-Humboldt-Deutz AG.



June 26, 1985

## The First Boston Corporation

Extracts from the annual statement by Lord Farnham, chairman of Brown Shipley Holdings p.l.c., for the year ended 31st March 1985.

## Group Result

The profits of both our banking and insurance broking groups were materially higher than in previous years and your Board regards these results as together forming a good basis for further growth in our Anniversary year.

We are pleased to have been able to record increased earnings per share for the year in which you subscribed a substantial amount of new capital. Your Board recommends a final dividend of 5.75p per share which would increase the year's total from 8.5p to 9.25p per share.

## Banking

The banking result is encouraging. The greater emphasis on fee and commission earning business is making its mark and our Corporate Finance division had a notably successful year. The Investment division has moved into separate premises in Eldon Street, E.C.2 and a strong marketing effort has greatly improved public awareness of our Unit Trusts.

In the traditional areas we were particularly active in trade finance, the Channel Island companies performed well and the Treasury division continued the profitable development of its customer-based dealing and advisory services. Medens Trust again substantially increased its contribution to our profit.

## Insurance

Profit growth in the insurance group was well spread and a number of factors have combined to produce this continued improvement.

School fees insurance business, both here and in the United States, has maintained its progress; growth of the United Kingdom economy has helped our domestic customers and this, combined with the sharp increase in rates of premium, has improved the general broking result here. Overseas business placed at Lloyd's has been profitable, with currency movements favouring this predominantly dollar-based activity.

Despite adverse currency movements, the continued growth of our general broking business in South Africa again contributed an important part of the insurance result.

## The Future

In our Anniversary year the prospects both for banking and for insurance are encouraging. We look forward to closer collaboration when the headquarters of both parts of the Group are combined in Founders Court and we expect to complete our celebrations with further growth in the year ahead.

Year ended 31st March	1985	1984
	£000	£000
Net disclosed profit of the group after taxation	3,429	2,687
Earnings per share	24.8p	21.2p
Dividends per share	9.25p	8.18p
Dividend cover	2.68	2.59
Shareholders' funds	46,768	35,725

A copy of the annual report and accounts, which includes an illustrated section on the activities of the Group, may be obtained from The Secretary

Brown Shipley Holdings p.l.c.

Founders Court,  
Lothbury, London EC2R 7HE







# AUTHORISED UNIT TRUSTS & INSURANCES

<b>Pearl Trust Managers Ltd. (a)(s)</b> 252, High Holborn, W.C.1V 7EL Pearl Growth Fd 100.00 Pearl Income Fd 100.00 Pearl Bond Fd 100.00 Pearl Equity Fd 100.00 Pearl Global Fd 100.00 Pearl Divers Fd 100.00 Pearl Asia Fd 100.00 Pearl Europe Fd 100.00 Pearl Pacific Fd 100.00 Pearl Japan Fd 100.00 Pearl Australia Fd 100.00 Pearl Africa Fd 100.00 Pearl Latin Fd 100.00 Pearl Middle East Fd 100.00 Pearl Russia Fd 100.00 Pearl Eastern Europe Fd 100.00 Pearl Far East Fd 100.00 Pearl Asia Pacific Fd 100.00 Pearl Europe Pacific Fd 100.00 Pearl Global Pacific Fd 100.00 Pearl Divers Pacific Fd 100.00 Pearl Asia Pacific Fd 100.00 Pearl Europe Pacific Fd 100.00 Pearl Global Pacific Fd 100.00 Pearl Divers Pacific Fd 100.00	<b>TBS Unit Trusts (b) (c) (y)</b> 252, High Holborn, W.C.1V 7EL TBS Growth Fd 100.00 TBS Income Fd 100.00 TBS Bond Fd 100.00 TBS Equity Fd 100.00 TBS Global Fd 100.00 TBS Divers Fd 100.00 TBS Asia Fd 100.00 TBS Europe Fd 100.00 TBS Pacific Fd 100.00 TBS Japan Fd 100.00 TBS Australia Fd 100.00 TBS Africa Fd 100.00 TBS Latin Fd 100.00 TBS Middle East Fd 100.00 TBS Russia Fd 100.00 TBS Eastern Europe Fd 100.00 TBS Far East Fd 100.00 TBS Asia Pacific Fd 100.00 TBS Europe Pacific Fd 100.00 TBS Global Pacific Fd 100.00 TBS Divers Pacific Fd 100.00 TBS Asia Pacific Fd 100.00 TBS Europe Pacific Fd 100.00 TBS Global Pacific Fd 100.00 TBS Divers Pacific Fd 100.00	<b>Barclays Life Assur. Co. Ltd.</b> 252, High Holborn, W.C.1V 7EL Barclays Growth Fd 100.00 Barclays Income Fd 100.00 Barclays Bond Fd 100.00 Barclays Equity Fd 100.00 Barclays Global Fd 100.00 Barclays Divers Fd 100.00 Barclays Asia Fd 100.00 Barclays Europe Fd 100.00 Barclays Pacific Fd 100.00 Barclays Japan Fd 100.00 Barclays Australia Fd 100.00 Barclays Africa Fd 100.00 Barclays Latin Fd 100.00 Barclays Middle East Fd 100.00 Barclays Russia Fd 100.00 Barclays Eastern Europe Fd 100.00 Barclays Far East Fd 100.00 Barclays Asia Pacific Fd 100.00 Barclays Europe Pacific Fd 100.00 Barclays Global Pacific Fd 100.00 Barclays Divers Pacific Fd 100.00 Barclays Asia Pacific Fd 100.00 Barclays Europe Pacific Fd 100.00 Barclays Global Pacific Fd 100.00 Barclays Divers Pacific Fd 100.00	<b>Guaranty Life Assur. Co. Ltd.</b> 252, High Holborn, W.C.1V 7EL Guaranty Growth Fd 100.00 Guaranty Income Fd 100.00 Guaranty Bond Fd 100.00 Guaranty Equity Fd 100.00 Guaranty Global Fd 100.00 Guaranty Divers Fd 100.00 Guaranty Asia Fd 100.00 Guaranty Europe Fd 100.00 Guaranty Pacific Fd 100.00 Guaranty Japan Fd 100.00 Guaranty Australia Fd 100.00 Guaranty Africa Fd 100.00 Guaranty Latin Fd 100.00 Guaranty Middle East Fd 100.00 Guaranty Russia Fd 100.00 Guaranty Eastern Europe Fd 100.00 Guaranty Far East Fd 100.00 Guaranty Asia Pacific Fd 100.00 Guaranty Europe Pacific Fd 100.00 Guaranty Global Pacific Fd 100.00 Guaranty Divers Pacific Fd 100.00 Guaranty Asia Pacific Fd 100.00 Guaranty Europe Pacific Fd 100.00 Guaranty Global Pacific Fd 100.00 Guaranty Divers Pacific Fd 100.00	<b>Legal &amp; General (U.A.) - Contd.</b> 252, High Holborn, W.C.1V 7EL Legal & General Growth Fd 100.00 Legal & General Income Fd 100.00 Legal & General Bond Fd 100.00 Legal & General Equity Fd 100.00 Legal & General Global Fd 100.00 Legal & General Divers Fd 100.00 Legal & General Asia Fd 100.00 Legal & General Europe Fd 100.00 Legal & General Pacific Fd 100.00 Legal & General Japan Fd 100.00 Legal & General Australia Fd 100.00 Legal & General Africa Fd 100.00 Legal & General Latin Fd 100.00 Legal & General Middle East Fd 100.00 Legal & General Russia Fd 100.00 Legal & General Eastern Europe Fd 100.00 Legal & General Far East Fd 100.00 Legal & General Asia Pacific Fd 100.00 Legal & General Europe Pacific Fd 100.00 Legal & General Global Pacific Fd 100.00 Legal & General Divers Pacific Fd 100.00 Legal & General Asia Pacific Fd 100.00 Legal & General Europe Pacific Fd 100.00 Legal & General Global Pacific Fd 100.00 Legal & General Divers Pacific Fd 100.00
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## OPTIONS

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## COMMODITIES AND AGRICULTURE

## U.S. set to revise levels of strategic stockpile

By Nancy Dunne in Washington

REAGAN Administration officials were scheduled to brief senators on the key military preparedness subcommittee yesterday on recommendations for revising the goal levels of the U.S. strategic stockpile.

The briefing came amid reports that a "sweeping change" would be proposed for the stockpile which keeps on hand 62 groups of commodities. It is believed that deep cuts will be made in the goal levels of some metals which are no longer needed in case of war or national military.

One of the big questions surrounding the secret congressional session is the Administration's plan for surplus silver. Stockpile managers have wanted to sell off the surplus for years in order to raise funds for the purchase of less accessible materials. But a powerful lobby in Congress has prevented the disposal of surplus silver prices would plummet below current depressed levels.

Although the Administration's plans have not been made public, officials have been leaking reassurances that the government will make no quick, radical changes which would upset the metals markets. The Administration has the authority to re-write the goals. However Congress must authorise disposals.

## Plan to mint silver dollar

A BILL authorising the minting of a silver dollar coin, using surplus silver from the U.S. strategic stockpile, was passed by Congress and sent to President Reagan. Reuter reported from Washington.

The bill, passed by the Senate last Friday, was endorsed by the House of Representatives. It also authorises the minting of separate gold, silver and copper-nickel coins with a surcharge to help provide funds to restore the Statue of Liberty.

## Wheat Council sees record grains crop

By John Edwards, Commodities Editor

RECORD world wheat and coarse grains crops are forecast by the International Wheat Council in its latest market report released yesterday. It predicts that world wheat production in the 1985-86 season will rise to 524 million tonnes, 4m tonnes above the record level reached in 1984-85. World coarse grains output is forecast to jump by 18m tonnes to a record 815m tonnes.

The report notes that the crop forecasts are highly provisional since only about one third of the world wheat area for 1985-86 has been harvested so far, and sowings are still underway in southern hemisphere countries.

Nevertheless the report predicts that world trade in grains could fall sharply as a result of

the expected larger crops in the key importing countries, especially the Soviet Union. It estimates that Soviet Union grain imports in 1985-86 will decline to 37m tonnes, compared with 56m tonnes this season.

Soviet grain production is expected to rise to 195m tonnes against the 1984-85 outturn of 170m tonnes.

In a special section on the use of wheat for animal feed the report forecasts this will decline to 98m tonnes in 1985-86 compared with 103m tonnes this season.

CANBERRA—The Bureau of Agricultural Economics (BAE) forecast a decline in Australian wheat exports to 15m tonnes in the year to the end of September 1986 from a predicted 15.8m in 1984-85.

Requirements there. However, Bangladesh requirements have risen from 1.5m tonnes to 1m tonnes.

During 1984-85, donor countries will ship an estimated 11.7m tonnes of cereal food aid, surpassing for the first time the 10m-tonne target set by the World Food Conference in 1974, USDA said. The 7.4m tonnes provided by the U.S. represents 63 per cent of the total.

WASHINGTON—The U.S. may announce more export bonus offers before the first day of the Algerian deal, according to Mr John Block, U.S. Agriculture Secretary. "I don't have a date (in mind) but I'm not sure we'll wait until this (Algerian deal) is completed before announcing another one," he said.

## Third World may reduce food aid requirements

By Nancy Dunne

THE NEEDY countries of the Third World are expected to require less food aid in 1985-86 than in the previous year, according to the U.S. Department of Agriculture.

USDA expects the 69 developing countries to require 11.3m tonnes of food aid, about 400,000 tonnes less than their assessed needs in 1984-85.

Africa is expected to need about 5.3m tonnes, down from 7.5m last year. In East Africa crop failures and civil disturbances have generated needs for 2.5m tonnes, up 56 per cent from a year earlier. However, food needs in Southern Africa fell from 1.7m tonnes to about 800,000, and needs are down about half a million tonnes in West Africa, USDA says.

In Central Africa requirements have declined only 100,000 tonnes, while in North Africa they are down 1.4m tonnes. Stock rebuilding would add 700,000 tonnes to Africa's total food needs with East Africa needing 500,000 tonnes. A sharply improved Indian harvest has reduced food

## Zinc rises as supply squeeze tightens

By Our Commodities Editor

ZINC VALUES advanced strongly on the London Metal Exchange yesterday as a "squeeze" on immediately available supplies tightened. The cash price for standard grade zinc closed \$24.50 higher at \$58.50 a tonne, but in late trading moved up to \$59.80 a tonne. Its premium widened to \$3.00 a tonne, the three months quotation closed \$2.75 higher at \$57.95 rising to \$58.40 on the curb.

Traders said the scarcity of supplies could worsen in the next few weeks and force values considerably higher, even though zinc producers have recently been forced to cut their official selling prices both in Europe and the U.S. because of poor demand.

Weekly metal prices supplied by Metal Bulletin:

ANTIMONY: European free market, 99.6 per cent, 8 per tonne, in warehouse, 2,750-2,850.

BISMUTH: European free market, min 99.99 per cent, 3 per lb, in warehouse, 3,700-4,100.

CADMIUM: European free market, 99.99 per cent, 5 per lb, in warehouse, ingots, 0.67-0.73, sticks, 0.72-0.78.

COBALT: European free market, 99.5 per cent, 3 per lb, in warehouse, 11.25-11.35.

MERCURY: European free market, min 99.99 per cent, 3 per flask, in warehouse, 290-300.

MOLYBDENUM: European free market, drummed molybdenum oxide, 5 per lb Mo, in warehouse, 3.30-3.45.

SELENIUM: European free market, min 99.5 per cent, 3 per lb, in warehouse, 6.85-7.15.

TUNGSTEN ORE: European free market, standard min 65 per cent, 3 per tonne unit WO<sub>3</sub>, cit 5.55.

VANADIUM: European Free market, min 98 per cent V<sub>2</sub>O<sub>5</sub>, other sources, 3 per lb V<sub>2</sub>O<sub>5</sub>, cit, 2.10-2.20.

URANIUM: Nuxeo exchange value, 3 per lb U<sub>3</sub>O<sub>8</sub>, 15.00.

## Jane Monahan on the advantages which have helped exports Ecuador keeps a taste for bananas

HOW DID Ecuador, which has never had the reputation of being a banana republic become the world's leading banana exporter?

A perfect climate is part of the answer. Unlike banana plantations further away from the equator in the Caribbean and Central America, which are ravaged by cyclones, frosts, hurricanes and banana diseases, on the coastal plains of Ecuador the weather is constantly hot and humid; the rainfall is just right; there are rich volcanic soils; and the area is isolated from virulent banana diseases.

When bananas overtook cocoa as Ecuador's main agricultural export at the end of World War Two a further advantage was that west coast shipping routes from Latin America to the U.S. were more protected than east coast shipping routes. Those routes were used to ship the fruit of Honduras, to the U.S. its chief customer in the north.

Where Ecuador has differed most from its Latin American neighbours, however, is in its unblemished record of relations with foreign companies. The one-year old government of President Leon Febres Cordero has sustained this reputation. It has liberalised Ecuador's foreign investment rules and in July, according to Ecuadorian diplomats, a new bilateral investment agreement with the UK is due to be announced as one of the first proofs of this more lenient attitude.

"There has also never been any nationalisation trouble" in Ecuador, the diplomat adds. In Costa Rica, by way of contrast, there is a struggle going on with the U.S. fruit multinationals over an increase in banana export taxes, which were agreed to by the Union of Banana Producing Countries, of which Ecuador is not a member, as a way of securing a fairer return for the banana exporting countries.

Other incentives to foreign investment are that the role of the State in Ecuador's banana production is strictly limited; and wages—a major consideration in such a labour intensive activity—are low.

It is seldom admitted that the principal reason for the success abroad of Ecuador's bananas was an influx of capital from the 1960s foreign companies began to pull out of Ecuador and re-invest in banana plantations previously abandoned in Central America. This was because the companies were confident of greater returns to their investments in Central America at that time, the tendency now may be in reverse again. Last year United

Brands was making a small investment in Ecuador, planting bananas in El Oro Province over 200 acres.

In recent years Ecuador's banana exports have declined in volume and in value. After exporting 2m tonnes of bananas in 1982, Ecuador exported 1.4m in 1983 and 1.35m in 1984. Banana exports were worth \$215m in 1982, \$152m in 1983 and \$133m in 1984. This compares with oil earnings in 1984 (Ecuador has been an oil exporting nation since 1972) of \$1.6bn, and coffee, shrimp and cocoa earnings of \$175m, \$160m and \$85m respectively.

Meanwhile, with signs appearing of a glut in the world banana market, the short-term, medium-term, Ecuador is demonstrating its ability to survive. Ecuador steps in where other supplies fail. For instance it normally exports only 10,000 tonnes of bananas to Britain a year, as Britain gives preferential treatment to producers in the Commonwealth Caribbean countries. However, this year, because of the short supply, Windward Isles and Jamaica, Ecuador has managed to obtain more export licences in the UK and is expected to export 200,000 tonnes. Ecuador is also well placed in other markets this year. Several frosts have slowed down production in all the Central American states, and a drought in Colombia has reduced the crop there.

The arrangement has enabled Ecuador to place as much as 60 per cent of its banana exports in the U.S., and has permitted the national entrepreneurs.

Of these the most important is Mr Noboa, Ecuador's banana tycoon, who owns Exportadora Bananera, a banana exporting company, in addition to shipping and banking interests.

Noboa's share of Ecuador's banana export market was 37 per cent in 1982, down from 53 per cent in 1977. United Brands' share was just 3 per cent in 1982, but it was 10 per cent in 1981. Exporters associated with Del Monte had a 10 per cent share in 1982; and Standard Fruit had a 31 per cent share in 1982 up from 20 per cent in 1977.

The U.S. companies decision to invest or divest in Ecuador is clearly for reasons that are also beyond Ecuador's control. For instance, according to the United Nations Food and Agriculture Organisation (FAO), in the early 1960s foreign companies began to pull out of Ecuador and re-invest in banana plantations previously abandoned in Central America. This was because the companies were confident of greater returns to their investments in Central America at that time, the tendency now may be in reverse again. Last year United

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Brands was making a small investment in Ecuador, planting bananas in El Oro Province over 200 acres.

## Call to conserve Welsh woods

By ROBERT REEVES, WELSH CORRESPONDENT

A CAMPAIGN to arrest the decline in Wales' native broad-leaved woodlands is being launched by Gregynog, Powys, this week, with the support of the Country-side Commission, the Forestry Commission and other interested organisations.

A survey has shown that only three out of every 100 acres of Wales has native broad-leaved woodlands. Of these, many are dying and new saplings are too scarce to replace older generations.

The problem is that during the past 50 years more than half the ancient woodlands in Clwyd,

Gwent, and Gwynedd, for example, have been replaced by coniferous plantations, improvement and urban development.

Of woodlands investigated in Snowdonia national park, some 80 per cent were failing to regenerate significantly. The campaign, named Cwm Cymru (Wales Woods), is initiating a five-point programme:

● a year-long campaign of exhibitions, leaflets, meetings and practical demonstrations of woodland management;

● a new woodland advisory service for farmers, co-ordinated by country foresters;

● discussions with MPs and other policy-makers on enhancing assistance from Government sources;

● an education service aimed at courses in agriculture, biology, geography and local studies; and

● other youth activities, including a schools research project and youth planting scheme.

Chairman of the campaign is Professor Tom Fritchard of the Natural Conservation Council. It was described yesterday as Wales' biggest-ever environmental drive.

## Hill farmers to receive help with tourism

Financial Times Reporter

THE Government is planning financial aid to help Britain's hill farmers, the poorest sector of agriculture, boost their income by developing tourism and rural industries.

Mr Michael Jopling, Agriculture Minister, said that assistance will be given to farmers to provide guest bedrooms.

He told the London Europe Society that the government was also investigating ways of helping young farmers by improving grant aid to them.

## LONDON MARKETS

## BASE METALS

LME prices supplied by Amalgamated Metal Trading

## ALUMINIUM

Official closing (am): Cash 787.5 (780.5-1), three months 805.5 (802.5-3), settlement 787.5 (781). Final Kibb close: 805.5. Turnover: 18,000 tonnes.

Unofficial + or - High/Low close/m, 2 per tonne  
Cash 788.5-9.5 -1.5 787.5  
3 months 805.5-10.5 -1.5 804.0

## COPPER

Official closing (am): Cash 1098.5 (1108.5), three months 1113.5 (1121.5), settlement 1098 (1108.5). Final Kibb close: 1117.18.

Higher grade Unofficial + or - High/Low close/m, 2 per tonne  
Cash 1098.5-9.5 -1.5 1098.5  
Three months 1117.5-10.5 -1.5 1115.1

Official closing (am): Cash 1093.4 (1094.5), three months 1113.5 (1121.5), settlement 1093 (1103). U.S. Spot: 25.25 cents per pound. U.S. Producer prices: 25.50-26.00 cents per pound.

Cathodes: 1098.5-9.5 -1.5 1098.5  
Three months 1117.5-10.5 -1.5 1115.1

## LEAD

Official closing (am): Cash 308.5 (308.5), three months 320.5 (320.5), settlement 307 (310). Final Kibb close: 303.4. Turnover: 3725 tonnes. U.S. Spot: 19.25 cents per pound.

Unofficial + or - High/Low close/m, 2 per tonne  
Cash 307.5-1.5 -1.5 306.5  
3 months 320.5-1.5 -1.5 319.0

## NICKEL

Official closing (am): Cash 4300.1 (4310.1), three months 4510.1 (4510.1), settlement 4301 (4315). Final Kibb close: 4270.75. Turnover: 1294 tonnes.

Unofficial + or - High/Low close/m, 2 per tonne  
Cash 4295.0-10.0 -1.0 4285.0  
3 months 4510.0-10.0 -1.0 4495.0

## TIN

Official closing (am): Cash 9840.50 (9795.00), three months 9810.5 (9810.5), settlement 9850 (9805). Final Kibb close: 9850 (9805).

High grade Unofficial + or - High/Low close/m, 2 per tonne  
Cash 9840.50-1.0 -1.0 9839.50  
3 months 9810.5-1.0 -1.0 9809.50

## ZINC

Official closing (am): Cash 572.4 (567.9), three months 572.3 (565.5), settlement 574 (568). Final Kibb close: 565.4. Turnover: 1100 tonnes. U.S. Prime Western: 44-45.50 cents per pound.

Unofficial + or - High/Low close/m, 2 per tonne  
Cash 569.7-1.5 -1.5 568.2  
3 months 572.3-1.5 -1.5 565.8

## MAIN PRICE CHANGES

In tonnes unless otherwise stated.

June 25 + or - Month 1985 - ago

METALS  
Aluminium: 21100 -1100  
Free Mkt: 1035.00 -1.5  
Copper: 1117.18 -1.5  
C3th h Grade: 1109.5 -1.5  
Silver: 1117.18 -1.5  
Lead: 303.4 -1.5  
Tin: 9840.5 -1.5  
Nickel: 4300.1 -1.5  
Zinc: 572.4 -1.5  
Cadmium: 1117.18 -1.5  
Cobalt: 11.25 -1.5  
Manganese: 11.25 -1.5  
Molybdenum: 3.30 -1.5  
Selenium: 6.85 -1.5  
Tungsten: 11.25 -1.5  
Vanadium: 2.10 -1.5  
Uranium: 15.00 -1.5

June 25 + or - Month 1985 - ago

COCAINE (Phil): 8500 -1.5  
Cocaine (Col): 8500 -1.5  
Cocaine (Per): 8500 -1.5  
Cocaine (Venez): 8500 -1.5  
Cocaine (Cuba): 8500 -1.5  
Cocaine (Hond): 8500 -1.5  
Cocaine (Guat): 8500 -1.5  
Cocaine (El Sal): 8500 -1.5  
Cocaine (Nicar): 8500 -1.5  
Cocaine (Costa): 8500 -1.5  
Cocaine (Panama): 8500 -1.5  
Cocaine (Hond): 8500 -1.5  
Cocaine (Guat): 8500 -1.5  
Cocaine (El Sal): 8500 -1.5  
Cocaine (Nicar): 8500 -1.5  
Cocaine (Costa): 8500 -1.5  
Cocaine (Panama): 8500 -1.5

June 25 + or - Month 1985 - ago

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Cocaine (Cuba): 8500 -1.5  
Cocaine (Hond): 8500 -1.5  
Cocaine (Guat): 8500 -1.5  
Cocaine (El Sal): 8500 -1.5  
Cocaine (Nicar): 8500 -1.5  
Cocaine (Costa): 8500 -1.5  
Cocaine (Panama): 8500 -1.5  
Cocaine (Hond): 8500 -1.5  
Cocaine (Guat): 8500 -1.5  
Cocaine (El Sal): 8500 -1.5  
Cocaine (Nicar): 8500 -1.5  
Cocaine (Costa): 8500 -1.5  
Cocaine (Panama): 8500 -1.5

June 25 + or - Month 1985 - ago

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Cocaine (Hond): 8500 -1.5  
Cocaine (Guat): 8500 -1.5  
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Cocaine (Nicar): 8500 -1.5  
Cocaine (Costa): 8500 -1.5  
Cocaine (Panama): 8500 -1.5  
Cocaine (Hond): 8500 -1.5  
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June 25 + or - Month 1985 - ago

COCAINE (Phil): 8500 -1.5  
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Cocaine (Per): 8500 -1.5  
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## CURRENCIES, MONEY and CAPITAL MARKET

## FOREIGN EXCHANGES

## Dollar lacks impetus

The dollar failed to break out of its recent trading range yesterday. Apart from a brief flurry following the release of U.S. durable goods figures, the dollar finished little changed from Monday's closing levels. A rise in durable goods of 4.1 per cent in May compared with a revised increase of 0.2 per cent the previous month, was some way above market expectations and the dollar rose quite sharply, having spent a quiet morning confined to a narrow trading range.

The dollar's rise was short lived however as a closer look at the latest figures underlined once again the unreliable nature of durable goods figures, containing as they do a significant quota of defence contracts.

Consequently the dollar slipped back towards the close. Attention is now likely to focus on the money market's ability to digest the Federal authorities' latest mini-refunding package and the Fed's leading economic indicators.

The dollar closed at DM 3.07 against the D-Mark from DM 3.0705, having touched a best level of DM 3.0655. Against the

yen it was little changed overall at ¥245.80 from ¥245.80 and SwFr 2.5700 compared with SwFr 2.5650. Against the French franc it was unchanged at FF 9.3525. On Bank of England figures the dollar's exchange rate index was 145.1 from 145.0.

**STERLING** — Trading range against the dollar in 1985 is 1.5070 to 1.5025. May average 1.5017. Exchange rate index 80.3 after an opening of 80.4 and compared with Monday's close of 80.2. The six months ago figure was 72.6.

Sterling showed little change on the day, recovering ground lost earlier in the day when the

dollar rose briefly. The pound touched a low point of \$1.2755 against the U.S. unit, but recovered to finish at \$1.2855, a fall of just 10 points from Monday. It was slightly weaker against the D-Mark at DM 3.9425 from DM 3.95 and ¥319.5 compared with ¥320.25. Against the Swiss franc it eased marginally to SwFr 3.0000 from SwFr 3.0025 and FF 12.00 from FF 12.0450.

**D-MARK** — Trading range against the dollar in 1985 is 3.4510 to 2.9700. May average 3.1024. Exchange rate index 121.6 against 120.5 six months ago.

The dollar finished below the

day's best level in Frankfurt as initial enthusiasm following U.S. durable goods orders were off. It closed at DM 3.0740 after a rising level of DM 3.0604 and Monday's close of DM 3.0730. Part of the dollar's upward surge was the effect of numerous short positions held ahead of the figures and the higher than expected increase prompted a temporary bout of short covering.

## STERLING INDEX

	June 25	Previous
5.00 am	80.4	80.0
9.00 am	80.1	80.2
10.00 am	80.2	80.2
11.00 am	80.3	80.4
Noon	80.3	80.4
1.00 pm	80.3	80.4
2.00 pm	80.3	80.5
3.00 pm	80.1	80.2
4.00 pm	80.3	80.3

## £ IN NEW YORK

	June 25	Prev. close
Spot	81.2600 (1.2855)	81.2600
1 month	81.2600 (1.2855)	81.2600
3 months	81.2600 (1.2855)	81.2600
6 months	81.2600 (1.2855)	81.2600

Forward premiums and discounts apply to the U.S. dollar.

## FINANCIAL FUTURES

## Further fall

Interest rate contracts tended to weaken on the London International Financial Futures Exchange yesterday. Eurodollars for September delivery opened slightly weaker at \$1.67, following a decline in Singapore. There was some aggressive selling, but also good buying interest, with traders trying to make profits by jobbing these large orders. A low of \$1.64 was touched around this time, but the market tended to rebound at times and showed no clear trend ahead of the May durable goods orders in the U.S. Dealers said this figure of notoriety errata but the rise of 4.1 per cent was a considerable surprise to the market and led to further selling. An increase of around 1 per cent had been fore-

cast, although rumours suggested the figure might be far.

September Eurodollars fell to a low of \$1.63, but then bounced back when it was realised that a rise in defence orders was largely responsible for the durable goods figure. The contract closed at \$1.66 compared with \$1.69 on Monday. Treasury bond futures followed a similar trend, but ended slightly firmer on the day at 75-24 for September delivery, compared with 75-22 previously.

Sterling denominated contracts lost ground, reflecting a feeling that there is a lack of scope for interest rate cuts in London. The slight decline of the pound on the foreign exchanges also contributed to the weaker trend.

## LONDON

	U.S. TREASURY BONDS	3% 500,000 32nds of 100%
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24

## CHICAGO

	U.S. TREASURY BONDS (CBT)	3% 500,000 32nds of 100%
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24

## STERLING

	STERLING	£100,000 32nds of 100%
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24

## U.S. TREASURY BILLS (IMM)

	U.S. TREASURY BILLS (IMM)	31m points of 100%
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24

## JAPANESE YEN (JY)

	JAPANESE YEN (JY)	¥100,000 32nds of 100%
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24

## FT-SE 100 INDEX

	FT-SE 100 INDEX	Points
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24

## DISCOUNT HOUSES

	DISCOUNT HOUSES	Rate
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24

## TREASURY BILLS

	TREASURY BILLS	Rate
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24

## TREASURY BONDS

	TREASURY BONDS	Rate
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24

## TREASURY BILLS

	TREASURY BILLS	Rate
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24

## TREASURY BONDS

	TREASURY BONDS	Rate
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24
Sept	75-24	75-24
Dec	75-24	75-24
Mar	75-24	75-24
June	75-24	75-24

## POUND SPOT—FORWARD AGAINST POUND

	June 25	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.2855	1.2855	1.2855	0.55-0.55 pm	4.39	1.43-1.38pm
Canada	1.7500	1.7500	1.7500	0.55-0.55 pm	4.37	1.43-1.38pm
Norfolk	4.42-4.45	4.42-4.45	4.42-4.45	24-24 pm	2.80	1.43-1.38pm
Belgium	70.00	70.00	70.00	0.55-0.55 pm	4.37	1.43-1.38pm
Denmark	14.12-14.14	14.12-14.14	14.12-14.14	24-24 pm	2.80	1.43-1.38pm
Ireland	1.2500-1.2510	1.2500-1.2510	1.2500-1.2510	0.55-0.55 pm	4.37	1.43-1.38pm
Portugal	222-227	222-227	222-227	24-24 pm	2.80	1.43-1.38pm
Spain	222-227	222-227	222-227	24-24 pm	2.80	1.43-1.38pm
Italy	222-227	222-227	222-227	24-24 pm	2.80	1.43-1.38pm
Norway	11.21-11.24	11.21-11.24	11.21-11.24	24-24 pm	2.80	1.43-1.38pm
Sweden	11.21-11.24	11.21-11.24	11.21-11.24	24-24 pm	2.80	1.43-1.38pm
Japan	318-320	318-320	318-320	24-24 pm	2.80	1.43-1.38pm
Australia	2.67-2.74	2.67-2.74	2.67-2.74	24-24 pm	2.80	1.43-1.38pm
Switzerland	3.28-3.31	3.28-3.31	3.28-3.31	24-24 pm	2.80	1.43-1.38pm

Belgian rate is for convertible francs. Financial rate 79.50-80.00. Six-month forward dollar 2.41-2.38 pm, 12-month 2.75-3.00 pm.

\* Selling rates.

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# **NOMURA** INTERNATIONAL LIMITED NEW-ERA INVESTMENT AND UNDERWRITING OFFICES WORLDWIDE 24 Monument Street London EC3R 8AJ Telephone 01-281 8811

## BRITISH FUNDS

1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	2423	2424	2425	2426	2427	2428	2429	2430	2431	2432	2433	2434	2435	2436	2437	2438	2439	2440	2441	2442	2443	2444	2445	2446	2447	2448	2449	2450	2451	2452	2453	2454	2455	2456	2457	2458	2459	2460	2461	2462	2463	2464	2465	2466	2467	2468	2469	2470	2471	2472	2473	2474	2475	2476	2477	2478	2479	2480	2481	2482	2483	2484	2485	2486	2487	2488	2489	2490	2491	2492	2493	2494	2495	2496	2497	2498	2499	2500	2501	2502	2503	2504	2505	2506	2507	2508	2509	2510	2511	2512	2513	2514	2515	2516	2517	2518	2519	2520	2521	2522	2523	2524	2525	2526	2527	2528	2529	2530	2531	2532	2533	2534	2535	2536	2537	2538	2539	2540	2541	2542	2543	2544	2545	2546	2547	2548	2549	2550	2551	2552	2553	2554	2555	2556	2557	2558	2559	2560	2561	2562	2563	2564	2565	2566	2567	2568	2569	2570	2571	2572	2573	2574	2575	2576	2577	2578	2579	2580	2581	2582	2583	2584	2585	2586	2587	2588	2589	2590	2591	2592	2593	2594	2595	2596	2597	2598	2599	2600	2601	2602	2603	2604	2605	2606	2607	2608	2609	2610	2611	2612	2613	2614	2615	2616	2617	2618	2619	2620	2621	2622	2623	2624	2625	2626	2627	2628	2629	2630	2631	2632	2633	2634	2635	2636	2637	2638	2639	2640	2641	2642	2643	2644	2645	2646	2647	2648	2649	2650	2651	2652	2653	2654	2655	2656	2657	2658	2659	2660	2661	2662	2663	2664	2665	2666	2667	2668	2669	2670	2671	2672	2673	2674	2675	2676	2677	2678	2679	2680	2681	2682	2683	2684	2685	2686	2687	2688	2689	2690	2691	2692	2693	2694	2695	2696	2697	2698	2699	2700	2701	2702	2703	2704	2705	2706	2707	2708	2709	2710	2711	2712	2713	2714	2715	2716	2717	2718	2719	2720	2721	2722	2723	2724	2725	2726	2727	2728	2729	2730	2731	2732	2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833	2834	2835	2836	2837	2838	2839	2840	2841	2842	2843	2844	2845	2846	2847	2848	2849	2850	2851	2852	2853	2854	2855	2856	2857	2858	2859	2860	2861	2862	2863	2864	2865	2866	2867	2868	2869	2870	2871	2872	2873	2874	2875	2876	2877	2878	2879	2880	2881	2882	2883	2884	2885	2886	2887	2888	2889	2890	2891	2892	2893	2894	2895	2896	2897	2898	2899	2900	2901	2902	2903	2904	2905	2906	2907	2908	2909	2910	2911	2912	2913	2914	2915	2916	2917	2918	2919	2920	2921	2922	2923	2924	2925	2926	2927	2928	2929	2930	2931	2932	2933	2934	2935	2936	2937	2938	2939	2940	2941	2942	2943	2944	2945	2946	2947	2948	2949	2950	2951	2952	2953	2954	2955	2956	2957	2958	2959	2960	2961	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<b>REGIONAL &amp; IRISH STOCKS</b>					
The following is a selection of Regional and Irish stocks, the latter being listed in Irish currency.					
<b>Alcan Inc 20s</b>	100	CPI	145		
<b>Orangy &amp; Rose Ld</b>	750	<b>Air Herts</b>	50		
<b>Moly Pk 50s</b>	85	<b>Carroll Ints</b>	100	+3	
<b>Huguenot Bank</b>	235	<b>Dalton Sales</b>	90		
<b>High Clon 25s</b>	750	<b>Darlin &amp; M.J.</b>	59	-1	
<b>Jail Sols Ltd</b>	75	<b>Renaissance</b>	16		
<b>Finn 115s</b>	100	<b>James W.H.</b>	110		
<b>Finch 115s</b>	100	<b>Jacob &amp; V.R.</b>	110		
<b>Lt 13% 97/98</b>	6302	<b>Lindars</b>	110		











## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

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## AMEX COMPOSITE PRICES

**Continued on Page 37**



# FINANCIAL TIMES

## WORLD STOCK MARKETS

### WALL STREET

## Record level on demand for durables

INVESTORS took a decidedly bullish view of the U.S. economy's outlook yesterday, after the release of figures on durable goods orders in May sending the stock market to a record level, writes Terry Byland in New York.

Defence stocks, which will participate heavily in the 4.1 per cent jump in demand for durable goods through military orders, were keenly sought.

After announcing a major deal with MCI Communications with implications throughout the U.S. telecommunications industry, IBM was trading at \$122 1/2 to \$123 1/4 up on the day. MCI was suspended at \$8, unchanged after heavy trading on the Nasdaq over-the-counter market.

At 2pm the Dow Jones industrial average was up 12.55 at 1,333.11.

The previous record was 1,327.28 set on June 6.

The growth in durable goods orders also caused a brief rally in bond prices, however, they later turned ahead of the first three auctions of Treasury securities to be held this week.

The signs of renewed strength in the U.S. economy, indicated in last week's flash estimate of GNP growth in the second quarter and yesterday's durable goods figures, restored Wall Street's confidence in the trend of corporate profits. The next hurdle comes on Friday when the Commerce Department discloses its latest leading economic indicators.

AT&T added 5 1/4 to \$24 1/4 after disclosing new models compatible with IBM mainframes but still not, according to industry analysts, a serious threat to IBM.

Also strong was Digital Equipment, 5 1/4 up at \$94 1/4, Honeywell \$1 up at \$61 1/4 and NCR 3 1/4 up at \$30 1/4. Among the personal computers, Apple, which had been rumoured as a possible target for a bid from AT&T, added 3 1/4 to \$17 1/4, despite an AT&T denial.

Among those expected to benefit from the upsurge in defence orders, General Dynamics gained 3 1/4 to \$75 1/4, Boeing 3 1/4 to \$44 1/4 and Lockheed 5 1/4 to \$51 1/4. United Technologies moved 3 1/4 higher at \$40 1/4 despite Monday's warning on profits.

But the weak spot was the motor sector, where General Motors at \$72 1/4 and Ford at \$44 1/4 were unchanged after the latest sales statistics from the industry.

In the financial sector, American Express added 3 1/4 to \$49 1/4 as the resignation of Mr Sanford Weill, the president, and restructuring of the troubled Fireman's Fund Insurance subsidiary, was received positively in the stock market.

Other banking stocks held firm, despite references to the "serious, potentially dangerous" situation among the agricultural banks from Mr Emmett Rise, governor of the Federal Reserve.

There was a strong rebound in airline stocks, which could benefit both from lower fuel costs and an upswing in business travelling as the economy strengthens. Eastern jumped 3 1/4 to \$53 1/4, while domestic rivals, American added 5 1/4 to \$46 and Delta 3 1/4 to \$47 1/4. However, Eastern slipped 5 1/4 to \$48 despite the board's forecast of profitability in the second quarter. Eastern stockholders refused to support the board's anti-takeover proposals.

In takeover stocks, General Foods was in demand again, despite another "no

comment" from the senior vice-president as both stock and stock option prices soared. At \$82, the issue gained 5 1/4. Rumours have named Philip Morris, the cigarette manufacturer, as a possible bidder.

American Hospital Supply (AHS) added 3 1/4 to \$27 1/4 after the board rejected Baxter Travenol's \$3.8bn offer and stuck to its acceptance of a previous bid from Hospital Corp of America - down 5 1/4 at \$47 1/4.

By mid-session, the strength of the equity market was rubbing off onto the stocks of the Wall Street traders themselves. Merrill Lynch, the major retail brokerage house, jumped \$1 to \$31 1/4 in heavy trading. Phibro-Salomon added 3 1/4 to \$41 1/4.

Utility stocks were slightly easier, reflecting their status as an interest rate-orientated sector. With heavy capital commitments to finance, utility issues rose strongly when Wall Street was promising itself a cut in the federal discount rate, and eased yesterday with the bond market.

The bond market abandoned its attempt to rally and slipped lower again at midday, when the Treasury auction started. Near-term yields have already risen strongly since Thursday, but further rises may be necessary to facilitate the sale of this week's batch of new Treasury securities.

With the federal funds still firm at 7 1/4 per cent and Treasury-bill rates sharply higher at the weekly auction, money market rates continued to move up yesterday.

### LONDON

## Electronics contribute to weak tone

HEAVY SELLING of electronic and high-technology issues brought marked weakness to London yesterday.

By mid-afternoon, the FT Ordinary share index was 22.7 down and threatening to record the largest-ever closing loss in point terms, but it subsequently rallied to close 13.1 lower at 952.1, the second lowest level of the year.

Racal, 35p lower at 156p, warned of lower profits for the current six months and this proved too much for the recently unfavourable electronics sector.

A tentative recovery in the market followed news of last month's 4.1 per cent rise in U.S. durable goods orders.

Government securities eased after the U.S. news which dampened hopes of lower interest rates. Sterling's late stability against the dollar encouraged small demand in this sector, however, and falls were reduced to minimal proportions.

Chief price changes, Page 37; Details, Page 36; Share information service, Pages 34-35.

### EUROPE

## Tone alters amid consolidation

LATE TRADING in Frankfurt yesterday saw what many observers believe is the start of a consolidation of sharp gains registered during the past two months.

For the second consecutive day volume declined, compared with recent levels, as investor concern spread about the market's ability to maintain the momentum.

The tone altered noticeably during the afternoon when selling pushed prices lower. However, the Commerzbank index, measured at mid-session, recorded a 4.2 rise to 1,433.20 - another record - reflecting tentative morning buying.

Most of the selling was inspired by profit-taking in response to the substantial improvements posted recently and was seen as heralding a long awaited consolidation phase.

The sharp price swings recorded by a broad range of stocks was best demonstrated by Deutsche Bank's performance. After moving up to a high for the day of DM 809 it dropped back to DM 593 before ending DM 4 higher at DM 597.

Other banks closed easier after initial small gains, with Dresdner ending DM 1.50 lower at DM 230 and Commerzbank off DM 2.30 at DM 199.50.

Allianz, one of the market's favourites during recent weeks, was the subject of concerted profit-taking and ended DM 40 lower at DM 1,525.

Automotive stocks also felt the weight of selling pressure. Volkswagen closed down DM 10.50 at DM 315 and Daimler-Benz slipped DM 7 to DM 850. Porsche moved against the trend again to firm DM 15 to DM 1,475.

Engineering stocks also eased. Thyssen fell DM 2.70 to DM 112 and Hoesch was 90 pgs down at DM 111.50. Utilities group Vebs eased 50 pgs to DM 217, after reaching a high of DM 220, while Holzmann added DM 12 to DM 487 despite company fears that it would return lower earnings for the current year.

Bond trading was quiet and prices were barely changed.

Wall Street's overnight decline and a stronger franc formed the background to mixed trading in Paris, although turnover remained relatively high.

Michelin suffered early profit-taking after Monday's gain, but managed to close Ffr 10 higher at Ffr 1,220 as investors again expressed confidence in the company's expectation that it would break even this year.

Peugeot moved independently and closed Ffr 4 lower at Ffr 416 in a generally weaker automotive sector.

Profit-takers were also at work in Skis Rossignol stock following its repeated improvements. The shares dropped Ffr 60 to Ffr 1,590.

Moët-Hennessy stood out among drinks stocks with a further Ffr 15 advance to Ffr 1,980 as Pernod fell Ffr 8 to Ffr 770 and Perrier Ffr 7 to Ffr 545.

Brussels was sluggish, with most stocks edging marginally lower. The exception was Petrofina, the country's largest company, which gained Bfr 70 to Bfr 5,750.

The retailer Delhaize declined for the second consecutive day on profit-taking and lost Bfr 180 to Bfr 8,560.

Banks and financial holding stocks were generally weaker with Société Générale de Belgique falling Bfr 25 to Bfr 1,815.

Amsterdam prices were generally firm, and there were few major price movements. A degree of weakness, which showed during the afternoon, did little more than knock prices off their peaks for the day.

Royal Dutch/Shell firmed FI 1 to 196.80 after improving FI 1.40 during the morning while Unilever was 70 cents higher at FI 350 and Akzo 50 cents up at FI 106.80.

Trading was active in Zurich but prices closed steady.

Credit Suisse added SwFr 70 to SwFr 2,830 in a generally stronger banking and financial sector while UBS firmed SwFr 30 to SwFr 4,060 and Bank Leu SwFr 45 to SwFr 3,875.

Prices in Stockholm continued lower, although volume managed a slight increase.

Madrid suffered a steep decline in reaction to the market's recent strength. Milan was hit by early profit-taking but staged a late recovery.

### TOKYO

## Peak hit as buying focus narrows

PRIVATE investors stepped up buying of medium and low-priced incentive-backed stocks in Tokyo yesterday, pushing the Nikkei-Dow market average to an all-time high, writes Shigeo Nishiwaki of Jiji Press.

Large-capital stocks suffered from neglect by institutional investors, reflecting a rise in U.S. long and short-term interest rates. However, a leading broker said incentive-backed issues are not likely to replace large capital stocks as the centre of market support in the longer term.

The market indicator gained 71.09 to 12,837.02, exceeding the previous high of 12,790.27 registered last May 30. Trading was slow overall but volume rose to 363m shares from Monday's 246m.

Gains outnumbered losses 444 to 357, with 149 issues unchanged.

Individual investors sought biotechnology, asset-heavy, non-life insurance and property stocks. This strategy was apparently in anticipation of price rises today, when brokerage houses will start trading of stock due for delivery next month.

Keisei Electric Railway topped the active list with 16.92m shares changing hands, as it added Y6 to Y465. Investors apparently saw prospects for growth in the company's property holdings. Among other asset-heavy stocks, Tokyo Tatemono advanced Y31 to Y860 and Seibu Railway Y80 to Y1,690.

Teijin jumped Y13 to Y491 on the third heaviest turnover of 10.02m shares, reflecting brisk demand for polyester film and its move into biotechnology. Taiyo Fishery closed Y10 higher at Y308, while Snow Brand soared Y21 to Y570 and Mitsubishi Chemical Y18 to Y334.

Mochida Pharmaceutical shot up Y500 to Y10,100 and Dainippon Pharmaceutical Y110 to Y3,760. However, trading volume was low.

Large-capital Nippon Steel was second on the active list with 14.27m shares, but dipped Y2 to Y164. Mitsubishi Heavy Industries and Nippon Yusen edged up Y1 each to Y328 and Y305, respectively.

Major brokers said corporate buying of large-capital stocks cannot be expected unless U.S. interest rates start declining again. Buying is likely to centre on medium and low-priced incentive-backed issues in the meantime, they said.

Bond prices eased off in lacklustre trading. The yield on the barometer 7.3 per cent government bonds maturing in December 1993 rose from 6.445 per cent Monday to 6.460 per cent.

### SOUTH AFRICA

FEW SHARES ended changed in a dull Johannesburg and some golds drifted lower as the bullion price remained relatively steady.

Randfontein dropped R2 to R198 and President Steyn R1 to R50. Cheaper issues moved up to 20 cents either way.

Mining financials and other mining issues were little changed. However, De Beers, the diamond group, shed 10 cents to R10.50 while Rustenburg Platinum added 5 cents to R18.55.

Industrials remained steady in quiet trading.

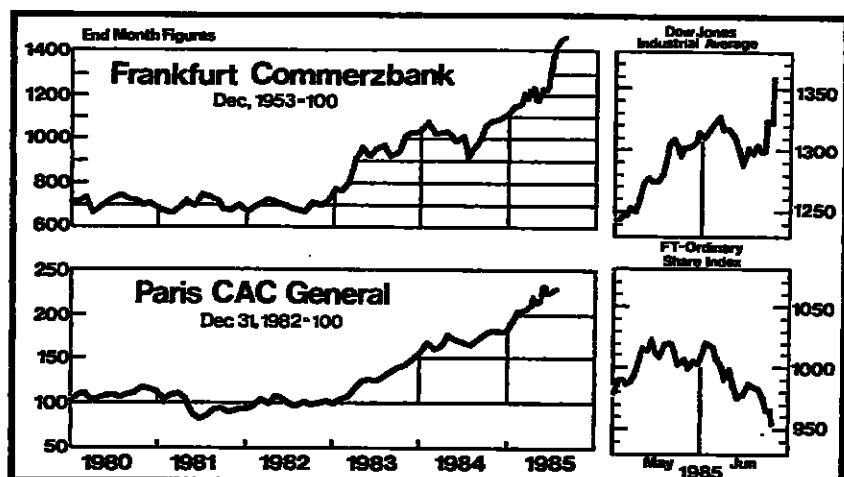
### CANADA

AFTER A sluggish session on Monday, Toronto yesterday moved higher on more active trading.

Real Canada led the actives, gaining C\$4 to C\$44. Dome Petroleum rose 7 cents to C\$2.50, Husky Oil was unchanged at C\$9 while Bank of Nova Scotia slid C\$4 to C\$13.

Energy issues firmed in reaction to Monday's announcement by the Alberta Government to reduce royalties and create tax breaks for the oil industry.

### KEY MARKET MONITORS



#### STOCK MARKET INDICES

	June 25	Previous	Year ago
NEW YORK			
DJ Industrials	1,333.11	1,320.58	1,130.52
DJ Transport	654.28	646.89	476.13
DJ Utilities	164.44	165.01	124.81
S&P Composite	190.73	189.15	153.97
LONDON			
FT Ord	952.1	955.2	803.9
FT-SE 100	1,248.3	1,266.6	1,033.1
FT-A All-share	604.08	612.99	485.45
FT-A 500	658.43	668.86	528.98
FT Gold mines	445.5	440.2	637.7
FT-A Long gilt	10.82	10.57	10.94

TOKYO			
Nikkei-Dow	12,765.93	12,765.95	10,172.5
Tokyo SE	1,017.20	1,017.20	780.16

AUSTRALIA			
All Ord	860.8	857.4	661.9
Metals & Mins	512.5	510.5	426.4

AUSTRIA			
Credit Aktien	102.37	102.54	54.07

BELGIUM			
Belgian SE	2,318.13	2,327.45	-

CANADA			
Toronto			
Metals & Mins	1,889.2	1,882.9	1,925.0
Composite	2,714.6	2,704.8	2,238.7
Montreal			
Portfolio	132.68	132.04	109.95

DENMARK			
SE	194.97	193.80	181.41

FRANCE			
CAC Gen	229.0	228.2	170.5
Ind. Tendance	129.0	128.6	89.7

WEST GERMANY			
FAZ-Aktien	484.21	484.01	343.16
Commerzbank	1,433.2	1,429.0	988.4

HONG KONG			
Hang Seng	1,575.15	1,561.13	938.37

ITALY			
Banca Comm.	336.24	336.75	212.07

NETHERLANDS			
ANP-CBS Gen	211.0	210.6	154.3
ANP-CBS Ind	174.8	174.4	122.9

NORWAY			
Oslo SE	325.75	326.27	241.10

SINGAPORE			
Straits Times	793.47	792.44	905.04

SOUTH AFRICA			
JSE Golds	-	1,014.3	972.0
JSE Industrials	-	977.0	941.9

SPAIN			
Madrid SE	105.09	106.30	85.83

SWEDEN			
J & P	1,311.70	1,314.77	1,484.37

SWITZERLAND			
Swiss Bank Ind	441.9	440.5	358.5

WORLD			
June 24			
Capital Int'l	213.1	212.7	175.3

GOLD (per ounce)			
June 25			
London	\$316.50	\$315.00	
Zurich	\$315.50	\$315.00	
Paris (fndg)	\$315.30	\$314.40	
Luxembourg	\$316.25	\$315.50	
New York (Aug)	\$318.10	\$317.90	

\* Latest available figure

#### CURRENCIES

	June 25	Previous	June 25	Previous
(London)				
\$	-	-	1.2855	1.2865
DM	3.07	3.0705	3.9425	3.95
Yen	248.95	248.8	319.5	320.25
FFr	9.3525	9.3525	12.0	12.045
SwFr	2.57	2.565	3.3	3.3025
Outlier	3.48	3.46	4.4425	4.455
Lira	1,955.5	1,957.0	2,510.0	2,518.0
BFR	61.75	61.8	79.3	79.55
CS	1.3845	1.3865	1.7535	1.7585

#### INTEREST RATES

	June 25	Prev
Euro-currency		
3-month offered rate		
\$	12 1/8	12 1/8
SwFr	5 1/2	5 1/2
DM	5 1/2	5 1/2
FFr	10 1/2	10 1/2
FT London interbank fixing (offered rate)		
3-month U.S.	8	7 1/2
6-month U.S.	8 1/4	8 1/4
U.S. Fed Funds	7 1/4	7 1/4
U.S. 3-month CDs	7.60	7.50
U.S. 3-month T-bills	7.08	7.05

#### U.S. BONDS

	June 25	Yield	Price	Yield
Treasury				
8 1/2 1987	99 1/2	8.97	99 1/2	8.90
11 1/2 1982	106 1/2	10.434	106 1/2	10.24
11 1/2 1985	104 1/2	10.488	104 1/2	10.43
11 1/2 2015	105 1/2	10.667	105 1/2	10.514

	June 25	Yield	Price	Yield
Corporate				
AT & T	101 1/2	10.05	101 1/2	9.95
3 1/2 July 1990	79 1/2	9.00	81 1/2	8.80
8 1/2 May 2000	83 1/2	11.10	84 1/2	10.90

	June 25	Yield	Price	Yield
Xerox	100 1/2	10.70	100 1/2	10.80
Diamond Shamrock	99 1/2	10.80	100	10.70
10 1/2 May 1993	91 1/2	11.65	94 1/2	11.30
Abbott Lab	110 1/2	11.60	105 1/2	11.20
11 1/2 Feb 2013	101 1/2	11.60	105 1/2	11.20
Alcoa	101 1/2	12.10	104 1/2	11.80

	June 25	Yield	Price	Yield
Financial Futures				
Chicago				
U.S. Treasury Bonds (CBT)				
8 1/2 30s of 100%	75-16	75-25	75-04	75-21
Sept	92 1/2	92.70	92 1/2	92.68
U.S. Treasury Bills (TBM)				
3 1/2 100%	92 1/2	92.70	92 1/2	92.68
Sept	92 1/2	92.45	92 1/2	92.50

	June 25	
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## FINANCIAL TIMES SURVEY

## FRANCE

Next year's elections will probably result in France, for the first time, having a President in conflict with the majority in the National Assembly. Such a result could hamper the substantial progress already made in stabilising the economy

## Political future uncertain

BY DAVID HOUSEGO IN PARIS

IN THE French corridors of power the familiar padding of feet can now be heard that normally precedes a change of government.

Trades unionists are hastening to patch up agreements with the employers' federation over redundancy conditions before a right-wing administration imposes on them terms far less acceptable.

The more profitable nationalised banks are getting discreet inquiries from investors interested in taking a stake in them once they are privatised. Senior civil servants are quietly taking soundings about their career prospects.

The most common assumption in Paris is that the parliamentary Right—the combination of the neo-Gaullist RPR of M Jacques Chirac and the centrist UDF—will gain an absolute majority of seats in the National Assembly in next March's parliamentary election.

The market research institute Sofres now puts the Right's majority at 34 seats on the basis of public opinion polls and proportional representation.

But the result is by no means a foregone conclusion. If the Socialist party could pick up its share of the vote from its present level of 26 per cent to 30 per cent and establish itself as the major party in the National Assembly, then it would leave room for President Mitterrand to try and negotiate a centrist coalition of which the Socialists

would be a part. But it will be an uphill struggle to achieve such a goal in face of both the tough campaigning of the Right and the hostility of the Communists.

And the Socialists have badly damaged their hopes by the conflict that broke out this month between Laurent Fabius, the Prime Minister and Lionel Jospin, the First Secretary of the party, over the running of the election campaign.

The chances are, therefore, that France will be entering unknown terrain next year with, for the first time, a President of the Republic in conflict with the majority in the National Assembly. The danger is that this will bring a period of political uncertainty that could undermine progress already achieved towards stabilising the economy and set back further the restructuring of industry that is now under way.

## Bitter fight

In what is likely to be a bitterly fought election campaign, there is at least one thing on which both Left and Right can agree — that the four years of Socialist rule have been a period of considerable change in France.

The Socialists came to power in 1981 bringing with them a rather old-fashioned mixture of generous-hearted Socialism and Marxism that had been forged in the early 1970s and consolidated in an alliance with the Communists. M Michel Rocard,

the former Minister of Agriculture, called it "archaïsme" at the time—and so it proved.

The French Socialists were the first socialist movement to take office in the wake of the recession that followed the second oil shock with the result that those that followed—the Spanish, Australian or New Zealand parties—were able to benefit from their experience.

Since 1983, President Mitterrand's Government has joined ranks with other major western industrialised economies in giving priority to reducing inflation, cutting the trade deficit and introducing more market-oriented policies. The French Socialists, like the Italian Socialists, have succeeded in halting the automatic indexation of wages—for the first time since 1958 hourly wage rates in France rose last year at a slower rate than inflation.

They have brought back into favour words like "profit" and "business," which once had overtones of class conflict in the dictionary of the Left.

From initially being advocates of more active state intervention, they have swung round to believing that the state should absorb less of the country's wealth through taxation and that its role should be reduced. M Laurent Fabius, the Prime Minister now barely mentions socialism in his speeches.

Similar major changes have been occurring on the French right. Former President Giscard

d'Estaing, speaking at the "liberal" convention in Paris this month, justified his own record in the 1970s of rising taxation and increased state intervention, by saying that "liberal" (market oriented) policies had not been possible in an inflationary period.

Now, having taken stock of their own "distorted" policies at the time which the Socialists then carried further, the French Right is pushing in entirely the opposite direction. The programme of lower public spending and lower taxation, of business deregulation and de-nationalisation, with which they are entering the election campaign goes in many ways further than President Reagan or Mrs Thatcher because France has no recent history of liberalism. Paradoxically it also comes at a time when Reaganomics is falling out of favour in the U.S.

The financial director of a major French group says that he voted Socialist in 1981 because he feared then that if the Right—which had already been in power for 23 years—had continued in power, there would have been a risk of a social explosion in France.

It was a judgment that reflected the often tense relations at the time between unions and employers, and between social classes.

In the event, there has been no social explosion. France has not even had 10 equivalent of the British miners' strike—

though not for lack of trying by the Communist-led CGT union. In fact over the past four years there have been relatively few major labour disputes.

Instead a broad consensus has begun to emerge—as recession has forced acceptance of economic realities—on the need for companies to make profits and for industry to adapt to remain competitive. It is a consensus that embraces as well a growing distrust of ideology, of state interference and of ageing monopolies like the trades unions or the broadcasting networks.

It has made itself felt more often through large popular gatherings—like the 1m people who marched through Paris

last year in defence of private schools or the tens of thousands of young people who this summer paraded in the Place de la Concorde in favour of racial tolerance — than through political parties.

None the less it is a consensus that both Left and Right are seeking to exploit to their advantage. It is the basis of the large social democrat movement that M Fabius and M Mitterrand would like to rally around them as they attempt increasingly to occupy the middle ground.

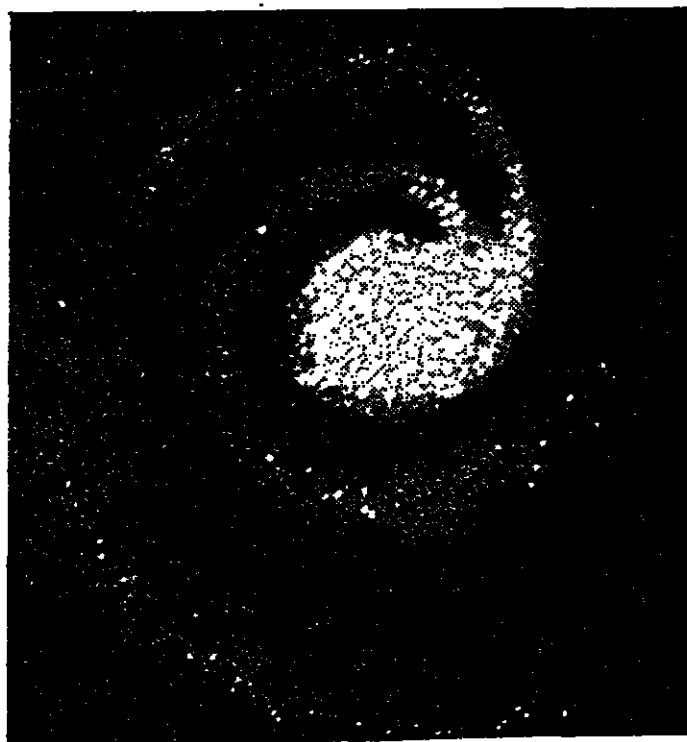
It is also the basis of M Giscard d'Estaing's "liberal" programme that he hopes will win the support of "two Frenchmen out of three"—the

A pensive President Mitterrand (picture by Roger Taylor): pondering the next alignment in the National Assembly.

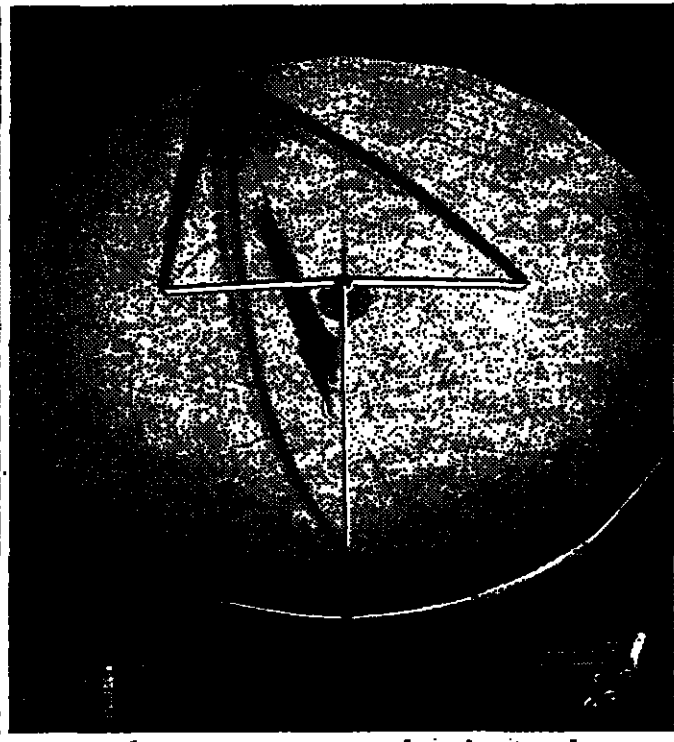
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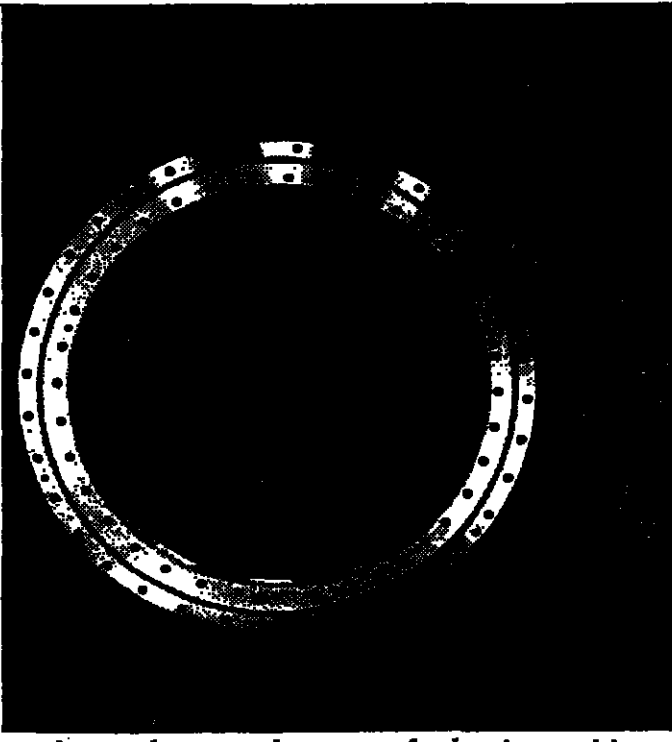
## Exploring new frontiers in bearing development.



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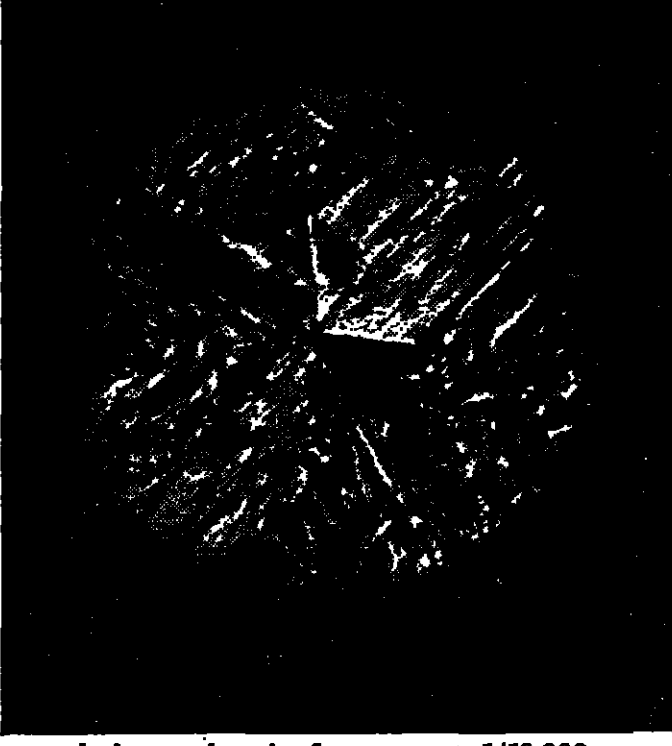
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## FRANCE 2

## Parties prepare battlegrounds

Politics  
DAVID HOUSEGO

FEW French people have as yet grasped the immense changes in the political landscape that now seem on the horizon. The Fifth Republic that de Gaulle founded in 1958 has always worked on the principle that executive power stemmed from a strong President who was backed by a majority in the National Assembly. In the event of a right-wing victory next year, the centre of gravity of power would shift back to the National Assembly.

The prospects for a return to a parliamentary style regime have been enhanced by the government introduction of proportional representation as the voting system for next March's elections. The result will be to produce a National Assembly that more closely mirrors the divisions within the nation—and one which if the Right fails to achieve an absolute majority will allow President Mitter-

rand to manoeuvre between the different factions in an effort to form a coalition. President Mitterrand had plenty of experience of this process as a young politician in the Fourth Republic.

Under the existing winner-takes-all voting system, the Socialist party (which currently has an absolute majority of seats in the National Assembly but only 28 per cent of the votes in the country) would be reduced to a rump in the Parliament. The Socialists' goal is to push their share of the vote up to 30 per cent.

At that level the mechanisms of proportional representation would deprive the Right of an absolute majority in the Assembly. It would then be up to President Mitterrand to see whether he could build a majority around a Prime Minister who was acceptable both to the Socialists and to the moderate right—thus re-establishing what is increasingly being called in France a "third force" government which has many precedents in the history of the Third and Fourth Republics.

The Socialists have still not made up their minds about what style of election campaign to fight. The quarrel between Lionel Jospin, the First Secretary of the party, and Laurent Fabius, the Prime Minister, opposes two different philosophies and strategies. M Jospin's vision of the party is one that anchors it firmly to the Left in the tradition of European socialist and social democrat movements and leaves open the possibility of a reconciliation with the Communists. For him the fundamental question is how the socialist movement can maintain its traditional values while remaining in government. M Fabius believes that French society has become more liberal and that the party must adapt its doctrine accordingly—responding to its fears over adequate social protection while meeting its demand for more freedom of choice. The Prime Minister thus feels that the party must widen its appeal away from its traditional electorate to encompass voters on the centre and even parts of the right.

It would thus provide the political backing for the type of consensus policies on which M Fabius based his administration. The bulk of the militants who feel they have already been subjected to too many U turns since the left came to power, have no wish to go this far. M Pierre Mauroy, the former Prime Minister, is determined for instance, to preserve its Socialist identity and believes that the party would turn again leftward if defeated in 1986.

## Shifts of policy

On the Right, the neo-Gaullist RPR of M Jacques Chirac and the centrist UDF have accomplished as substantial a shift of policies out of power as the Socialists have while in office. Differences of emphasis among them remain, but they are now committed to taking the same path of diminishing state intervention and of increased emphasis on competition and the play of market forces as has been adopted by the other main conservative parties of Europe and the U.S.

The draft programme that was presented to the "liberal convention" that former President Giscard d'Estaing organised earlier this month draws much of its inspiration from the policies of Mrs Thatcher and President Reagan. It provides for an extensive

programme of denationalisation, beginning with the banks and insurance companies; the lifting of price and exchange controls; the abolition of current regulations requiring employers to get official permission before declaring greater redundancies; more flexibility for companies over the conditions under which they take on labour and how much they pay; the transformation of the Bank of France (the Central Bank) into an institution with comparable independence to the Bundesbank; more decentralisation in schooling and more competition amongst universities; and a weakening of the monopoly of technocrats in the administration by the bringing in of outsiders.

Strong differences still remain within the Opposition on how to carry out these policies and on how to deal with the novel situation that could arise in 1986 of a right-wing majority in the Assembly faced by a Socialist President. Over economic policy M Raymond Barre, the former Prime Minister, believes that the right must give first priority to cutting the Budget deficit so as to free resources for investment in industry. The RPR favours early tax cuts as a way of injecting fresh dynamism into the economy.

With proportional representation the Communists can hope to preserve a substantial block of seats in the National Assembly which they risked



Laurent Fabius, the Prime Minister and (right) Lionel Jospin, the First Secretary of the party. Conflict between them over the course of the election campaign has badly damaged the hopes of the Socialists.

losing under the existing system. Since leaving the government in July of last year, they have increasingly hardened their criticism of the Socialists—shifting from a position in which they judged the government's record as "overall positive" to one in which the Socialists are portrayed as being in league with the right against the interests of the working class.

The aim of this shift is to prepare the party for the day the Right returns to power—when the Communists would hope to recover their old position as the most militant supporters of working class interests against the "new conservatives." To reinforce this

image, the Communists resorted to tactics this month which they have not used since after the war. They drew the French riot police for a major clash at the SFR ballbearing plant at Ivry outside Paris—a day of violence designed to show the Communists defending the working class against a repressive Socialist regime.

The new phenomenon which has emerged over the last year in French politics has been the resurfacing of an extreme Right under the National Front of M Jean-Marie Le Pen. The Front campaigns on a racist platform that depends on giving voice to French hostility to immigrant Algerian and Moroccan workers who have

crowded into many of the northern towns as well as the coastal areas of the Midi. It gained just under 10 per cent of the vote during the cantonal elections in March and is hoping for a larger score in the National Assembly elections—where proportional representation will obviously favour it. Nonetheless, the Front is unlikely to get more than 20-30 seats in the Assembly because its strength is concentrated in a few regions while in others it is absent. M Le Pen hopes that the Front will have a pivotal position in the next Parliament, the major right wing Parliamentary parties have said, however, that they will not take the Front into a government.



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## European unity under a strain

Foreign policy  
and Defence  
DAVID HOUSEGO

FOREIGN POLICY and defence are two areas in which President Mitterrand will still be able to exert considerable control if, as expected, the opposition gains a majority in the National Assembly next year.

Yet, although consensus has in general operated in both areas since the Left came to power, recent events have weakened some of the supports on which the President's policies have been based.

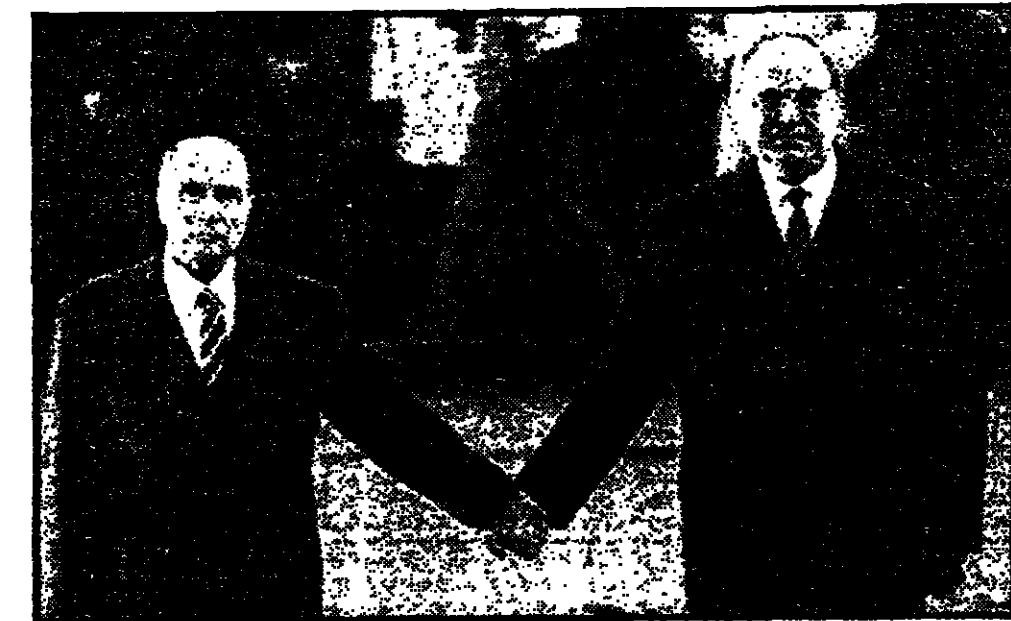
● France's relations with West Germany have come under fresh strain as a result of squabbles over the EEC and a loss of confidence in Paris in Chancellor Kohl. In turn, this has put a damper on President Mitterrand's ambitious plans for strengthening European unity.

● Franco-U.S. relations have, equally, turned downwards in contrast with the warmth that President Mitterrand brought to France's membership of the Atlantic Alliance when he came to power.

● Potentially the most important change is the first sign of a calling in question of the credibility of the French defence doctrine over the past 30 years. Factors that have pushed in this direction include the U.S. Strategic Defence Initiative (SDI) and new advances in weapon technology.

Some of these problems will no doubt disappear with time: Franco-German ties inevitably suffer from the ups and downs of domestic political pressures in each country. It is equally clear that the potential conflict between a Socialist President and a right-wing dominated National Assembly could leave decision taking in foreign affairs in limbo after March—particularly when unpopular decisions involving concessions in the EEC or increased defence expenditure are involved.

The immediate causes behind the difficulties with West Germany stem from personal disenchanted in Paris with Chancellor Kohl. "It is more difficult to get Kohl to stick to his position than to nail a cake



In harmony at Verdun, President Mitterrand and West German Chancellor Helmut Kohl clasp hands during a ceremony commemorating victims of World War I.

to a wall," a senior French minister said recently.

The French were flabbergasted that the Chancellor publicly announced his support for the U.S. position at the Bonn summit over SDI and a new round of trade negotiations even before the summit talks had opened.

## Frustration

To irritation over this has been added frustration at West Germany's tenacious defence of its national interests in EEC disputes over cereals and car exhaust standards. In defence of brave German words about European construction, the French have long been irritated as well that German economic growth depend almost entirely on exports—including exports to France—and that the German Government is still resisting pressures to stimulate domestic demand through accelerated tax cuts.

A more fundamental reason for the strain in relations lies in the ambivalence of French attitudes towards West German security. In reviving the virtually defunct Ellysée Treaty of 1963 which provided for continuing military and security consultations, by creating a Rapid Deployment Force which

could intervene more quickly on German soil, President Mitterrand's intention was to demonstrate a greater French commitment to the defence of her neighbour.

He has drawn back from giving a firm answer to what for the Germans is the only real issue—would France consider an attack on West Germany equivalent to an attack on its own country, and one that triggered the same mechanism of flexible nuclear response.

An increasing number of French defence thinkers are arguing that France must now accept the logic of its arguments over European unity and make its line of defence the Elbe rather than the Rhine.

With the friction in Franco-German relations, President Mitterrand's hopes that major steps could be taken this year over European political integration—and possibly over European Defence and monetary affairs as well—have gone out of the window.

President Mitterrand shares his predecessor, General de Gaulle's ambitions of a strong Europe (based on the Franco-German axis) able to hold its own in the world against the superpowers—and to compete worldwide in terms of industry

and technology. It was clear that when earlier this year he stood at Verdun clasp hands with Chancellor Kohl he was still harbouring hopes that, like de Gaulle and Adenauer, he and Chancellor Kohl would be able to announce historic developments this year.

These hopes were founded on the spadework done at the Fontainebleau summit in removing EEC Budget disputes and in subsequently obtaining agreement on enlargement. French sights are now more modestly set on high-technology collaboration through Eureka. Underlining this shift in stance is the French desire that Eureka be a "variable geometry" project with a minimal involvement by the Commission and with minimal Community budgeting.

The quarrels with the U.S. over SDI and the opening of a new round of Gatt negotiations mark a return to traditional Gaullist fears of European interests being sacrificed by the U.S. President Mitterrand's initial strong support for the Alliance has been based on two assumptions. He wanted the U.S. to deploy intermediate missiles in Europe to restore the military balance of power with the Soviet Union. At the same time, with Communists in his government, he could not

afford bad relations with the U.S. Both stances brought him into conflict with the Soviet Union.

Mitterrand now has tactical reasons for downgrading the U.S. relationship in that he has no wish to enhance President Reagan's standing in France in advance of an election in which Reaganism is being held up as a model by the Opposition. But more importantly in French eyes, the priority that the U.S. is putting on agriculture in a new trade round poses a major threat to the Common Agricultural Policy—of which France is a major beneficiary. The SDI programme is also seen as an attempt to rob Europe of its brains and technology skills for a programme that in the end could undermine Europe's security.

## Doubts

The deterioration in relations with the U.S. has not been compensated by any improvement in relations with the Soviet Union. French hopes that President Mitterrand's visit to Moscow last year would pave the way for more normal ties have so far not materialised. But more important for the long run are the doubts now being cast about the credibility of France continuing to place such strong reliance in its defence strategy on the nuclear deterrent. These doubts have been raised most persuasively by Pierre Lellouche, assistant director of France's foreign affairs institute in a new book, "Avenir de la Guerre" (The Future of War).

The possibility that the Soviet Union is acquiring SDI technologies has inevitably thrown doubts over how long, and in what numbers, French nuclear weapons would be able to penetrate the Russians' screen. The bulk of French defence expenditure is tied up in nuclear weapons—giving them in M Lellouche's words, something of the symbolic value of a Maginot Line.

At the same time the concentration of expenditure on France's strategic deterrent has deprived it of the flexibility to meet threats to its security short of all out nuclear war. M Lellouche's answer is that more must be spent on defence—but that is a decision that will be difficult to take in the confused political situation that could be in store.

## Political future is uncertain

## CONTINUED FROM PAGE ONE

title of his recent book.

Still a minority apart are the extremes of the Communist Party on the Left and the National Front on the right—backed by 20 per cent of the electorate on programmes that bland populism, xenophobia and a dislike of change.

None the less it is these often intangible shifts in social attitudes which will remain part of the major legacies of socialist rule—and one of the reasons for being optimistic about the future of the French economy and industry over the medium term. For over the short term the prospects are of a continuing period of slow growth and of still painful adjustment in a number of sectors.

In this sense, France has lagged behind its competitors—particularly when compared with the 1950s and 1960s when

the French economy was expanding as fast as any in Europe.

In macro-economic terms the Socialists are now suffering the consequences of the ill-timed refutation of 1981-82. But industry is also suffering from a decade of low investment and postponed restructuring which undermined its competitiveness—as reflected in France's recent loss of share in world export markets coupled with higher levels of import penetration.

Since the stabilisation measures initiated two years ago by M Jacques Delors, the then Finance Minister and pursued by M Pierre Berégovoy, his successor, inflation has been coming down and the trade account moving slowly back into balance. But progress has been much slower than expected.

The trade deficit this year is likely to be close to last year's FFr 20bn and inflation will fall little more than one percentage point from last year's 6.7 per cent. Company profits, which increased strongly last year, are

rising more slowly this year.

The price of this adjustment has been three straight years of almost stagnant growth—with France's average annual 1 per cent rise in GNP significantly behind that of her competitors. Unemployment has climbed to 2.4m.

The French economy is also burdened with a deficit of the public administrations (the Budget, the social security and the local authorities) which is still on the increase as a proportion of GNP and with an outstanding foreign debt almost three times as large as it was in 1981.

Though the franc has remained stable within the European Monetary System, it is now suffering from a 2½ years accumulated inflation differential with the Deutschmark. The pressure on the exchange rate is thus likely to mount in the months preceding the March election on the expectation that a devaluation will quickly follow.

It is on how to tackle this

situation that the opposition is most divided. M Raymond Barre, the former Prime Minister, believes that priority must be given to reducing the deficit of the public administrations so as to free resources for investment. This implies a further period of deflation and of squeezed living standards.

The RPR and M Giscard d'Estaing's followers favour tax cuts and deregulation to inject dynamism into the economy and achieve higher growth. The risk is that this bold attack would be followed by a swelling of imports and a renewed trade deficit.

Before the recent split in the Socialist Party, President Mitterrand was counting as much as anything on the divisions and mistakes of his opponents. If he can sit it out at the Ellysée until 1988, then his gamble is that the Left would have a chance in the presidential elections scheduled that year. But the political horizon remains stormy until then.

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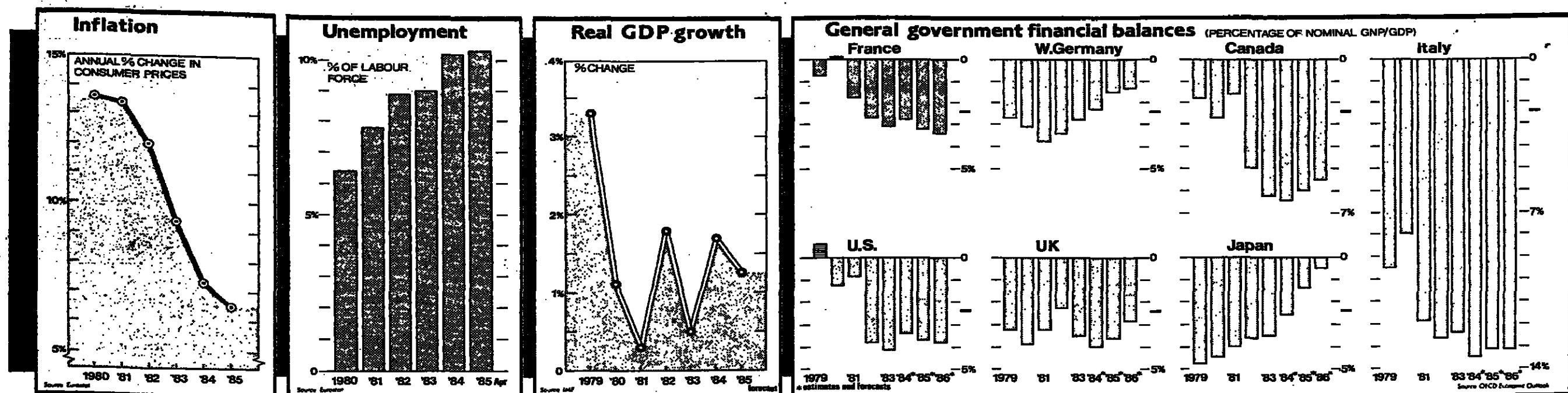
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## FRANCE 3



## Low level of investment hinders recovery

### Economy

DAVID HOUSEGO

THE MAJOR test of the Socialist management of the economy lies in the legacy that they will bequeath to the successors in March next year. On both Left and Right of the political spectrum it is conceded that the situation will remain difficult.

After the ill-timed refutation of 1982 which gave France a growth in real GNP 1½ per cent above her European partners, the French growth rate has fallen below that of the European average over the last three years. INSEE, the official forecasting institute, expects that real output will expand by 1 per cent this year—as compared with 2.25 per cent for the EEC—in line with the trend since 1983.

Unemployment has risen in parallel with the slowdown in growth. From 7.3 per cent of the labour force in 1981, the number of unemployed people had expanded last year to 2.48m or 10 per cent of the labour force. Net job losses in the economy are still growing, leading the Organisation for Economic Co-operation and

Development (OECD) to predict that unemployment will be more than 11 per cent next year. But on the French official figures the number of registered unemployed has started to decline as a result of the expansion of youth employment schemes.

Low growth and high unemployment have been the price that almost every major industrialised country has had to pay for bringing down inflation and restructuring industry in the wake of the oil crisis. The French Socialists can claim that in avoiding the strict monetarist approach of Mrs Thatcher, they have not plunged the country into recession.

#### Stagnation

France is the exception among industrialised countries in that in no year over the past decade has real GNP fallen. But the French economy has also experienced a longer period of stagnation—stretching back to 1980—and it has missed out on the recent global recovery.

With domestic demand likely to increase again next year at a time of a downturn elsewhere in the world, the risk is that France will again as in 1982 be moving against the tide.

The "gradualist" approach that the Socialists adopted after the U-turn of 1983—the word

springs from M Jacques Delors, the former Finance Minister—has had two major successes. The first has been to curb inflationary expectations through the disinflation of wages. For the first time since 1980 hourly wage rates last year rose less than inflation—6.4 per cent as against a 6.7 per cent increase in the consumer price index.

Wage settlements this year have continued to be mostly within the Government's norm of a 4.5 per cent increase. Wage restraint has been the major factor bringing down French inflation.

The other success has been to provide the conditions in which companies can begin to rebuild profit margins after a long period in which household income has been maintained by squeezing company margins.

The profit ratio of French companies (gross operating surplus/value added) rose by 1½ percentage points last year to close to its level in 1979—when M Raymond Barre's policies of freeing industrial prices also boosted profits.

Companies' self-financing capacity also rose sharply to 71 per cent in 1984 from 61 per cent in 1983 and 50 per cent in 1982.

This improvement in com-



Jacques Delors, the former Finance Minister: successes for the "gradualist" approach adopted by the socialists after the U-turn of 1983.

panies' finances stems from a combination of the holding down of salary costs, productivity improvements as the result of shedding labour, lower interest charges and a flattening out of companies' tax and social security burdens.

notably the widening of the budget deficit and the growth of France's foreign debt. The continuing weakness of the economy remains the inadequacy of investment. Investment by the private sector and the large national industries declined sharply after the first oil shock before reviving before 1980.

It has continued to fall since—dropping by 2.9 per cent in real terms last year according to the official forecasting institute INSEE and flattening out this year. The level of productive investment in France next year will still be below what it was in 1980.

A partial exception to this trend has been investment in the competitive industrial sector accounting for a third of productive investment. A sharp 9 per cent volume recovery last year is expected to be followed by a further weak 3 per cent expansion in 1985.

The continuing insufficiency of investment means that the external constraint on higher growth—the risk that expanding national output will suck in larger volumes of imports thus pushing the trade account further into deficit—has not diminished.

France cut its trade deficit from more than FFf 90bn

in 1982 to FFf 20bn last year by running a significantly lower growth rate than its European partners. But with the growth rate differential narrowing again in the second half of the year, the trade deficit is likely to remain at about FFf 25bn during 1985.

To these major constraints on higher growth, the Socialists have added two others, both the price of the ill-timed refutation in 1982. The central Government's budget deficit has widened as a proportion of GNP from 1.1 per cent in 1980 to 3.3 per cent last year. The size of the public debt has thus more than doubled to over FFf 900bn last year, with debt servicing charges expanding from FFf 48bn in 1981 to FFf 89bn in 1984.

#### Constraints

At the same time, France's outstanding foreign medium-term and long-term debt has risen from FFf 187bn at the end of 1981 to FFf 525bn last year. With the current account almost back to surplus in 1984, most of the 16 per cent increase in the size of the debt in 1984 was due to the strength of the dollar.

Overall these constraints leave any new administration taking office in March with little room to manoeuvre over the

management of economic policy—and explain the frustration of the opposition over finding fresh ways to inject dynamism in the economy. M Barre believes that priority must be given to cutting the budget deficit so as to free resources for private sector investments.

To this he adds a programme of gradually lifting price and exchange controls and deregulating industry so as to tap new sources of productivity.

The Gaullists believe that a much more aggressive approach to tax cuts and deregulation is necessary—and that the right can get away with it because of the confidence they would generate on the foreign exchange markets. But the Gaullists programme would almost certainly lead to a temporary widening of the budget deficit, and need to be preceded by a devaluation of the franc. By next March the parity of the franc within the EMS will have remained unchanged for a record three years.

The Socialists have still to spell out their future policies. But the proposals of M Michel Rocard, the former Minister of Agriculture, for raising investment levels, particularly in energy savings sectors, reflect the impatience of many in the party at continuing stagnation.



Left to right: Jacques Chirac, Giscard d'Estaing and Raymond Barre, leaders of the right-wing opposition. They are preparing a united platform against the ruling Socialist party in the 1986 parliamentary elections

### PROFILE: ALAIN JUPPE

## The man to watch in a reshuffle

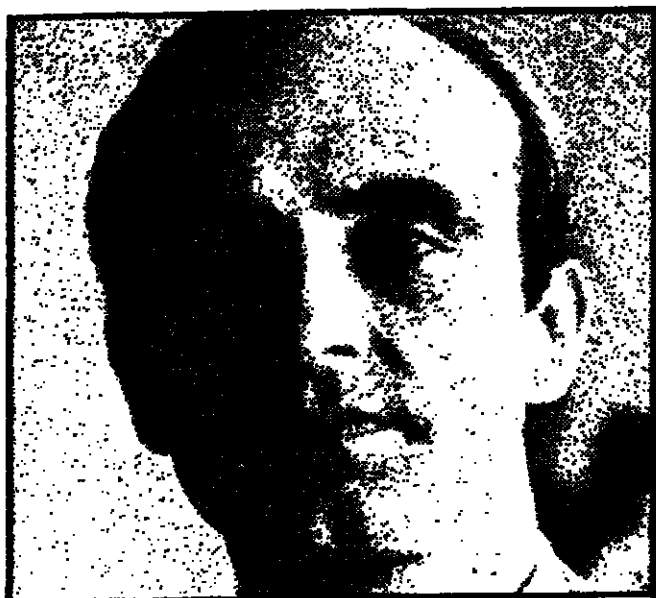
SLIGHT OF build, bounding with energy, a quiet but humorous speaker, Alain Juppé is one of the top candidates on anybody's list to be the Minister of Finance if the Right returns to power in March.

He has long been economic spokesman for M Jacques Chirac's RPR and also runs the finances of the City of Paris of which M Chirac is Mayor. As part of the reshuffling of the Gaullist leadership late last year when a younger generation was given the top posts, M Juppé became number three in the hierarchy with responsibility for drawing up the party's economic programme.

At 40 he is only a couple of years older than M Laurent Fabius, the Prime Minister.

M Juppé believes that the package of tax cuts and deregulation of business that he presented to the Gaullist Congress this month can be implemented if the Right has a substantial majority in March. If the election result is unclear then he thinks that the Gaullists should not participate in a government.

He stoutly defends the FFf 40bn of public expenditure and tax cuts that he proposed for 1987 as carefully costed. On the expenditure side he believes that FFf 5bn could be saved on public sector staffing; FFf 5bn on running expenses and cancelling costly Mitterrand projects such as the transfer of



Alain Juppé, now number three in hierarchy of the Gaullist RPR leadership.

the Ministry of Finance from its current home in the Louvre; FFf 20bn on cutting state aids to industry; and FFf 10bn in additional receipts from the first slice of denationalisations.

He recognises that with the automatic upward drift in public expenditure, FFf 60bn would be needed to achieve FFf 40bn of tax cuts. But he believes the extra can be

obtained from a higher rate of economic growth. "We must obtain 3 per cent as soon as possible," he says.

M Juppé has travelled extensively in the U.S. and Britain while in opposition, and undoubtedly the pick up in the U.S. and British economies has influenced his shift towards more market oriented economics.

He says that the Opposition

carries a collective responsibility for the drift towards more government interference that occurred during M Giscard d'Estaing's presidency.

But he believes that the Right's new liberalism is in line with the Gaullist tradition. When General de Gaulle came back to power in 1958, he says, he pushed for an opening of France's frontiers in the face of opposition from business.

M Juppé thinks that the Socialists have left two economic "time-bombs" that will add to the difficulties of a new administration. The first is the size of the budget deficit which at FFf 139bn for this year the opposition believes is much understated. M Juppé envisages a supplementary budget soon after the right would take office.

The second is unemployment where the expiry of the Government's youth employment programme will face the opposition with a further swelling of the unemployment figures.

A third "time-bomb" M Juppé is unwilling to talk about. Most observers believe that the Gaullist plans include a devaluation of the franc as one of the first actions of a new administration. All that M Juppé will say is that he believes that the franc is currently overvalued by 6-8 per cent against the Deutsche-

David Housego



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## Confidence returns to the markets

**Financial Markets**  
DAVID MARSH

FINANCIAL markets are held to be sickle allies of governments. After giving an initial resounding thumbs down to President François Mitterrand in his election in 1981, the French bourse over the past three years, in appearance at least, seems to have been voting wholeheartedly in favour of economic policies followed by the Socialist administration.

Great uncertainties remain on the horizon in the shape of the 1986 legislative elections. French stockbrokers have been preparing themselves for a flood of rights issues from companies this year seeking to pre-empt any downturn in the stock market that could follow a return to power of the right and the ensuing denationalisation programme.

Whichever party is in power next year, however, is likely to continue the rehabilitation of the financial markets which, paradoxically, has become a cornerstone of Socialist policies. And, above all, the gradual process of deregulation in the banking and securities sector now seems an unstoppable trend—both improve the markets' efficiency in domestic economic terms and also to try to narrow the gap between Paris and more innovative foreign centres like the City of London.

An unforeseen combination of circumstances has made the Paris bourse the internationally best-performed stock market since 1983. After a rise of 55 per cent that year in the CAC stockbrokers' index, the market

gained a further 16.5 per cent in 1984 and this year has risen 30 per cent to the end of May. The rise has been partly due to a "catch up" after the previous moribund years of 1981/1982 as well as a chronic shortage of paper resulting from the expensive nationalisations of 1982. Measures taken under M. Jacques Delors, the Socialist's first Finance Minister, to continue and expand incentives for bourse investment initiated by the predecessor right wing government have also had their effect.

But, most of all the domestic and international investment community has voted confidence in increasing commitment by the Government to restore company profits. A strong feature of the bourse surge since 1983 has been the presence of foreign buyers, above all institutions in London as well as insurance companies and funds from the U.S. seeking to diversify their overseas investments.

### Second market

M Delors brought in what has probably been the most dramatic reform to have taken place on the financial markets since 1981—the setting up in February 1983 of an unlisted securities market or "second market" to encourage small and medium companies to float their shares on the bourse.

Roughly 70 companies have since then introduced a minimum of 10 per cent of their capital on this sector—closely modelled on the London USM set up 44 years ago. Demand for their shares has often been overhyped, partly because of the market's general thirst for paper and the Commission des Opérations de Bourse, the stock market watchdog, has had to recommend action to dampen speculation.

The shares introduced have

covered a cross section of companies from the leisure, consumer goods, clothing, and footwear and food sectors—traditional areas where French companies have strong positions but have shied away in previous years from a bourse quotation.

In recent months, however, the flow of new issues has also included an increased proportion of high technology stocks, culminating with the introduction in June of Cap Gemini Sogefi, Europe's No 1 computer services group.

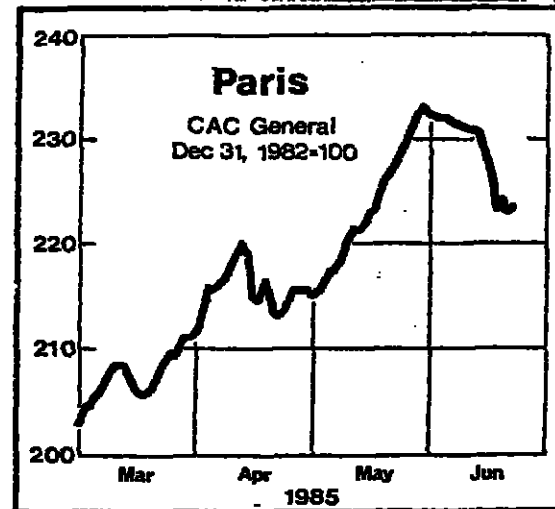
If M Delors set down the macroeconomic framework for the financial markets' recovery, it has been his successor, M Pierre Bérégovoy, who has been most active in efforts to improve microeconomic regulatory conditions on the bourse.

In spite of the overall increase in importance of the Paris market—especially in bonds, where new issue volume this year remains buoyant even compared with 1984's 25 per cent rise to FF 224bn—trading conditions remain generally primitive compared with London, New York or Tokyo.

M Bérégovoy has let it be known that this has to change. A welter of regulatory measures is beginning to descend on the Paris market, with effects which could promote wholesale structural changes in the traditionally protected stockbrokers' profession.

From next month, the discounts which stockbrokers have to award banks on securities commissions are being widened, with the discounts freely negotiable for large orders. The bourse will also bring in morning trading for key stocks before the end of the year and plans to start computerised quotations on a trial basis next year.

Stockbrokers retain, for the time being at least, their mono-



poly on bourse trading which dates from 1807. But banks and stockbrokers are being pushed into alliances in the form of joint, better-capitalised companies which the Finance Ministry wants to set up to fulfil a jobber-like market-making function.

A fresh breach in the stockbrokers' powers will open up as a result of the futures market for bonus and short-term financial markets which will start this autumn. From next year, banks and brokers will participate in the market.

Further innovations include the planned setting up of a stock options market, in the second half of next year, as well as a more competitive mortgage bond market—modelled on U.S. lines—which M Bérégovoy hopes will

reduce home-buying borrowing costs. After the recommendations of a commission headed by M Bernard Tricot, the former COB chairman, competition is also being introduced into the bond market.

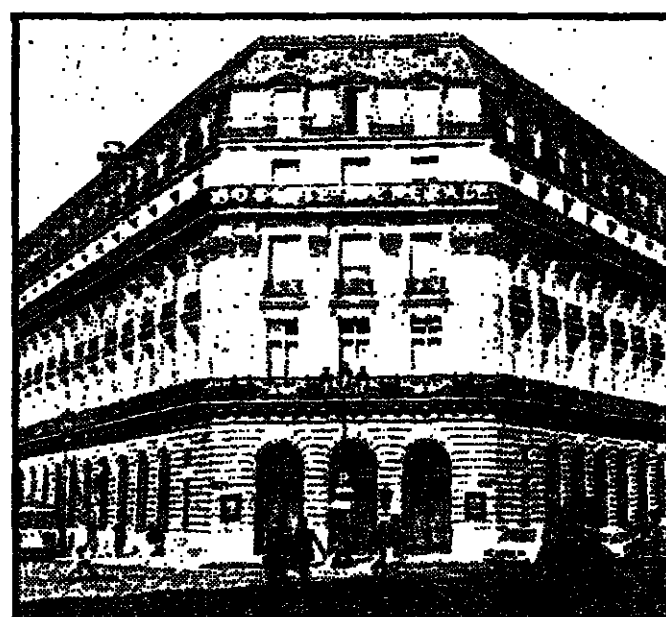
Leading banks have in recent weeks been fighting a commission "war" in order to win business, where borrowers are now free to choose the lowest bidders to form bond consortia. In line with the deregulatory spirit on the French franc Eurobond market, newly re-opened this spring, foreign banks domiciled in France like Citicorp or Barclays are now competing for domestic lead management business.

The Finance Ministry underlines the need for deregulation and dynamism in Paris to prevent business flowing abroad—especially to London—where

global securities traders have already turned their attention to negotiating block deals in leading French shares.

As long as rigorous French exchange controls remain in force, French banks and securities dealers will continue to be given a measure of protection from events abroad. Recently, however, the firmness of the franc and investors' confidence have virtually wiped out the premium which French residents have since 1981 had to pay on buying foreign exchange for foreign securities purchases.

If the franc's health allows it, the Government would certainly like to scrap the premium system altogether before the 1986 elections to emphasise the Socialist's relationship with the financial markets since 1981 has indeed swung full circle.



Paris offices of two of France's biggest banks, Société Générale and Banque Nationale de Paris.



Terry Klyt

## New Bill will ease flow of venture capital

FACED WITH rising unemployment in traditional industrial areas, and the need for rationalisation and concentration in large companies, the Socialist Government is trying to put more of its economic eggs into the small business basket.

### Small Businesses

DAVID MARSH

A series of measures since last year aims to increase tax incentives for people setting up their own businesses. Great attention is being paid to stepping up financial flows from the banks and other institutions to small companies in the form of venture capital.

And in the area of labour policies, the small business sector would be a major beneficiary of increased hire and fire flexibility now being negotiated between employees and the trade unions.

Recent figures from the Credit d'Équipement des Petites et Moyennes Entreprises (CEPME), the small business financing agency, show that in spite of all the difficulties facing French industry the capacity to create new businesses exists.

Last year's new company start-ups—88,470—grew by 8.1 per cent, slightly more than the rate of businesses collapses, which at 24,378 were up by 8.5 per cent compared with 1983. The boom on the French financial markets during the past three years, in particular the setting up in 1983 of the "second market" on the bourse, together with legislative measures to facilitate venture capital investment, have led to a sharp improvement in the overall financial conditions available to entrepreneurs.

About 30 venture capital companies are now thought to be operating in France. With the amount of money available for venture capital funding put at about FF 1bn, specialists point out that the main problem is to find suitable projects into which to channel the funds.

There are plenty of examples of successful venture capital investments. Among these are the introduction to the "second market" of the Lyons bourse of the Olier retail services company in which the UK's Charterhouse group has a 30 per cent stake; the recent fund-raising exercise put into effect for Acte, a company set up to commercialise a nationwide chain of business centres, and a similar operation subscribed to by the main French venture capital groups for the electronic group Figre. But many French venture capitalists fight shy of putting funds into start-up companies, preferring more mature firms at the development stage. Clearly French attitudes have a long way to go before researchers or managers in established organisations become infected with U.S.-style readiness to set up their own companies. Additionally, the generally

low profitability of French industry not only places a limit on the return available to investors, but also lengthens the time that even a successful company has to be "carried" in a venture capital portfolio before it can be sold on the bourse.

The Government aims to improve the general environment for venture capital with a new Bill being pushed through the National Assembly to free from taxation finance companies set up to channel funds into small businesses. The tax breaks, which have been given a warm welcome by French venture capital experts, will be granted to companies investing in non-quoted businesses, on condition that the holding company, after the first year, distributes at least 50 per cent of dividends received.

In another sign of changing attitudes towards entrepreneurs, the Government's economic initiative law of July 1984 has made it easier for companies to be sold on to their employees through leveraged management buy-outs. The surest sign that this is catching on in France is that the ugly Anglo Saxon acronym LMBG has now found a Gallic translation—RES or Reprise d'une entreprise par ses salariés.

### Sluggish activity

After some months of sluggish activity caused by the slowness of fiscal inspectors at the French Treasury to authorise use of the tax incentives passed last year, the pace of successful LMBGs has now picked up.

Nearly 30 cases have now been given the green light by the authorities, enabling tax credits both for the managers buying out companies as well as for the outside holding concern set up to finance the take-over. Notable LMBGs agreed in the last few weeks include the sale to employees of Docks Industriels, a port services subsidiary of the Pechiney aluminium group, as well as of Cofina, an animal feed subsidiary of Unilever, which is LMBG carried out up to now. But financial institutions nevertheless say further government pressures—including all steps to increase incentives for individuals to sink savings into risk funds—will be needed before the French venture capital and anything like the Anglo Saxon scene.

## Competition moves stepped up

**Banking**  
DAVID MARSH

THE SOCIALIST Government in 1982 carried out a major extension of state ownership of the banks in a bid to promote a mini-economic revolution in France. The irony has been that, since then, events outside the country have probably proved to be more important than the Government's own actions in determining changes in the French banking system; and that the Government is now standing up to protect the interests of its nationalised banking empire in ways which would have been inconceivable during its first flush of power four years ago.

Recalling the outcry in the Socialist party raised by efforts by M Jacques Delors, the former Finance Minister, to push through cuts in the banks' savings deposit rates, one leading banker at a nationalised institution comments: "Two years ago, to mention bank profits at a Socialist meeting was like carrying out striptease in a church. Now, the Ministry of Finance is powerful and credible enough to have changed people's minds. They have accepted economic realities—which means we have to have wider margins."

Indeed, despite the drop in inflation to an annual rate of about 6.5 per cent and the oft-repeated pleas of M Pierre Bérégovoy, M Delors's successor, for a cut in bank's lending rates to promote economic recovery, banks' base rates—currently 11.25 per cent—have declined by only 1 percentage point since January 1983. Conditions on the domestic money market, which is an essential source of funds for the smaller banks without a large

retail network, and where interest rates were pushed up to punitive levels early in the Socialist Administration's life, have eased markedly to well beneath the base rate.

Borrowing costs throughout the economy have in fact been easing faster than indicated by the sluggish fall in base rates, with weak loan demand prompting significant cuts in the margins which banks add to their basic lending rates.

Nonetheless, the stabilisation or improvement in banks' margins during 1984—compared with the general forecast that they would contract—was a major reason behind increased banking profitability last year. Additional factors have been a general fall in provisions (especially on domestic risks); the slowing of wage rises (although overhead costs in other areas, notably information technology, have been leaping ahead); and improved commission earnings from flourishing investment banking and securities business.

The Government is making a big effort to improve competition within the banking sector. The 12-year-old encadrement system of credit ceilings at the end of 1984 was replaced by a new control mechanism designed to allow more room for market forces. Although it still strictly controls overall credit growth, the new system enables, in theory, at least, the more efficient and better-capitalised banks to increase their market share.

### New mechanism

Additionally, M Bérégovoy has recently announced that France's competition laws will be applied to the banking profession. This could break up cartel-like structures in many areas of bank charges, including the controversial issue of tariffs to be paid by shopkeepers over introduction of the "smart card" electronic payments system.

It has also led to action to open up competition over securities' commissions.

Overall, however, the Government's attitude towards the banks over the past three or four years has moved in the direction of protecting their position. French banks' importance as borrowers on the international capital markets (especially in 1982 and 1983, their role in organising loans to cover France's balance of payments deficit) has effectively made impossible any government action that would have lowered the banks' credit standing.

Thus, early temptations to use the banks as "milk cows" to finance newly-nationalised industrial companies and to bail out loss-making enterprises in general, have now been abandoned. The Government is showing a more than understanding attitude over the need to strike adequate provisions to cover loan risks at home and abroad.

The need for banks to increase their capital adequacy in line with international standards and to bring them towards the Bank of France's target capital ratio of 5 per cent has taken precedence over the earlier requirement that they boost dividends and other payments to their state shareholder.

This has been borne out by the authorities' acceptance of capital raising methods, notably the issue of non-voting preference shares (certificats d'investissement)—which bankers admit could provide a possible route to eventual denationalisation.

Société Générale, which pioneered the first CI issue last year (after months of discussion with the Treasury, precisely over the denationalisation implications) has just been given the green light to float permanent subordinated bonds on the French capital market

as another means of boosting capital backing.

In some areas, the Government may have been too accommodating in protecting the interests of the banks.

Infusion of large amounts of taxpayer money into a number of loss-making banks nationalised expensively in 1982, including the former Rothschild bank, Banque de l'Union Européenne, Banque Vernet and Banque Worms, has indeed smoothed over the alarm that a collapse of one of these banks would have generated. But it has prevented any basic changes in the structure of the banking industry since 1981-82.

### Rigour

It has also tended to reinforce the notion that French banks (with margins between deposit and lending interest rates much higher than the international average) are still encountering nothing like the rigour faced by industry.

An issue likely to become increasingly dominant in coming months is the question of denationalisation, promised by the Right if the government changes hands after next year's legislative elections.

The prospect of further cuts in French interest rates (lowering margins and thus squeezing profits for the big commercial banks) makes almost certain that the first institutions to be handed back to private ownership would be the investment banking "stars" of the 1982 nationalisations, the Paribas and Suez groups.

But if profitability and capital backing throughout the whole of the banking profession continues to improve, investors may eventually also develop an appetite for shares of the Big Three institutions nationalised under General de Gaulle in 1945.



# At the centre of raging election debate

## Nationalised Industries

PAUL BETTS

FRANCE'S nationalised industries have been at the centre of a raging election debate in the past few months. The controversy is likely to increase even further as the campaign for next March's parliamentary election gathers steam.

From the very beginning, the left's decision to nationalise most of the country's main industrial groups has provoked perhaps the biggest single issue of contention between right and left over industrial policy.

The right-wing opposition has throughout the last four years said that, if it returned to power, one of the first measures it would take would be to denationalise some or all of the groups brought under state ownership by the left.

For its part, the left has defended vigorously its policy of nationalisation. Indeed, Pre-

sident Mitterrand recently went as far as to suggest that he had actually "saved" six major industrial groups in France by nationalising them after 1981. And Mme Edith Cresson, the Socialist industry minister, has referred to groups like Pechiney, the aluminium manufacturer, and Rhone-Poulenc, the nationalised chemical concern, as successful examples of industrial restructuring and recovery under the Socialists.

The debate on the nationalised sector has been complicated by the fact that its record during the past four years of socialist rule in France is a mixed one. There have certainly been some success stories, but equally there have been one or two major disasters, not least the case of Renault, the large state-owned car group which was once the model of successful state enterprise in France and is now struggling under the burden of record losses and huge debts.

Although a number of groups, like Pechiney, Rhone-Poulenc, and the Thomson electronic and defence company have returned to the black, or

close to breakeven, after large losses in past years, the overall losses of the nationalised sector have increased. The right-wing opposition has used figures showing that the newly nationalised groups' total losses have risen from FF2.2bn in 1980 to FF9.8bn in 1981, and to FF14.2bn last year in order to support its argument against nationalised industries.

Taking the entire nationalised sector as a whole, including the coal board, the utilities, and groups like Renault already under state ownership when the left came to power, the figures are even worse. The losses for the nationalised sector have grown from FF1.5bn in 1980 to FF24.4bn last year.

### Distorted

The left, of course, argue that these figures show a distorted picture of the situation. The main losses last year came from Renault, with a record deficit of FF12.5bn, and from the steel companies which have included heavy restructuring provisions in their 1984 accounts. In contrast, the Socialists say, the chemical

sector, after the major restructuring and redeployment of assets two years ago, is now on the road to profitability, again helped, they concede, by the improved international environment for demand and better prices for the industry.

The electronics industry—a government priority—is also showing improvement with the Bull computer group cutting back losses substantially and Thomson near to breakeven. As in the case of chemicals, this follows a major restructuring of the electronics and telecommunications industries and redeployment of assets between the various companies in the sector.

In an effort to achieve the necessary economies of scale and avoid damaging duplication and competition, the civil telecommunications sector has been regrouped around the CGE conglomerate, while Thomson has been given the lead role in the country's electronic defence and components industry. The regrouping of the telecommunications industry is however proving more complex

and difficult than anticipated, and the need to continue to make further job cuts in a sector deemed as one of the country's key strategic growth industries of the future has proved an embarrassment for the Socialists.

At the same time Government policies have themselves had to evolve. If the accent at the beginning was on the "social" role which nationalised industry also has to play, the emphasis in the past year has been increasingly placed on profitability.

M. Laurent Fabius, the Socialist Prime Minister, started the process when he was industry minister by warning state industry managers that the renewal of their mandates depended directly on their success of returning their groups to profit.

The new approach to the nationalised sector reflects the general evolution in socialist economic thinking in France and President Mitterrand's own political recentering since the Communists withdrew from the coalition government in the last summer. Perhaps the most eloquent example of this

change was the unceremonious way the government dismissed at the beginning of this year M. Bernard Hanon, the chairman of Renault, for his failure to halt the loss hemorrhage at the troubled car group.

After an initial period of heavy intervention by government bureaucrats, nationalised industry managers have increasingly been left to run their businesses on their own. Moreover, the Government has also become aware of the handicap faced by nationalised industries in seeking to raise fresh funds at a time when the Government, their shareholder, was squeezed for funds itself.

### New mechanisms

To try to resolve the funding dilemma, the Government has made it easier for state groups to turn to capital markets and private sources of funding. Among the new mechanisms introduced to help the state sector are new non-voting loan stock called "titres participatifs" and the possibility of offering minority shareholdings of subsidiaries to the public.

At a time, however, when the Government is still under pressure to come to the financial rescue of large groups like Renault and the steel companies, executives of other nationalised groups now on the mend have expressed concern that the government will reduce its support to them. They add that although their groups are recovering, they still need investment funds to improve and maintain their competitiveness.

This changed approach to nationalised industries has raised suspicions that the Government was about to embark on a policy of gradual denationalisation. In part to steal some of the thunder from the Opposition's attacks against the state sector and its own policies of denationalisation. A few casual, and as it turned out, careless remarks by Mme Cresson, the industry Minister, hinted at this.

The Government has since tried to put the record straight. President Mitterrand made a strong defence of nationalisation on national television and other ministers have repeatedly said that the government had no in-

tention of denationalising French groups. As for the Opposition, while it has continued to claim noisily that it would denationalise if it came back to power, it has, nonetheless, remained extremely vague about its policies and real intentions. The Opposition is itself divided on the issue, both as to the timetable and extent of denationalisations. At this stage, its main preoccupation is to show up nationalisation as one of the big failures of Socialist economic and industrial policies in general. The Socialists defend their track record by pointing to the successes achieved in some newly nationalised groups.

Ultimately, the argument is likely to be won or lost by the outcome at Renault. The restructuring and recovery efforts at the large loss making car group are undoubtedly the most challenging task facing French industry in general at present. And the Socialist government is clearly hoping that the car group's new chairman, M. Georges Besse, will be able to repeat at Renault his successful restructuring of the nationalised Pechiney aluminium group.

PROFILE: GEORGES BESSE

## More work for the miracle-maker

M. GEORGES BESSE has been hailed in France as a sort of industrial miracle-maker. But he is now facing his biggest challenge in his distinguished career at Renault, the troubled French state-owned car group he has headed since the end of last January.

With no previous direct experience of the car industry, M. Besse was appointed at the top of Renault by the Socialist Government this year to put the car company back on its road to recovery. Indeed, the 57-year-old Besse had up to then spent most of his time in the French nuclear industry where he played a leading role and was chairman of Cogema, the nuclear fuels group. Subsequently he headed the nationalised Pechiney aluminium group.

Indeed, his success in restructuring Pechiney during the last three years appears to have prompted the government to name him at Renault to replace M. Bernard Hanon, the car group's former chairman forced out by the government.

At Pechiney, Besse undertook a sweeping reorganisation programme. He shed Pechiney's loss making heavy chemicals and steel assets to other French groups, concentrated the group's activities around its core aluminium and metal fabrication businesses, performed a major redeployment of its international aluminium assets pulling out of the U.S. and reinvesting in Canada.

He negotiated a novel deal with the French electricity utility for lower cost electricity supplies by acquiring a stake in an unspecified French nuclear power station, and continued the group's diversification into specialty metals and advanced technology sectors.

He also managed to reduce the group's French workforce with relatively little labour trouble. By last year, he had returned Pechiney to profit with earnings of about FF9.5bn compared with an overall loss of FF4.6bn when he took over in 1982. But Renault will prove a far more complex task than

Pechiney. The car group has long been a major symbol in France of what is best in state enterprise and it was the model used by the Socialists for the new wave of nationalisation after the left took over in France in May 1981. Moreover, Renault has traditionally been a bastion of the pro-Communist CGV labour union and one of its key problems is its huge excess of labour.

Indeed, one of M. Besse's main tasks will be to win support to reduce Renault's French car workforce by about 18,000 people between now and the end of next year. And more job cuts are expected to be necessary in coming years.

M. Besse has so far adopted an extremely cautious and low-key approach since taking over at Renault. He has avoided all public statements and has spent the last few months conducting an extensive review of the group's diverse operations in France and abroad. But now he has plotted this initial review and

there have already been tangible signs of his recovery strategy for the car group.

As an eloquent indication that he intends to take direct charge of the troubled car group, M. Besse has also recently taken over the day to day running of the French group's domestic car operations—at present the principal source of its head-aches. He has also confirmed his intention to restructure the group's activities around traditional car assembly operations by freezing or negotiating the sale of some diversified high technology ventures.

M. Besse is also understood to be looking closely at Renault's large investments in the U.S. where the group owns 46 per cent of American Motor Corporation (AMC).

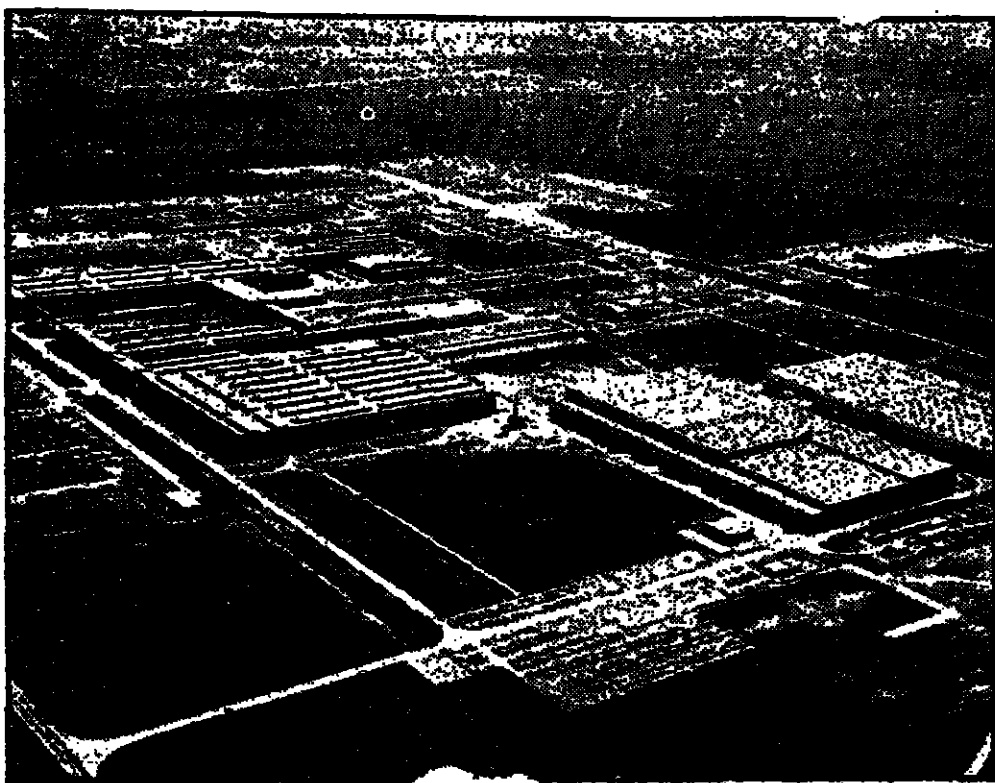
To reduce the group's huge financial charges, he has been negotiating a restructuring of Renault's medium and long term debt totalling FF40bn. He has also negotiated more funds from the Government to help boost the group's



Georges Besse, chairman of Renault, facing biggest challenge

Liquidity, and he is envisaging the sale of assets in a further effort to increase cash resources. The group's disappointing performance in the French car market has not helped. Renault has now been overtaken by the private Peugeot group as leader of the domestic market. Renault's target this year is to win about 31 per cent of the domestic market and about 11.5 per cent of the European market.

Paul Betts



Renault's car plant at Douai



One of Electricité de France's nuclear power plants

PROFILE: MARCEL BOITEUX

## Top of the nuclear league

AS BETTS A man in charge of a section of industry where decision-making horizons are measured in decades, M. Marcel Boiteux, the chairman of Electricité de France, goes back a long way.

He has headed the organisation which is now the world's biggest utility—with the largest nuclear programme—since 1977. He looks likely to chalk up 20 years at the top before he reaches the mandatory retirement age of 65 in two years' time.

M. Boiteux's chairmanship has spanned a period in which EDF has progressed from a tiny state-owned utility to its present position as Europe's nuclear powerhouse. EDF's resistance during the 1960s to continuing with the home-grown French reactor technology favoured by the atomic energy commission, followed by the decision after the first oil shock in 1973 to "go nuclear" on the basis of a U.S.-designed pressurised water reactor, has paved the way for unquestionable technological success.

With France's electricity now the cheapest in the EEC, M. Boiteux has fair reason for claiming that the programme has been an economic success too. In spite of a debt burden (much of it in dollars) of FF213bn at end-1984, which brought FF27bn in interest charges last year, M. Boiteux uses his reasonable economist's language to explain that the return on EDF's nuclear investment has been higher than the real rate of interest. Last year EDF generated a gross surplus of FF32bn, nearly half its FF118bn turnover—with which to pay interest costs and finance new investment. EDF just failed to

break even—it made a loss of FF900m, after FF5.4bn in 1983—because of the end-year strength of the dollar. With the period now starting where EDF is having to amortise its debts, the utility's financial future—and its ability to carry out its promise to cut French electricity prices in real terms in coming years—is still closely linked to the gyrations of the U.S. currency.

France's success in pushing through a nuclear programme without the technical or political hold-ups faced in other countries, combined with much slower economic growth than forecast, has opened up the possibility of substantial spare generating capacity in 1994.

M. Boiteux rejects the charge that EDF already suffers from over-capacity, pointing out that its generating limits on its generating plant in the winter's big freeze. Electricity exports—FF25bn allowed—last year, which M. Boiteux believes could rise further to 35 to 40 kwh by 1990—have too, allowed the utility to exploit its extra generating capacity, capitalising on the considerable electricity cost differential between France and its European neighbours.

The prospect of over-capacity has, nevertheless, forced EDF to cut back sharply its new nuclear plant orders from a rhythm of about 5,000 MW a year up to 1982 to its present annual rate of just one 1,300 MW tranche. This stagnation of domestic orders, combined with an even greater downturn in export business, has placed the French nuclear industry in what M. Boiteux describes—with characteristic

understatement—as a "delicate" situation.

He says that on purely financial grounds, EDF would order no new plants at all in 1985 and 1986. The order rate is in fact being maintained at one a year—effectively bringing forward orders which EDF would otherwise make in 1987—in order to protect domestic industry, he says.

He says that EDF could step up its new orders to two plants a year after 1986 hinge on the utility's success in boosting electricity consumption in industry, where it has launched a wide-ranging campaign to try to encourage conversion from gas or oil sources.

After a greater than expected increase in domestic consumption last year, electricity use in France this year has so far risen by only about 3 per cent compared with 1984 (after making allowance for the weather-induced jump in January and February). With the forecasters holding out little hope of any sharp rebound in the French economy, the odds, however, must be that French electricity consumption in 1985 will be nearer the bottom end of the 340-370bn kwh range (compared with 280bn kwh in 1984) targeted by EDF.



Marcel Boiteux, chairman of Electricité de France, pugny status to world leader

due to make a decision possibly in 1987, is aimed to incorporate modifications which could reduce generating costs down to 50 per cent more than France's PWR levels.

Pointing out that the next fast reactor will probably cost roughly the same, per kilowatt-hour generated, as thermal nuclear plants in other European countries, M. Boiteux believes there is a strong case for France's EEC partners to share in the project. Britain's Central Electricity Generating Board has indicated it could take a stake of at least 16 per cent in the next fast breeder. If utilities from West Germany, Italy, Belgium and the Netherlands maintain roughly the same participation as in Superphenix, EDF would be content with seeing its financial share in Superphenix falling to less than 50 per cent. But M. Boiteux makes clear that France will be pressing for as large a possible an industrial share in the project—in order to win maximum benefit from its now somewhat uncomfortable position as Europe's leader in the fast breeder field.

David Marsh

## The activity of BFCE in 1984

Results for the 1984 financial year  
Annual Shareholders' Meeting  
May 14, 1985

The balance sheet total for "France and foreign branches" rose to 288.3 billion francs, an increase of 26.4 billion francs (+ 10%) in relation to the total recorded at the end of 1983.

• institutional activities comprising the bank's specific involvement in export financing increased slightly (4.7 billion francs or + 2.8%) due to a fewer number of short and medium-term credits while long-term buyer and supplier credits on the contrary progressed 45.2% similar to the expansion during 1983.

• commercial activities, which comprise all interbank lending and loans to customers, expanded at the rate of 25.8%.

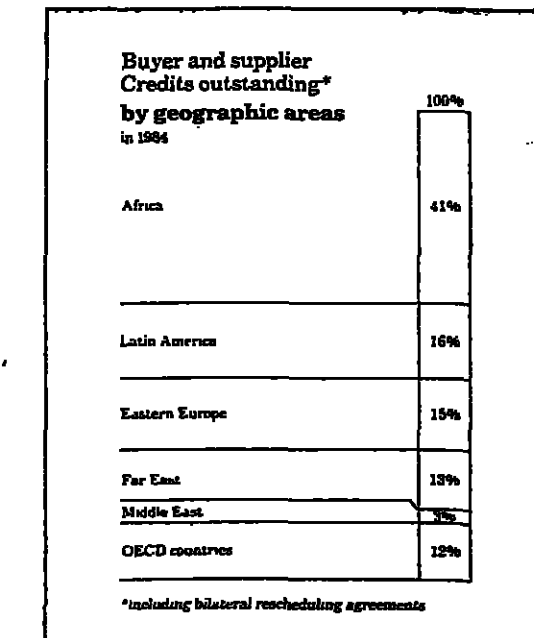
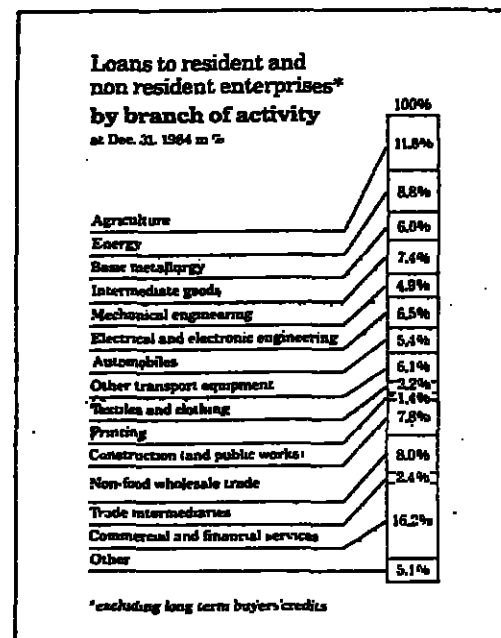
— The operating income from banking activities rose to 1893 million francs, an increase of 11.2%. Taking into account an increase in general expenses, which was limited to 7.5%, operating income came to 699 million francs, progressing 16.2%.

— After appropriation of 608.9 million francs to provisions for "sovereign risks" and "customer risks", the financial results for 1984 showed a net profit of 56,890,000 francs, compared with 53,136,000 francs in 1983, or an increase of 7%.

— Allocation of the net profit included distribution of the statutory dividend of 5%, to which was added a complementary dividend of 1%, the legal and general reserves having been allocated an additional 13 million francs.

— As a result of these allocations, total shareholders' equity and long-term resources of the bank rose to 5.6 billion francs as compared to 4.9 billion francs reported at the end of 1983.

The Annual Report from which the above figures have been extracted may be obtained from the Département Information, Etudes et Développement, Banque Française du Commerce Extérieur, 21 Boulevard Haussmann, 75009 Paris, France.





## FRANCE 6

## New realism brings profits rise

## Private Sector

PAUL BETTS

IT MAY seem a paradox, but the French private sector has felt increasingly comfortable with socialism in the past few months. Although the Patronat, the French employers' federation, will not go as far as officially endorsing the Socialist Government's industrial policies, many businessmen acknowledge in private that the business climate has been changing and improving under the current brand of French socialism.

In the circumstances, it is not surprising. Since the Communists withdrew from the left-wing governing coalition and M. Laurent Fabius became prime minister last summer, the evolution of industrial and economic policies towards an increasingly market orientated and liberal approach has been accentuated.

The emphasis has been placed on encouraging corporate profitability, on productive investment, on industrial rationalisation and modernisation — in short, as one private entrepreneur put it, "renewing the capitalist spirit in France."

As a result, the mood has been far more confident in the private sector than in the past. Operating profits of French companies have continued to recover strongly as industrial costs, especially blue collar wages, have continued to fall. Indeed, operating earnings of the French corporate sector have returned now to their pre-oil crisis levels of 1974.

The Paris bourse has been booming, in part because of the abundant liquidity in the market but also because of the increasing attraction of French stocks from domestic and foreign investors. The Government has set up a battery of new measures to encourage investment, the creation of new companies, boost venture capital and liberalise the domestic capital markets.

But if there has been an improvement in the mood of French business in recent months, the overall outlook remains uncertain. By comparison with many of their foreign rivals, French companies remain in general undercapitalised. Many continue to be burdened by a high level of indebtedness. Others continue to suffer from what has been a

traditional French weakness in marketing.

In the past 12 months there has been a number of major business failures in France of which the most spectacular was the bankruptcy of Crenset-Loire, the large heavy engineering subsidiary of the Eclairage-Schneider industrial conglomerate. But while the Crenset-Loire affair underlined the Government's resolve not to bail out lame ducks anymore, it also reflected the traditional ills of French enterprise of undercapitalisation and the failure to restructure and adapt quickly after a decade of heady growth.

French industry has also been slower than its foreign competitors to adapt to a sagging domestic market by relying more on exports. For years, many small and medium-sized companies relied on a general policy of "buy French" on the domestic market. But when the home market started to decline as in the case, most dramatically, of the car industry, many groups overreliant on the domestic market for orders were also dragged down.

There are, of course, exceptions and differences from sector to sector. The French food and drink industry with blue chips like Pernod-Ricard, Moët Hennessey, or BSN, have all actively invested abroad and developed major international presences. So have other discreet but steadily growing blue chip groups like L'Air Liquide or Lafarge Copece.

Although often at the leading edge of technological development, French companies have in contrast been generally slow to react to new restructuring

requirements following the second oil shock. Moreover, they have had to pay the costs of the early misguided expansionary economic policies of the socialists immediately after President Mitterrand was elected four years ago.

Apart from the initial shock of the left's victory on the private sector, the new socialist labour regulations swelled the operating costs and heavily restricted the flexibility of private groups.

## Slow reaction

Indeed, if private industry is now favourable to the Government's industrial and economic approach, they none the less blame the Socialists for their early policies. "They are now having to catch up for the mistakes they made at the beginning," remarked a leading private businessman on the socialist industrial track record. "It's all right to say they are now doing all the right things but they really put us in a hole and made us lose precious time as our main competitors were already restructuring themselves and taking advantage of the recovery," he added.

But the same businessman acknowledged that what the Government had subsequently done was courageous. "They have embraced tough restructuring policies and so far they have in general maintained their more rigorous and realistic approach to industry." These new policies have enabled French industry to make adequate productivity gains in the past two years to improve its competitiveness.

In particular, the Government's success in holding down wages and labour costs is in large measure responsible for the recovery in corporate profits.

For the first time since 1983, average hourly wages of blue collar workers in France grew last year at a lower rate than inflation. Hourly wages are estimated to have grown last year at an annual rate of between 0 per cent-0.3 per cent compared to the consumer price inflation rate of 6.7 per cent.

The rise in hourly wages had already started to slow the year before when wages increased at an annual rate of 9.5 per cent. The increase in 1982 was 12.7 per cent despite the Government's freeze on wages. In 1981, the rise totalled 16.3 per cent.

Moreover, industry has also benefited from a good labour climate in which there have been relatively few strikes and conflicts over restructurings. With the exception of the major labour conflicts in the automobile industry, industry has on the whole managed to shed far more jobs and with greater ease than in the past.

The Government and industry are also seeking to introduce more flexible labour laws to encourage greater mobility and facilitate delicate restructuring operations. Early retirements, incentives for immigrant workers to return to their home-lands, special training and so-called worker reconversion projects have all contributed to industry's efforts to modernise and restructure itself.

But there is still considerably

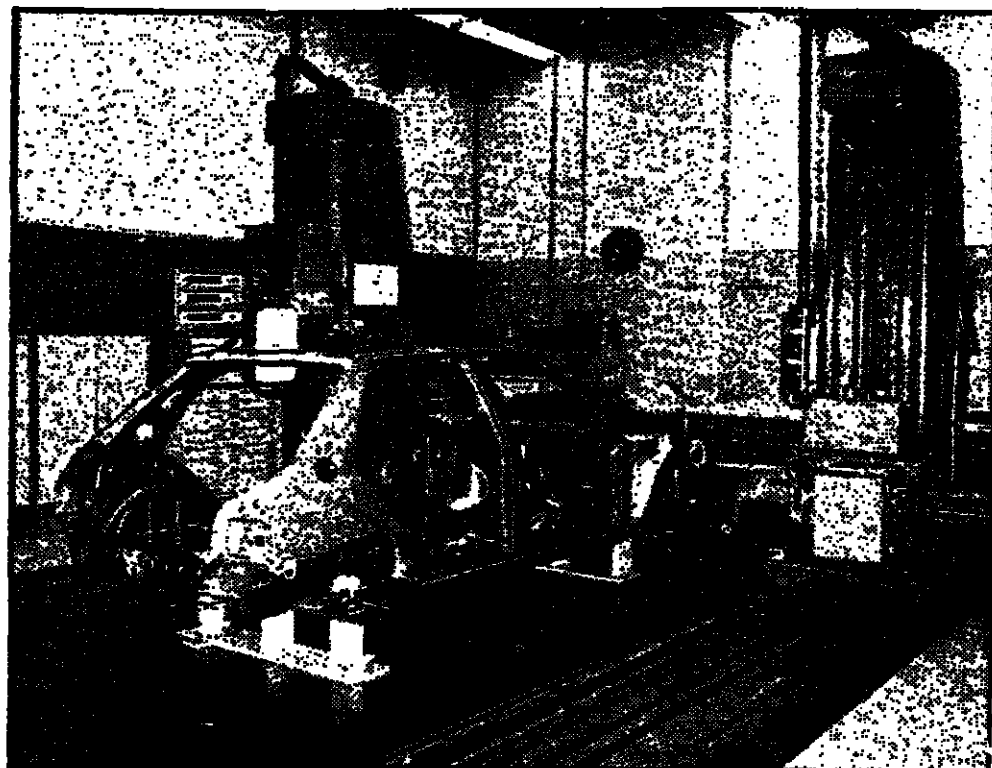
more to be done, according to the Patronat. The French employers' federation is especially keen to see the Government provide substantial new fiscal incentives to help stimulate a strong recovery in industrial investment.

The Patronat argues that the Government should take the risk of increasing the budget deficit rather than allow industry to lag behind its foreign competitors.

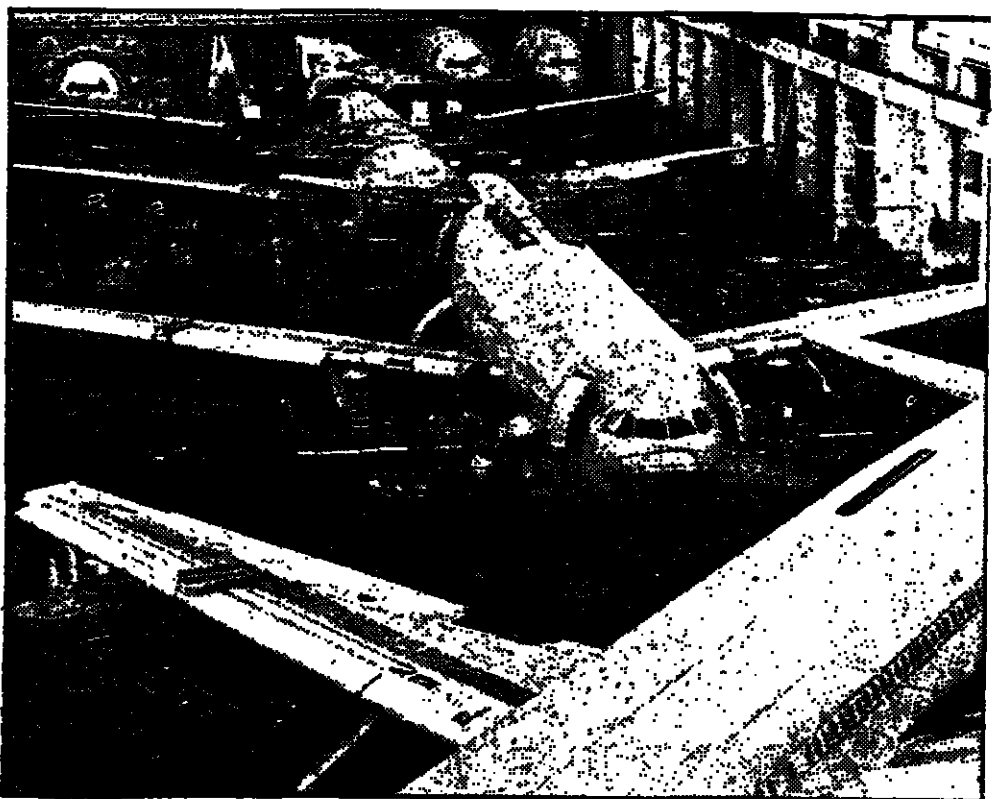
Industry would also like to see lower interest rates in France. Dealing current loan rates of between 12 per cent-12.5 per cent as artificially high at a time when the prevailing inflation rate is 7 per cent and under. Although interest rates have been coming down slowly, they have not so far come down anywhere near where M. Pierre Bérégovoy, the finance and Economy Minister, would like to see them.

But perhaps the biggest worry for the French private sector is the prospect of a new period of heavy political turbulence in France. This is likely to follow the outcome of next year's parliamentary elections when the socialists are expected to lose their majority in the National Assembly.

Leading businessmen fear that the political climate between the parliamentary elections of next year and the presidential elections due in 1988 will probably lead to a paralysis in government and administrative decision-making. And this could not come at a worst time when the process of restructuring is now underway but still far from being completed.



The Mulhouse production centre of the Peugeot car group where metrology is used for three dimensional checking of the car body by a digital display recording machine. Below: the A300 assembly line of Airbus Industrie at the Toulouse plant



Militant trade unionists demonstrating against dismissals at the Citroën plant near Paris

## PROFILE: PEUGEOT

## No longer a tarnished image

PEUGEOT, the private French car group embracing the Peugeot, Talbot and Citroën marques, announced at the beginning of June a big improvement in its financial performance. After several consecutive years of hefty losses, the company, France's largest private concern, managed to reduce its deficit to FFfr 341m last year. Although the group is still not completely out of the woods, it expects to return to the black or at least break even this year.

The story of Peugeot has changed from what was regarded as a major disaster barely two years ago to one of success. The left-wing Government, which had attacked Peugeot for what it considered was its ruthless approach to job cuts, is now openly praising the company as a model of industrial restructuring.

Mme Edith Cresson, the Socialist industry minister, hailed the company and its management in a recent magazine interview but did not mention a word about Renault, the state-owned car group once the symbol of successful state industry in France which has now become the Government's principal industrial headache.

## Difficult phase

Much of the credit for the turnaround at Peugeot has been given to M. Jacques Calvet, the former chairman of the Banque Nationale de Paris (BNP), France's largest nationalised bank. M. Calvet was brought into the group in 1982, and rapidly climbed the ladder to become chairman last autumn.

Although the restructuring at Peugeot was already well underway, M. Calvet managed to provide the necessary punch to complete the most difficult phase of the recovery programme involving the group's large French operations.

M. Calvet's main task has been to speed up Peugeot's return to profit, maintain the confidence of the banking community, and reduce about 8.5 per cent of the group's French car workforce. M. Calvet came head on with

the unions and the left-wing government in summer 1983 when he announced a major job-cutting programme at Peugeot and Talbot.

It led to a major confrontation with the unions which reached a climax at the beginning of 1984 with violent clashes at the large Talbot plant of Falsy near Paris. Subsequently, M. Calvet announced major job cuts at the Citroën division.

The former banker succeeded in his endeavour to restructure the car group and the group's total car workforce has now declined from 181,800 people in 1982 to 168,100 people last year. Moreover, the company's restructuring efforts were helped by Peugeot proposals to offer repatriation incentives for immigrant workers to return home and by keeping workers to find jobs in different branches or professions. M. Calvet is continuing to seek productivity gains to keep his group competitive with other international car makers.

At the same time as restructuring the French workforce, Peugeot has now completed the long industrial and marketing process of integrating the former Chrysler European operations which it acquired from the U.S. group in 1978 at the time of Peugeot's heady growth ambitions. Moreover, M. Calvet's group has been boosted by the commercial success of the new Peugeot 205 supermini and the Citroën BX which have helped the private group overcome Renault in the domestic market.

The sharp change in the image of the group in France reflects the evolution that has taken place in industrial attitudes not only in industry and the Government but also in public opinion and many of the unions themselves. If two years ago the Peugeot job cuts may have appeared as a major provocation against the left-wing Government and the unions, they are today regarded as the necessary precondition for the recovery of the group. In turn, this underlines the more realistic climate that is prevailing in the French industrial sector.

Paul Betts



Jacques Calvet, chairman of Peugeot: he changed a potential disaster to a success story.

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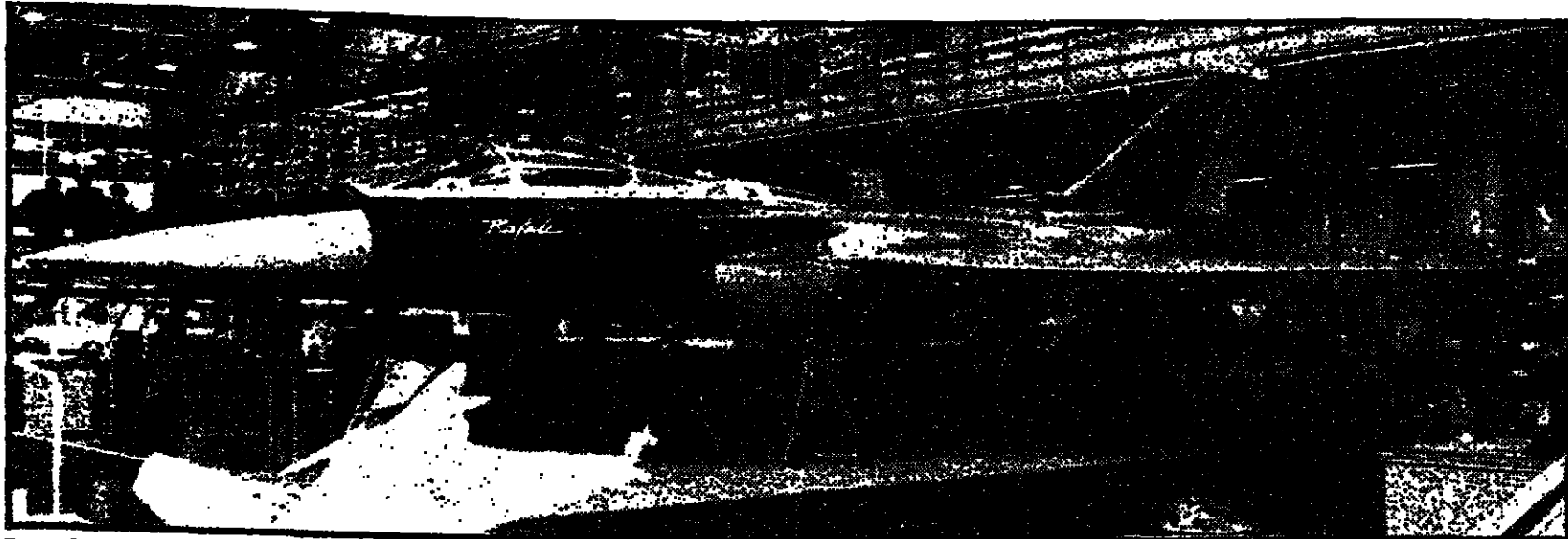
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Dassault-Breguet's version of the European Fighter Aircraft (EFA), the French alternative to a five-nation EFA, is expected to make its first flight next spring

## Proud of its independence

### Aerospace

DAVID MARSH

THE FRENCH aerospace industry is facing up to the challenge of the 1990s in a mood of almost aggressive self-confidence.

World-wide competition in military and civilian areas has, as in other sectors, increased the necessity for France to enter co-operation deals with other countries. But this is one industry where France is economically and technologically successful enough to ensure that co-operation be carried out on relatively favourable terms.

The present tussle with Britain and West Germany over France's participation in the European Fighter Aircraft (EFA) planned for the 1990s—where French industry, backed by the Defence Ministry, is pressing for a dominant role—underlines how national interests certainly take priority over the political desire for European collaboration.

And, once again, France is showing that a tough-minded combination of government and industry bargaining can prove remarkably successful in pulling negotiations in France's favour. All round for compromise in the talks to produce 1,000 fighter aircraft for 1995 by France, Britain, West Germany, Italy and Spain has not yet been exhausted. But, with positions hardening on all sides in recent weeks, it seems increasingly unlikely that a deal will be agreed involving significant concessions by Dassault Breguet, the maker of the Mirage jet range.

An increasingly likely outcome is that the five-nation project will simply fail to get off the ground—leaving Britain and France to carry out separate fighter-building

programmes.

Dassault, in which the legendary 83-year-old Marcel Dassault is still the majority shareholder in spite of the state's taking of a 46 per cent stake under the Socialists, relies on exports for roughly two-thirds of its sales.

The "exports first" priority has been clearly seen in the long-running EFA discussions. France is holding out for a lighter fighter than that wanted by the other four nations because a cheaper plane (as well as fitting in better with the French Air Force's own requirements) would prove easier to sell abroad—especially to the developing country and oil state clients on which so much of Dassault's success has been built.

With French air force orders for Dassault's new Mirage 2000 interceptor presently about 50 units less than originally planned because of budgetary cuts, Dassault has been forced over the past year to turn more than ever to foreign markets.

### Oil barter

The Mirage 2000 has already been ordered by India, Peru, Egypt and Abu Dhabi (where the sale of a second batch of 18 aircraft was agreed at the end of last year in an oil barter deal). France has practically pulled off a sale of 40 jets to the Greek air force—and also seems to have edged ahead of competition from the UK-German-Italian Tornado in a deal worth a potential \$750m to sell 46 Mirage 2000s to Saudi Arabia.

Dassault's intransigence over sharing technology from its 30 year experience of making Mirages has annoyed the Germans as well as the British aerospace industry in recent months. The company has built the AlphaJet training and strike aircraft with Dornier and the Jaguar fighter with British

Aerospace, but neither of these accords adds up to a full partnership.

Dassault's reluctance over international collaboration, however, stands in striking contrast to attitudes at Aerospatiale, where international work-sharing has become a leitmotif of programmes in the aircraft, helicopter satellite and missile fields.

Aerospatiale, which returned to profit last year after plunging into the red in 1983, is on the way to achieving its target of another 50 per cent increase in orders this year following on from a 57 per cent rise last year.

The company's diversified activities have certainly protected it from even more pronounced suffering during the 1982-83 downturns in military and civil markets.

With Airbus Industrie—in which Aerospatiale, like Messerschmitt-Bölkow-Blohm, has a 37.9 per cent stake—reporting a summer flurry of orders, and the Franco-Italian regional transport aircraft ATR-42 building up first deliveries to customers at end-1985, Aerospatiale's outlook for civil planes looks a great deal healthier than two years ago.

In helicopters, Aerospatiale has teamed up with MBB under a Franco-German agreement last year to produce anti-tank helicopters for two countries' armed forces. French hopes that Britain would join the project have however been dashed following the agreement by Westland to collaborate with Augusta of Italy on a rival lighter type of combat helicopter.

Aerospatiale and MBB are fierce competitors in other parts of the helicopter market, which has been hit by a drop in orders of the last two years. Tough German bargaining has resulted in a decision to base in Munich the joint company being set up to pool resources in the new

anti-tank helicopter—an indication that the French are finding it less easy than in the past to have their own way in Franco-German collaboration.

Another sign came with the management reshuffle at Airbus Industrie earlier this year. Herr Johann Schaeffler, from MBB, has been given the No. 2 general manager spot in the organisation under M Jean Pierson of Aerospatiale, the new chairman—a change from the former position where both top jobs were held by Frenchmen.

### Intense rivalry

Rivalry is also intense in the increasingly important space sector, where the commercial success of the French-led Ariane rocket has considerably raised interest in the rewards of space of the next 10 to 15 years.

Aerospatiale and Dassault are competing to win the design contract for the Hermes mid-space shuttle which CNES, the national space agency, aims to award in September. France is placing pressure on Britain and West Germany to join the project, possibly next year—even though both British Aerospace and MBB have put forward rival concepts for manned space vehicles for the 1990s.

In satellites, the Matra/British Aerospace and Aerospatiale/MBB consortia are competing to win increasingly scarce orders for telecommunications craft. The former consortium (with BAe as prime contractor, but also including Hughes of the U.S. and Fokker of the Netherlands) edged ahead to clinch in April a \$150m order from the International Maritime Satellite Organisation. Matra and Aerospatiale are also competing over winning Chinese satellite orders, as well as for the new generation of Eurolink satellites to be launched by the European satellite communications body. The French aerospace patch-

work of cooperation coexisting with commercial rivalry extends beyond Europe. CNES maintains amicable relations with Nasa, the U.S. space agency at a time of fierce competition between Ariane and space shuttle for satellite launching.

Matra, the main French company to have collaborated with Nasa over space shuttle missions, is teaming up with McDonnell Douglas to prepare for materials fabrication in weightless conditions in space, while Société Européenne de Propulsion, the maker of engines for Ariane and France's ballistic missiles, has just signed an important accord over propulsion technology with Rockwell.

The U.S. connection has also been firmly sealed by Sncma, France's state-owned aerospace group, which has followed up its long-standing cooperation with General Electric over the CFM-56 engine with an accord over propfan research unveiled at the Paris air show.

And to underline that France's aerospace policy can remain fiercely independent while at the same time making use of American technology, Dassault's much-publicised Rafale fighter prototype which represents France's alternative to a five-nation EFA will make its first flight next spring—equipped with two GE F404 engines.

## Spending on research is given a boost

M HUBERT CURIEU, the French Research and Technology Minister, charged with the gargantuan task of gearing up French science to improve the country's international competitive position is probably the sole member of the Government to combine technical competence with genuine bipartisan appeal.

M Curieu, the former head of the French space agency CNES, was brought into the government team in last July's reshuffle. Despite the financial constraints which have drastically narrowed overall budget options, M Curieu is now presiding over plans to increase civil research spending by 4 per cent a year in real terms between 1986 and 1988.

The target extends into the political no man's land between the 1986 and 1988 elections. But it is given a degree of credibility by the likelihood that any new right-wing government would take over wholeheartedly the Socialists' commitment to boosting research.

Indeed, M Curieu, who is without political affiliation, would be a hot favourite to stay on in his post even if the Government changed next year.

All the political parties recognise that France's research and development efforts must be improved if the country is to keep its head above water in the increasingly severe high-technology battle with the U.S. and Japan.

R & D spending throughout the economy, although falling short of ambitious targets proclaimed by M Jean-Pierre Chevènement, the Socialist's first Research Minister, has been boosted to 2.2 per cent of gross domestic product from 1.9 per cent in 1980.

The Socialists blame the previous right-wing administration for not paying sufficient attention to research during the 1970s, when overall spending in this area stagnated in relation to GDP.

M Curieu believes R & D expenditure should rise to 2.9 to 3 per cent of GDP by the end of the decade to catch up with rates likely to be achieved among France's main competitors. The spending/GDP ratio is at present around 2.7 per cent in the U.S., 2.6 per cent in West Germany and 2.5 per cent in Japan.

### Science and Technology

DAVID MARSH

At the same time, university research is being shaken up through the introduction of a new American-style evaluation system and measures to boost training in "applied" areas like computer technology and engineering.

The Centre National de la Recherche Scientifique (CNRS), the sprawling research organisation conceived by the pre-war Popular Front Government and the flag-bearer of the country's scientific progress, is being driven into new commercially-oriented fields.

The CNRS, which groups 10,000 scientists and 15,000 technicians in 1,500 laboratories or research groups, is trying to win more industrial research contracts and push scientists into commercial secondments.

As one indication of the difficulties of changing rigid career patterns, CNRS scientists to now have, however, proved disappointingly slow in accepting appointments with industry.

Many observers now believe that the Socialist Government's

extension of civil servant type job security to the CNRS, while good for scientific morale, has not helped efforts to achieve greater mobility.

The Government's most head-line catching initiative in the research area has been the promulgation of the Eureka high technology programme put forward by President Mitterrand to try to challenge U.S. and Japanese dominance in key fields.

M Curieu, together with M Affairs Minister, has played a crucial role in winning diplomatic support for the move from France's EEC partners in the last two months. Now, the onus is on industrialists to come up with firm ideas for specific projects in areas ranging from biotechnology and composite materials to lasers, microprocessors and optics. M Curieu would like the first few projects to be firmly decided by the EC this summer.

The Eureka programme has been put forward above all as a response to the U.S. Strategic Defence Initiative.

Many French industrialists and scientists see President Reagan's "Star Wars" programme as a move primarily to pour government funds into improving further America's high-technology position.

France has said it will not participate in Star Wars. But clearly several high technology companies (of which Matra, the defence and electronics group, has stated its position most clearly) will be taking part in both programmes.

M Curieu does not rule out the possibility of co-ordination of the two projects to guard against unnecessary duplication of research efforts. This could result eventually in Eureka, at least in some specific areas like high powered computers or artificial intelligence, becoming a European subsection of SDI—certainly not the objective President Mitterrand had in mind.

M Curieu will at least have no difficulty in picking up the phone and making contact with the Americans over Star Wars. The head of the Washington SDI Organisation, Lt Gen James Abrahamson, is an old friend of M Curieu, with their relationship going back to the days when Lt Gen Abrahamson was the head of the U.S. space shuttle programme.

## Green light for TV expansion

### Media

PAUL BETTS

PRESIDENT Francois Mitterrand has unleashed a new revolution in France by deregulating the country's broadcasting system. After first allowing the setting up of private radio stations, President Mitterrand gave the green light this year for the creation of private television channels in France which will compete against the existing three national networks.

The decision represents a landmark of sorts for a country which has in the past jealously guarded its state broadcasting monopoly. But soon after he came to power, President Mitterrand indicated he intended to abolish, or at least water down, the state monopoly. Many people at the time regarded this phrase as a "bon mot" and expressed doubts whether the decision would be followed through in practice.

President Mitterrand has kept his word: the deregulation of broadcasting in France reflects the government's perception that in a rapidly changing technological and media environment, the state monopoly had become outdated and could act as a brake to future technological developments in France.

However, the manner in which the deregulation process has been pushed forward has caused concern among many sectors of the French media and communications industry. Indeed, France has now embarked on a multitude of different new ventures in communications, some of which are in direct conflict with each other. In turn, this has led to fierce battles between the different conflicting interests and could risk undermining some of the country's more ambitious communications projects.

The latest developments have cast a shadow on President Mitterrand's own plan to introduce cable television over a period of 15 years throughout the country. The cable plan,

involving some FFr 60bn of investment over the 15 year period, has the strong backing of the French telecommunications authority, the Direction Générale des Télécommunications (DGT).

The DGT sees the ambitious cabling programme as setting the basis for future French telecommunications and telephone services. It has argued very vigorously that France should be cabled with optical fibres, rather than the less costly coaxial copper wiring, and that it should be in overall control of the project.

Even before President Mitterrand gave the go-ahead this year to the setting up of private over-the-air television stations in France which would be far cheaper to launch and operate than cable, the optical fibre programme was facing competition from another rival communications sector. This involved the government's satellite television plans in which the state had already committed more than FFr 1bn in investments.

### Budget squeeze

The Government and M Louis Mexandeau, the Post and Telecommunications Minister, has argued that cable and satellite can "cohabit" together. But at a time of budget squeeze and even greater financial pressures on the DGT, which has been called upon by the Government to finance the French electronics industry, there are growing fears that there will not be sufficient money to go around to finance in full the two rival projects.

The satellite programme has also been questioned on the grounds that the current project involves what is considered to be no longer the leading edge of technology. Indeed, there is a large lobby which has increasingly criticised the government's project to launch a large, heavy television satellite rather than opt for the lighter mixed joint telecommunication and television satellites on the model of the U.S.

Like cable, the satellite programme is now also threatened

by the imminent arrival of over-the-air private television. After the howl of protests from the competing sectors of the industry, M Laurent Fabius, the Prime Minister, asked a top official, M Jean-Denis Bredin, to prepare a detailed report on the regulation of television broadcasting and make specific recommendations to the government.

M Bredin submitted his report to the government in May. It adopts a generally cautious approach to the development of private television in France, underlining the economic and technical limits of private television in the country.

The report proposes the setting-up of two nationwide commercial television channels which would be formed in association with a large number of local television networks. Many large French publishing and newspaper groups have shown interest in setting up either local or national networks. These include the huge Hershant group as well as a number of large provincial newspaper groups and radio stations. Radio Television Luxembourg (RTL), too, has made no secret of its ambitions to beam nationwide over France.

M Bredin's report says that the two commercial networks in addition to the three existing national networks and the recently set up Canal Plus pay television channel could be capable of transmitting to about a third of the French population, or about 17m people. The number would rise gradually to about 22m people when additional transmitters are gradually installed.

One of the big problems for the future private channels is the extent of the additional resources that will be available from advertising revenues. The government report believes that there will be sufficient additional advertising revenue to support two new networks but not more. Moreover, there are already widespread anxieties that new television channels could face serious financial problems as they battle against the national networks for a larger share of advertising revenues and

viewers.

Indeed, the national networks have been bracing themselves for the new competition for months. They are already competing in a fierce ratings war between themselves and clearly intend to set themselves up in as strong a position as possible before the advent of the new private channels. The troubles of France's first pay television channel, Canal Plus, provide another warning signal.

Canal Plus was launched with great fanfare last autumn but has failed so far to meet its subscriber targets and has been plunged into the red. The future of the private television network is now in the balance.

### Tax shelter

Despite the worries and heavy lobbying of the existing channels, M Fabius has already given his approval to the report's main recommendations for the creation of two new commercial networks in France. M Fabius has gone even further. He has proposed offering major tax concessions to support the production of French feature and television films and programmes. Under the government's plan, the film and television programme industry in France will offer a tax shelter for investors placing their money in the form of risk capital into new film or television productions. These investments would become tax deductible.

As a further encouragement to the industry, the government is extending the amount of tax deductible contributions large corporations and institutions can make to sponsor artistic events and productions. While committed to the deregulation of broadcasting, the government does not want to see happening in France the sort of anarchy which the unbridled rise of private television stations has provoked in Italy. This has severely undermined the Italian film industry and Paris has pledged its continuing support to protect, in the developing broadcasting, free-for-all in France, the interests of the important French film industry.

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## FRANCE 8

# Anger over U.S. export price cuts

## Agriculture

PAUL BETTS

JOHN BLOCK, the U.S. agriculture secretary, spent a weekend in June touring farms in the French region of Burgundy. Sporting a bright red pullover, looking fit and relaxed as only senior American officials or businessmen know how to, the tall U.S. minister was photographed on tractors, patting cows and talking amiably to farmers. But this image of cosy familiarity and friendliness could not be more misleading.

France, perhaps more than any other member of the European Community, is involved in a mounting trade and agricultural dispute. Despite his smiles and pleasant manner, Mr Block made no concessions during his recent trip to France which was part of a wider European tour.

As for France, the Government and the farming sector are still reeling with anger over the recent announcement by Washington of a U.S. \$2bn scheme to promote U.S. farm exports and a large cut-price offer of U.S. wheat to Algeria, a Francophone country which has long been regarded as a traditional French trade partner by Paris.

The gathering importance of the agriculture trade dispute between Paris and Washington reflects the importance of agriculture for France. Indeed, France has now become the largest single exporter of agricultural products in the world after the U.S.

The contribution of agriculture to the French trade balance is enormous, exceeding that of the car industry and representing a surplus of about

FFr 28bn last year compared with an overall French trade deficit of FFr 19.8bn in 1984.

The importance of agriculture on the economy in general is also reflected in its impact on GDP growth. After rising 1.9 per cent last year, GDP stopped growing in the first half of this year because of a slowdown in activity of two sectors in particular. These were the building industry and agriculture where activity was 4.3 per cent lower in the first three months of this year, Agriculture was badly hit in the first quarter by the cold winter.

### French interests

With a large active farming population and the weight of the sector on the economy, the Government has made it clear that it has every intention to fight for French interests in the international trade front. "There is no question of France falling back on the European market. We have become a major exporting country and we cannot go back anymore," said Henri Mallet, the recently appointed French agriculture Minister who replaced Michel Rocard after the popular minister's spectacular resignation from the Government last April.

President Mitterrand also made a proposal during the World Food Council meeting in Paris in June that exporters of farm products should agree on market shares in an effort to ease the developing international trade tensions on agricultural exports. However, the U.S. has vigorously opposed the idea of fixing market shares.

With the risk of trade wars developing and the annual monotonous ritual of EEC farm marketings continuing in Brussels, there has been a growing and visible perception on the part of large sections of the French farming community for

the need of structural reforms including reductions in farm production.

Although the main French farming union, the Fédération des Syndicats d'Exploitants Agricoles (FNSEA), has continued to campaign against government policies, other important unions and groups have shown greater moderation in past months.

The French Chambres Agricoles have just completed a three-month study of the challenges and evolving needs of French agriculture. The conclusion, also echoed by the Young Farmers Union, is that French farming must become more competitive in the way it produces to face growing international trade challenges. Moreover, the Chambres Agricoles no longer defend the French family farming model traditionally favoured by the FNSEA.

Indeed they call for a more businesslike agro-industrial approach to farming and would like to see the Government increase fiscal incentives to enable farms to modernise their production systems. Even more significantly, the Chambres Agricoles are also arguing now for the introduction of voluntary production restraints on the part of French wheat producers to reduce milk production quotas, as has been the case for milk production.

French sugar-beet producers have already decided to finance their excess production in what is a significant example of a farming sector seeking to tackle its own problems before the issue is taken up from outside.

The situation of the French cereal industry has been made all the more complex by the bumper wheat harvest in France with soft-wheat production at a record 26.8bn tonnes compared with the previous record of



Celebrating wheat harvesting in rural France.

21.6m tonnes in 1982. This has led to a larger-than-usual wheat surplus for France, since French internal wheat consumption totals no more than 9m tonnes a year. In turn, this has put further pressure on exports and prices.

In the case of the programme to reduce French milk production, this has proved a long and difficult process. Indeed, France has argued at Brussels that it has been far harder for the country to reduce milk production than other European countries because of the specific character of the French milk producing sector.

The French dairy business is extremely varied. In some regions like Normandy it suffers from an archaic structure while in other regions like Brittany it has to cope with a young generation of intensive milk producers who have invested heavily in recent years.

The problems are different from enterprise to enterprise and from region to region making an across the board production cut unworkable and ultimately unequitable. Thus to protect the conflicting interests of the different sectors of the

dairy community in France, the government has been forced to move more slowly in the application of the EEC milk quotas.

For the time being at least, the milk problem has been overshadowed by the farming industry's worries about the enlargement of the European Community and the future impact of agricultural production from Spain and Portugal. The wine regions of the south-west and the south, already battling with excess wine capacity or the so-called "wine lake," have protested angrily over the entry into the EEC of Spain and Portugal.

The FNSEA union has also used the enlargement issue to fire broadsides at the Socialist Government. Although there is a lull at present in the militancy and protests of the farming community, it could be sparked off again at the drop of a hat.

The farmers remain one of the most powerful lobbies in the country and their capacity to organise themselves and bring their troops out in the streets remains quite remarkable, especially in an election year.

# Companies chalk up more successes

FOOD AND drink have in more senses than one come to the aid of the French during these years of virtually stagnant economic growth.

France is the second largest exporter of food and agricultural products in the world after the U.S. Its surplus on food and agricultural trade last year reached a record FFr 29.8bn, contributing both to reducing the trade deficit and to a much-needed boosting of the national output figure by a few fractions of a percentage point.

The main reason behind last year's performance was the magnificent cereal harvest which pushed up grain exports by 19.6 per cent to FFr 29bn. A recent run of good wine harvests, coming at a time when the dollar was strong also pushed up wine and spirit exports by 25 per cent to FFr 18.7bn.

Neither nature's generosity nor in the case of certain products the subsidies provided by the EEC's Common Agricultural Policy—alone account for the successes of France's food and drink sector. For along with the retail and hotel industry, the food sector has produced some of the most successful of French companies of the post-war years.

They have generally not had to face the heavy restructuring costs that have handicapped heavy industries such as steel and engineering. Their managers have mostly come from less conventional backgrounds than ENA (the elite Ecole Nationale d'Administration).

They have also put marketing high on their list of priorities. BSN, the largest French food and drink group, with a turnover of FFr 27bn, is something of an exception in that Antoine Riboud pushed it in this direction after concluding that there was little future in the glass industry—its initial base. BSN is now a European leader in

the brewing industry and a worldwide leader in milk-based products.

Générale Biscuit, with total sales of over FFr 8bn was developed by Claude Noel Martin through mergers and take-overs with the fragmented and often family-owned biscuit companies scattered around Europe after the war. It is now firmly implanted in the U.S. but it took to the sidelines when the "cookie war" opened between Nabors and Procter and Gamble as the two giants launched heavy publicity campaigns to increase their market share.

## Food industry

DAVID HOUSEGO

Pernod Ricard (FFr 8bn of sales) has been diversifying out of spirits, a stagnant market worldwide, into soft drinks.

It is now engaged in a major publicity campaign to develop Orangina in the U.S. market.

Notwithstanding the strong profit record of the food groups in recent years, 1984 was generally not a good year for them. BSN saw its profits fall because a cold summer hit beer and soft drink sales—Antoine Riboud complains that temperatures in France last summer were four degrees C below the average of the past decade.

Paradoxically the strength of the French food and drink sector has still not given birth to a French multinational food giant of the size of Nestle, for instance. Both former President Giscard d'Estaing and M. Jacques Delors, the former EEC Commissioner, pushed in this direction. But the main food companies have been reluctant

to take such a leap in the dark. None the less the food groups have a strong tradition of innovation and research. Alain Chevalier of Moët-Hennessy, who diversified the group into sparkling wine production in California, has been diversifying further into test tube breeding techniques. After purchasing a 54 per cent stake in Delbard, the French nursery company and a 90 per cent stake in Armstrong Nurseries of California, it sees a future in the accelerated cultivation of vines and fruit trees.

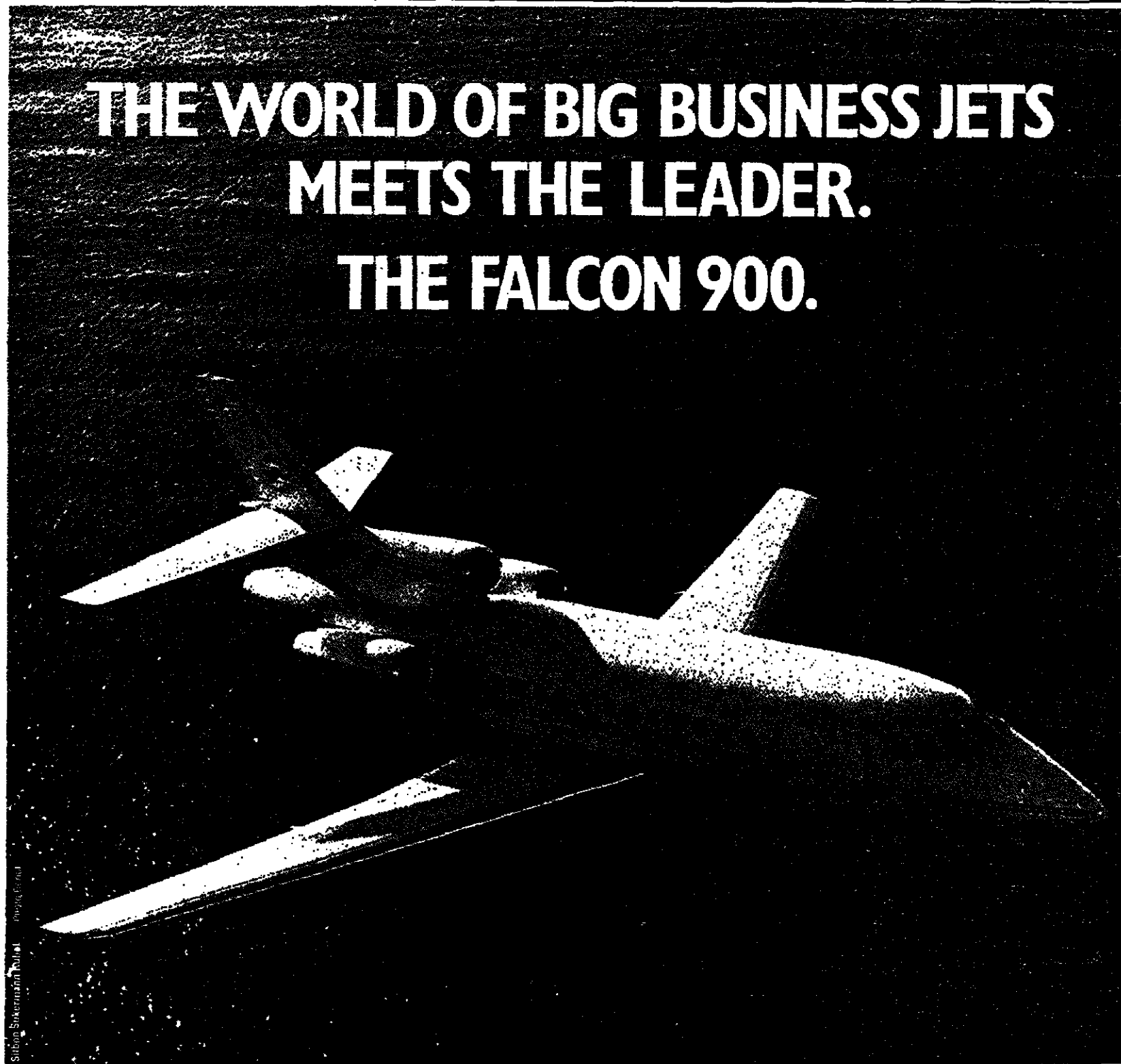
The sharp increase in wine and champagne exports has been a result of the unusual circumstances of three good harvests in a row—1981, 1982 and 1983. Bordeaux, the largest wine-growing region in France, increased its exports last year by more than 40 per cent to over FFr 3bn. A substantial part of this was due to the strength of the dollar which pushed up receipts.

Among the major Bordeaux crus (growths) prices of 1982 and 1983 wines have risen spectacularly. Prices of the 1984 wines have also been set high. Champagne exports also rose to a new record last year of 62.7m bottles or a 28 per cent increase over 1983. This reflected an overall boom in champagne sales which rose by 17.9 per cent to 198m bottles.

This year's harvest, however, is expected to be well down as a result of the heavy frosts during the early part of the year. The champagne producers association calculates that 10,000 of the 25,000 hectares of champagne vineyards were hit by the frosts.

Notwithstanding this boom in wine sales, the French are drinking less table wine but more wine of higher quality. The strongest trend in France, however, is towards beer and soft drinks.

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# Labour accepts need to restructure

## Unions

PAUL BETTS

A BALL BEARING factory outside Paris, a subsidiary of the Swedish SKF group, was the scene of unusually violent clashes between militant members of the pro-Communist CGT union and riot police forces at the beginning of June.

The union militants helped by the Communist-led local administration of Ivry, where the SKF factory is based, staged a dawn raid on the plant to try to occupy it. The factory had been occupied by union workers for the past 18 months in an effort to oppose the company's decision to shut it down and lay-off about 600 people. But the week earlier, riot police forces cleared the occupied plant prompting the CGT to mount its surprise raid.

The issue has been turned into national affair by the Communist Party. Not only is Ivry in the so-called Communist "red belt" around Paris but also it is in the constituency of M. Georges Marchais, the Communist secretary general.

M. Marchais led a demonstration in the streets of Ivry and has accused the government and M. Laurent Fabius, the Prime Minister, directly for the events at the SKF plant. The Communists have also seized on the affair to intensify their attacks against the socialist government's economic and industrial policies.

But the recent incidents of Ivry are in no way a sign of the general strength and militancy of the union movement. Indeed, it is quite the opposite, and reflects an attempt by both the CGT and the Communist Party leadership to try to stir up a largely demoralised and confused union rank and file at a time when the Communists are continuing to suffer a steady decline in their popular influence and appeal.

### Rare eruption

Since withdrawing from the left-wing governing alliance last summer in opposition to the Socialists' policies of economic austerity and industrial restructuring, the Communists have sought to rally their working class base to put pressure on the Socialists. With the exception of the rare eruption at Ivry, this has failed. Moreover, M. Henri Kramnick, the secretary general of the CGT union, has himself come under pressure within his own confederation.

The problem for the French union movement is that it has had to come to terms under a socialist administration with the needs for widespread restructuring and modernisation of French industry to make it more competitive. The "sacred cows" of the past have been slaughtered one by one. After the riots and the damaging labour strife in the car industry, the union rank and file has had to accept the harsh reality of restructuring. Indeed, the labour force is now more preoccupied in safeguarding existing employment and is unwilling to risk rocking the boat and



Members of the pro-Communist CGT union and the police clash over attempt to occupy a ball-bearing factory outside Paris to prevent its closure.

causing even harsher unemployment.

The failure of the unions to adapt to the changing circumstances and climate of French industry is reflected in the declining membership of the two major left-wing unions. The CGT and the pro-Socialist CFDT have seen their membership decline steadily. In the case of the CGT, the membership is down to 1.8m people from 2.5m members in the late 1970s. As for the CFDT, membership has declined to 880,000 people making it the third largest union behind Force Ouvrière, the reformist union which has been gaining in appeal by sticking to strictly labour issues rather than adopting a more general political approach as do the other two big unions.

It has clearly been difficult for the traditional French union movements to adapt to the changes in French industry. But, under pressure from their own members, the unions have shown far greater willingness to discuss and negotiate on key issues like labour mobility and greater labour flexibility.

Although the initial negotiations between the Patronat, the employers' federation, and the unions on flexibility broke down last year, there is again a slow momentum gathering to resume the discussions. Indeed, both the unions and the employers encouraged by the Government are seeking to reduce some of the traditional obstacles in French labour relations which are now threatening to worsen the unemployment situation in the country.

The Patronat has long been arguing for more flexible labour laws, but the unions have until now refused to give up any of the so-called workers' rights won in the past few years. However, the unions have eased their demands for shorter working hours and new benefits in the face of the difficulties of French industry and the threat of rising unemployment. They are also showing greater willingness than in the past to accept greater flexibility in existing labour regulations.

Among the new measures now under discussion are more flexible regulations for industrial training or temporary employment. Companies, led by the car industry, have been able to offer repatriation

incentives to immigrants to encourage them to return to their homelands. Special reversion training courses lasting two years have been set up to enable a worker laid off from one company to be retrained for a job in another group or in an entirely different sector.

But if there is now a basic agreement between the employers on one side and the unions on the other on the need for greater flexibility in labour relations (including allowing enterprises to lay workers off more quickly than in the past), there are still many hurdles to be overcome. This was reflected last Christmas when four of the country's major labour unions, with the exception of the CGT, signed a draft agreement with the Patronat on flexibility after nearly eight months of negotiations.

### A setback

The agreement was not ratified, however, by the rank and file worried by the implications the draft could have on the so-called "cost of dismissal" or French labour code.

The rejection of the draft by the rank and file was a setback for the moderate leaders of the unions as well as for the Patronat and the Government. While the labour base has been showing far greater willingness than in the past to adopt a more realistic and pragmatic approach to labour negotiations, it remains deeply apprehensive about making too many concessions at a time when its real purchasing power has dropped during the past two years. But the discussions on flexibility are now again starting to make a little headway.

There is, however, a danger in coming months that the pro-Communist CGT and the Communist Party will intensify their anti-Government campaign, and harden its attitudes to industrial restructuring and labour disputes as next year's parliamentary elections close in. This could clearly undermine the revival of negotiations and the ongoing restructuring efforts in large sections of French industry. Not least the backfire in the face of an increasingly moderate and more realistic approach by labour in general in France to the changing needs of industry.

# Business takes off with Falcon